

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.1482/-81.4514

815 Cypress Pkwy Poinciana, FL 34759	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	6,894		50,153		79,989	
Projected Population (2029)	8,075		59,826		95,291	
Census Population (2020)	6,746		47,947		74,841	
Census Population (2010)	5,664		37,056		54,869	
Projected Annual Growth (2024 to 2029)	1,180	3.4%	9,673	3.9%	15,301	3.8%
Historical Annual Growth (2020 to 2024)	148	0.6%	2,206	1.2%	5,149	1.7%
Historical Annual Growth (2010 to 2020)	1,082	4.8%	10,892	7.3%	19,972	9.1%
Estimated Population Density (2024)	2,196 psm		1,775 psm		1,019 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2024)	2,229		16,439		26,323	
Projected Households (2029)	2,627		19,698		31,469	
Census Households (2020)	2,170		15,464		24,469	
Census Households (2010)	1,856		11,769		17,653	
Estimated Households with Children (2024)	945	42.4%	6,629	40.3%	10,040	38.1%
Estimated Average Household Size (2024)	3.09		3.04		3.03	
Average Household Income						
Estimated Average Household Income (2024)	\$79,742		\$89,978		\$98,034	
Projected Average Household Income (2029)	\$81,892		\$92,359		\$101,100	
Estimated Average Family Income (2024)	\$85,532		\$91,830		\$102,800	
Median Household Income						
Estimated Median Household Income (2024)	\$60,720		\$62,308		\$68,412	
Projected Median Household Income (2029)	\$60,706		\$62,850		\$69,230	
Estimated Median Family Income (2024)	\$64,370		\$62,801		\$70,910	
Per Capita Income						
Estimated Per Capita Income (2024)	\$25,794		\$29,545		\$32,295	
Projected Per Capita Income (2029)	\$26,651		\$30,453		\$33,416	
Estimated Per Capita Income 5 Year Growth	\$857	3.3%	\$908	3.1%	\$1,121	3.5%
Estimated Average Household Net Worth (2024)	\$678,723		\$778,356		\$897,645	
Daytime Demos (2024)						
Total Businesses	410		1,712		2,464	
Total Employees	1,872		6,699		9,170	
Company Headquarter Businesses	5	1.2%	14	0.8%	24	1.0%
Company Headquarter Employees	60	3.2%	231	3.5%	267	2.9%
Employee Population per Business	4.6		3.9		3.7	
Residential Population per Business	16.8		29.3		32.5	

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Race & Ethnicity							
White (2024)	1,985	28.8%	16,119	32.1%	26,897	33.6%	
Black or African American (2024)	1,867	27.1%	12,659	25.2%	19,353	24.2%	
American Indian or Alaska Native (2024)	30	0.4%	234	0.5%	371	0.5%	
Asian (2024)	152	2.2%	1,299	2.6%	2,205	2.8%	
Hawaiian or Pacific Islander (2024)	10	0.1%	37	-	54	-	
Other Race (2024)	1,331	19.3%	9,474	18.9%	14,740	18.4%	
Two or More Races (2024)	1,519	22.0%	10,331	20.6%	16,370	20.5%	
Not Hispanic or Latino Population (2024)	3,144	45.6%	24,404	48.7%	39,365	49.2%	
Hispanic or Latino Population (2024)	3,750	54.4%	25,749	51.3%	40,624	50.8%	
Not Hispanic or Latino Population (2029)	4,108	50.9%	32,171	53.8%	51,493	54.0%	
Hispanic or Latino Population (2029)	3,967	49.1%	27,654	46.2%	43,797	46.0%	
Not Hispanic or Latino Population (2020)	2,619	38.8%	19,934	41.6%	31,892	42.6%	
Hispanic or Latino Population (2020)	4,127	61.2%	28,013	58.4%	42,949	57.4%	
Not Hispanic or Latino Population (2010)	2,787	49.2%	17,858	48.2%	27,117	49.4%	
Hispanic or Latino Population (2010)	2,877	50.8%	19,198	51.8%	27,752	50.6%	
Projected Hispanic Annual Growth (2024 to 2029)	217	1.2%	1,905	1.5%	3,173	1.6%	
Historic Hispanic Annual Growth (2010 to 2024)	872	2.2%	6,552	2.4%	12,873	3.3%	
Age Distribution (2024)							
Age Under 5	381	5.5%	2,727	5.4%	4,283	5.4%	
Age 5 to 9 Years	427	6.2%	3,151	6.3%	5,025	6.3%	
Age 10 to 14 Years	517	7.5%	3,553	7.1%	5,611	7.0%	
Age 15 to 19 Years	561	8.1%	4,061	8.1%	6,201	7.8%	
Age 20 to 24 Years	496	7.2%	3,262	6.5%	5,060	6.3%	
Age 25 to 29 Years	404	5.9%	2,923	5.8%	4,547	5.7%	
Age 30 to 34 Years	460	6.7%	3,171	6.3%	5,023	6.3%	
Age 35 to 39 Years	446	6.5%	3,186	6.4%	5,151	6.4%	
Age 40 to 44 Years	470	6.8%	3,554	7.1%	5,734	7.2%	
Age 45 to 49 Years	449	6.5%	3,383	6.7%	5,345	6.7%	
Age 50 to 54 Years	409	5.9%	3,024	6.0%	4,781	6.0%	
Age 55 to 59 Years	356	5.2%	2,640	5.3%	4,069	5.1%	
Age 60 to 64 Years	354	5.1%	2,592	5.2%	4,149	5.2%	
Age 65 to 74 Years	666	9.7%	5,169	10.3%	8,921	11.2%	
Age 75 to 84 Years	400	5.8%	3,024	6.0%	5,000	6.3%	
Age 85 Years or Over	99	1.4%	733	1.5%	1,088	1.4%	
Median Age	36.6		38.3		39.0		
Gender Age Distribution (2024)							
Female Population	3,620	52.5%	26,124	52.1%	41,630	52.0%	
Age 0 to 19 Years	913	25.2%	6,607	25.3%	10,303	24.7%	
Age 20 to 64 Years	2,047	56.5%	14,548	55.7%	23,022	55.3%	
Age 65 Years or Over	661	18.2%	4,969	19.0%	8,305	19.9%	
Female Median Age	38.5		39.8		40.4		
Male Population	3,274	47.5%	24,029	47.9%	38,360	48.0%	
Age 0 to 19 Years	973	29.7%	6,885	28.7%	10,817	28.2%	
Age 20 to 64 Years	1,797	54.9%	13,187	54.9%	20,837	54.3%	
Age 65 Years or Over	505	15.4%	3,957	16.5%	6,705	17.5%	
Male Median Age	34.4		36.6		37.4		

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Household Income Distribution (2024)							
HH Income \$200,000 or More	68	3.0%	917	5.6%	1,972	7.5%	
HH Income \$150,000 to \$199,999	177	7.9%	812	4.9%	1,490	5.7%	
HH Income \$100,000 to \$149,999	290	13.0%	2,124	12.9%	3,944	15.0%	
HH Income \$75,000 to \$99,999	168	7.5%	2,526	15.4%	4,008	15.2%	
HH Income \$50,000 to \$74,999	550	24.7%	3,437	20.9%	5,269	20.0%	
HH Income \$35,000 to \$49,999	504	22.6%	2,720	16.5%	4,265	16.2%	
HH Income \$25,000 to \$34,999	269	12.1%	1,841	11.2%	2,332	8.9%	
HH Income \$15,000 to \$24,999	130	5.8%	973	5.9%	1,376	5.2%	
HH Income Under \$15,000	74	3.3%	1,089	6.6%	1,667	6.3%	
HH Income \$35,000 or More	1,757	78.8%	12,536	76.3%	20,948	79.6%	
HH Income \$75,000 or More	703	31.5%	6,379	38.8%	11,414	43.4%	
Housing (2024)							
Total Housing Units	2,646		19,350		30,903		
Housing Units Occupied	2,229	84.2%	16,439	85.0%	26,323	85.2%	
Housing Units Owner-Occupied	1,413	63.4%	11,287	68.7%	19,009	72.2%	
Housing Units, Renter-Occupied	816	36.6%	5,152	31.3%	7,314	27.8%	
Housing Units, Vacant	417	18.7%	2,910	17.7%	4,580	17.4%	
Marital Status (2024)							
Never Married	2,218	39.8%	14,399	35.4%	22,006	33.8%	
Currently Married	2,503	44.9%	17,631	43.3%	30,167	46.4%	
Separated	178	3.2%	2,234	5.5%	3,426	5.3%	
Widowed	162	2.9%	2,367	5.8%	3,418	5.3%	
Divorced	508	9.1%	4,091	10.0%	6,055	9.3%	
Household Type (2024)							
Population Family	6,437	93.4%	45,841	91.4%	70,786	88.5%	
Population Non-Family	451	6.5%	4,090	8.2%	8,959	11.2%	
Population Group Quarters	6	-	222	0.4%	244	0.3%	
Family Households	1,885	84.6%	13,346	81.2%	19,836	75.4%	
Non-Family Households	344	15.4%	3,093	18.8%	6,487	24.6%	
Married Couple with Children	531	21.2%	3,967	22.5%	6,215	20.6%	
Average Family Household Size	3.4		3.4		3.6		
Household Size (2024)							
1 Person Households	279	12.5%	2,551	15.5%	5,487	20.8%	
2 Person Households	894	40.1%	6,386	38.8%	9,176	34.9%	
3 Person Households	464	20.8%	2,995	18.2%	4,425	16.8%	
4 Person Households	308	13.8%	2,326	14.2%	3,752	14.3%	
5 Person Households	162	7.3%	1,289	7.8%	2,065	7.8%	
6 or More Person Households	123	5.5%	892	5.4%	1,417	5.4%	
Household Vehicles (2024)							
Households with 0 Vehicles Available	123	5.5%	886	5.4%	1,070	4.1%	
Households with 1 Vehicles Available	770	34.5%	5,793	35.2%	9,130	34.7%	
Households with 2 or More Vehicles Available	1,336	59.9%	9,760	59.4%	16,123	61.2%	
Total Vehicles Available	4,067		29,216		48,281		
Average Vehicles Per Household	1.8		1.8		1.8		

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1 mi radius 3 mi radius 5 mi radius

Labor Force (2024)							
Estimated Labor Population Age 16 Years or Over	5,471		39,920		63,843		
Estimated Civilian Employed	3,371	61.6%	22,398	56.1%	36,225	56.7%	
Estimated Civilian Unemployed	59	1.1%	676	1.7%	1,265	2.0%	
Estimated in Armed Forces	-	-	18	-	32	-	
Estimated Not in Labor Force	2,040		16,828		26,322		
Unemployment Rate	1.1%		1.7%		2.0%		
Occupation (2024)							
Occupation: Population Age 16 Years or Over	3,335		22,188		35,941		
Management, Business, Financial Operations	244	7.3%	2,581	11.6%	4,235	11.8%	
Professional, Related Service	382	11.4%	3,669	16.5%	5,975	16.6%	
Sales, Office	1,149	34.5%	5,811	26.2%	8,864	24.7%	
Farming, Fishing, Forestry	690	20.7%	4,956	22.3%	8,921	24.8%	
Construct, Extraction, Maintenance	15	0.4%	87	0.4%	99	0.3%	
Production, Transport Material Moving	282	8.5%	1,694	7.6%	2,631	7.3%	
White Collar Workers	573	17.2%	3,389	15.3%	5,216	14.5%	
Blue Collar Workers	1,316	39.5%	11,206	50.5%	19,131	53.2%	
	2,019	60.5%	10,982	49.5%	16,810	46.8%	
Consumer Expenditure (2024)							
Total Household Expenditure	\$129.5 M		\$1.03 B		\$1.74 B		
Total Non-Retail Expenditure	\$68.05 M	52.5%	\$544.09 M	52.6%	\$916.61 M	52.7%	
Total Retail Expenditure	\$61.45 M	47.5%	\$490.23 M	47.4%	\$823.92 M	47.3%	
Apparel	\$4.53 M	3.5%	\$36.25 M	3.5%	\$61.19 M	3.5%	
Contributions	\$4.05 M	3.1%	\$33.04 M	3.2%	\$56.63 M	3.3%	
Education	\$3.53 M	2.7%	\$29.21 M	2.8%	\$50.59 M	2.9%	
Entertainment	\$7.23 M	5.6%	\$58.07 M	5.6%	\$98.34 M	5.6%	
Food and Beverages	\$19.26 M	14.9%	\$153.38 M	14.8%	\$256.99 M	14.8%	
Furnishings and Equipment	\$4.5 M	3.5%	\$36.11 M	3.5%	\$61.11 M	3.5%	
Gifts	\$2.96 M	2.3%	\$24.57 M	2.4%	\$42.25 M	2.4%	
Health Care	\$11.19 M	8.6%	\$89.03 M	8.6%	\$148.79 M	8.5%	
Household Operations	\$5.02 M	3.9%	\$40.39 M	3.9%	\$68.36 M	3.9%	
Miscellaneous Expenses	\$2.45 M	1.9%	\$19.49 M	1.9%	\$32.94 M	1.9%	
Personal Care	\$1.73 M	1.3%	\$13.86 M	1.3%	\$23.33 M	1.3%	
Personal Insurance	\$881.14 K	0.7%	\$7.16 M	0.7%	\$12.24 M	0.7%	
Reading	\$280.63 K	0.2%	\$2.25 M	0.2%	\$3.81 M	0.2%	
Shelter	\$27.26 M	21.0%	\$216.93 M	21.0%	\$364.62 M	20.9%	
Tobacco	\$839.16 K	0.6%	\$6.55 M	0.6%	\$10.65 M	0.6%	
Transportation	\$23.92 M	18.5%	\$189.89 M	18.4%	\$318.89 M	18.3%	
Utilities	\$9.88 M	7.6%	\$78.15 M	7.6%	\$129.81 M	7.5%	
Educational Attainment (2024)							
Adult Population Age 25 Years or Over	4,513		33,399		53,809		
Elementary (Grade Level 0 to 8)	177	3.9%	1,936	5.8%	3,263	6.1%	
Some High School (Grade Level 9 to 11)	302	6.7%	2,923	8.8%	4,431	8.2%	
High School Graduate	1,930	42.8%	10,412	31.2%	15,192	28.2%	
Some College	1,040	23.1%	7,620	22.8%	11,702	21.7%	
Associate Degree Only	329	7.3%	3,381	10.1%	6,189	11.5%	
Bachelor Degree Only	406	9.0%	4,280	12.8%	7,518	14.0%	
Graduate Degree	327	7.3%	2,848	8.5%	5,514	10.2%	

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Units In Structure (2024)							
1 Detached Unit		1,695	91.4%	13,370	113.6%	22,360	126.7%
1 Attached Unit		158	8.5%	764	6.5%	1,127	6.4%
2 to 4 Units		41	2.2%	442	3.8%	555	3.1%
5 to 9 Units		39	2.1%	174	1.5%	232	1.3%
10 to 19 Units		129	6.9%	433	3.7%	527	3.0%
20 to 49 Units		53	2.9%	298	2.5%	337	1.9%
50 or More Units		42	2.3%	418	3.5%	494	2.8%
Mobile Home or Trailer		66	3.5%	438	3.7%	569	3.2%
Other Structure		6	0.3%	102	0.9%	123	0.7%
Homes Built By Year (2024)							
Homes Built 2010 or later		403	21.7%	3,424	29.1%	6,275	35.5%
Homes Built 2000 to 2009		850	45.8%	7,024	59.7%	11,660	66.0%
Homes Built 1990 to 1999		453	24.4%	2,608	22.2%	3,797	21.5%
Homes Built 1980 to 1989		327	17.6%	2,207	18.8%	2,973	16.8%
Homes Built 1970 to 1979		140	7.5%	683	5.8%	889	5.0%
Homes Built 1960 to 1969		21	1.2%	176	1.5%	254	1.4%
Homes Built 1950 to 1959		16	0.9%	181	1.5%	266	1.5%
Homes Built Before 1949		18	1.0%	136	1.2%	209	1.2%
Home Values (2024)							
Home Values \$1,000,000 or More		10	0.7%	81	0.7%	123	0.6%
Home Values \$500,000 to \$999,999		182	12.9%	906	8.0%	1,465	7.7%
Home Values \$400,000 to \$499,999		164	11.6%	1,379	12.2%	2,516	13.2%
Home Values \$300,000 to \$399,999		350	24.7%	3,862	34.2%	6,891	36.3%
Home Values \$200,000 to \$299,999		445	31.5%	3,236	28.7%	5,241	27.6%
Home Values \$150,000 to \$199,999		119	8.4%	833	7.4%	1,222	6.4%
Home Values \$100,000 to \$149,999		74	5.2%	380	3.4%	582	3.1%
Home Values \$70,000 to \$99,999		21	1.5%	193	1.7%	269	1.4%
Home Values \$50,000 to \$69,999		13	0.9%	119	1.1%	172	0.9%
Home Values \$25,000 to \$49,999		20	1.4%	157	1.4%	257	1.4%
Home Values Under \$25,000		16	1.1%	140	1.2%	270	1.4%
Owner-Occupied Median Home Value		\$295,372		\$309,227		\$317,378	
Renter-Occupied Median Rent		\$1,293		\$1,371		\$1,393	
Transportation To Work (2024)							
Drive to Work Alone		2,525	75.7%	15,967	72.0%	26,245	73.0%
Drive to Work in Carpool		492	14.8%	3,183	14.3%	4,616	12.8%
Travel to Work by Public Transportation		67	2.0%	227	1.0%	303	0.8%
Drive to Work on Motorcycle		2	-	51	0.2%	106	0.3%
Walk or Bicycle to Work		9	0.3%	91	0.4%	153	0.4%
Other Means		7	0.2%	60	0.3%	142	0.4%
Work at Home		232	7.0%	2,609	11.8%	4,377	12.2%
Travel Time (2024)							
Travel to Work in 14 Minutes or Less		477	14.3%	2,656	12.0%	3,830	10.7%
Travel to Work in 15 to 29 Minutes		674	20.2%	3,659	16.5%	5,376	15.0%
Travel to Work in 30 to 59 Minutes		1,029	30.9%	7,820	35.2%	13,155	36.6%
Travel to Work in 60 Minutes or More		922	27.7%	5,444	24.5%	9,203	25.6%
Average Minutes Travel to Work		37.2		41.8		42.4	

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