

Expanded Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.2695/-81.3359

2631 E Irlo Bronson Memorial Hwy									
Kissimmee, FL 34744									
		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population									
Estimated Population (2026)		7,847		55,298		125,319		477,050	
Projected Population (2031)		9,931		64,162		137,867		520,491	
Census Population (2020)		3,936		45,534		118,186		423,103	
Census Population (2010)		3,077		33,594		92,145		290,741	
Projected Annual Growth (2026 to 2031)		2,084	5.3%	8,863	3.2%	12,548	2.0%	43,441	1.8%
Historical Annual Growth (2020 to 2026)		3,911	16.6%	9,764	3.6%	7,134	1.0%	53,947	2.1%
Historical Annual Growth (2010 to 2020)		859	2.8%	11,940	3.6%	26,041	2.8%	132,362	4.6%
Estimated Population Density (2026)		2,499	psm	1,957	psm	1,596	psm	1,519	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households									
Estimated Households (2026)		2,574		19,000		42,647		161,602	
Projected Households (2031)		3,293		22,153		47,099		176,888	
Census Households (2020)		1,296		15,495		39,440		139,640	
Census Households (2010)		1,036		11,380		30,997		97,707	
Estimated Households with Children (2026)		1,167	45.3%	7,572	39.9%	16,873	39.6%	66,605	41.2%
Estimated Average Household Size (2026)		3.04		2.84		2.90		2.93	
Average Household Income									
Estimated Average Household Income (2026)		\$115,813		\$112,508		\$109,471		\$119,319	
Projected Average Household Income (2031)		\$117,642		\$114,772		\$110,944		\$119,645	
Estimated Average Family Income (2026)		\$127,457		\$126,227		\$120,641		\$132,090	
Median Household Income									
Estimated Median Household Income (2026)		\$78,639		\$75,171		\$76,034		\$86,713	
Projected Median Household Income (2031)		\$79,096		\$76,150		\$76,413		\$86,567	
Estimated Median Family Income (2026)		\$86,795		\$87,335		\$86,333		\$94,736	
Per Capita Income									
Estimated Per Capita Income (2026)		\$38,031		\$38,773		\$37,351		\$40,466	
Projected Per Capita Income (2031)		\$39,043		\$39,728		\$37,989		\$40,703	
Estimated Per Capita Income 5 Year Growth		\$1,012	2.7%	\$955	2.5%	\$639	1.7%	\$238	0.6%
Estimated Average Household Net Worth (2026)		\$739,917		\$783,131		\$781,887		\$863,563	
Daytime Demos (2026)									
Total Businesses		162		2,348		7,058		24,719	
Total Employees		625		13,981		36,547		128,453	
Company Headquarter Businesses		1	0.9%	36	1.5%	115	1.6%	364	1.5%
Company Headquarter Employees		9	1.4%	1,756	12.6%	3,354	9.2%	9,175	7.1%
Employee Population per Business		3.9		6.0		5.2		5.2	
Residential Population per Business		48.5		23.6		17.8		19.3	

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Race & Ethnicity

White (2026)	2,933	37.4%	21,250	38.4%	48,652	38.8%	176,600	37.0%
Black or African American (2026)	1,089	13.9%	8,071	14.6%	18,447	14.7%	71,546	15.0%
American Indian or Alaska Native (2026)	32	0.4%	263	0.5%	719	0.6%	2,370	0.5%
Asian (2026)	213	2.7%	1,594	2.9%	3,510	2.8%	24,733	5.2%
Hawaiian or Pacific Islander (2026)	4	-	39	-	114	-	460	-
Other Race (2026)	1,561	19.9%	10,435	18.9%	23,670	18.9%	86,626	18.2%
Two or More Races (2026)	2,015	25.7%	13,647	24.7%	30,207	24.1%	114,714	24.0%
Not Hispanic or Latino Population (2026)	3,180	40.5%	22,974	41.5%	51,564	41.1%	217,310	45.6%
Hispanic or Latino Population (2026)	4,667	59.5%	32,324	58.5%	73,755	58.9%	259,740	54.4%
Not Hispanic or Latino Population (2031)	4,233	42.6%	27,921	43.5%	59,683	43.3%	249,784	48.0%
Hispanic or Latino Population (2031)	5,698	57.4%	36,241	56.5%	78,184	56.7%	270,707	52.0%
Not Hispanic or Latino Population (2020)	1,447	36.8%	19,745	43.4%	48,917	41.4%	183,410	43.3%
Hispanic or Latino Population (2020)	2,489	63.2%	25,789	56.6%	69,268	58.6%	239,693	56.7%
Not Hispanic or Latino Population (2010)	1,457	47.3%	18,739	55.8%	47,877	52.0%	152,409	52.4%
Hispanic or Latino Population (2010)	1,621	52.7%	14,855	44.2%	44,268	48.0%	138,332	47.6%
Projected Hispanic Annual Growth (2026 to 2031)	1,031	4.4%	3,917	2.4%	4,429	1.2%	10,967	0.8%
Historic Hispanic Annual Growth (2010 to 2026)	3,046	11.7%	17,469	7.3%	29,487	4.2%	121,408	5.5%

Age Distribution (2026)

Age Under 5	474	6.0%	3,107	5.6%	7,117	5.7%	27,647	5.8%
Age 5 to 9 Years	529	6.7%	3,559	6.4%	7,924	6.3%	30,795	6.5%
Age 10 to 14 Years	594	7.6%	3,910	7.1%	8,502	6.8%	32,701	6.9%
Age 15 to 19 Years	620	7.9%	3,986	7.2%	8,782	7.0%	32,011	6.7%
Age 20 to 24 Years	494	6.3%	3,406	6.2%	7,720	6.2%	29,390	6.2%
Age 25 to 29 Years	479	6.1%	3,449	6.2%	7,790	6.2%	30,032	6.3%
Age 30 to 34 Years	614	7.8%	4,127	7.5%	9,145	7.3%	35,069	7.4%
Age 35 to 39 Years	670	8.5%	4,387	7.9%	9,740	7.8%	38,653	8.1%
Age 40 to 44 Years	605	7.7%	4,201	7.6%	9,577	7.6%	39,359	8.3%
Age 45 to 49 Years	542	6.9%	3,612	6.5%	8,552	6.8%	34,759	7.3%
Age 50 to 54 Years	507	6.5%	3,532	6.4%	8,098	6.5%	31,636	6.6%
Age 55 to 59 Years	443	5.6%	3,199	5.8%	7,511	6.0%	27,979	5.9%
Age 60 to 64 Years	350	4.5%	2,838	5.1%	6,853	5.5%	24,849	5.2%
Age 65 to 74 Years	564	7.2%	4,541	8.2%	10,367	8.3%	36,828	7.7%
Age 75 to 84 Years	299	3.8%	2,729	4.9%	5,950	4.7%	19,771	4.1%
Age 85 Years or Over	65	0.8%	716	1.3%	1,692	1.3%	5,572	1.2%
Median Age	35.1		36.8		37.2		37.1	

Gender Age Distribution (2026)

Female Population	4,056	51.7%	28,363	51.3%	64,189	51.2%	244,521	51.3%
Age 0 to 19 Years	1,130	27.9%	7,176	25.3%	15,788	24.6%	60,098	24.6%
Age 20 to 64 Years	2,423	59.8%	16,723	59.0%	38,315	59.7%	149,910	61.3%
Age 65 Years or Over	502	12.4%	4,464	15.7%	10,086	15.7%	34,512	14.1%
Female Median Age	35.3		38.0		38.4		38.1	
Male Population	3,791	48.3%	26,935	48.7%	61,130	48.8%	232,530	48.7%
Age 0 to 19 Years	1,086	28.6%	7,386	27.4%	16,537	27.1%	63,055	27.1%
Age 20 to 64 Years	2,279	60.1%	16,027	59.5%	36,669	60.0%	141,816	61.0%
Age 65 Years or Over	426	11.2%	3,521	13.1%	7,923	13.0%	27,658	11.9%
Male Median Age	34.8		35.7		36.0		36.2	

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Household Income Distribution (2026)

HH Income \$200,000 or More	230	8.9%	1,513	8.0%	3,277	7.7%	16,684	10.3%
HH Income \$150,000 to \$199,999	300	11.6%	1,699	8.9%	3,508	8.2%	15,405	9.5%
HH Income \$100,000 to \$149,999	427	16.6%	3,524	18.5%	8,245	19.3%	31,522	19.5%
HH Income \$75,000 to \$99,999	370	14.4%	2,864	15.1%	6,461	15.1%	24,528	15.2%
HH Income \$50,000 to \$74,999	576	22.4%	3,184	16.8%	7,505	17.6%	27,999	17.3%
HH Income \$35,000 to \$49,999	172	6.7%	2,088	11.0%	4,478	10.5%	15,573	9.6%
HH Income \$25,000 to \$34,999	125	4.9%	1,416	7.5%	3,019	7.1%	10,037	6.2%
HH Income \$15,000 to \$24,999	238	9.3%	1,664	8.8%	3,379	7.9%	9,656	6.0%
HH Income Under \$15,000	136	5.3%	1,049	5.5%	2,776	6.5%	10,199	6.3%
HH Income \$35,000 or More	2,075	80.6%	14,872	78.3%	33,474	78.5%	131,711	81.5%
HH Income \$75,000 or More	1,327	51.5%	9,600	50.5%	21,491	50.4%	88,139	54.5%

Housing (2026)

Total Housing Units	3,080		22,828		51,430		189,728	
Housing Units Occupied	2,574	83.6%	19,000	83.2%	42,647	82.9%	161,602	85.2%
Housing Units Owner-Occupied	1,597	62.0%	11,749	61.8%	26,851	63.0%	100,770	62.4%
Housing Units, Renter-Occupied	978	38.0%	7,251	38.2%	15,797	37.0%	60,832	37.6%
Housing Units, Vacant	506	16.4%	3,828	16.8%	8,782	17.1%	28,126	14.8%

Marital Status (2026)

Never Married	2,063	33.0%	14,695	32.9%	35,415	34.8%	125,964	32.6%
Currently Married	3,310	53.0%	22,210	49.7%	48,159	47.3%	193,625	50.2%
Separated	245	3.9%	2,332	5.2%	5,039	5.0%	20,419	5.3%
Widowed	134	2.1%	1,508	3.4%	3,189	3.1%	13,038	3.4%
Divorced	498	8.0%	3,976	8.9%	9,973	9.8%	32,862	8.5%

Household Type (2026)

Population Family	7,185	91.6%	46,193	83.5%	107,187	85.5%	409,452	85.8%
Population Non-Family	645	8.2%	7,847	14.2%	16,376	13.1%	64,664	13.6%
Population Group Quarters	17	0.2%	1,257	2.3%	1,756	1.4%	2,934	0.6%
Family Households	2,169	84.3%	13,832	72.8%	31,737	74.4%	121,014	74.9%
Non-Family Households	405	15.7%	5,168	27.2%	10,910	25.6%	40,589	25.1%
Married Couple with Children	736	22.2%	4,810	21.7%	10,513	21.8%	44,707	23.1%
Average Family Household Size	3.3		3.3		3.4		3.4	

Household Size (2026)

1 Person Households	294	11.4%	3,813	20.1%	8,057	18.9%	27,426	17.0%
2 Person Households	876	34.0%	5,975	31.4%	13,060	30.6%	50,880	31.5%
3 Person Households	515	20.0%	3,300	17.4%	7,947	18.6%	30,979	19.2%
4 Person Households	469	18.2%	3,084	16.2%	7,068	16.6%	27,591	17.1%
5 Person Households	243	9.4%	1,618	8.5%	3,731	8.7%	14,455	8.9%
6 or More Person Households	177	6.9%	1,209	6.4%	2,783	6.5%	10,271	6.4%

Household Vehicles (2026)

Households with 0 Vehicles Available	174	6.8%	898	4.7%	2,211	5.2%	7,643	4.7%
Households with 1 Vehicles Available	700	27.2%	6,713	35.3%	13,263	31.1%	49,566	30.7%
Households with 2 or More Vehicles Available	1,700	66.1%	11,390	59.9%	27,174	63.7%	104,393	64.6%
Total Vehicles Available	5,074		35,501		82,055		308,803	
Average Vehicles Per Household	2.0		1.9		1.9		1.9	

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Labor Force (2026)

Estimated Labor Population Age 16 Years or Over	6,121		43,918		99,937		379,242	
Estimated Civilian Employed	4,055	66.2%	28,237	64.3%	64,097	64.1%	241,581	63.7%
Estimated Civilian Unemployed	130	2.1%	1,567	3.6%	3,526	3.5%	11,802	3.1%
Estimated in Armed Forces	19	0.3%	46	0.1%	61	-	424	0.1%
Estimated Not in Labor Force	1,917	31.3%	14,068	32.0%	32,253	32.3%	125,435	33.1%
Unemployment Rate	2.1%		3.6%		3.5%		3.1%	

Occupation (2026)

Occupation: Population Age 16 Years or Over	4,055		28,230		64,089		241,568	
Management, Business, Financial Operations	676	16.7%	4,921	17.4%	11,099	17.3%	43,740	18.1%
Professional, Related	731	18.0%	5,115	18.1%	11,364	17.7%	49,492	20.5%
Service	749	18.5%	5,684	20.1%	12,531	19.6%	45,620	18.9%
Sales, Office	918	22.7%	6,010	21.3%	14,212	22.2%	53,071	22.0%
Farming, Fishing, Forestry	71	1.7%	277	1.0%	297	0.5%	789	0.3%
Construct, Extraction, Maintenance	376	9.3%	2,433	8.6%	5,989	9.3%	19,687	8.1%
Production, Transport Material Moving	533	13.1%	3,790	13.4%	8,597	13.4%	29,170	12.1%
White Collar Workers	2,326	57.4%	16,046	56.8%	36,675	57.2%	146,303	60.6%
Blue Collar Workers	1,729	42.6%	12,184	43.2%	27,414	42.8%	95,265	39.4%

Consumer Expenditure (2026)

Total Household Expenditure	\$248.8 M		\$1.74 B		\$3.9 B		\$15.71 B	
Total Non-Retail Expenditure	\$120 M	48.2%	\$817.5 M	47.0%	\$1.82 B	46.7%	\$7.48 B	47.6%
Total Retail Expenditure	\$128.8 M	51.8%	\$922.18 M	53.0%	\$2.08 B	53.3%	\$8.22 B	52.4%
Alcoholic Beverages	\$1.75 M	0.7%	\$12.19 M	0.7%	\$27.27 M	0.7%	\$110.44 M	0.7%
Apparel	\$5.72 M	2.3%	\$39.6 M	2.3%	\$88.84 M	2.3%	\$355.94 M	2.3%
Contributions	\$5.9 M	2.4%	\$41.12 M	2.4%	\$91.64 M	2.3%	\$376.75 M	2.4%
Education	\$4.14 M	1.7%	\$28.8 M	1.7%	\$64.28 M	1.6%	\$262.64 M	1.7%
Entertainment	\$12.91 M	5.2%	\$89.44 M	5.1%	\$200.65 M	5.1%	\$803.71 M	5.1%
Food Away From Home	\$12.3 M	4.9%	\$85.33 M	4.9%	\$191.13 M	4.9%	\$770.54 M	4.9%
Grocery	\$19.91 M	8.0%	\$137.05 M	7.9%	\$309.32 M	7.9%	\$1.21 B	7.7%
Health Care	\$16.47 M	6.6%	\$123.24 M	7.1%	\$277.6 M	7.1%	\$1.04 B	6.6%
Household Furnishings and Equipment	\$6.62 M	2.7%	\$45.94 M	2.6%	\$102.9 M	2.6%	\$414.92 M	2.6%
Household Operations	\$5.23 M	2.1%	\$36.14 M	2.1%	\$81.09 M	2.1%	\$324.47 M	2.1%
Miscellaneous Expenses	\$3.84 M	1.5%	\$26.73 M	1.5%	\$59.86 M	1.5%	\$241.19 M	1.5%
Personal Care	\$3.11 M	1.3%	\$21.46 M	1.2%	\$48.35 M	1.2%	\$190.47 M	1.2%
Shelter	\$48.34 M	19.4%	\$329.29 M	18.9%	\$737.75 M	18.9%	\$2.94 B	18.7%
Tax and Retirement	\$51.38 M	20.7%	\$355.02 M	20.4%	\$783.34 M	20.1%	\$3.36 B	21.4%
Tobacco and Related	\$1.33 M	0.5%	\$9.09 M	0.5%	\$20.7 M	0.5%	\$77.78 M	0.5%
Transportation	\$34.69 M	13.9%	\$254.89 M	14.7%	\$580.51 M	14.9%	\$2.31 B	14.7%
Utilities	\$15.17 M	6.1%	\$104.35 M	6.0%	\$235.68 M	6.0%	\$919.35 M	5.9%

Educational Attainment (2026)

Adult Population Age 25 Years or Over	5,137		37,330		85,274		324,507	
Elementary (Grade Level 0 to 8)	238	4.6%	2,115	5.7%	5,330	6.2%	15,318	4.7%
Some High School (Grade Level 9 to 11)	151	2.9%	1,601	4.3%	4,384	5.1%	15,151	4.7%
High School Graduate	1,683	32.8%	11,049	29.6%	25,054	29.4%	83,589	25.8%
Some College	839	16.3%	6,875	18.4%	17,451	20.5%	59,652	18.4%
Associate Degree Only	599	11.7%	4,048	10.8%	8,890	10.4%	39,230	12.1%
Bachelor Degree Only	1,247	24.3%	8,344	22.4%	17,252	20.2%	74,401	22.9%
Graduate Degree	379	7.4%	3,297	8.8%	6,913	8.1%	37,166	11.5%

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Units In Structure (2026)

1 Detached Unit	1,633	63.4%	11,578	60.9%	28,804	67.5%	101,729	63.0%
1 Attached Unit	167	6.5%	1,668	8.8%	3,278	7.7%	12,816	7.9%
2 to 4 Units	107	4.2%	1,106	5.8%	2,462	5.8%	7,345	4.5%
5 to 9 Units	265	10.3%	970	5.1%	1,646	3.9%	6,835	4.2%
10 to 19 Units	157	6.1%	1,222	6.4%	1,944	4.6%	9,603	5.9%
20 to 49 Units	30	1.2%	476	2.5%	930	2.2%	6,477	4.0%
50 or More Units	106	4.1%	891	4.7%	1,585	3.7%	7,864	4.9%
Mobile Home or Trailer	107	4.2%	1,071	5.6%	1,884	4.4%	8,458	5.2%
Other Structure	2	-	19	-	112	0.3%	476	0.3%

Occupied Homes Built By Year (2026)

Homes Built 2020 or later	364	14.1%	2,132	11.2%	3,797	8.9%	18,803	11.6%
Homes Built 2010 to 2019	464	18.0%	4,123	21.7%	7,068	16.6%	35,955	22.2%
Homes Built 2000 to 2009	414	16.1%	4,291	22.6%	9,001	21.1%	35,642	22.1%
Homes Built 1990 to 1999	645	25.0%	3,476	18.3%	8,559	20.1%	31,019	19.2%
Homes Built 1980 to 1989	442	17.2%	2,574	13.5%	7,531	17.7%	23,662	14.6%
Homes Built 1970 to 1979	177	6.9%	1,580	8.3%	3,692	8.7%	9,014	5.6%
Homes Built 1960 to 1969	26	1.0%	477	2.5%	1,134	2.7%	3,374	2.1%
Homes Built Before 1959	43	1.7%	347	1.8%	1,864	4.4%	4,134	2.6%

Home Values (2026)

Home Values \$1,000,000 or More	34	2.1%	231	2.0%	621	2.3%	3,383	3.4%
Home Values \$500,000 to \$999,999	334	20.9%	2,108	17.9%	4,254	15.8%	22,052	21.9%
Home Values \$400,000 to \$499,999	604	37.8%	3,566	30.4%	6,658	24.8%	28,681	28.5%
Home Values \$300,000 to \$399,999	480	30.1%	3,590	30.6%	9,082	33.8%	27,329	27.1%
Home Values \$200,000 to \$299,999	122	7.6%	1,414	12.0%	4,022	15.0%	11,354	11.3%
Home Values \$150,000 to \$199,999	6	0.4%	245	2.1%	683	2.5%	1,992	2.0%
Home Values \$100,000 to \$149,999	3	0.2%	104	0.9%	250	0.9%	896	0.9%
Home Values \$70,000 to \$99,999	2	0.2%	59	0.5%	127	0.5%	917	0.9%
Home Values \$50,000 to \$69,999	2	0.1%	59	0.5%	137	0.5%	905	0.9%
Home Values \$25,000 to \$49,999	4	0.3%	197	1.7%	475	1.8%	1,406	1.4%
Home Values Under \$25,000	6	0.4%	175	1.5%	542	2.0%	1,856	1.8%
Owner-Occupied Median Home Value	\$428,963		\$403,555		\$386,128		\$427,385	
Renter-Occupied Median Rent	\$1,359		\$1,530		\$1,517		\$1,657	

Transportation To Work (2026)

Drive to Work Alone	2,977	73.4%	20,235	71.7%	45,260	70.6%	164,462	68.1%
Drive to Work in Carpool	432	10.6%	3,195	11.3%	8,411	13.1%	29,980	12.4%
Travel to Work by Public Transportation	52	1.3%	446	1.6%	1,162	1.8%	5,369	2.2%
Drive to Work on Motorcycle	1	-	4	-	16	-	111	-
Walk or Bicycle to Work	27	0.7%	480	1.7%	1,263	2.0%	4,426	1.8%
Other Means	35	0.9%	175	0.6%	484	0.8%	2,068	0.9%
Work at Home	531	13.1%	3,695	13.1%	7,493	11.7%	35,153	14.6%

Travel Time (2026)

Travel to Work in 14 Minutes or Less	595	14.7%	4,167	14.8%	9,994	15.6%	33,909	14.0%
Travel to Work in 15 to 29 Minutes	787	19.4%	4,121	14.6%	12,172	19.0%	54,081	22.4%
Travel to Work in 30 to 59 Minutes	1,670	41.2%	12,586	44.6%	27,039	42.2%	93,289	38.6%
Travel to Work in 60 Minutes or More	472	11.6%	3,661	13.0%	7,391	11.5%	25,136	10.4%
Average Minutes Travel to Work	31.9		35.2		32.6		32.1	