

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.2694/-81.335

2639 E Irlo Bronson Memorial Hwy		1 mi radius		3 mi radius		5 mi radius	
Kissimmee, FL 34744							
Population							
Estimated Population (2024)		4,267		49,944		118,890	
Projected Population (2029)		5,681		61,568		141,973	
Census Population (2020)		3,956		45,520		117,422	
Census Population (2010)		3,082		33,584		91,463	
Projected Annual Growth (2024 to 2029)		1,414	6.6%	11,624	4.7%	23,083	3.9%
Historical Annual Growth (2020 to 2024)		311	2.0%	4,425	2.4%	1,468	0.3%
Historical Annual Growth (2010 to 2020)		874	7.1%	11,936	8.9%	25,959	7.1%
Estimated Population Density (2024)		1,359	psm	1,767	psm	1,514	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2024)		1,393		17,225		40,586	
Projected Households (2029)		1,875		21,466		48,934	
Census Households (2020)		1,299		15,524		39,162	
Census Households (2010)		1,037		11,401		30,745	
Estimated Households with Children (2024)		639	45.8%	6,117	35.5%	14,810	36.5%
Estimated Average Household Size (2024)		3.06		2.82		2.89	
Average Household Income							
Estimated Average Household Income (2024)		\$82,812		\$94,952		\$91,675	
Projected Average Household Income (2029)		\$85,516		\$99,731		\$95,609	
Estimated Average Family Income (2024)		\$92,019		\$106,958		\$101,226	
Median Household Income							
Estimated Median Household Income (2024)		\$61,766		\$68,056		\$66,228	
Projected Median Household Income (2029)		\$61,839		\$69,019		\$67,133	
Estimated Median Family Income (2024)		\$67,783		\$76,393		\$74,524	
Per Capita Income							
Estimated Per Capita Income (2024)		\$27,056		\$32,851		\$31,373	
Projected Per Capita Income (2029)		\$28,241		\$34,854		\$33,019	
Estimated Per Capita Income 5 Year Growth		\$1,185	4.4%	\$2,003	6.1%	\$1,645	5.2%
Estimated Average Household Net Worth (2024)		\$638,318		\$712,816		\$743,645	
Daytime Demos (2024)							
Total Businesses		160		2,316		6,713	
Total Employees		539		13,380		32,979	
Company Headquarter Businesses		2	1.4%	40	1.7%	110	1.6%
Company Headquarter Employees		17	3.1%	1,767	13.2%	2,908	8.8%
Employee Population per Business		3.4		5.8		4.9	
Residential Population per Business		26.7		21.6		17.7	

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Kissimmee, FL 34744

1 mi radius 3 mi radius 5 mi radius

Race & Ethnicity					
White (2024)	1,591	37.3%	20,055	40.2%	47,169 39.7%
Black or African American (2024)	562	13.2%	6,903	13.8%	16,913 14.2%
American Indian or Alaska Native (2024)	17	0.4%	240	0.5%	663 0.6%
Asian (2024)	97	2.3%	1,229	2.5%	2,874 2.4%
Hawaiian or Pacific Islander (2024)	2	-	34	-	105 -
Other Race (2024)	867	20.3%	9,247	18.5%	22,434 18.9%
Two or More Races (2024)	1,130	26.5%	12,235	24.5%	28,731 24.2%
Not Hispanic or Latino Population (2024)	1,644	38.5%	21,057	42.2%	49,359 41.5%
Hispanic or Latino Population (2024)	2,623	61.5%	28,887	57.8%	69,531 58.5%
Not Hispanic or Latino Population (2029)	2,469	43.5%	28,198	45.8%	64,449 45.4%
Hispanic or Latino Population (2029)	3,212	56.5%	33,371	54.2%	77,524 54.6%
Not Hispanic or Latino Population (2020)	1,463	37.0%	19,929	43.8%	48,528 41.3%
Hispanic or Latino Population (2020)	2,493	63.0%	25,591	56.2%	68,894 58.7%
Not Hispanic or Latino Population (2010)	1,463	47.5%	18,919	56.3%	47,446 51.9%
Hispanic or Latino Population (2010)	1,619	52.5%	14,665	43.7%	44,018 48.1%
Projected Hispanic Annual Growth (2024 to 2029)	589	4.5%	4,484	3.1%	7,993 2.3%
Historic Hispanic Annual Growth (2010 to 2024)	1,004	4.4%	14,222	6.9%	25,514 4.1%
Age Distribution (2024)					
Age Under 5	272	6.4%	2,830	5.7%	6,782 5.7%
Age 5 to 9 Years	306	7.2%	3,212	6.4%	7,551 6.4%
Age 10 to 14 Years	348	8.2%	3,607	7.2%	8,298 7.0%
Age 15 to 19 Years	348	8.1%	3,585	7.2%	8,368 7.0%
Age 20 to 24 Years	269	6.3%	3,083	6.2%	7,313 6.2%
Age 25 to 29 Years	257	6.0%	3,191	6.4%	7,499 6.3%
Age 30 to 34 Years	356	8.3%	3,727	7.5%	8,668 7.3%
Age 35 to 39 Years	370	8.7%	3,792	7.6%	8,829 7.4%
Age 40 to 44 Years	321	7.5%	3,735	7.5%	9,030 7.6%
Age 45 to 49 Years	302	7.1%	3,222	6.5%	8,042 6.8%
Age 50 to 54 Years	266	6.2%	3,089	6.2%	7,475 6.3%
Age 55 to 59 Years	235	5.5%	2,893	5.8%	7,078 6.0%
Age 60 to 64 Years	168	3.9%	2,579	5.2%	6,454 5.4%
Age 65 to 74 Years	279	6.5%	4,216	8.4%	10,077 8.5%
Age 75 to 84 Years	141	3.3%	2,527	5.1%	5,772 4.9%
Age 85 Years or Over	28	0.7%	656	1.3%	1,655 1.4%
Median Age	33.9		36.8		37.1
Gender Age Distribution (2024)					
Female Population	2,205	51.7%	25,617	51.3%	61,075 51.4%
Age 0 to 19 Years	638	28.9%	6,523	25.5%	15,176 24.8%
Age 20 to 64 Years	1,325	60.1%	14,970	58.4%	36,094 59.1%
Age 65 Years or Over	242	11.0%	4,124	16.1%	9,805 16.1%
Female Median Age	34.5		38.2		38.5
Male Population	2,062	48.3%	24,328	48.7%	57,815 48.6%
Age 0 to 19 Years	635	30.8%	6,710	27.6%	15,824 27.4%
Age 20 to 64 Years	1,221	59.2%	14,342	59.0%	34,293 59.3%
Age 65 Years or Over	206	10.0%	3,276	13.5%	7,698 13.3%
Male Median Age	33.1		35.5		35.7

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Household Income Distribution (2024)						
HH Income \$200,000 or More	102	7.3%	866	5.0%	1,980	4.9%
HH Income \$150,000 to \$199,999	72	5.1%	1,326	7.7%	2,709	6.7%
HH Income \$100,000 to \$149,999	137	9.8%	3,062	17.8%	7,005	17.3%
HH Income \$75,000 to \$99,999	98	7.0%	2,090	12.1%	5,818	14.3%
HH Income \$50,000 to \$74,999	182	13.0%	2,446	14.2%	6,794	16.7%
HH Income \$35,000 to \$49,999	464	33.3%	2,671	15.5%	6,107	15.0%
HH Income \$25,000 to \$34,999	133	9.6%	1,992	11.6%	3,682	9.1%
HH Income \$15,000 to \$24,999	139	10.0%	1,972	11.4%	3,662	9.0%
HH Income Under \$15,000	67	4.8%	802	4.7%	2,829	7.0%
HH Income \$35,000 or More	1,053	75.6%	12,460	72.3%	30,412	74.9%
HH Income \$75,000 or More	408	29.3%	7,343	42.6%	17,512	43.1%
Housing (2024)						
Total Housing Units	1,658		20,489		48,399	
Housing Units Occupied	1,393	84.0%	17,225	84.1%	40,586	83.9%
Housing Units Owner-Occupied	723	51.9%	10,381	60.3%	25,677	63.3%
Housing Units, Renter-Occupied	670	48.1%	6,844	39.7%	14,908	36.7%
Housing Units, Vacant	265	19.0%	3,264	18.9%	7,814	19.3%
Marital Status (2024)						
Never Married	1,042	31.2%	12,431	30.9%	31,359	32.6%
Currently Married	1,817	54.4%	18,973	47.1%	44,045	45.8%
Separated	83	2.5%	2,459	6.1%	6,003	6.2%
Widowed	165	4.9%	2,395	5.9%	4,938	5.1%
Divorced	235	7.0%	4,037	10.0%	9,912	10.3%
Household Type (2024)						
Population Family	3,911	91.7%	39,836	79.8%	98,988	83.3%
Population Non-Family	349	8.2%	8,798	17.6%	18,113	15.2%
Population Group Quarters	7	0.2%	1,311	2.6%	1,789	1.5%
Family Households	1,139	81.8%	11,391	66.1%	28,334	69.8%
Non-Family Households	254	18.2%	5,834	33.9%	12,252	30.2%
Married Couple with Children	379	20.8%	3,942	20.8%	9,365	21.3%
Average Family Household Size	3.4		3.5		3.5	
Household Size (2024)						
1 Person Households	208	14.9%	4,999	29.0%	10,281	25.3%
2 Person Households	568	40.8%	6,517	37.8%	15,043	37.1%
3 Person Households	246	17.7%	2,343	13.6%	6,362	15.7%
4 Person Households	205	14.7%	1,824	10.6%	4,880	12.0%
5 Person Households	102	7.4%	925	5.4%	2,391	5.9%
6 or More Person Households	64	4.6%	618	3.6%	1,629	4.0%
Household Vehicles (2024)						
Households with 0 Vehicles Available	74	5.3%	1,121	6.5%	2,453	6.0%
Households with 1 Vehicles Available	550	39.5%	6,434	37.4%	13,182	32.5%
Households with 2 or More Vehicles Available	769	55.2%	9,671	56.1%	24,950	61.5%
Total Vehicles Available	2,391		30,247		75,204	
Average Vehicles Per Household	1.7		1.8		1.9	

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Labor Force (2024)							
Estimated Labor Population Age 16 Years or Over		3,273		39,586		94,516	
Estimated Civilian Employed		2,032	62.1%	24,561	62.0%	61,394	65.0%
Estimated Civilian Unemployed		12	0.4%	1,016	2.6%	2,548	2.7%
Estimated in Armed Forces		10	0.3%	48	0.1%	48	-
Estimated Not in Labor Force		1,220 37.3%		13,961 35.3%		30,527 32.3%	
Unemployment Rate		0.4%		2.6%		2.7%	
Occupation (2024)							
Occupation: Population Age 16 Years or Over		2,115		25,377		62,737	
Management, Business, Financial Operations		274	12.9%	4,048	16.0%	9,070	14.5%
Professional, Related Service		306	14.5%	4,006	15.8%	9,764	15.6%
Sales, Office		492	23.3%	4,994	19.7%	11,315	18.0%
Farming, Fishing, Forestry		407	19.3%	5,718	22.5%	16,296	26.0%
Construct, Extraction, Maintenance		2	-	58	0.2%	167	0.3%
Production, Transport Material Moving		299	14.1%	2,482	9.8%	6,584	10.5%
White Collar Workers		335	15.8%	4,071	16.0%	9,541	15.2%
Blue Collar Workers		987	46.7%	13,771	54.3%	35,130	56.0%
		1,128	53.3%	11,606	45.7%	27,608	44.0%
Consumer Expenditure (2024)							
Total Household Expenditure		\$85.4 M		\$1.12 B		\$2.67 B	
Total Non-Retail Expenditure		\$45.1 M	52.8%	\$591.91 M	52.7%	\$1.41 B	52.7%
Total Retail Expenditure		\$40.31 M	47.2%	\$530.46 M	47.3%	\$1.26 B	47.3%
Apparel		\$3 M	3.5%	\$39.38 M	3.5%	\$93.77 M	3.5%
Contributions		\$2.73 M	3.2%	\$36.34 M	3.2%	\$85.73 M	3.2%
Education		\$2.44 M	2.9%	\$32.48 M	2.9%	\$76.69 M	2.9%
Entertainment		\$4.74 M	5.6%	\$63.2 M	5.6%	\$150.43 M	5.6%
Food and Beverages		\$12.65 M	14.8%	\$165.72 M	14.8%	\$395.42 M	14.8%
Furnishings and Equipment		\$2.96 M	3.5%	\$39.34 M	3.5%	\$93.61 M	3.5%
Gifts		\$2.05 M	2.4%	\$26.98 M	2.4%	\$63.95 M	2.4%
Health Care		\$7.27 M	8.5%	\$95.89 M	8.5%	\$228.3 M	8.5%
Household Operations		\$3.33 M	3.9%	\$43.98 M	3.9%	\$104.27 M	3.9%
Miscellaneous Expenses		\$1.61 M	1.9%	\$21.25 M	1.9%	\$50.47 M	1.9%
Personal Care		\$1.14 M	1.3%	\$15.11 M	1.3%	\$35.91 M	1.3%
Personal Insurance		\$583.98 K	0.7%	\$7.84 M	0.7%	\$18.59 M	0.7%
Reading		\$184.88 K	0.2%	\$2.45 M	0.2%	\$5.81 M	0.2%
Shelter		\$18.1 M	21.2%	\$236.72 M	21.1%	\$563.33 M	21.1%
Tobacco		\$550.22 K	0.6%	\$6.94 M	0.6%	\$16.65 M	0.6%
Transportation		\$15.6 M	18.3%	\$205.1 M	18.3%	\$489.87 M	18.3%
Utilities		\$6.46 M	7.6%	\$83.65 M	7.5%	\$199.75 M	7.5%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		2,725		33,628		80,578	
Elementary (Grade Level 0 to 8)		136	5.0%	2,081	6.2%	5,181	6.4%
Some High School (Grade Level 9 to 11)		97	3.6%	2,030	6.0%	5,501	6.8%
High School Graduate		919	33.7%	10,713	31.9%	24,864	30.9%
Some College		523	19.2%	6,029	17.9%	15,991	19.8%
Associate Degree Only		328	12.0%	3,480	10.3%	8,289	10.3%
Bachelor Degree Only		569	20.9%	6,709	20.0%	14,983	18.6%
Graduate Degree		154	5.7%	2,585	7.7%	5,768	7.2%

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Kissimmee, FL 34744

1 mi radius 3 mi radius 5 mi radius

Units In Structure (2024)		1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit		779	75.2%	10,312	90.4%	27,753	90.3%
1 Attached Unit		47	4.5%	1,524	13.4%	3,820	12.4%
2 to 4 Units		99	9.5%	877	7.7%	1,862	6.1%
5 to 9 Units		233	22.5%	1,046	9.2%	1,702	5.5%
10 to 19 Units		154	14.9%	1,701	14.9%	2,379	7.7%
20 to 49 Units		8	0.8%	366	3.2%	682	2.2%
50 or More Units		31	3.0%	395	3.5%	708	2.3%
Mobile Home or Trailer		38	3.7%	947	8.3%	1,545	5.0%
Other Structure		4	0.4%	56	0.5%	137	0.4%
Homes Built By Year (2024)		1 mi radius		3 mi radius		5 mi radius	
Homes Built 2010 or later		349	33.6%	4,598	40.3%	8,689	28.3%
Homes Built 2000 to 2009		327	31.5%	4,541	39.8%	9,108	29.6%
Homes Built 1990 to 1999		395	38.1%	3,313	29.1%	8,416	27.4%
Homes Built 1980 to 1989		210	20.3%	2,507	22.0%	7,999	26.0%
Homes Built 1970 to 1979		75	7.3%	1,356	11.9%	2,998	9.8%
Homes Built 1960 to 1969		21	2.1%	441	3.9%	1,197	3.9%
Homes Built 1950 to 1959		8	0.7%	253	2.2%	997	3.2%
Homes Built Before 1949		8	0.8%	216	1.9%	1,181	3.8%
Home Values (2024)		1 mi radius		3 mi radius		5 mi radius	
Home Values \$1,000,000 or More		1	0.2%	61	0.6%	179	0.7%
Home Values \$500,000 to \$999,999		97	13.4%	1,383	13.3%	3,083	12.0%
Home Values \$400,000 to \$499,999		160	22.2%	1,595	15.4%	3,536	13.8%
Home Values \$300,000 to \$399,999		319	44.2%	3,833	36.9%	8,884	34.6%
Home Values \$200,000 to \$299,999		106	14.7%	2,274	21.9%	6,688	26.0%
Home Values \$150,000 to \$199,999		25	3.5%	360	3.5%	1,098	4.3%
Home Values \$100,000 to \$149,999		5	0.6%	298	2.9%	639	2.5%
Home Values \$70,000 to \$99,999		3	0.4%	151	1.5%	438	1.7%
Home Values \$50,000 to \$69,999		1	0.2%	90	0.9%	221	0.9%
Home Values \$25,000 to \$49,999		2	0.2%	123	1.2%	340	1.3%
Home Values Under \$25,000		3	0.4%	212	2.0%	573	2.2%
Owner-Occupied Median Home Value		\$370,129		\$335,603		\$328,787	
Renter-Occupied Median Rent		\$1,061		\$1,293		\$1,255	
Transportation To Work (2024)		1 mi radius		3 mi radius		5 mi radius	
Drive to Work Alone		1,454	68.7%	18,331	72.2%	46,062	73.4%
Drive to Work in Carpool		249	11.8%	3,290	13.0%	8,295	13.2%
Travel to Work by Public Transportation		8	0.4%	149	0.6%	514	0.8%
Drive to Work on Motorcycle		-	-	10	-	31	-
Walk or Bicycle to Work		6	0.3%	182	0.7%	481	0.8%
Other Means		4	0.2%	63	0.2%	200	0.3%
Work at Home		393	18.6%	3,353	13.2%	7,155	11.4%
Travel Time (2024)		1 mi radius		3 mi radius		5 mi radius	
Travel to Work in 14 Minutes or Less		136	6.4%	2,365	9.3%	6,719	10.7%
Travel to Work in 15 to 29 Minutes		455	21.5%	5,134	20.2%	14,279	22.8%
Travel to Work in 30 to 59 Minutes		980	46.3%	11,580	45.6%	27,601	44.0%
Travel to Work in 60 Minutes or More		151	7.2%	2,944	11.6%	6,983	11.1%
Average Minutes Travel to Work		33.1		35.2		33.1	

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