

# Demographic Summary Report

## Marshalls

5963-5975 S Goldenrod Rd, Orlando, FL 32822

Building Type: **General Retail**  
 Secondary: -  
 GLA: **28,347 SF**  
 Year Built: **2013**

Total Available: **5,000 SF**  
 % Leased: **82.36%**  
 Rent/SF/Yr: **Negotiable**



Radius	1 Mile		3 Mile		5 Mile	
<b>Population</b>						
2029 Projection	10,671		82,657		197,028	
2024 Estimate	10,365		80,348		191,822	
2020 Census	10,456		81,366		195,875	
Growth 2024 - 2029	2.95%		2.87%		2.71%	
Growth 2020 - 2024	-0.87%		-1.25%		-2.07%	
<b>2024 Population by Hispanic Origin</b>	6,305		47,468		98,193	
<b>2024 Population</b>	10,365		80,348		191,822	
White	3,408	32.88%	27,638	34.40%	78,092	40.71%
Black	1,077	10.39%	8,322	10.36%	18,476	9.63%
Am. Indian & Alaskan	39	0.38%	387	0.48%	1,060	0.55%
Asian	410	3.96%	3,127	3.89%	8,167	4.26%
Hawaiian & Pacific Island	12	0.12%	91	0.11%	195	0.10%
Other	5,419	52.28%	40,783	50.76%	85,831	44.75%
U.S. Armed Forces	0		24		409	
<b>Households</b>						
2029 Projection	4,232		31,468		74,639	
2024 Estimate	4,111		30,563		72,667	
2020 Census	4,156		30,894		74,398	
Growth 2024 - 2029	2.94%		2.96%		2.71%	
Growth 2020 - 2024	-1.08%		-1.07%		-2.33%	
Owner Occupied	2,046	49.77%	15,577	50.97%	39,880	54.88%
Renter Occupied	2,064	50.21%	14,986	49.03%	32,787	45.12%
<b>2024 Households by HH Income</b>	4,111		30,562		72,668	
Income: <\$25,000	972	23.64%	6,581	21.53%	13,366	18.39%
Income: \$25,000 - \$50,000	1,298	31.57%	7,856	25.71%	16,949	23.32%
Income: \$50,000 - \$75,000	615	14.96%	5,654	18.50%	13,355	18.38%
Income: \$75,000 - \$100,000	570	13.87%	3,956	12.94%	9,493	13.06%
Income: \$100,000 - \$125,000	255	6.20%	2,149	7.03%	6,159	8.48%
Income: \$125,000 - \$150,000	177	4.31%	1,305	4.27%	3,765	5.18%
Income: \$150,000 - \$200,000	124	3.02%	1,441	4.72%	4,646	6.39%
Income: \$200,000+	100	2.43%	1,620	5.30%	4,935	6.79%
<b>2024 Avg Household Income</b>	\$61,905		\$73,815		\$83,177	
<b>2024 Med Household Income</b>	\$43,660		\$53,470		\$59,807	