

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.1447/-80.316

12500 W Sunrise Blvd Sunrise, FL 33323	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	8,844		96,303		241,117	
Projected Population (2029)	9,448		102,079		259,470	
Census Population (2020)	8,811		99,251		239,969	
Census Population (2010)	7,700		86,692		216,526	
Projected Annual Growth (2024 to 2029)	604	1.4%	5,776	1.2%	18,353	1.5%
Historical Annual Growth (2020 to 2024)	33	-	-2,948	-0.7%	1,149	0.1%
Historical Annual Growth (2010 to 2020)	1,111	3.6%	12,558	3.6%	23,443	2.7%
Estimated Population Density (2024)	2,817 psm		3,408 psm		3,071 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2024)	3,126		37,016		94,716	
Projected Households (2029)	3,214		37,726		98,433	
Census Households (2020)	3,084		37,861		93,981	
Census Households (2010)	2,670		33,430		85,868	
Estimated Households with Children (2024)	1,040	33.3%	10,603	28.6%	26,162	27.6%
Estimated Average Household Size (2024)	2.83		2.60		2.53	
Average Household Income						
Estimated Average Household Income (2024)	\$177,737		\$136,133		\$122,184	
Projected Average Household Income (2029)	\$182,135		\$140,661		\$123,771	
Estimated Average Family Income (2024)	\$193,237		\$164,183		\$155,205	
Median Household Income						
Estimated Median Household Income (2024)	\$124,953		\$97,096		\$88,742	
Projected Median Household Income (2029)	\$127,046		\$98,565		\$89,560	
Estimated Median Family Income (2024)	\$134,570		\$115,831		\$108,779	
Per Capita Income						
Estimated Per Capita Income (2024)	\$62,830		\$52,342		\$48,034	
Projected Per Capita Income (2029)	\$61,957		\$52,001		\$46,990	
Estimated Per Capita Income 5 Year Growth	-\$874	-1.4%	-\$341	-0.7%	-\$1,045	-2.2%
Estimated Average Household Net Worth (2024)	\$1,298,504		\$1,128,308		\$1,037,008	
Daytime Demos (2024)						
Total Businesses	925		7,422		22,925	
Total Employees	6,585		47,415		142,116	
Company Headquarter Businesses	22	2.4%	161	2.2%	562	2.5%
Company Headquarter Employees	1,119	17.0%	6,481	13.7%	19,965	14.0%
Employee Population per Business	7.1		6.4		6.2	
Residential Population per Business	9.6		13.0		10.5	

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Race & Ethnicity							
White (2024)	3,759	42.5%	43,533	45.2%	100,928	41.9%	
Black or African American (2024)	1,891	21.4%	19,783	20.5%	59,511	24.7%	
American Indian or Alaska Native (2024)	21	0.2%	261	0.3%	562	0.2%	
Asian (2024)	675	7.6%	5,123	5.3%	11,800	4.9%	
Hawaiian or Pacific Islander (2024)	-	-	39	-	117	-	
Other Race (2024)	643	7.3%	7,764	8.1%	18,960	7.9%	
Two or More Races (2024)	1,855	21.0%	19,800	20.6%	49,238	20.4%	
Not Hispanic or Latino Population (2024)	5,703	64.5%	60,748	63.1%	154,669	64.1%	
Hispanic or Latino Population (2024)	3,142	35.5%	35,555	36.9%	86,448	35.9%	
Not Hispanic or Latino Population (2029)	6,314	66.8%	66,718	65.4%	171,042	65.9%	
Hispanic or Latino Population (2029)	3,134	33.2%	35,361	34.6%	88,428	34.1%	
Not Hispanic or Latino Population (2020)	5,445	61.8%	63,896	64.4%	156,347	65.2%	
Hispanic or Latino Population (2020)	3,366	38.2%	35,354	35.6%	83,621	34.8%	
Not Hispanic or Latino Population (2010)	5,398	70.1%	63,659	73.4%	158,254	73.1%	
Hispanic or Latino Population (2010)	2,301	29.9%	23,034	26.6%	58,272	26.9%	
Projected Hispanic Annual Growth (2024 to 2029)	-8	-	-194	-0.1%	1,979	0.5%	
Historic Hispanic Annual Growth (2010 to 2024)	840	2.6%	12,522	3.9%	28,177	3.5%	
Age Distribution (2024)							
Age Under 5	525	5.9%	5,284	5.5%	12,662	5.3%	
Age 5 to 9 Years	555	6.3%	5,668	5.9%	13,841	5.7%	
Age 10 to 14 Years	534	6.0%	5,582	5.8%	14,132	5.9%	
Age 15 to 19 Years	519	5.9%	5,272	5.5%	13,537	5.6%	
Age 20 to 24 Years	520	5.9%	4,911	5.1%	12,552	5.2%	
Age 25 to 29 Years	559	6.3%	5,660	5.9%	14,256	5.9%	
Age 30 to 34 Years	660	7.5%	6,868	7.1%	16,587	6.9%	
Age 35 to 39 Years	667	7.5%	7,015	7.3%	17,012	7.1%	
Age 40 to 44 Years	665	7.5%	6,740	7.0%	16,950	7.0%	
Age 45 to 49 Years	602	6.8%	6,246	6.5%	15,998	6.6%	
Age 50 to 54 Years	697	7.9%	6,612	6.9%	16,192	6.7%	
Age 55 to 59 Years	616	7.0%	6,632	6.9%	16,268	6.7%	
Age 60 to 64 Years	549	6.2%	6,485	6.7%	16,010	6.6%	
Age 65 to 74 Years	701	7.9%	10,341	10.7%	25,620	10.6%	
Age 75 to 84 Years	357	4.0%	5,190	5.4%	14,019	5.8%	
Age 85 Years or Over	116	1.3%	1,796	1.9%	5,481	2.3%	
Median Age	38.7		41.2		41.4		
Gender Age Distribution (2024)							
Female Population	4,481	50.7%	50,362	52.3%	126,798	52.6%	
Age 0 to 19 Years	1,064	23.8%	10,730	21.3%	26,495	20.9%	
Age 20 to 64 Years	2,785	62.2%	29,662	58.9%	74,281	58.6%	
Age 65 Years or Over	631	14.1%	9,971	19.8%	26,022	20.5%	
Female Median Age	39.3		42.6		42.9		
Male Population	4,363	49.3%	45,941	47.7%	114,319	47.4%	
Age 0 to 19 Years	1,069	24.5%	11,077	24.1%	27,677	24.2%	
Age 20 to 64 Years	2,751	63.1%	27,507	59.9%	67,543	59.1%	
Age 65 Years or Over	543	12.4%	7,357	16.0%	19,099	16.7%	
Male Median Age	38.1		39.7		39.8		

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Household Income Distribution (2024)						
HH Income \$200,000 or More	617	19.7%	5,014	13.5%	10,938	11.5%
HH Income \$150,000 to \$199,999	515	16.5%	4,483	12.1%	9,897	10.4%
HH Income \$100,000 to \$149,999	795	25.4%	7,091	19.2%	17,530	18.5%
HH Income \$75,000 to \$99,999	357	11.4%	4,551	12.3%	12,785	13.5%
HH Income \$50,000 to \$74,999	341	10.9%	5,510	14.9%	14,269	15.1%
HH Income \$35,000 to \$49,999	184	5.9%	3,387	9.2%	10,099	10.7%
HH Income \$25,000 to \$34,999	190	6.1%	2,509	6.8%	6,906	7.3%
HH Income \$15,000 to \$24,999	94	3.0%	2,213	6.0%	5,266	5.6%
HH Income Under \$15,000	33	1.0%	2,259	6.1%	7,026	7.4%
HH Income \$35,000 or More	2,810	89.9%	30,035	81.1%	75,518	79.7%
HH Income \$75,000 or More	2,284	73.1%	21,139	57.1%	51,150	54.0%
Housing (2024)						
Total Housing Units	3,520		40,666		104,243	
Housing Units Occupied	3,126	88.8%	37,016	91.0%	94,716	90.9%
Housing Units Owner-Occupied	1,930	61.7%	25,950	70.1%	62,416	65.9%
Housing Units, Renter-Occupied	1,196	38.3%	11,066	29.9%	32,299	34.1%
Housing Units, Vacant	394	12.6%	3,650	9.9%	9,527	10.1%
Marital Status (2024)						
Never Married	2,190	30.3%	23,214	29.1%	58,500	29.2%
Currently Married	3,785	52.4%	37,745	47.3%	91,384	45.6%
Separated	378	5.2%	4,039	5.1%	10,322	5.1%
Widowed	107	1.5%	3,679	4.6%	11,425	5.7%
Divorced	770	10.7%	11,093	13.9%	28,850	14.4%
Household Type (2024)						
Population Family	7,921	89.6%	78,153	81.2%	189,477	78.6%
Population Non-Family	923	10.4%	17,919	18.6%	50,339	20.9%
Population Group Quarters	-	-	232	0.2%	1,301	0.5%
Family Households	2,440	78.0%	24,161	65.3%	57,900	61.1%
Non-Family Households	687	22.0%	12,855	34.7%	36,816	38.9%
Married Couple with Children	772	20.4%	7,533	20.0%	17,852	19.5%
Average Family Household Size	3.2		3.2		3.3	
Household Size (2024)						
1 Person Households	545	17.4%	11,258	30.4%	32,457	34.3%
2 Person Households	1,385	44.3%	15,227	41.1%	36,071	38.1%
3 Person Households	612	19.6%	5,401	14.6%	13,125	13.9%
4 Person Households	374	12.0%	3,145	8.5%	7,957	8.4%
5 Person Households	137	4.4%	1,305	3.5%	3,350	3.5%
6 or More Person Households	74	2.4%	680	1.8%	1,755	1.9%
Household Vehicles (2024)						
Households with 0 Vehicles Available	120	3.9%	1,585	4.3%	5,225	5.5%
Households with 1 Vehicles Available	879	28.1%	13,754	37.2%	37,948	40.1%
Households with 2 or More Vehicles Available	2,127	68.0%	21,676	58.6%	51,543	54.4%
Total Vehicles Available	6,220		66,534		161,872	
Average Vehicles Per Household	2.0		1.8		1.7	

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Labor Force (2024)							
Estimated Labor Population Age 16 Years or Over		7,129		78,678		197,637	
Estimated Civilian Employed		5,110	71.7%	53,894	68.5%	133,559	67.6%
Estimated Civilian Unemployed		122	1.7%	1,594	2.0%	3,658	1.9%
Estimated in Armed Forces		13	0.2%	118	0.2%	244	0.1%
Estimated Not in Labor Force		1,883	26.4%	23,071	29.3%	60,176	30.4%
Unemployment Rate		1.7%		2.0%		1.9%	
Occupation (2024)							
Occupation: Population Age 16 Years or Over		5,110		53,893		133,555	
Management, Business, Financial Operations		1,238	24.2%	10,822	20.1%	25,766	19.3%
Professional, Related Service		1,169	22.9%	11,947	22.2%	29,869	22.4%
Sales, Office		793	15.5%	8,545	15.9%	22,516	16.9%
Farming, Fishing, Forestry		1,079	21.1%	12,935	24.0%	31,995	24.0%
Construct, Extraction, Maintenance		6	0.1%	89	0.2%	223	0.2%
Production, Transport Material Moving		356	7.0%	3,929	7.3%	9,310	7.0%
White Collar Workers		469	9.2%	5,627	10.4%	13,876	10.4%
Blue Collar Workers		3,486	68.2%	35,704	66.3%	87,630	65.6%
		1,624	31.8%	18,189	33.7%	45,925	34.4%
Consumer Expenditure (2024)							
Total Household Expenditure		\$340.88 M		\$3.24 B		\$7.66 B	
Total Non-Retail Expenditure		\$180.99 M	53.1%	\$1.72 B	53.0%	\$4.06 B	53.0%
Total Retail Expenditure		\$159.89 M	46.9%	\$1.52 B	47.0%	\$3.6 B	47.0%
Apparel		\$12.34 M	3.6%	\$115.64 M	3.6%	\$272.42 M	3.6%
Contributions		\$12.1 M	3.6%	\$112.61 M	3.5%	\$262.97 M	3.4%
Education		\$11.94 M	3.5%	\$107.2 M	3.3%	\$247.84 M	3.2%
Entertainment		\$20 M	5.9%	\$187.83 M	5.8%	\$441.24 M	5.8%
Food and Beverages		\$49.09 M	14.4%	\$469.85 M	14.5%	\$1.11 B	14.5%
Furnishings and Equipment		\$12.37 M	3.6%	\$116.37 M	3.6%	\$273.66 M	3.6%
Gifts		\$9.31 M	2.7%	\$85.02 M	2.6%	\$198.35 M	2.6%
Health Care		\$27.54 M	8.1%	\$268.18 M	8.3%	\$637.68 M	8.3%
Household Operations		\$13.75 M	4.0%	\$129.97 M	4.0%	\$305.91 M	4.0%
Miscellaneous Expenses		\$6.52 M	1.9%	\$61.96 M	1.9%	\$146.35 M	1.9%
Personal Care		\$4.58 M	1.3%	\$43.56 M	1.3%	\$103.02 M	1.3%
Personal Insurance		\$2.64 M	0.8%	\$24.29 M	0.7%	\$56.53 M	0.7%
Reading		\$754.37 K	0.2%	\$7.2 M	0.2%	\$16.98 M	0.2%
Shelter		\$71.48 M	21.0%	\$680.24 M	21.0%	\$1.61 B	21.0%
Tobacco		\$1.69 M	0.5%	\$17.37 M	0.5%	\$42.43 M	0.6%
Transportation		\$61.6 M	18.1%	\$586.04 M	18.1%	\$1.39 B	18.1%
Utilities		\$23.18 M	6.8%	\$227.87 M	7.0%	\$545.15 M	7.1%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		6,191		69,586		174,393	
Elementary (Grade Level 0 to 8)		94	1.5%	2,140	3.1%	5,909	3.4%
Some High School (Grade Level 9 to 11)		189	3.1%	3,230	4.6%	8,570	4.9%
High School Graduate		963	15.6%	15,090	21.7%	39,076	22.4%
Some College		882	14.2%	12,327	17.7%	30,787	17.7%
Associate Degree Only		717	11.6%	7,869	11.3%	19,894	11.4%
Bachelor Degree Only		2,200	35.5%	18,761	27.0%	44,526	25.5%
Graduate Degree		1,144	18.5%	10,168	14.6%	25,631	14.7%

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Units In Structure (2024)							
1 Detached Unit	1,827	68.4%	17,268	51.7%	39,461	46.0%	
1 Attached Unit	173	6.5%	4,508	13.5%	12,513	14.6%	
2 to 4 Units	101	3.8%	2,218	6.6%	5,781	6.7%	
5 to 9 Units	116	4.4%	1,603	4.8%	5,632	6.6%	
10 to 19 Units	258	9.6%	2,527	7.6%	7,199	8.4%	
20 to 49 Units	277	10.4%	4,053	12.1%	11,124	13.0%	
50 or More Units	367	13.8%	2,806	8.4%	9,840	11.5%	
Mobile Home or Trailer	7	0.2%	2,029	6.1%	3,157	3.7%	
Other Structure	-	-	3	-	9	-	
Homes Built By Year (2024)							
Homes Built 2010 or later	330	12.4%	3,146	9.4%	6,350	7.4%	
Homes Built 2000 to 2009	498	18.6%	3,788	11.3%	9,541	11.1%	
Homes Built 1990 to 1999	1,184	44.3%	7,893	23.6%	17,535	20.4%	
Homes Built 1980 to 1989	544	20.4%	11,491	34.4%	27,409	31.9%	
Homes Built 1970 to 1979	311	11.7%	7,817	23.4%	24,425	28.4%	
Homes Built 1960 to 1969	159	6.0%	1,471	4.4%	5,626	6.6%	
Homes Built 1950 to 1959	87	3.3%	1,184	3.5%	3,216	3.7%	
Homes Built Before 1949	13	0.5%	226	0.7%	612	0.7%	
Home Values (2024)							
Home Values \$1,000,000 or More	168	8.7%	1,136	4.4%	2,986	4.8%	
Home Values \$500,000 to \$999,999	641	33.2%	6,399	24.7%	15,161	24.3%	
Home Values \$400,000 to \$499,999	611	31.6%	5,345	20.6%	10,419	16.7%	
Home Values \$300,000 to \$399,999	315	16.3%	5,157	19.9%	11,966	19.2%	
Home Values \$200,000 to \$299,999	75	3.9%	2,476	9.5%	8,588	13.8%	
Home Values \$150,000 to \$199,999	28	1.5%	1,180	4.5%	3,702	5.9%	
Home Values \$100,000 to \$149,999	24	1.3%	1,212	4.7%	3,232	5.2%	
Home Values \$70,000 to \$99,999	8	0.4%	994	3.8%	2,393	3.8%	
Home Values \$50,000 to \$69,999	3	0.2%	885	3.4%	1,461	2.3%	
Home Values \$25,000 to \$49,999	4	0.2%	691	2.7%	1,425	2.3%	
Home Values Under \$25,000	53	2.7%	475	1.8%	1,083	1.7%	
Owner-Occupied Median Home Value	\$557,163		\$400,674		\$389,121		
Renter-Occupied Median Rent	\$2,046		\$1,868		\$1,769		
Transportation To Work (2024)							
Drive to Work Alone	3,482	68.1%	36,235	67.2%	92,325	69.1%	
Drive to Work in Carpool	305	6.0%	5,984	11.1%	13,956	10.4%	
Travel to Work by Public Transportation	55	1.1%	664	1.2%	1,629	1.2%	
Drive to Work on Motorcycle	-	-	53	-	126	-	
Walk or Bicycle to Work	58	1.1%	533	1.0%	1,373	1.0%	
Other Means	67	1.3%	671	1.2%	1,466	1.1%	
Work at Home	1,142	22.4%	9,753	18.1%	22,680	17.0%	
Travel Time (2024)							
Travel to Work in 14 Minutes or Less	830	16.3%	8,330	15.5%	19,088	14.3%	
Travel to Work in 15 to 29 Minutes	1,264	24.7%	16,663	30.9%	42,201	31.6%	
Travel to Work in 30 to 59 Minutes	1,651	32.3%	15,480	28.7%	39,728	29.7%	
Travel to Work in 60 Minutes or More	222	4.3%	3,667	6.8%	9,859	7.4%	
Average Minutes Travel to Work	26.3		25.7		26.3		

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