

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.3465/-81.6128

8144 W Irlo Bronson Memorial Hwy Kissimmee, FL 34747		1 mi radius	3 mi radius	5 mi radius
Population				
Estimated Population (2024)		1,437	20,862	75,470
Projected Population (2029)		1,685	24,746	90,116
Census Population (2020)		257	8,956	48,111
Census Population (2010)		300	3,963	26,985
Projected Annual Growth (2024 to 2029)		249 3.5%	3,884 3.7%	14,646 3.9%
Historical Annual Growth (2020 to 2024)		1,179 114.6%	11,906 33.2%	27,359 14.2%
Historical Annual Growth (2010 to 2020)		-43 -3.6%	4,993 31.5%	21,126 19.6%
Estimated Population Density (2024)		457 psm	738 psm	961 psm
Trade Area Size		3.1 sq mi	28.3 sq mi	78.5 sq mi
Households				
Estimated Households (2024)		496	7,687	28,977
Projected Households (2029)		586	9,154	34,558
Census Households (2020)		80	3,060	18,646
Census Households (2010)		109	1,515	10,496
Estimated Households with Children (2024)		131 26.4%	2,390 31.1%	8,336 28.8%
Estimated Average Household Size (2024)		2.89	2.71	2.60
Average Household Income				
Estimated Average Household Income (2024)		\$123,577	\$101,223	\$110,854
Projected Average Household Income (2029)		\$128,078	\$105,132	\$115,281
Estimated Average Family Income (2024)		\$113,127	\$106,840	\$123,130
Median Household Income				
Estimated Median Household Income (2024)		\$89,499	\$78,941	\$81,258
Projected Median Household Income (2029)		\$91,152	\$80,697	\$83,099
Estimated Median Family Income (2024)		\$91,474	\$89,853	\$92,413
Per Capita Income				
Estimated Per Capita Income (2024)		\$42,697	\$37,297	\$42,568
Projected Per Capita Income (2029)		\$44,507	\$38,890	\$44,213
Estimated Per Capita Income 5 Year Growth		\$1,810 4.2%	\$1,592 4.3%	\$1,645 3.9%
Estimated Average Household Net Worth (2024)		\$679,262	\$652,607	\$774,619
Daytime Demos (2024)				
Total Businesses		84	683	2,953
Total Employees		1,121	7,457	20,783
Company Headquarter Businesses		2 2.8%	16 2.3%	56 1.9%
Company Headquarter Employees		25 2.2%	242 3.2%	960 4.6%
Employee Population per Business		13.4	10.9	7.0
Residential Population per Business		17.1	30.5	25.6

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Race & Ethnicity							
White (2024)	681	47.4%	10,331	49.5%	41,290	54.7%	
Black or African American (2024)	196	13.6%	2,618	12.5%	8,860	11.7%	
American Indian or Alaska Native (2024)	6	0.4%	80	0.4%	281	0.4%	
Asian (2024)	61	4.3%	807	3.9%	2,434	3.2%	
Hawaiian or Pacific Islander (2024)	-	-	12	-	48	-	
Other Race (2024)	180	12.5%	2,646	12.7%	8,363	11.1%	
Two or More Races (2024)	313	21.8%	4,369	20.9%	14,193	18.8%	
Not Hispanic or Latino Population (2024)	810	56.4%	12,272	58.8%	47,568	63.0%	
Hispanic or Latino Population (2024)	626	43.6%	8,590	41.2%	27,902	37.0%	
Not Hispanic or Latino Population (2029)	937	55.6%	14,407	58.2%	58,001	64.4%	
Hispanic or Latino Population (2029)	749	44.4%	10,338	41.8%	32,115	35.6%	
Not Hispanic or Latino Population (2020)	144	56.1%	5,590	62.4%	31,313	65.1%	
Hispanic or Latino Population (2020)	113	43.9%	3,366	37.6%	16,798	34.9%	
Not Hispanic or Latino Population (2010)	207	68.9%	2,824	71.3%	19,978	74.0%	
Hispanic or Latino Population (2010)	93	31.1%	1,139	28.7%	7,007	26.0%	
Projected Hispanic Annual Growth (2024 to 2029)	122	3.9%	1,749	4.1%	4,213	3.0%	
Historic Hispanic Annual Growth (2010 to 2024)	533	40.8%	7,451	46.7%	20,895	21.3%	
Age Distribution (2024)							
Age Under 5	83	5.8%	1,227	5.9%	4,099	5.4%	
Age 5 to 9 Years	80	5.6%	1,305	6.3%	4,437	5.9%	
Age 10 to 14 Years	98	6.8%	1,299	6.2%	4,551	6.0%	
Age 15 to 19 Years	91	6.3%	1,324	6.3%	4,609	6.1%	
Age 20 to 24 Years	145	10.1%	1,704	8.2%	5,685	7.5%	
Age 25 to 29 Years	160	11.2%	2,107	10.1%	6,903	9.1%	
Age 30 to 34 Years	133	9.3%	1,793	8.6%	6,392	8.5%	
Age 35 to 39 Years	108	7.5%	1,602	7.7%	5,489	7.3%	
Age 40 to 44 Years	104	7.2%	1,590	7.6%	5,432	7.2%	
Age 45 to 49 Years	89	6.2%	1,448	6.9%	4,986	6.6%	
Age 50 to 54 Years	91	6.3%	1,277	6.1%	4,483	5.9%	
Age 55 to 59 Years	70	4.9%	1,020	4.9%	3,814	5.1%	
Age 60 to 64 Years	56	3.9%	909	4.4%	3,717	4.9%	
Age 65 to 74 Years	84	5.8%	1,439	6.9%	6,593	8.7%	
Age 75 to 84 Years	38	2.7%	636	3.1%	3,413	4.5%	
Age 85 Years or Over	8	0.6%	182	0.9%	866	1.1%	
Median Age	31.3		33.4		36.0		
Gender Age Distribution (2024)							
Female Population	751	52.2%	10,868	52.1%	39,405	52.2%	
Age 0 to 19 Years	192	25.5%	2,591	23.8%	8,834	22.4%	
Age 20 to 64 Years	497	66.2%	7,096	65.3%	24,712	62.7%	
Age 65 Years or Over	62	8.2%	1,181	10.9%	5,859	14.9%	
Female Median Age	29.4		33.0		36.0		
Male Population	686	47.8%	9,994	47.9%	36,065	47.8%	
Age 0 to 19 Years	160	23.4%	2,564	25.7%	8,862	24.6%	
Age 20 to 64 Years	458	66.7%	6,354	63.6%	22,189	61.5%	
Age 65 Years or Over	68	9.9%	1,077	10.8%	5,013	13.9%	
Male Median Age	33.1		33.9		35.9		

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Household Income Distribution (2024)						
HH Income \$200,000 or More	38	7.7%	572	7.4%	2,831	9.8%
HH Income \$150,000 to \$199,999	119	24.0%	777	10.1%	2,479	8.6%
HH Income \$100,000 to \$149,999	57	11.4%	1,180	15.4%	4,377	15.1%
HH Income \$75,000 to \$99,999	77	15.5%	1,109	14.4%	4,735	16.3%
HH Income \$50,000 to \$74,999	104	20.9%	1,718	22.3%	6,208	21.4%
HH Income \$35,000 to \$49,999	54	10.9%	727	9.5%	3,306	11.4%
HH Income \$25,000 to \$34,999	15	3.0%	524	6.8%	2,110	7.3%
HH Income \$15,000 to \$24,999	8	1.7%	412	5.4%	1,347	4.6%
HH Income Under \$15,000	24	4.8%	668	8.7%	1,583	5.5%
HH Income \$35,000 or More	449	90.5%	6,083	79.1%	23,936	82.6%
HH Income \$75,000 or More	291	58.6%	3,639	47.3%	14,422	49.8%
Housing (2024)						
Total Housing Units	733		10,373		36,205	
Housing Units Occupied	496	67.7%	7,687	74.1%	28,977	80.0%
Housing Units Owner-Occupied	207	41.8%	3,467	45.1%	14,035	48.4%
Housing Units, Renter-Occupied	289	58.2%	4,220	54.9%	14,942	51.6%
Housing Units, Vacant	237	47.7%	2,686	34.9%	7,228	24.9%
Marital Status (2024)						
Never Married	449	38.1%	6,109	35.9%	22,299	35.7%
Currently Married	568	48.3%	8,067	47.4%	28,805	46.2%
Separated	16	1.4%	568	3.3%	2,224	3.6%
Widowed	47	4.0%	763	4.5%	2,806	4.5%
Divorced	95	8.1%	1,523	8.9%	6,248	10.0%
Household Type (2024)						
Population Family	1,075	74.8%	16,415	78.7%	59,366	78.7%
Population Non-Family	362	25.2%	4,447	21.3%	16,041	21.3%
Population Group Quarters	-	-	-	-	63	-
Family Households	298	60.1%	4,919	64.0%	18,051	62.3%
Non-Family Households	198	39.9%	2,768	36.0%	10,926	37.7%
Married Couple with Children	89	15.7%	1,569	19.4%	5,536	19.2%
Average Family Household Size	3.6		3.3		3.3	
Household Size (2024)						
1 Person Households	150	30.3%	1,916	24.9%	8,269	28.5%
2 Person Households	226	45.5%	3,198	41.6%	10,933	37.7%
3 Person Households	52	10.5%	1,164	15.1%	4,577	15.8%
4 Person Households	41	8.2%	797	10.4%	3,005	10.4%
5 Person Households	20	4.0%	377	4.9%	1,359	4.7%
6 or More Person Households	8	1.5%	235	3.1%	834	2.9%
Household Vehicles (2024)						
Households with 0 Vehicles Available	18	3.5%	420	5.5%	1,067	3.7%
Households with 1 Vehicles Available	167	33.6%	3,617	47.0%	12,609	43.5%
Households with 2 or More Vehicles Available	312	62.8%	3,650	47.5%	15,301	52.8%
Total Vehicles Available	1,006		12,353		48,890	
Average Vehicles Per Household	2.0		1.6		1.7	

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Labor Force (2024)							
Estimated Labor Population Age 16 Years or Over		1,158		16,767		61,403	
Estimated Civilian Employed		815	70.4%	12,206	72.8%	42,566	69.3%
Estimated Civilian Unemployed		22	1.9%	427	2.5%	1,591	2.6%
Estimated in Armed Forces		-	-	11	-	43	-
Estimated Not in Labor Force		320	27.7%	4,123	24.6%	17,203	28.0%
Unemployment Rate		1.9%		2.5%		2.6%	
Occupation (2024)							
Occupation: Population Age 16 Years or Over		809		11,644		41,120	
Management, Business, Financial Operations		132	16.4%	1,404	12.1%	7,476	18.2%
Professional, Related Service		132	16.3%	2,577	22.1%	7,808	19.0%
Sales, Office		195	24.1%	2,899	24.9%	9,416	22.9%
Farming, Fishing, Forestry		156	19.3%	2,650	22.8%	9,664	23.5%
Construct, Extraction, Maintenance		-	-	21	0.2%	85	0.2%
Production, Transport Material Moving		107	13.2%	795	6.8%	2,439	5.9%
White Collar Workers		86	10.6%	1,298	11.1%	4,231	10.3%
Blue Collar Workers		421	52.0%	6,631	56.9%	24,948	60.7%
		388	48.0%	5,014	43.1%	16,171	39.3%
Consumer Expenditure (2024)							
Total Household Expenditure		\$27.77 M		\$417.09 M		\$1.84 B	
Total Non-Retail Expenditure		\$14.72 M	53.0%	\$220.56 M	52.9%	\$975.52 M	52.9%
Total Retail Expenditure		\$13.05 M	47.0%	\$196.53 M	47.1%	\$867.97 M	47.1%
Apparel		\$999.38 K	3.6%	\$14.83 M	3.6%	\$65.53 M	3.6%
Contributions		\$926.45 K	3.3%	\$13.57 M	3.3%	\$61.18 M	3.3%
Education		\$904.38 K	3.3%	\$12.87 M	3.1%	\$57.24 M	3.1%
Entertainment		\$1.6 M	5.8%	\$23.63 M	5.7%	\$104.82 M	5.7%
Food and Beverages		\$4.05 M	14.6%	\$61.46 M	14.7%	\$270.38 M	14.7%
Furnishings and Equipment		\$996.02 K	3.6%	\$14.71 M	3.5%	\$65.13 M	3.5%
Gifts		\$682.64 K	2.5%	\$10.36 M	2.5%	\$46.75 M	2.5%
Health Care		\$2.27 M	8.2%	\$34.73 M	8.3%	\$153.43 M	8.3%
Household Operations		\$1.1 M	4.0%	\$16.36 M	3.9%	\$72.67 M	3.9%
Miscellaneous Expenses		\$527.42 K	1.9%	\$7.89 M	1.9%	\$34.95 M	1.9%
Personal Care		\$373.04 K	1.3%	\$5.61 M	1.3%	\$24.74 M	1.3%
Personal Insurance		\$202.65 K	0.7%	\$2.93 M	0.7%	\$13.11 M	0.7%
Reading		\$60.93 K	0.2%	\$907.26 K	0.2%	\$4.03 M	0.2%
Shelter		\$5.92 M	21.3%	\$88.42 M	21.2%	\$389.87 M	21.1%
Tobacco		\$152.96 K	0.6%	\$2.5 M	0.6%	\$10.78 M	0.6%
Transportation		\$5.05 M	18.2%	\$75.9 M	18.2%	\$335.5 M	18.2%
Utilities		\$1.95 M	7.0%	\$30.41 M	7.3%	\$133.36 M	7.2%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		940		14,003		52,089	
Elementary (Grade Level 0 to 8)		33	3.5%	718	5.1%	1,343	2.6%
Some High School (Grade Level 9 to 11)		15	1.6%	304	2.2%	1,350	2.6%
High School Graduate		387	41.2%	3,889	27.8%	13,205	25.4%
Some College		183	19.5%	2,530	18.1%	10,760	20.7%
Associate Degree Only		98	10.4%	1,213	8.7%	5,561	10.7%
Bachelor Degree Only		156	16.6%	3,907	27.9%	13,813	26.5%
Graduate Degree		68	7.3%	1,442	10.3%	6,057	11.6%

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Units In Structure (2024)							
1 Detached Unit		246	226.5%	3,251	214.6%	12,458	118.7%
1 Attached Unit		56	51.6%	855	56.4%	2,414	23.0%
2 to 4 Units		11	10.3%	271	17.9%	1,288	12.3%
5 to 9 Units		40	36.9%	568	37.5%	1,842	17.5%
10 to 19 Units		84	77.7%	1,559	102.9%	3,773	35.9%
20 to 49 Units		24	22.5%	412	27.2%	3,295	31.4%
50 or More Units		26	24.1%	383	25.3%	1,364	13.0%
Mobile Home or Trailer		6	5.5%	346	22.9%	2,324	22.1%
Other Structure		2	1.5%	41	2.7%	220	2.1%
Homes Built By Year (2024)							
Homes Built 2010 or later		178	163.4%	3,114	205.6%	9,166	87.3%
Homes Built 2000 to 2009		131	120.5%	1,475	97.4%	8,563	81.6%
Homes Built 1990 to 1999		108	99.0%	1,870	123.4%	6,365	60.6%
Homes Built 1980 to 1989		29	26.5%	516	34.1%	2,423	23.1%
Homes Built 1970 to 1979		7	6.8%	313	20.6%	1,164	11.1%
Homes Built 1960 to 1969		3	3.1%	141	9.3%	518	4.9%
Homes Built 1950 to 1959		12	11.2%	136	9.0%	460	4.4%
Homes Built Before 1949		28	26.1%	121	8.0%	318	3.0%
Home Values (2024)							
Home Values \$1,000,000 or More	-	-	-	28	0.8%	481	3.4%
Home Values \$500,000 to \$999,999		11	5.1%	575	16.6%	2,490	17.7%
Home Values \$400,000 to \$499,999		59	28.4%	1,029	29.7%	2,502	17.8%
Home Values \$300,000 to \$399,999		72	34.7%	732	21.1%	3,088	22.0%
Home Values \$200,000 to \$299,999		43	20.8%	637	18.4%	2,825	20.1%
Home Values \$150,000 to \$199,999		15	7.4%	128	3.7%	607	4.3%
Home Values \$100,000 to \$149,999		2	0.7%	89	2.6%	494	3.5%
Home Values \$70,000 to \$99,999		1	0.6%	70	2.0%	346	2.5%
Home Values \$50,000 to \$69,999		2	1.1%	74	2.1%	355	2.5%
Home Values \$25,000 to \$49,999	-	-	-	56	1.6%	589	4.2%
Home Values Under \$25,000		1	0.6%	48	1.4%	258	1.8%
Owner-Occupied Median Home Value		\$354,572		\$373,420		\$363,355	
Renter-Occupied Median Rent		\$1,504		\$1,535		\$1,463	
Transportation To Work (2024)							
Drive to Work Alone		624	77.2%	8,535	73.3%	28,171	68.5%
Drive to Work in Carpool		86	10.6%	838	7.2%	3,165	7.7%
Travel to Work by Public Transportation		5	0.6%	403	3.5%	604	1.5%
Drive to Work on Motorcycle	-	-	-	66	0.6%	146	0.4%
Walk or Bicycle to Work		2	0.3%	87	0.8%	405	1.0%
Other Means		16	1.9%	93	0.8%	539	1.3%
Work at Home		75	9.3%	1,623	13.9%	8,090	19.7%
Travel Time (2024)							
Travel to Work in 14 Minutes or Less		126	15.6%	1,131	9.7%	4,198	10.2%
Travel to Work in 15 to 29 Minutes		291	36.0%	4,850	41.7%	13,328	32.4%
Travel to Work in 30 to 59 Minutes		196	24.3%	3,354	28.8%	12,929	31.4%
Travel to Work in 60 Minutes or More		119	14.8%	687	5.9%	2,574	6.3%
Average Minutes Travel to Work		26.6		25.3		28.3	

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