

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.7003/-81.8478

6704 Bayshore Rd		1 mi radius		3 mi radius		5 mi radius	
North Fort Myers, FL 33917							
Population							
Estimated Population (2024)		3,674		31,118		83,367	
Projected Population (2029)		3,789		31,633		87,028	
Census Population (2020)		3,698		30,062		79,001	
Census Population (2010)		3,526		29,250		71,672	
Projected Annual Growth (2024 to 2029)		114	0.6%	515	0.3%	3,660	0.9%
Historical Annual Growth (2020 to 2024)		-24	-0.2%	1,056	0.9%	4,366	1.4%
Historical Annual Growth (2010 to 2020)		173	1.2%	811	0.7%	7,329	2.6%
Estimated Population Density (2024)		1,170	psm	1,101	psm	1,062	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2024)		1,759		13,418		37,203	
Projected Households (2029)		1,755		13,219		37,792	
Census Households (2020)		1,672		12,728		34,189	
Census Households (2010)		1,577		12,285		30,121	
Estimated Households with Children (2024)		294	16.7%	2,543	19.0%	6,883	18.5%
Estimated Average Household Size (2024)		2.09		2.31		2.22	
Average Household Income							
Estimated Average Household Income (2024)		\$95,412		\$69,530		\$73,627	
Projected Average Household Income (2029)		\$99,824		\$73,629		\$75,546	
Estimated Average Family Income (2024)		\$142,175		\$87,920		\$91,741	
Median Household Income							
Estimated Median Household Income (2024)		\$71,815		\$52,177		\$55,925	
Projected Median Household Income (2029)		\$73,119		\$52,909		\$56,304	
Estimated Median Family Income (2024)		\$98,246		\$68,515		\$72,748	
Per Capita Income							
Estimated Per Capita Income (2024)		\$45,679		\$30,001		\$32,934	
Projected Per Capita Income (2029)		\$46,231		\$30,788		\$32,880	
Estimated Per Capita Income 5 Year Growth		\$552	1.2%	\$787	2.6%	-\$53	-0.2%
Estimated Average Household Net Worth (2024)		\$1,252,383		\$809,039		\$857,529	
Daytime Demos (2024)							
Total Businesses		242		1,378		5,014	
Total Employees		1,637		7,914		34,500	
Company Headquarter Businesses		6	2.6%	31	2.3%	136	2.7%
Company Headquarter Employees		410	25.1%	1,375	17.4%	3,259	9.4%
Employee Population per Business		6.8		5.7		6.9	
Residential Population per Business		15.2		22.6		16.6	

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Race & Ethnicity							
White (2024)	2,538	69.1%	23,430	75.3%	63,494	76.2%	
Black or African American (2024)	546	14.9%	2,743	8.8%	6,060	7.3%	
American Indian or Alaska Native (2024)	17	0.5%	224	0.7%	462	0.6%	
Asian (2024)	70	1.9%	616	2.0%	1,729	2.1%	
Hawaiian or Pacific Islander (2024)	-	-	2	-	18	-	
Other Race (2024)	98	2.7%	1,462	4.7%	4,117	4.9%	
Two or More Races (2024)	405	11.0%	2,640	8.5%	7,488	9.0%	
Not Hispanic or Latino Population (2024)	2,734	74.4%	23,865	76.7%	64,905	77.9%	
Hispanic or Latino Population (2024)	941	25.6%	7,253	23.3%	18,462	22.1%	
Not Hispanic or Latino Population (2029)	2,830	74.7%	23,408	74.0%	64,754	74.4%	
Hispanic or Latino Population (2029)	958	25.3%	8,225	26.0%	22,273	25.6%	
Not Hispanic or Latino Population (2020)	3,370	91.1%	21,543	71.7%	60,603	76.7%	
Hispanic or Latino Population (2020)	328	8.9%	8,519	28.3%	18,398	23.3%	
Not Hispanic or Latino Population (2010)	3,305	93.7%	22,415	76.6%	57,728	80.5%	
Hispanic or Latino Population (2010)	221	6.3%	6,835	23.4%	13,944	19.5%	
Projected Hispanic Annual Growth (2024 to 2029)	18	0.4%	972	2.7%	3,811	4.1%	
Historic Hispanic Annual Growth (2010 to 2024)	720	23.3%	418	0.4%	4,518	2.3%	
Age Distribution (2024)							
Age Under 5	183	5.0%	1,314	4.2%	3,358	4.0%	
Age 5 to 9 Years	149	4.1%	1,369	4.4%	3,503	4.2%	
Age 10 to 14 Years	212	5.8%	1,364	4.4%	3,593	4.3%	
Age 15 to 19 Years	189	5.1%	1,514	4.9%	4,127	5.0%	
Age 20 to 24 Years	161	4.4%	1,577	5.1%	3,888	4.7%	
Age 25 to 29 Years	157	4.3%	1,642	5.3%	4,276	5.1%	
Age 30 to 34 Years	160	4.3%	1,773	5.7%	4,669	5.6%	
Age 35 to 39 Years	165	4.5%	1,685	5.4%	4,419	5.3%	
Age 40 to 44 Years	167	4.5%	1,631	5.2%	4,272	5.1%	
Age 45 to 49 Years	183	5.0%	1,545	5.0%	4,019	4.8%	
Age 50 to 54 Years	229	6.2%	1,889	6.1%	4,820	5.8%	
Age 55 to 59 Years	287	7.8%	2,217	7.1%	5,695	6.8%	
Age 60 to 64 Years	319	8.7%	2,448	7.9%	6,572	7.9%	
Age 65 to 74 Years	613	16.7%	4,753	15.3%	13,283	15.9%	
Age 75 to 84 Years	396	10.8%	3,359	10.8%	9,716	11.7%	
Age 85 Years or Over	105	2.8%	1,038	3.3%	3,158	3.8%	
Median Age	51.1		49.3		50.5		
Gender Age Distribution (2024)							
Female Population	1,855	50.5%	14,988	48.2%	41,714	50.0%	
Age 0 to 19 Years	365	19.7%	2,682	17.9%	7,046	16.9%	
Age 20 to 64 Years	917	49.4%	7,719	51.5%	20,958	50.2%	
Age 65 Years or Over	574	30.9%	4,587	30.6%	13,710	32.9%	
Female Median Age	51.8		50.1		51.5		
Male Population	1,819	49.5%	16,130	51.8%	41,653	50.0%	
Age 0 to 19 Years	368	20.2%	2,879	17.9%	7,534	18.1%	
Age 20 to 64 Years	911	50.1%	8,688	53.9%	21,672	52.0%	
Age 65 Years or Over	540	29.7%	4,562	28.3%	12,447	29.9%	
Male Median Age	50.4		48.4		49.3		

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Household Income Distribution (2024)							
HH Income \$200,000 or More	150	8.5%	465	3.5%	1,807	4.9%	
HH Income \$150,000 to \$199,999	150	8.5%	546	4.1%	1,694	4.6%	
HH Income \$100,000 to \$149,999	346	19.7%	1,432	10.7%	4,121	11.1%	
HH Income \$75,000 to \$99,999	179	10.2%	1,773	13.2%	5,097	13.7%	
HH Income \$50,000 to \$74,999	270	15.3%	2,342	17.5%	6,431	17.3%	
HH Income \$35,000 to \$49,999	167	9.5%	2,002	14.9%	5,103	13.7%	
HH Income \$25,000 to \$34,999	102	5.8%	1,267	9.4%	3,833	10.3%	
HH Income \$15,000 to \$24,999	132	7.5%	1,538	11.5%	4,107	11.0%	
HH Income Under \$15,000	264	15.0%	2,053	15.3%	5,007	13.5%	
HH Income \$35,000 or More	1,261	71.7%	8,559	63.8%	24,255	65.2%	
HH Income \$75,000 or More	824	46.9%	4,215	31.4%	12,720	34.2%	
Housing (2024)							
Total Housing Units	2,233		17,084		47,243		
Housing Units Occupied	1,759	78.8%	13,418	78.5%	37,203	78.7%	
Housing Units Owner-Occupied	1,413	80.3%	8,960	66.8%	23,731	63.8%	
Housing Units, Renter-Occupied	346	19.7%	4,458	33.2%	13,471	36.2%	
Housing Units, Vacant	474	26.9%	3,667	27.3%	10,040	27.0%	
Marital Status (2024)							
Never Married	751	24.0%	8,265	30.5%	22,443	30.8%	
Currently Married	1,433	45.8%	11,566	42.7%	30,517	41.9%	
Separated	117	3.7%	1,313	4.9%	3,266	4.5%	
Widowed	389	12.4%	2,514	9.3%	6,991	9.6%	
Divorced	441	14.1%	3,413	12.6%	9,697	13.3%	
Household Type (2024)							
Population Family	2,635	71.7%	23,691	76.1%	61,921	74.3%	
Population Non-Family	1,040	28.3%	7,355	23.6%	20,849	25.0%	
Population Group Quarters	-	-	71	0.2%	597	0.7%	
Family Households	954	54.2%	7,635	56.9%	20,645	55.5%	
Non-Family Households	805	45.8%	5,782	43.1%	16,558	44.5%	
Married Couple with Children	204	14.2%	1,452	12.6%	3,622	11.9%	
Average Family Household Size	2.8		3.1		3.0		
Household Size (2024)							
1 Person Households	685	38.9%	4,808	35.8%	14,333	38.5%	
2 Person Households	828	47.1%	4,929	36.7%	14,104	37.9%	
3 Person Households	134	7.6%	1,594	11.9%	4,050	10.9%	
4 Person Households	67	3.8%	1,103	8.2%	2,491	6.7%	
5 Person Households	27	1.5%	606	4.5%	1,340	3.6%	
6 or More Person Households	17	1.0%	377	2.8%	885	2.4%	
Household Vehicles (2024)							
Households with 0 Vehicles Available	79	4.5%	1,442	10.7%	4,597	12.4%	
Households with 1 Vehicles Available	759	43.2%	6,416	47.8%	17,922	48.2%	
Households with 2 or More Vehicles Available	920	52.3%	5,559	41.4%	14,684	39.5%	
Total Vehicles Available	2,949		19,556		52,565		
Average Vehicles Per Household	1.7		1.5		1.4		

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1 mi radius 3 mi radius 5 mi radius

Labor Force (2024)							
Estimated Labor Population Age 16 Years or Over	3,085		26,778		72,096		
Estimated Civilian Employed	1,689	54.7%	14,511	54.2%	35,620	49.4%	
Estimated Civilian Unemployed	48	1.6%	546	2.0%	1,642	2.3%	
Estimated in Armed Forces	-	-	13	-	14	-	
Estimated Not in Labor Force	1,348 43.7%		11,708 43.7%		34,820 48.3%		
Unemployment Rate	1.6%		2.0%		2.3%		
Occupation (2024)							
Occupation: Population Age 16 Years or Over	1,689		14,510		35,618		
Management, Business, Financial Operations	305	18.1%	1,958	13.5%	4,860	13.6%	
Professional, Related Service	220	13.0%	1,692	11.7%	5,019	14.1%	
Sales, Office	318	18.8%	3,417	23.5%	8,520	23.9%	
Farming, Fishing, Forestry	458	27.1%	3,240	22.3%	7,738	21.7%	
Construct, Extraction, Maintenance	14	0.8%	110	0.8%	221	0.6%	
Production, Transport Material Moving	183	10.8%	2,535	17.5%	5,196	14.6%	
White Collar Workers	191	11.3%	1,558	10.7%	4,064	11.4%	
Blue Collar Workers	983	58.2%	6,890	47.5%	17,617	49.5%	
	706	41.8%	7,620	52.5%	18,001	50.5%	
Consumer Expenditure (2024)							
Total Household Expenditure	\$115.57 M		\$723.64 M		\$2.1 B		
Total Non-Retail Expenditure	\$61.14 M	52.9%	\$382.6 M	52.9%	\$1.11 B	53.0%	
Total Retail Expenditure	\$54.43 M	47.1%	\$341.04 M	47.1%	\$989.35 M	47.0%	
Apparel	\$4.04 M	3.5%	\$25.05 M	3.5%	\$72.79 M	3.5%	
Contributions	\$3.94 M	3.4%	\$23.21 M	3.2%	\$68.5 M	3.3%	
Education	\$3.58 M	3.1%	\$20.31 M	2.8%	\$59.8 M	2.8%	
Entertainment	\$6.62 M	5.7%	\$40.22 M	5.6%	\$117.22 M	5.6%	
Food and Beverages	\$16.86 M	14.6%	\$107.37 M	14.8%	\$310.98 M	14.8%	
Furnishings and Equipment	\$4.12 M	3.6%	\$25.05 M	3.5%	\$72.99 M	3.5%	
Gifts	\$2.93 M	2.5%	\$17.13 M	2.4%	\$50.66 M	2.4%	
Health Care	\$9.87 M	8.5%	\$63.22 M	8.7%	\$183.58 M	8.7%	
Household Operations	\$4.61 M	4.0%	\$28.36 M	3.9%	\$82.76 M	3.9%	
Miscellaneous Expenses	\$2.22 M	1.9%	\$13.72 M	1.9%	\$40.02 M	1.9%	
Personal Care	\$1.56 M	1.4%	\$9.73 M	1.3%	\$28.3 M	1.3%	
Personal Insurance	\$845.23 K	0.7%	\$4.92 M	0.7%	\$14.41 M	0.7%	
Reading	\$258.97 K	0.2%	\$1.6 M	0.2%	\$4.68 M	0.2%	
Shelter	\$24.18 M	20.9%	\$152.84 M	21.1%	\$444.61 M	21.1%	
Tobacco	\$662.59 K	0.6%	\$4.76 M	0.7%	\$13.59 M	0.6%	
Transportation	\$20.9 M	18.1%	\$130.66 M	18.1%	\$378.52 M	18.0%	
Utilities	\$8.38 M	7.3%	\$55.48 M	7.7%	\$160.05 M	7.6%	
Educational Attainment (2024)							
Adult Population Age 25 Years or Over	2,780		23,979		64,899		
Elementary (Grade Level 0 to 8)	57	2.1%	2,243	9.4%	5,107	7.9%	
Some High School (Grade Level 9 to 11)	223	8.0%	2,440	10.2%	6,316	9.7%	
High School Graduate	1,032	37.1%	8,678	36.2%	22,466	34.6%	
Some College	623	22.4%	4,475	18.7%	11,620	17.9%	
Associate Degree Only	194	7.0%	1,831	7.6%	5,777	8.9%	
Bachelor Degree Only	418	15.0%	2,955	12.3%	8,555	13.2%	
Graduate Degree	233	8.4%	1,356	5.7%	5,058	7.8%	

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Units In Structure (2024)							
1 Detached Unit		1,042	66.1%	6,369	51.8%	17,194	57.1%
1 Attached Unit		49	3.1%	584	4.8%	1,636	5.4%
2 to 4 Units		37	2.3%	794	6.5%	2,509	8.3%
5 to 9 Units		35	2.2%	487	4.0%	1,482	4.9%
10 to 19 Units		36	2.3%	278	2.3%	1,320	4.4%
20 to 49 Units		18	1.2%	392	3.2%	1,687	5.6%
50 or More Units		17	1.1%	316	2.6%	3,007	10.0%
Mobile Home or Trailer		524	33.2%	4,118	33.5%	8,163	27.1%
Other Structure	-	-	-	79	0.6%	205	0.7%
Homes Built By Year (2024)							
Homes Built 2010 or later		202	12.8%	1,516	12.3%	5,075	16.8%
Homes Built 2000 to 2009		281	17.8%	1,824	14.8%	6,859	22.8%
Homes Built 1990 to 1999		206	13.1%	1,304	10.6%	3,919	13.0%
Homes Built 1980 to 1989		452	28.7%	2,854	23.2%	7,894	26.2%
Homes Built 1970 to 1979		362	22.9%	3,192	26.0%	7,098	23.6%
Homes Built 1960 to 1969		180	11.4%	1,447	11.8%	3,545	11.8%
Homes Built 1950 to 1959		61	3.9%	895	7.3%	1,766	5.9%
Homes Built Before 1949		13	0.8%	385	3.1%	1,047	3.5%
Home Values (2024)							
Home Values \$1,000,000 or More		27	1.9%	230	2.6%	682	2.9%
Home Values \$500,000 to \$999,999		277	19.6%	1,143	12.8%	3,464	14.6%
Home Values \$400,000 to \$499,999		184	13.0%	834	9.3%	2,342	9.9%
Home Values \$300,000 to \$399,999		250	17.7%	1,436	16.0%	4,032	17.0%
Home Values \$200,000 to \$299,999		239	16.9%	1,269	14.2%	3,667	15.5%
Home Values \$150,000 to \$199,999		61	4.3%	701	7.8%	1,650	7.0%
Home Values \$100,000 to \$149,999		46	3.3%	895	10.0%	2,092	8.8%
Home Values \$70,000 to \$99,999		33	2.4%	720	8.0%	1,657	7.0%
Home Values \$50,000 to \$69,999		185	13.1%	697	7.8%	1,500	6.3%
Home Values \$25,000 to \$49,999		27	1.9%	489	5.5%	951	4.0%
Home Values Under \$25,000		85	6.0%	546	6.1%	1,693	7.1%
Owner-Occupied Median Home Value		\$295,052		\$218,511		\$240,134	
Renter-Occupied Median Rent		\$1,328		\$1,350		\$1,377	
Transportation To Work (2024)							
Drive to Work Alone		1,208	71.5%	9,514	65.6%	24,195	67.9%
Drive to Work in Carpool		145	8.6%	2,189	15.1%	5,225	14.7%
Travel to Work by Public Transportation		21	1.3%	300	2.1%	614	1.7%
Drive to Work on Motorcycle	-	-	-	2	-	57	0.2%
Walk or Bicycle to Work		10	0.6%	285	2.0%	695	2.0%
Other Means		18	1.1%	250	1.7%	525	1.5%
Work at Home		285	16.9%	1,970	13.6%	4,306	12.1%
Travel Time (2024)							
Travel to Work in 14 Minutes or Less		253	15.0%	2,144	14.8%	6,221	17.5%
Travel to Work in 15 to 29 Minutes		537	31.8%	4,862	33.5%	12,437	34.9%
Travel to Work in 30 to 59 Minutes		536	31.7%	4,477	30.9%	10,142	28.5%
Travel to Work in 60 Minutes or More		78	4.6%	1,059	7.3%	2,513	7.1%
Average Minutes Travel to Work		23.9		24.8		24.3	

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