

Expanded Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.3417/-81.3896

1307 Osceola Pkwy									
Kissimmee, FL 34744									
Population									
Estimated Population (2026)		6,598		110,073		254,838		571,793	
Projected Population (2031)		6,736		109,118		261,317		601,765	
Census Population (2020)		7,057		117,186		247,459		506,275	
Census Population (2010)		5,352		95,428		186,838		379,216	
Projected Annual Growth (2026 to 2031)		138	0.4%	-955	-0.2%	6,479	0.5%	29,972	1.0%
Historical Annual Growth (2020 to 2026)		-459	-1.1%	-7,113	-1.0%	7,379	0.5%	65,518	2.2%
Historical Annual Growth (2010 to 2020)		1,705	3.2%	21,758	2.3%	60,620	3.2%	127,059	3.4%
Estimated Population Density (2026)		2,101	psm	3,894	psm	3,246	psm	1,821	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households									
Estimated Households (2026)		2,312		38,134		86,215		203,887	
Projected Households (2031)		2,363		37,914		88,686		215,095	
Census Households (2020)		2,289		38,720		81,177		172,198	
Census Households (2010)		1,732		31,869		62,319		128,927	
Estimated Households with Children (2026)		903	39.0%	15,615	40.9%	36,085	41.9%	77,779	38.1%
Estimated Average Household Size (2026)		2.81		2.86		2.93		2.78	
Average Household Income									
Estimated Average Household Income (2026)		\$104,139		\$96,848		\$106,325		\$120,267	
Projected Average Household Income (2031)		\$102,509		\$95,794		\$105,582		\$120,474	
Estimated Average Family Income (2026)		\$120,613		\$106,030		\$116,354		\$135,192	
Median Household Income									
Estimated Median Household Income (2026)		\$76,684		\$73,752		\$78,618		\$83,926	
Projected Median Household Income (2031)		\$74,717		\$72,674		\$77,523		\$83,699	
Estimated Median Family Income (2026)		\$84,541		\$79,531		\$85,417		\$92,662	
Per Capita Income									
Estimated Per Capita Income (2026)		\$36,487		\$33,611		\$36,029		\$42,944	
Projected Per Capita Income (2031)		\$35,958		\$33,343		\$35,889		\$43,120	
Estimated Per Capita Income 5 Year Growth		-\$529	-1.5%	-\$268	-0.8%	-\$140	-0.4%	\$175	0.4%
Estimated Average Household Net Worth (2026)		\$651,048		\$636,444		\$701,982		\$799,556	
Daytime Demos (2026)									
Total Businesses		678		7,348		15,689		39,262	
Total Employees		3,596		37,904		81,808		293,849	
Company Headquarter Businesses		13	1.9%	115	1.6%	255	1.6%	775	2.0%
Company Headquarter Employees		245	6.8%	2,238	5.9%	5,187	6.3%	25,535	8.7%
Employee Population per Business		5.3		5.2		5.2		7.5	
Residential Population per Business		9.7		15.0		16.2		14.6	

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Expanded Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.3417/-81.3896

1307 Osceola Pkwy										
Kissimmee, FL 34744										
	1 mi radius			3 mi radius		5 mi radius		10 mi radius		
Race & Ethnicity										
White (2026)	2,025	30.7%		33,752	30.7%		80,505	31.6%	209,963	36.7%
Black or African American (2026)	1,195	18.1%		17,510	15.9%		40,194	15.8%	93,340	16.3%
American Indian or Alaska Native (2026)	37	0.6%		557	0.5%		1,274	0.5%	2,899	0.5%
Asian (2026)	217	3.3%		5,562	5.1%		15,068	5.9%	34,661	6.1%
Hawaiian or Pacific Islander (2026)	2	-		92	-		270	0.1%	614	0.1%
Other Race (2026)	1,435	21.8%		23,400	21.3%		51,932	20.4%	98,872	17.3%
Two or More Races (2026)	1,686	25.6%		29,200	26.5%		65,595	25.7%	131,444	23.0%
Not Hispanic or Latino Population (2026)	2,587	39.2%		43,147	39.2%		106,555	41.8%	280,181	49.0%
Hispanic or Latino Population (2026)	4,011	60.8%		66,926	60.8%		148,284	58.2%	291,612	51.0%
Not Hispanic or Latino Population (2031)	2,854	42.4%		47,351	43.4%		119,314	45.7%	308,276	51.2%
Hispanic or Latino Population (2031)	3,882	57.6%		61,767	56.6%		142,003	54.3%	293,489	48.8%
Not Hispanic or Latino Population (2020)	2,620	37.1%		39,361	33.6%		88,615	35.8%	232,368	45.9%
Hispanic or Latino Population (2020)	4,437	62.9%		77,825	66.4%		158,844	64.2%	273,907	54.1%
Not Hispanic or Latino Population (2010)	2,545	47.6%		40,890	42.8%		82,677	44.3%	209,734	55.3%
Hispanic or Latino Population (2010)	2,807	52.4%		54,538	57.2%		104,161	55.7%	169,482	44.7%
Projected Hispanic Annual Growth (2026 to 2031)	-129	-0.6%		-5,159	-1.5%		-6,281	-0.8%	1,877	0.1%
Historic Hispanic Annual Growth (2010 to 2026)	1,204	2.7%		12,387	1.4%		44,122	2.6%	122,130	4.5%
Age Distribution (2026)										
Age Under 5	333	5.1%		5,929	5.4%		14,386	5.6%	32,705	5.7%
Age 5 to 9 Years	420	6.4%		6,841	6.2%		15,876	6.2%	35,608	6.2%
Age 10 to 14 Years	406	6.2%		7,336	6.7%		16,837	6.6%	37,244	6.5%
Age 15 to 19 Years	443	6.7%		7,261	6.6%		16,605	6.5%	35,841	6.3%
Age 20 to 24 Years	431	6.5%		7,237	6.6%		17,169	6.7%	38,764	6.8%
Age 25 to 29 Years	438	6.6%		7,587	6.9%		17,931	7.0%	41,473	7.3%
Age 30 to 34 Years	509	7.7%		8,271	7.5%		19,993	7.8%	44,758	7.8%
Age 35 to 39 Years	518	7.9%		8,746	7.9%		21,205	8.3%	46,953	8.2%
Age 40 to 44 Years	515	7.8%		9,158	8.3%		21,217	8.3%	46,260	8.1%
Age 45 to 49 Years	494	7.5%		8,186	7.4%		18,792	7.4%	41,065	7.2%
Age 50 to 54 Years	443	6.7%		7,368	6.7%		16,821	6.6%	37,467	6.6%
Age 55 to 59 Years	403	6.1%		6,469	5.9%		14,691	5.8%	32,645	5.7%
Age 60 to 64 Years	353	5.3%		5,576	5.1%		12,745	5.0%	29,282	5.1%
Age 65 to 74 Years	538	8.2%		8,208	7.5%		18,100	7.1%	42,417	7.4%
Age 75 to 84 Years	283	4.3%		4,523	4.1%		9,647	3.8%	22,535	3.9%
Age 85 Years or Over	71	1.1%		1,376	1.3%		2,826	1.1%	6,775	1.2%
Median Age	37.2			36.9			36.4		36.6	
Gender Age Distribution (2026)										
Female Population	3,284	49.8%		56,780	51.6%		131,117	51.5%	292,014	51.1%
Age 0 to 19 Years	757	23.0%		13,288	23.4%		30,868	23.5%	68,859	23.6%
Age 20 to 64 Years	2,022	61.6%		35,534	62.6%		82,923	63.2%	183,304	62.8%
Age 65 Years or Over	505	15.4%		7,958	14.0%		17,326	13.2%	39,850	13.6%
Female Median Age	38.7			38.1			37.5		37.5	
Male Population	3,314	50.2%		53,292	48.4%		123,721	48.5%	279,779	48.9%
Age 0 to 19 Years	846	25.5%		14,079	26.4%		32,835	26.5%	72,538	25.9%
Age 20 to 64 Years	2,082	62.8%		33,064	62.0%		77,639	62.8%	175,364	62.7%
Age 65 Years or Over	386	11.7%		6,149	11.5%		13,247	10.7%	31,876	11.4%
Male Median Age	35.8			35.6			35.2		35.8	

Expanded Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.3417/-81.3896

1307 Osceola Pkwy

Kissimmee, FL 34744

1 mi radius

3 mi radius

5 mi radius

10 mi radius

Household Income Distribution (2026)

HH Income \$200,000 or More	218	9.4%	2,584	6.8%	6,907	8.0%	21,539	10.6%
HH Income \$150,000 to \$199,999	148	6.4%	2,307	6.1%	6,374	7.4%	16,988	8.3%
HH Income \$100,000 to \$149,999	487	21.0%	6,744	17.7%	16,229	18.8%	35,817	17.6%
HH Income \$75,000 to \$99,999	161	7.0%	5,736	15.0%	13,049	15.1%	30,547	15.0%
HH Income \$50,000 to \$74,999	501	21.7%	7,168	18.8%	16,031	18.6%	38,865	19.1%
HH Income \$35,000 to \$49,999	269	11.7%	4,338	11.4%	9,022	10.5%	20,798	10.2%
HH Income \$25,000 to \$34,999	96	4.1%	3,144	8.2%	6,260	7.3%	13,212	6.5%
HH Income \$15,000 to \$24,999	324	14.0%	3,091	8.1%	6,176	7.2%	12,906	6.3%
HH Income Under \$15,000	108	4.7%	3,021	7.9%	6,168	7.2%	13,216	6.5%
HH Income \$35,000 or More	1,784	77.2%	28,878	75.7%	67,612	78.4%	164,554	80.7%
HH Income \$75,000 or More	1,014	43.8%	17,372	45.6%	42,559	49.4%	104,891	51.4%

Housing (2026)

Total Housing Units	2,824		44,183		99,241		233,359	
Housing Units Occupied	2,312	81.9%	38,134	86.3%	86,215	86.9%	203,887	87.4%
Housing Units Owner-Occupied	1,238	53.6%	18,558	48.7%	45,162	52.4%	106,216	52.1%
Housing Units, Renter-Occupied	1,073	46.4%	19,576	51.3%	41,054	47.6%	97,671	47.9%
Housing Units, Vacant	513	18.1%	6,049	13.7%	13,026	13.1%	29,472	12.6%

Marital Status (2026)

Never Married	2,015	37.1%	32,346	36.0%	72,821	35.1%	166,268	35.7%
Currently Married	2,414	44.4%	39,393	43.8%	96,840	46.6%	212,888	45.7%
Separated	318	5.8%	5,369	6.0%	12,006	5.8%	28,372	6.1%
Widowed	161	3.0%	3,940	4.4%	8,127	3.9%	16,861	3.6%
Divorced	530	9.7%	8,919	9.9%	17,945	8.6%	41,847	9.0%

Household Type (2026)

Population Family	5,243	79.5%	94,184	85.6%	219,156	86.0%	470,185	82.2%
Population Non-Family	1,252	19.0%	15,054	13.7%	33,462	13.1%	96,801	16.9%
Population Group Quarters	103	1.6%	835	0.8%	2,220	0.9%	4,806	0.8%
Family Households	1,565	67.7%	28,288	74.2%	64,945	75.3%	142,446	69.9%
Non-Family Households	747	32.3%	9,846	25.8%	21,271	24.7%	61,441	30.1%
Married Couple with Children	488	20.2%	9,600	24.4%	22,927	23.7%	50,296	23.6%
Average Family Household Size	3.4		3.3		3.4		3.3	

Household Size (2026)

1 Person Households	439	19.0%	6,780	17.8%	14,360	16.7%	40,998	20.1%
2 Person Households	760	32.9%	12,253	32.1%	27,175	31.5%	67,562	33.1%
3 Person Households	441	19.1%	7,460	19.6%	17,235	20.0%	36,807	18.1%
4 Person Households	336	14.5%	6,173	16.2%	14,584	16.9%	31,573	15.5%
5 Person Households	191	8.3%	3,229	8.5%	7,510	8.7%	15,906	7.8%
6 or More Person Households	144	6.2%	2,238	5.9%	5,352	6.2%	11,042	5.4%

Household Vehicles (2026)

Households with 0 Vehicles Available	50	2.2%	1,818	4.8%	4,334	5.0%	11,872	5.8%
Households with 1 Vehicles Available	975	42.2%	14,071	36.9%	29,425	34.1%	70,682	34.7%
Households with 2 or More Vehicles Available	1,287	55.7%	22,245	58.3%	52,457	60.8%	121,333	59.5%
Total Vehicles Available	4,104		68,207		156,872		367,905	
Average Vehicles Per Household	1.8		1.8		1.8		1.8	

Expanded Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.3417/-81.3896

1307 Osceola Pkwy									
Kissimmee, FL 34744									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Labor Force (2026)									
Estimated Labor Population Age 16 Years or Over	5,353		88,537		204,431		459,037		
Estimated Civilian Employed	3,299	61.6%	56,653	64.0%	132,195	64.7%	296,388	64.6%	
Estimated Civilian Unemployed	148	2.8%	2,610	2.9%	7,015	3.4%	15,220	3.3%	
Estimated in Armed Forces	-	-	63	-	110	-	503	0.1%	
Estimated Not in Labor Force	1,906	35.6%	29,211	33.0%	65,111	31.8%	146,926	32.0%	
Unemployment Rate	2.8%		2.9%		3.4%		3.3%		
Occupation (2026)									
Occupation: Population Age 16 Years or Over	3,299		56,652		132,187		296,371		
Management, Business, Financial Operations	526	16.0%	9,019	15.9%	21,973	16.6%	51,157	17.3%	
Professional, Related	575	17.4%	10,445	18.4%	24,934	18.9%	59,635	20.1%	
Service	650	19.7%	10,925	19.3%	27,202	20.6%	60,648	20.5%	
Sales, Office	684	20.7%	13,267	23.4%	29,833	22.6%	63,035	21.3%	
Farming, Fishing, Forestry	-	-	93	0.2%	418	0.3%	1,393	0.5%	
Construct, Extraction, Maintenance	400	12.1%	4,869	8.6%	10,962	8.3%	24,028	8.1%	
Production, Transport Material Moving	463	14.0%	8,033	14.2%	16,864	12.8%	36,476	12.3%	
White Collar Workers	1,786	54.1%	32,731	57.8%	76,741	58.1%	173,826	58.7%	
Blue Collar Workers	1,513	45.9%	23,921	42.2%	55,446	41.9%	122,544	41.3%	
Consumer Expenditure (2026)									
Total Household Expenditure	\$211.52 M		\$3.34 B		\$7.91 B		\$19.24 B		
Total Non-Retail Expenditure	\$101.67 M	48.1%	\$1.57 B	47.1%	\$3.75 B	47.4%	\$9.3 B	48.3%	
Total Retail Expenditure	\$109.85 M	51.9%	\$1.77 B	52.9%	\$4.16 B	52.6%	\$9.95 B	51.7%	
Alcoholic Beverages	\$1.48 M	0.7%	\$23.31 M	0.7%	\$55.4 M	0.7%	\$135.29 M	0.7%	
Apparel	\$4.79 M	2.3%	\$76.83 M	2.3%	\$181.23 M	2.3%	\$434.97 M	2.3%	
Contributions	\$4.98 M	2.4%	\$77 M	2.3%	\$185.03 M	2.3%	\$463.02 M	2.4%	
Education	\$3.48 M	1.6%	\$54.39 M	1.6%	\$130.11 M	1.6%	\$322.34 M	1.7%	
Entertainment	\$10.82 M	5.1%	\$173.6 M	5.2%	\$409.39 M	5.2%	\$982.38 M	5.1%	
Food Away From Home	\$10.33 M	4.9%	\$164.15 M	4.9%	\$388.92 M	4.9%	\$942.92 M	4.9%	
Grocery	\$16.59 M	7.8%	\$274.4 M	8.2%	\$636.83 M	8.1%	\$1.47 B	7.6%	
Health Care	\$14.9 M	7.0%	\$240.9 M	7.2%	\$542.97 M	6.9%	\$1.28 B	6.7%	
Household Furnishings and Equipment	\$5.56 M	2.6%	\$88.34 M	2.6%	\$209.34 M	2.6%	\$507.82 M	2.6%	
Household Operations	\$4.38 M	2.1%	\$70.36 M	2.1%	\$165.74 M	2.1%	\$396.32 M	2.1%	
Miscellaneous Expenses	\$3.23 M	1.5%	\$51.36 M	1.5%	\$121.66 M	1.5%	\$295.43 M	1.5%	
Personal Care	\$2.6 M	1.2%	\$42.58 M	1.3%	\$99.3 M	1.3%	\$231.73 M	1.2%	
Shelter	\$40.41 M	19.1%	\$650.31 M	19.4%	\$1.52 B	19.3%	\$3.63 B	18.9%	
Tax and Retirement	\$43.38 M	20.5%	\$636.44 M	19.0%	\$1.57 B	19.9%	\$4.14 B	21.5%	
Tobacco and Related	\$1.1 M	0.5%	\$19.14 M	0.6%	\$43.28 M	0.5%	\$94.05 M	0.5%	
Transportation	\$30.87 M	14.6%	\$491.96 M	14.7%	\$1.16 B	14.6%	\$2.8 B	14.5%	
Utilities	\$12.63 M	6.0%	\$209.61 M	6.3%	\$485.68 M	6.1%	\$1.12 B	5.8%	
Educational Attainment (2026)									
Adult Population Age 25 Years or Over	4,564		75,469		173,966		391,631		
Elementary (Grade Level 0 to 8)	299	6.5%	3,982	5.3%	9,283	5.3%	19,917	5.1%	
Some High School (Grade Level 9 to 11)	329	7.2%	4,843	6.4%	8,755	5.0%	18,719	4.8%	
High School Graduate	1,255	27.5%	21,316	28.2%	45,226	26.0%	98,380	25.1%	
Some College	1,037	22.7%	14,144	18.7%	31,305	18.0%	67,351	17.2%	
Associate Degree Only	648	14.2%	8,436	11.2%	20,896	12.0%	46,333	11.8%	
Bachelor Degree Only	633	13.9%	15,018	19.9%	38,879	22.3%	93,191	23.8%	
Graduate Degree	363	8.0%	7,730	10.2%	19,621	11.3%	47,740	12.2%	

Expanded Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.3417/-81.3896

1307 Osceola Pkwy		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Kissimmee, FL 34744									
Units In Structure (2026)									
1 Detached Unit	1,452	62.8%	19,596	51.4%	47,495	55.1%	107,817	52.9%	
1 Attached Unit	25	1.1%	3,038	8.0%	6,874	8.0%	15,712	7.7%	
2 to 4 Units	65	2.8%	2,327	6.1%	5,085	5.9%	11,045	5.4%	
5 to 9 Units	40	1.7%	2,383	6.2%	5,510	6.4%	12,062	5.9%	
10 to 19 Units	92	4.0%	3,472	9.1%	7,729	9.0%	19,025	9.3%	
20 to 49 Units	107	4.6%	2,843	7.5%	5,522	6.4%	13,245	6.5%	
50 or More Units	365	15.8%	3,230	8.5%	5,447	6.3%	16,020	7.9%	
Mobile Home or Trailer	103	4.4%	1,083	2.8%	2,274	2.6%	8,521	4.2%	
Other Structure	63	2.7%	164	0.4%	279	0.3%	439	0.2%	
Occupied Homes Built By Year (2026)									
Homes Built 2020 or later	344	14.9%	2,306	6.0%	5,741	6.7%	16,941	8.3%	
Homes Built 2010 to 2019	357	15.4%	5,306	13.9%	16,444	19.1%	40,808	20.0%	
Homes Built 2000 to 2009	329	14.3%	8,497	22.3%	18,256	21.2%	42,369	20.8%	
Homes Built 1990 to 1999	469	20.3%	9,938	26.1%	19,762	22.9%	40,988	20.1%	
Homes Built 1980 to 1989	655	28.4%	7,836	20.5%	15,681	18.2%	32,977	16.2%	
Homes Built 1970 to 1979	107	4.6%	2,374	6.2%	5,778	6.7%	14,725	7.2%	
Homes Built 1960 to 1969	26	1.1%	876	2.3%	1,965	2.3%	7,100	3.5%	
Homes Built Before 1959	24	1.0%	1,002	2.6%	2,590	3.0%	7,980	3.9%	
Home Values (2026)									
Home Values \$1,000,000 or More	11	0.9%	311	1.7%	1,254	2.8%	5,829	5.5%	
Home Values \$500,000 to \$999,999	113	9.1%	2,743	14.8%	7,846	17.4%	24,176	22.8%	
Home Values \$400,000 to \$499,999	215	17.3%	4,237	22.8%	12,403	27.5%	25,341	23.9%	
Home Values \$300,000 to \$399,999	533	43.1%	5,736	30.9%	13,056	28.9%	27,574	26.0%	
Home Values \$200,000 to \$299,999	162	13.1%	3,578	19.3%	6,687	14.8%	12,986	12.2%	
Home Values \$150,000 to \$199,999	32	2.6%	512	2.8%	1,093	2.4%	2,805	2.6%	
Home Values \$100,000 to \$149,999	8	0.7%	240	1.3%	508	1.1%	1,371	1.3%	
Home Values \$70,000 to \$99,999	3	0.2%	139	0.7%	266	0.6%	1,200	1.1%	
Home Values \$50,000 to \$69,999	85	6.9%	236	1.3%	326	0.7%	1,002	0.9%	
Home Values \$25,000 to \$49,999	64	5.2%	299	1.6%	724	1.6%	1,745	1.6%	
Home Values Under \$25,000	12	1.0%	527	2.8%	999	2.2%	2,187	2.1%	
Owner-Occupied Median Home Value	\$347,091		\$368,078		\$410,800		\$437,031		
Renter-Occupied Median Rent	\$1,616		\$1,656		\$1,649		\$1,685		
Transportation To Work (2026)									
Drive to Work Alone	2,255	68.3%	38,545	68.0%	89,661	67.8%	202,240	68.2%	
Drive to Work in Carpool	504	15.3%	8,265	14.6%	17,630	13.3%	36,398	12.3%	
Travel to Work by Public Transportation	63	1.9%	1,551	2.7%	3,835	2.9%	7,896	2.7%	
Drive to Work on Motorcycle	2	-	20	-	28	-	126	-	
Walk or Bicycle to Work	54	1.6%	1,054	1.9%	2,828	2.1%	5,646	1.9%	
Other Means	41	1.2%	508	0.9%	1,339	1.0%	3,139	1.1%	
Work at Home	379	11.5%	6,709	11.8%	16,866	12.8%	40,925	13.8%	
Travel Time (2026)									
Travel to Work in 14 Minutes or Less	650	19.7%	7,996	14.1%	18,465	14.0%	46,571	15.7%	
Travel to Work in 15 to 29 Minutes	675	20.5%	16,765	29.6%	37,544	28.4%	81,870	27.6%	
Travel to Work in 30 to 59 Minutes	1,351	41.0%	20,667	36.5%	48,410	36.6%	102,497	34.6%	
Travel to Work in 60 Minutes or More	243	7.4%	4,515	8.0%	10,902	8.2%	24,507	8.3%	
Average Minutes Travel to Work	29.7		28.2		29.2		28.6		