

Expanded Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.3054/-81.3899

1347 E Vine St									
Kissimmee, FL 34744									
Population									
Estimated Population (2026)	8,386		89,879		215,556		510,208		
Projected Population (2031)	8,957		93,442		227,372		543,827		
Census Population (2020)	9,058		93,771		203,627		447,454		
Census Population (2010)	7,540		72,127		156,200		326,891		
Projected Annual Growth (2026 to 2031)	571	1.4%	3,563	0.8%	11,816	1.1%	33,619	1.3%	
Historical Annual Growth (2020 to 2026)	-672	-1.2%	-3,892	-0.7%	11,928	1.0%	62,754	2.3%	
Historical Annual Growth (2010 to 2020)	1,518	2.0%	21,644	3.0%	47,427	3.0%	120,563	3.7%	
Estimated Population Density (2026)	2,671	psm	3,180	psm	2,745	psm	1,625	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi	
Households									
Estimated Households (2026)	2,853		31,033		73,526		178,046		
Projected Households (2031)	3,069		32,429		77,932		190,224		
Census Households (2020)	2,946		31,830		67,923		150,511		
Census Households (2010)	2,511		24,759		52,534		110,114		
Estimated Households with Children (2026)	1,133	39.7%	12,258	39.5%	30,364	41.3%	69,287	38.9%	
Estimated Average Household Size (2026)	2.87		2.84		2.90		2.84		
Average Household Income									
Estimated Average Household Income (2026)	\$75,035		\$86,139		\$102,352		\$118,856		
Projected Average Household Income (2031)	\$73,547		\$86,295		\$102,800		\$119,004		
Estimated Average Family Income (2026)	\$84,122		\$95,830		\$112,704		\$133,128		
Median Household Income									
Estimated Median Household Income (2026)	\$51,383		\$63,389		\$72,816		\$84,881		
Projected Median Household Income (2031)	\$50,430		\$62,733		\$72,362		\$84,424		
Estimated Median Family Income (2026)	\$56,539		\$71,209		\$80,248		\$93,575		
Per Capita Income									
Estimated Per Capita Income (2026)	\$25,882		\$29,842		\$34,976		\$41,539		
Projected Per Capita Income (2031)	\$25,528		\$30,045		\$35,295		\$41,684		
Estimated Per Capita Income 5 Year Growth	-\$354	-1.4%	\$203	0.7%	\$319	0.9%	\$146	0.4%	
Estimated Average Household Net Worth (2026)	\$578,244		\$491,285		\$653,415		\$812,673		
Daytime Demos (2026)									
Total Businesses	1,113		6,866		13,806		31,063		
Total Employees	5,670		39,135		70,649		214,769		
Company Headquarter Businesses	16	1.5%	133	1.9%	224	1.6%	558	1.8%	
Company Headquarter Employees	233	4.1%	2,686	6.9%	3,991	5.6%	17,772	8.3%	
Employee Population per Business	5.1		5.7		5.1		6.9		
Residential Population per Business	7.5		13.1		15.6		16.4		

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Race & Ethnicity									
White (2026)	2,825	33.7%	28,102	31.3%	68,992	32.0%	187,851	36.8%	
Black or African American (2026)	1,710	20.4%	14,797	16.5%	34,332	15.9%	76,482	15.0%	
American Indian or Alaska Native (2026)	70	0.8%	579	0.6%	1,162	0.5%	2,550	0.5%	
Asian (2026)	225	2.7%	2,974	3.3%	9,739	4.5%	29,063	5.7%	
Hawaiian or Pacific Islander (2026)	15	0.2%	65	-	166	-	556	0.1%	
Other Race (2026)	1,628	19.4%	20,276	22.6%	45,679	21.2%	91,640	18.0%	
Two or More Races (2026)	1,913	22.8%	23,087	25.7%	55,486	25.7%	122,067	23.9%	
Not Hispanic or Latino Population (2026)	3,467	41.3%	32,373	36.0%	85,063	39.5%	238,217	46.7%	
Hispanic or Latino Population (2026)	4,919	58.7%	57,506	64.0%	130,493	60.5%	271,991	53.3%	
Not Hispanic or Latino Population (2031)	3,880	43.3%	37,027	39.6%	97,749	43.0%	266,862	49.1%	
Hispanic or Latino Population (2031)	5,077	56.7%	56,415	60.4%	129,622	57.0%	276,965	50.9%	
Not Hispanic or Latino Population (2020)	3,721	41.1%	30,066	32.1%	70,441	34.6%	195,909	43.8%	
Hispanic or Latino Population (2020)	5,337	58.9%	63,705	67.9%	133,187	65.4%	251,545	56.2%	
Not Hispanic or Latino Population (2010)	3,822	50.7%	29,855	41.4%	68,669	44.0%	176,680	54.0%	
Hispanic or Latino Population (2010)	3,719	49.3%	42,272	58.6%	87,531	56.0%	150,211	46.0%	
Projected Hispanic Annual Growth (2026 to 2031)	157	0.6%	-1,091	-0.4%	-871	-0.1%	4,974	0.4%	
Historic Hispanic Annual Growth (2010 to 2026)	1,201	2.0%	15,235	2.3%	42,962	3.1%	121,780	5.1%	
Age Distribution (2026)									
Age Under 5	502	6.0%	5,387	6.0%	12,382	5.7%	29,034	5.7%	
Age 5 to 9 Years	515	6.1%	5,794	6.4%	13,836	6.4%	31,881	6.2%	
Age 10 to 14 Years	554	6.6%	5,789	6.4%	14,498	6.7%	33,603	6.6%	
Age 15 to 19 Years	555	6.6%	5,925	6.6%	14,439	6.7%	33,177	6.5%	
Age 20 to 24 Years	564	6.7%	6,173	6.9%	14,405	6.7%	34,344	6.7%	
Age 25 to 29 Years	579	6.9%	6,487	7.2%	15,037	7.0%	35,817	7.0%	
Age 30 to 34 Years	615	7.3%	7,052	7.8%	16,688	7.7%	39,002	7.6%	
Age 35 to 39 Years	639	7.6%	7,167	8.0%	17,701	8.2%	41,577	8.1%	
Age 40 to 44 Years	613	7.3%	7,004	7.8%	17,537	8.1%	41,486	8.1%	
Age 45 to 49 Years	555	6.6%	6,271	7.0%	15,414	7.2%	36,844	7.2%	
Age 50 to 54 Years	517	6.2%	5,715	6.4%	13,996	6.5%	33,523	6.6%	
Age 55 to 59 Years	499	6.0%	5,131	5.7%	12,219	5.7%	29,377	5.8%	
Age 60 to 64 Years	502	6.0%	4,524	5.0%	10,527	4.9%	26,090	5.1%	
Age 65 to 74 Years	713	8.5%	6,596	7.3%	15,608	7.2%	38,274	7.5%	
Age 75 to 84 Years	358	4.3%	3,787	4.2%	8,737	4.1%	20,311	4.0%	
Age 85 Years or Over	106	1.3%	1,078	1.2%	2,532	1.2%	5,869	1.2%	
Median Age	36.6		35.9		36.2		36.7		
Gender Age Distribution (2026)									
Female Population	4,189	50.0%	45,867	51.0%	110,776	51.4%	260,876	51.1%	
Age 0 to 19 Years	983	23.5%	10,957	23.9%	26,760	24.2%	62,271	23.9%	
Age 20 to 64 Years	2,539	60.6%	28,401	61.9%	68,887	62.2%	162,734	62.4%	
Age 65 Years or Over	668	15.9%	6,509	14.2%	15,128	13.7%	35,871	13.8%	
Female Median Age	39.0		37.3		37.3		37.6		
Male Population	4,197	50.0%	44,012	49.0%	104,780	48.6%	249,332	48.9%	
Age 0 to 19 Years	1,144	27.3%	11,937	27.1%	28,394	27.1%	65,422	26.2%	
Age 20 to 64 Years	2,544	60.6%	27,123	61.6%	64,637	61.7%	155,327	62.3%	
Age 65 Years or Over	509	12.1%	4,952	11.3%	11,750	11.2%	28,582	11.5%	
Male Median Age	34.2		34.5		35.1		35.7		

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Household Income Distribution (2026)

HH Income \$200,000 or More	76	2.7%	1,285	4.1%	5,144	7.0%	17,712	9.9%
HH Income \$150,000 to \$199,999	83	2.9%	1,279	4.1%	4,929	6.7%	15,985	9.0%
HH Income \$100,000 to \$149,999	336	11.8%	4,780	15.4%	12,469	17.0%	33,732	18.9%
HH Income \$75,000 to \$99,999	403	14.1%	4,563	14.7%	11,267	15.3%	26,713	15.0%
HH Income \$50,000 to \$74,999	566	19.8%	6,136	19.8%	14,165	19.3%	32,597	18.3%
HH Income \$35,000 to \$49,999	456	16.0%	4,210	13.6%	8,348	11.4%	17,740	10.0%
HH Income \$25,000 to \$34,999	230	8.1%	3,059	9.9%	5,565	7.6%	11,416	6.4%
HH Income \$15,000 to \$24,999	224	7.9%	3,122	10.1%	5,843	7.9%	11,038	6.2%
HH Income Under \$15,000	480	16.8%	2,599	8.4%	5,797	7.9%	11,113	6.2%
HH Income \$35,000 or More	1,919	67.3%	22,254	71.7%	56,322	76.6%	144,479	81.1%
HH Income \$75,000 or More	897	31.4%	11,907	38.4%	33,809	46.0%	94,142	52.9%

Housing (2026)

Total Housing Units	3,469		37,759		87,399		207,670	
Housing Units Occupied	2,853	82.2%	31,033	82.2%	73,526	84.1%	178,046	85.7%
Housing Units Owner-Occupied	1,559	54.6%	13,992	45.1%	37,531	51.0%	100,254	56.3%
Housing Units, Renter-Occupied	1,295	45.4%	17,041	54.9%	35,995	49.0%	77,792	43.7%
Housing Units, Vacant	616	17.8%	6,726	17.8%	13,873	15.9%	29,625	14.3%

Marital Status (2026)

Never Married	2,815	41.3%	27,776	38.1%	61,130	35.0%	145,110	34.9%
Currently Married	2,737	40.2%	31,840	43.7%	82,250	47.0%	198,087	47.7%
Separated	401	5.9%	3,930	5.4%	9,884	5.7%	23,195	5.6%
Widowed	357	5.2%	2,653	3.6%	6,450	3.7%	14,133	3.4%
Divorced	504	7.4%	6,711	9.2%	15,126	8.7%	35,166	8.5%

Household Type (2026)

Population Family	7,065	84.2%	75,015	83.5%	185,434	86.0%	425,210	83.3%
Population Non-Family	1,114	13.3%	13,191	14.7%	27,981	13.0%	80,494	15.8%
Population Group Quarters	208	2.5%	1,673	1.9%	2,141	1.0%	4,503	0.9%
Family Households	2,103	73.7%	22,207	71.6%	55,154	75.0%	127,288	71.5%
Non-Family Households	750	26.3%	8,827	28.4%	18,373	25.0%	50,758	28.5%
Married Couple with Children	611	22.3%	6,861	21.5%	18,638	22.7%	45,957	23.2%
Average Family Household Size	3.4		3.4		3.4		3.3	

Household Size (2026)

1 Person Households	558	19.6%	6,422	20.7%	13,024	17.7%	33,799	19.0%
2 Person Households	878	30.8%	9,210	29.7%	22,983	31.3%	57,714	32.4%
3 Person Households	555	19.5%	5,996	19.3%	14,383	19.6%	32,857	18.5%
4 Person Households	452	15.8%	4,884	15.7%	12,196	16.6%	28,643	16.1%
5 Person Households	225	7.9%	2,678	8.6%	6,403	8.7%	14,736	8.3%
6 or More Person Households	185	6.5%	1,843	5.9%	4,536	6.2%	10,297	5.8%

Household Vehicles (2026)

Households with 0 Vehicles Available	209	7.3%	2,220	7.2%	4,051	5.5%	8,629	4.8%
Households with 1 Vehicles Available	1,114	39.1%	11,536	37.2%	25,426	34.6%	58,766	33.0%
Households with 2 or More Vehicles Available	1,530	53.6%	17,278	55.7%	44,050	59.9%	110,651	62.1%
Total Vehicles Available	4,770		53,185		132,367		331,440	
Average Vehicles Per Household	1.7		1.7		1.8		1.9	

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Labor Force (2026)									
Estimated Labor Population Age 16 Years or Over	6,690		71,757		171,929		408,927		
Estimated Civilian Employed	4,083	61.0%	45,729	63.7%	110,105	64.0%	264,119	64.6%	
Estimated Civilian Unemployed	109	1.6%	2,806	3.9%	6,057	3.5%	12,858	3.1%	
Estimated in Armed Forces	-	-	40	-	124	-	385	-	
Estimated Not in Labor Force	2,498	37.3%	23,181	32.3%	55,643	32.4%	131,564	32.2%	
Unemployment Rate	1.6%		3.9%		3.5%		3.1%		
Occupation (2026)									
Occupation: Population Age 16 Years or Over	4,083		45,722		110,097		264,103		
Management, Business, Financial Operations	514	12.6%	6,495	14.2%	17,481	15.9%	46,915	17.8%	
Professional, Related	656	16.1%	7,387	16.2%	20,073	18.2%	54,146	20.5%	
Service	924	22.6%	9,996	21.9%	22,172	20.1%	52,147	19.7%	
Sales, Office	1,103	27.0%	10,873	23.8%	25,143	22.8%	57,320	21.7%	
Farming, Fishing, Forestry	-	-	62	0.1%	456	0.4%	1,026	0.4%	
Construct, Extraction, Maintenance	482	11.8%	4,533	9.9%	10,036	9.1%	21,028	8.0%	
Production, Transport Material Moving	403	9.9%	6,376	13.9%	14,736	13.4%	31,521	11.9%	
White Collar Workers	2,273	55.7%	24,755	54.1%	62,697	56.9%	158,381	60.0%	
Blue Collar Workers	1,810	44.3%	20,967	45.9%	47,400	43.1%	105,722	40.0%	
Consumer Expenditure (2026)									
Total Household Expenditure	\$211.97 M		\$2.49 B		\$6.51 B		\$16.94 B		
Total Non-Retail Expenditure	\$92.42 M	43.6%	\$1.15 B	46.2%	\$3.07 B	47.1%	\$8.11 B	47.9%	
Total Retail Expenditure	\$119.55 M	56.4%	\$1.34 B	53.8%	\$3.45 B	52.9%	\$8.83 B	52.1%	
Alcoholic Beverages	\$1.44 M	0.7%	\$17.25 M	0.7%	\$45.45 M	0.7%	\$119.06 M	0.7%	
Apparel	\$4.96 M	2.3%	\$58.01 M	2.3%	\$149.77 M	2.3%	\$383.31 M	2.3%	
Contributions	\$4.47 M	2.1%	\$55.33 M	2.2%	\$150.23 M	2.3%	\$406.73 M	2.4%	
Education	\$3.25 M	1.5%	\$39.58 M	1.6%	\$106.1 M	1.6%	\$283.37 M	1.7%	
Entertainment	\$11.24 M	5.3%	\$131.11 M	5.3%	\$338.37 M	5.2%	\$865.7 M	5.1%	
Food Away From Home	\$10.35 M	4.9%	\$122.53 M	4.9%	\$320.04 M	4.9%	\$830.33 M	4.9%	
Grocery	\$19.26 M	9.1%	\$215.81 M	8.7%	\$534.44 M	8.2%	\$1.3 B	7.7%	
Health Care	\$18.29 M	8.6%	\$196.22 M	7.9%	\$466.11 M	7.2%	\$1.13 B	6.7%	
Household Furnishings and Equipment	\$5.56 M	2.6%	\$65.91 M	2.6%	\$172.23 M	2.6%	\$447.17 M	2.6%	
Household Operations	\$4.6 M	2.2%	\$53.33 M	2.1%	\$137.2 M	2.1%	\$349.19 M	2.1%	
Miscellaneous Expenses	\$3.23 M	1.5%	\$38.3 M	1.5%	\$100.07 M	1.5%	\$260.18 M	1.5%	
Personal Care	\$2.92 M	1.4%	\$33.1 M	1.3%	\$82.96 M	1.3%	\$204.72 M	1.2%	
Shelter	\$41.99 M	19.8%	\$498.18 M	20.0%	\$1.27 B	19.4%	\$3.19 B	18.8%	
Tax and Retirement	\$31.88 M	15.0%	\$423.06 M	17.0%	\$1.25 B	19.2%	\$3.61 B	21.3%	
Tobacco and Related	\$1.51 M	0.7%	\$16 M	0.6%	\$37.24 M	0.6%	\$83.35 M	0.5%	
Transportation	\$32.18 M	15.2%	\$365.26 M	14.6%	\$950.79 M	14.6%	\$2.49 B	14.7%	
Utilities	\$14.83 M	7.0%	\$165.52 M	6.6%	\$408.23 M	6.3%	\$987.57 M	5.8%	
Educational Attainment (2026)									
Adult Population Age 25 Years or Over	5,695		60,812		145,997		348,170		
Elementary (Grade Level 0 to 8)	541	9.5%	4,313	7.1%	8,091	5.5%	16,357	4.7%	
Some High School (Grade Level 9 to 11)	657	11.5%	4,038	6.6%	7,944	5.4%	15,524	4.5%	
High School Graduate	1,829	32.1%	17,801	29.3%	40,111	27.5%	87,819	25.2%	
Some College	1,298	22.8%	12,276	20.2%	27,935	19.1%	62,723	18.0%	
Associate Degree Only	405	7.1%	7,085	11.7%	16,725	11.5%	41,505	11.9%	
Bachelor Degree Only	643	11.3%	11,037	18.1%	30,703	21.0%	82,911	23.8%	
Graduate Degree	323	5.7%	4,262	7.0%	14,487	9.9%	41,332	11.9%	

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Units In Structure (2026)

1 Detached Unit	1,775	62.2%	15,940	51.4%	39,808	54.1%	101,944	57.3%
1 Attached Unit	161	5.6%	1,990	6.4%	5,699	7.8%	13,691	7.7%
2 to 4 Units	259	9.1%	2,299	7.4%	4,944	6.7%	8,457	4.8%
5 to 9 Units	125	4.4%	2,194	7.1%	4,817	6.6%	9,093	5.1%
10 to 19 Units	179	6.3%	2,986	9.6%	6,403	8.7%	13,981	7.9%
20 to 49 Units	88	3.1%	1,981	6.4%	4,212	5.7%	9,749	5.5%
50 or More Units	86	3.0%	2,286	7.4%	4,798	6.5%	12,488	7.0%
Mobile Home or Trailer	150	5.3%	1,210	3.9%	2,648	3.6%	8,196	4.6%
Other Structure	31	1.1%	148	0.5%	198	0.3%	445	0.2%

Occupied Homes Built By Year (2026)

Homes Built 2020 or later	148	5.2%	2,210	7.1%	5,586	7.6%	15,718	8.8%
Homes Built 2010 to 2019	347	12.2%	4,991	16.1%	13,463	18.3%	38,030	21.4%
Homes Built 2000 to 2009	587	20.6%	5,588	18.0%	16,384	22.3%	39,454	22.2%
Homes Built 1990 to 1999	359	12.6%	5,873	18.9%	16,045	21.8%	36,584	20.5%
Homes Built 1980 to 1989	484	17.0%	6,874	22.2%	13,144	17.9%	28,465	16.0%
Homes Built 1970 to 1979	599	21.0%	3,037	9.8%	4,887	6.6%	10,847	6.1%
Homes Built 1960 to 1969	100	3.5%	1,055	3.4%	1,880	2.6%	4,109	2.3%
Homes Built Before 1959	230	8.1%	1,405	4.5%	2,139	2.9%	4,838	2.7%

Home Values (2026)

Home Values \$1,000,000 or More	17	1.1%	250	1.8%	658	1.8%	4,171	4.2%
Home Values \$500,000 to \$999,999	72	4.6%	1,608	11.5%	6,043	16.1%	20,792	20.7%
Home Values \$400,000 to \$499,999	215	13.8%	2,894	20.7%	10,356	27.6%	26,703	26.6%
Home Values \$300,000 to \$399,999	623	40.0%	5,130	36.7%	11,491	30.6%	27,570	27.5%
Home Values \$200,000 to \$299,999	323	20.7%	2,461	17.6%	5,561	14.8%	12,083	12.1%
Home Values \$150,000 to \$199,999	87	5.6%	491	3.5%	862	2.3%	2,433	2.4%
Home Values \$100,000 to \$149,999	17	1.1%	126	0.9%	391	1.0%	1,039	1.0%
Home Values \$70,000 to \$99,999	15	1.0%	137	1.0%	399	1.1%	1,084	1.1%
Home Values \$50,000 to \$69,999	27	1.7%	202	1.4%	315	0.8%	941	0.9%
Home Values \$25,000 to \$49,999	23	1.5%	248	1.8%	627	1.7%	1,567	1.6%
Home Values Under \$25,000	139	8.9%	446	3.2%	828	2.2%	1,872	1.9%
Owner-Occupied Median Home Value	\$294,746		\$357,391		\$385,156		\$428,021	
Renter-Occupied Median Rent	\$1,280		\$1,509		\$1,595		\$1,682	

Transportation To Work (2026)

Drive to Work Alone	2,955	72.4%	30,649	67.0%	75,123	68.2%	179,284	67.9%
Drive to Work in Carpool	722	17.7%	7,145	15.6%	15,259	13.9%	33,028	12.5%
Travel to Work by Public Transportation	56	1.4%	1,929	4.2%	3,384	3.1%	6,079	2.3%
Drive to Work on Motorcycle	-	-	18	-	26	-	137	-
Walk or Bicycle to Work	102	2.5%	1,150	2.5%	2,503	2.3%	4,878	1.8%
Other Means	35	0.9%	372	0.8%	804	0.7%	2,584	1.0%
Work at Home	213	5.2%	4,460	9.8%	12,999	11.8%	38,114	14.4%

Travel Time (2026)

Travel to Work in 14 Minutes or Less	951	23.3%	7,952	17.4%	15,339	13.9%	39,043	14.8%
Travel to Work in 15 to 29 Minutes	1,005	24.6%	10,658	23.3%	27,802	25.3%	66,595	25.2%
Travel to Work in 30 to 59 Minutes	1,462	35.8%	17,612	38.5%	42,107	38.2%	95,397	36.1%
Travel to Work in 60 Minutes or More	451	11.0%	5,040	11.0%	11,851	10.8%	24,955	9.4%
Average Minutes Travel to Work	26.3		31.1		31.0		30.2	