

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.5677/-81.196

12231 E Colonial Dr Orlando, FL 32826		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2024)		15,402		106,393		231,298	
Projected Population (2029)		15,879		110,293		242,822	
Census Population (2020)		14,184		104,362		232,955	
Census Population (2010)		10,638		86,744		194,401	
Projected Annual Growth (2024 to 2029)		478	0.6%	3,900	0.7%	11,524	1.0%
Historical Annual Growth (2020 to 2024)		1,218	2.1%	2,032	0.5%	-1,656	-0.2%
Historical Annual Growth (2010 to 2020)		3,545	8.3%	17,618	5.1%	38,553	5.0%
Estimated Population Density (2024)		4,905	psm	3,765	psm	2,946	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2024)		5,294		33,834		78,330	
Projected Households (2029)		5,462		35,149		82,233	
Census Households (2020)		4,965		32,906		76,738	
Census Households (2010)		3,788		28,036		65,288	
Estimated Households with Children (2024)		1,441	27.2%	9,240	27.3%	23,877	30.5%
Estimated Average Household Size (2024)		2.38		2.57		2.67	
Average Household Income							
Estimated Average Household Income (2024)		\$83,587		\$103,278		\$114,478	
Projected Average Household Income (2029)		\$84,620		\$104,154		\$113,828	
Estimated Average Family Income (2024)		\$77,099		\$124,348		\$137,847	
Median Household Income							
Estimated Median Household Income (2024)		\$67,172		\$83,528		\$89,377	
Projected Median Household Income (2029)		\$68,175		\$84,382		\$90,631	
Estimated Median Family Income (2024)		\$81,020		\$102,023		\$105,107	
Per Capita Income							
Estimated Per Capita Income (2024)		\$29,414		\$33,522		\$39,137	
Projected Per Capita Income (2029)		\$29,765		\$33,847		\$38,900	
Estimated Per Capita Income 5 Year Growth		\$351	1.2%	\$326	1.0%	-\$237	-0.6%
Estimated Average Household Net Worth (2024)		\$314,630		\$784,981		\$926,517	
Daytime Demos (2024)							
Total Businesses		642		4,140		9,178	
Total Employees		6,368		30,273		53,066	
Company Headquarter Businesses		15	2.4%	89	2.1%	161	1.8%
Company Headquarter Employees		735	11.5%	2,346	7.7%	3,271	6.2%
Employee Population per Business		9.9		7.3		5.8	
Residential Population per Business		24.0		25.7		25.2	

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Race & Ethnicity							
White (2024)	7,899	51.3%	52,239	49.1%	116,443	50.3%	
Black or African American (2024)	2,703	17.5%	20,737	19.5%	44,999	19.5%	
American Indian or Alaska Native (2024)	63	0.4%	381	0.4%	738	0.3%	
Asian (2024)	848	5.5%	6,243	5.9%	14,345	6.2%	
Hawaiian or Pacific Islander (2024)	7	-	78	-	174	-	
Other Race (2024)	1,466	9.5%	9,328	8.8%	19,201	8.3%	
Two or More Races (2024)	2,415	15.7%	17,387	16.3%	35,399	15.3%	
Not Hispanic or Latino Population (2024)	10,623	69.0%	73,300	68.9%	161,191	69.7%	
Hispanic or Latino Population (2024)	4,779	31.0%	33,093	31.1%	70,107	30.3%	
Not Hispanic or Latino Population (2029)	11,030	69.5%	76,290	69.2%	168,918	69.6%	
Hispanic or Latino Population (2029)	4,849	30.5%	34,003	30.8%	73,904	30.4%	
Not Hispanic or Latino Population (2020)	8,639	60.9%	68,744	65.9%	149,263	64.1%	
Hispanic or Latino Population (2020)	5,544	39.1%	35,617	34.1%	83,692	35.9%	
Not Hispanic or Latino Population (2010)	7,064	66.4%	61,198	70.6%	137,020	70.5%	
Hispanic or Latino Population (2010)	3,574	33.6%	25,546	29.4%	57,382	29.5%	
Projected Hispanic Annual Growth (2024 to 2029)	70	0.3%	910	0.5%	3,797	1.1%	
Historic Hispanic Annual Growth (2010 to 2024)	1,204	2.4%	7,547	2.1%	12,725	1.6%	
Age Distribution (2024)							
Age Under 5	809	5.3%	5,493	5.2%	11,456	5.0%	
Age 5 to 9 Years	697	4.5%	5,407	5.1%	12,173	5.3%	
Age 10 to 14 Years	648	4.2%	5,545	5.2%	12,961	5.6%	
Age 15 to 19 Years	3,324	21.6%	20,755	19.5%	30,281	13.1%	
Age 20 to 24 Years	2,814	18.3%	16,173	15.2%	28,821	12.5%	
Age 25 to 29 Years	1,615	10.5%	7,919	7.4%	16,827	7.3%	
Age 30 to 34 Years	1,144	7.4%	6,375	6.0%	15,215	6.6%	
Age 35 to 39 Years	773	5.0%	5,241	4.9%	13,797	6.0%	
Age 40 to 44 Years	697	4.5%	5,092	4.8%	13,980	6.0%	
Age 45 to 49 Years	533	3.5%	4,649	4.4%	12,958	5.6%	
Age 50 to 54 Years	518	3.4%	4,792	4.5%	12,857	5.6%	
Age 55 to 59 Years	464	3.0%	4,594	4.3%	12,162	5.3%	
Age 60 to 64 Years	403	2.6%	4,116	3.9%	10,886	4.7%	
Age 65 to 74 Years	598	3.9%	6,053	5.7%	16,233	7.0%	
Age 75 to 84 Years	293	1.9%	3,203	3.0%	8,263	3.6%	
Age 85 Years or Over	72	0.5%	987	0.9%	2,428	1.0%	
Median Age	25.0		29.3		32.9		
Gender Age Distribution (2024)							
Female Population	6,441	41.8%	43,853	41.2%	106,029	45.8%	
Age 0 to 19 Years	1,538	23.9%	10,945	25.0%	24,512	23.1%	
Age 20 to 64 Years	4,318	67.0%	27,262	62.2%	66,630	62.8%	
Age 65 Years or Over	586	9.1%	5,646	12.9%	14,886	14.0%	
Female Median Age	28.1		33.4		36.0		
Male Population	8,961	58.2%	62,540	58.8%	125,270	54.2%	
Age 0 to 19 Years	3,941	44.0%	26,254	42.0%	42,358	33.8%	
Age 20 to 64 Years	4,642	51.8%	31,690	50.7%	70,874	56.6%	
Age 65 Years or Over	378	4.2%	4,596	7.3%	12,038	9.6%	
Male Median Age	23.0		26.5		30.3		

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Household Income Distribution (2024)						
HH Income \$200,000 or More	173	3.3%	3,027	8.9%	9,243	11.8%
HH Income \$150,000 to \$199,999	371	7.0%	2,613	7.7%	6,947	8.9%
HH Income \$100,000 to \$149,999	748	14.1%	6,185	18.3%	15,568	19.9%
HH Income \$75,000 to \$99,999	814	15.4%	4,874	14.4%	11,335	14.5%
HH Income \$50,000 to \$74,999	1,006	19.0%	5,357	15.8%	11,604	14.8%
HH Income \$35,000 to \$49,999	567	10.7%	3,124	9.2%	7,348	9.4%
HH Income \$25,000 to \$34,999	663	12.5%	2,665	7.9%	5,083	6.5%
HH Income \$15,000 to \$24,999	271	5.1%	1,842	5.4%	4,164	5.3%
HH Income Under \$15,000	681	12.9%	4,148	12.3%	7,038	9.0%
HH Income \$35,000 or More	3,680	69.5%	25,179	74.4%	62,044	79.2%
HH Income \$75,000 or More	2,107	39.8%	16,698	49.4%	43,093	55.0%
Housing (2024)						
Total Housing Units	5,711		36,496		83,929	
Housing Units Occupied	5,294	92.7%	33,834	92.7%	78,330	93.3%
Housing Units Owner-Occupied	995	18.8%	16,773	49.6%	45,124	57.6%
Housing Units, Renter-Occupied	4,300	81.2%	17,061	50.4%	33,206	42.4%
Housing Units, Vacant	417	7.9%	2,662	7.9%	5,599	7.1%
Marital Status (2024)						
Never Married	8,849	66.8%	50,105	55.7%	93,613	48.1%
Currently Married	2,369	17.9%	27,240	30.3%	72,929	37.5%
Separated	504	3.8%	2,701	3.0%	6,080	3.1%
Widowed	433	3.3%	3,307	3.7%	7,063	3.6%
Divorced	1,091	8.2%	6,596	7.3%	15,023	7.7%
Household Type (2024)						
Population Family	8,974	58.3%	65,582	61.6%	166,369	71.9%
Population Non-Family	3,610	23.4%	21,537	20.2%	42,644	18.4%
Population Group Quarters	2,818	18.3%	19,275	18.1%	22,286	9.6%
Family Households	2,994	56.5%	20,341	60.1%	51,507	65.8%
Non-Family Households	2,301	43.5%	13,493	39.9%	26,822	34.2%
Married Couple with Children	578	24.4%	5,739	21.1%	15,942	21.9%
Average Family Household Size	3.0		3.2		3.2	
Household Size (2024)						
1 Person Households	1,312	24.8%	9,062	26.8%	19,395	24.8%
2 Person Households	1,963	37.1%	13,402	39.6%	31,982	40.8%
3 Person Households	928	17.5%	4,861	14.4%	11,818	15.1%
4 Person Households	764	14.4%	4,179	12.4%	9,572	12.2%
5 Person Households	215	4.1%	1,552	4.6%	3,655	4.7%
6 or More Person Households	112	2.1%	778	2.3%	1,907	2.4%
Household Vehicles (2024)						
Households with 0 Vehicles Available	230	4.4%	1,576	4.7%	2,945	3.8%
Households with 1 Vehicles Available	2,555	48.3%	12,421	36.7%	25,963	33.1%
Households with 2 or More Vehicles Available	2,509	47.4%	19,837	58.6%	49,422	63.1%
Total Vehicles Available	8,275		61,911		148,927	
Average Vehicles Per Household	1.6		1.8		1.9	

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Labor Force (2024)						
Estimated Labor Population Age 16 Years or Over	13,125		88,958		192,327	
Estimated Civilian Employed	8,031	61.2%	49,994	56.2%	119,878	62.3%
Estimated Civilian Unemployed	300	2.3%	1,654	1.9%	3,850	2.0%
Estimated in Armed Forces	7	-	221	0.2%	441	0.2%
Estimated Not in Labor Force	4,787 36.5%		37,088 41.7%		68,159 35.4%	
Unemployment Rate	2.3%		1.9%		2.0%	
Occupation (2024)						
Occupation: Population Age 16 Years or Over	8,013		49,957		119,838	
Management, Business, Financial Operations	790	9.9%	7,043	14.1%	19,803	16.5%
Professional, Related Service	2,693	33.6%	15,103	30.2%	34,940	29.2%
Sales, Office	1,708	21.3%	9,879	19.8%	22,098	18.4%
Farming, Fishing, Forestry	-	-	62	0.1%	151	0.1%
Construct, Extraction, Maintenance	493	6.1%	2,983	6.0%	7,388	6.2%
Production, Transport Material Moving	577	7.2%	4,037	8.1%	9,339	7.8%
White Collar Workers	5,234 65.3%		32,996 66.0%		80,863 67.5%	
Blue Collar Workers	2,779 34.7%		16,961 34.0%		38,975 32.5%	
Consumer Expenditure (2024)						
Total Household Expenditure	\$321.25 M		\$2.4 B		\$5.99 B	
Total Non-Retail Expenditure	\$169.74 M	52.8%	\$1.27 B	52.9%	\$3.17 B	52.9%
Total Retail Expenditure	\$151.51 M	47.2%	\$1.13 B	47.1%	\$2.82 B	47.1%
Apparel	\$11.45 M	3.6%	\$85.58 M	3.6%	\$213.63 M	3.6%
Contributions	\$9.84 M	3.1%	\$79.19 M	3.3%	\$201.51 M	3.4%
Education	\$9.45 M	2.9%	\$75.85 M	3.2%	\$192.54 M	3.2%
Entertainment	\$17.81 M	5.5%	\$136.78 M	5.7%	\$343.6 M	5.7%
Food and Beverages	\$47.97 M	14.9%	\$353.3 M	14.7%	\$875.77 M	14.6%
Furnishings and Equipment	\$11.08 M	3.4%	\$85.06 M	3.5%	\$213.36 M	3.6%
Gifts	\$7.51 M	2.3%	\$60.89 M	2.5%	\$154.5 M	2.6%
Health Care	\$26.69 M	8.3%	\$199.22 M	8.3%	\$495.23 M	8.3%
Household Operations	\$12.34 M	3.8%	\$94.48 M	3.9%	\$237.04 M	4.0%
Miscellaneous Expenses	\$5.98 M	1.9%	\$45.39 M	1.9%	\$113.47 M	1.9%
Personal Care	\$4.32 M	1.3%	\$32.34 M	1.3%	\$80.52 M	1.3%
Personal Insurance	\$2.11 M	0.7%	\$17.12 M	0.7%	\$43.62 M	0.7%
Reading	\$684.48 K	0.2%	\$5.23 M	0.2%	\$13.09 M	0.2%
Shelter	\$69.2 M	21.5%	\$508.87 M	21.2%	\$1.26 B	21.1%
Tobacco	\$2.11 M	0.7%	\$14.07 M	0.6%	\$33.71 M	0.6%
Transportation	\$58.65 M	18.3%	\$437.49 M	18.2%	\$1.09 B	18.2%
Utilities	\$24.04 M	7.5%	\$173.49 M	7.2%	\$426.99 M	7.1%
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	7,110		53,020		135,606	
Elementary (Grade Level 0 to 8)	519	7.3%	2,125	4.0%	5,061	3.7%
Some High School (Grade Level 9 to 11)	162	2.3%	2,493	4.7%	5,776	4.3%
High School Graduate	1,929	27.1%	12,874	24.3%	29,043	21.4%
Some College	1,006	14.1%	8,224	15.5%	21,995	16.2%
Associate Degree Only	934	13.1%	6,107	11.5%	16,385	12.1%
Bachelor Degree Only	1,676	23.6%	13,669	25.8%	38,123	28.1%
Graduate Degree	885	12.4%	7,527	14.2%	19,223	14.2%

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Units In Structure (2024)							
1 Detached Unit		965	25.5%	17,238	61.5%	46,125	70.6%
1 Attached Unit		695	18.4%	1,819	6.5%	4,749	7.3%
2 to 4 Units		452	11.9%	1,684	6.0%	2,807	4.3%
5 to 9 Units		251	6.6%	1,641	5.9%	3,652	5.6%
10 to 19 Units		1,473	38.9%	4,692	16.7%	8,853	13.6%
20 to 49 Units		446	11.8%	2,006	7.2%	4,088	6.3%
50 or More Units		834	22.0%	2,468	8.8%	3,787	5.8%
Mobile Home or Trailer		178	4.7%	2,269	8.1%	4,245	6.5%
Other Structure	-	-	-	17	-	23	-
Homes Built By Year (2024)							
Homes Built 2010 or later		1,120	29.6%	4,487	16.0%	10,189	15.6%
Homes Built 2000 to 2009		876	23.1%	8,270	29.5%	22,842	35.0%
Homes Built 1990 to 1999		1,287	34.0%	10,088	36.0%	19,748	30.2%
Homes Built 1980 to 1989		1,354	35.7%	5,852	20.9%	14,851	22.7%
Homes Built 1970 to 1979		286	7.5%	2,402	8.6%	5,344	8.2%
Homes Built 1960 to 1969		171	4.5%	1,375	4.9%	2,862	4.4%
Homes Built 1950 to 1959		173	4.6%	1,137	4.1%	2,052	3.1%
Homes Built Before 1949		28	0.7%	223	0.8%	442	0.7%
Home Values (2024)							
Home Values \$1,000,000 or More		17	1.7%	292	1.7%	950	2.1%
Home Values \$500,000 to \$999,999		101	10.1%	2,497	14.9%	8,140	18.0%
Home Values \$400,000 to \$499,999		108	10.9%	2,869	17.1%	7,720	17.1%
Home Values \$300,000 to \$399,999		259	26.0%	5,102	30.4%	14,550	32.2%
Home Values \$200,000 to \$299,999		219	22.0%	2,916	17.4%	7,621	16.9%
Home Values \$150,000 to \$199,999		85	8.5%	711	4.2%	1,678	3.7%
Home Values \$100,000 to \$149,999		56	5.6%	421	2.5%	980	2.2%
Home Values \$70,000 to \$99,999		7	0.7%	237	1.4%	431	1.0%
Home Values \$50,000 to \$69,999		72	7.2%	389	2.3%	579	1.3%
Home Values \$25,000 to \$49,999		25	2.5%	850	5.1%	1,415	3.1%
Home Values Under \$25,000		47	4.7%	489	2.9%	1,060	2.3%
Owner-Occupied Median Home Value		\$284,648		\$321,704		\$353,595	
Renter-Occupied Median Rent		\$1,385		\$1,444		\$1,518	
Transportation To Work (2024)							
Drive to Work Alone		5,256	65.6%	33,199	66.5%	78,764	65.7%
Drive to Work in Carpool		1,193	14.9%	5,445	10.9%	11,137	9.3%
Travel to Work by Public Transportation		58	0.7%	813	1.6%	1,357	1.1%
Drive to Work on Motorcycle		12	0.2%	35	-	95	-
Walk or Bicycle to Work		246	3.1%	1,249	2.5%	2,217	1.9%
Other Means		138	1.7%	488	1.0%	1,024	0.9%
Work at Home		1,109	13.8%	8,727	17.5%	25,244	21.1%
Travel Time (2024)							
Travel to Work in 14 Minutes or Less		1,948	24.3%	8,594	17.2%	17,031	14.2%
Travel to Work in 15 to 29 Minutes		2,776	34.6%	16,172	32.4%	37,025	30.9%
Travel to Work in 30 to 59 Minutes		1,845	23.0%	14,311	28.6%	34,436	28.7%
Travel to Work in 60 Minutes or More		335	4.2%	2,153	4.3%	6,101	5.1%
Average Minutes Travel to Work		23.0		24.1		25.6	

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