

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.1453/-82.3544

19002 Bruce B Downs Blvd Tampa, FL 33647	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	8,376		58,871		115,773	
Projected Population (2029)	8,932		63,594		128,378	
Census Population (2020)	8,510		57,844		112,046	
Census Population (2010)	7,100		46,283		86,071	
Projected Annual Growth (2024 to 2029)	555	1.3%	4,723	1.6%	12,605	2.2%
Historical Annual Growth (2020 to 2024)	-133	-0.4%	1,027	0.4%	3,727	0.8%
Historical Annual Growth (2010 to 2020)	1,409	5.0%	11,561	6.2%	25,975	7.5%
Estimated Population Density (2024)	2,668 psm		2,082 psm		1,475 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2024)	3,465		21,920		42,827	
Projected Households (2029)	3,672		23,539		47,246	
Census Households (2020)	3,339		20,766		40,452	
Census Households (2010)	2,786		16,813		31,465	
Estimated Households with Children (2024)	929	26.8%	7,353	33.5%	14,886	34.8%
Estimated Average Household Size (2024)	2.41		2.68		2.70	
Average Household Income						
Estimated Average Household Income (2024)	\$137,693		\$159,806		\$157,023	
Projected Average Household Income (2029)	\$135,381		\$155,669		\$148,867	
Estimated Average Family Income (2024)	\$200,775		\$204,806		\$189,121	
Median Household Income						
Estimated Median Household Income (2024)	\$121,765		\$116,344		\$118,450	
Projected Median Household Income (2029)	\$121,485		\$115,012		\$117,971	
Estimated Median Family Income (2024)	\$147,950		\$139,154		\$137,980	
Per Capita Income						
Estimated Per Capita Income (2024)	\$56,997		\$59,512		\$58,097	
Projected Per Capita Income (2029)	\$55,685		\$57,630		\$54,796	
Estimated Per Capita Income 5 Year Growth	-\$1,312	-2.3%	-\$1,883	-3.2%	-\$3,301	-5.7%
Estimated Average Household Net Worth (2024)	\$1,280,027		\$1,278,520		\$1,304,499	
Daytime Demos (2024)						
Total Businesses	547		3,354		6,969	
Total Employees	2,667		19,814		38,722	
Company Headquarter Businesses	7	1.2%	45	1.4%	118	1.7%
Company Headquarter Employees	145	5.4%	3,417	17.2%	4,443	11.5%
Employee Population per Business	4.9		5.9		5.6	
Residential Population per Business	15.3		17.6		16.6	

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Race & Ethnicity							
White (2024)	5,170	61.7%	39,016	66.3%	79,281	68.5%	
Black or African American (2024)	983	11.7%	5,975	10.1%	11,034	9.5%	
American Indian or Alaska Native (2024)	21	0.2%	145	0.2%	317	0.3%	
Asian (2024)	255	3.0%	2,253	3.8%	4,257	3.7%	
Hawaiian or Pacific Islander (2024)	6	-	39	-	70	-	
Other Race (2024)	568	6.8%	3,027	5.1%	5,538	4.8%	
Two or More Races (2024)	1,373	16.4%	8,416	14.3%	15,277	13.2%	
Not Hispanic or Latino Population (2024)	6,043	72.1%	44,356	75.3%	89,449	77.3%	
Hispanic or Latino Population (2024)	2,333	27.9%	14,515	24.7%	26,324	22.7%	
Not Hispanic or Latino Population (2029)	6,334	70.9%	46,666	73.4%	96,258	75.0%	
Hispanic or Latino Population (2029)	2,597	29.1%	16,928	26.6%	32,120	25.0%	
Not Hispanic or Latino Population (2020)	6,803	79.9%	45,910	79.4%	88,380	78.9%	
Hispanic or Latino Population (2020)	1,706	20.1%	11,934	20.6%	23,666	21.1%	
Not Hispanic or Latino Population (2010)	5,900	83.1%	38,255	82.7%	70,994	82.5%	
Hispanic or Latino Population (2010)	1,201	16.9%	8,029	17.3%	15,077	17.5%	
Projected Hispanic Annual Growth (2024 to 2029)	264	2.3%	2,413	3.3%	5,796	4.4%	
Historic Hispanic Annual Growth (2010 to 2024)	1,132	6.7%	6,486	5.8%	11,246	5.3%	
Age Distribution (2024)							
Age Under 5	484	5.8%	2,875	4.9%	5,670	4.9%	
Age 5 to 9 Years	566	6.8%	3,732	6.3%	7,275	6.3%	
Age 10 to 14 Years	533	6.4%	3,744	6.4%	7,446	6.4%	
Age 15 to 19 Years	515	6.2%	3,641	6.2%	7,220	6.2%	
Age 20 to 24 Years	475	5.7%	3,515	6.0%	6,959	6.0%	
Age 25 to 29 Years	612	7.3%	3,588	6.1%	7,078	6.1%	
Age 30 to 34 Years	598	7.1%	3,976	6.8%	8,021	6.9%	
Age 35 to 39 Years	555	6.6%	4,537	7.7%	8,894	7.7%	
Age 40 to 44 Years	549	6.6%	4,722	8.0%	9,482	8.2%	
Age 45 to 49 Years	555	6.6%	4,387	7.5%	8,554	7.4%	
Age 50 to 54 Years	536	6.4%	4,246	7.2%	8,229	7.1%	
Age 55 to 59 Years	580	6.9%	3,964	6.7%	7,444	6.4%	
Age 60 to 64 Years	487	5.8%	3,376	5.7%	6,587	5.7%	
Age 65 to 74 Years	770	9.2%	5,200	8.8%	10,224	8.8%	
Age 75 to 84 Years	439	5.2%	2,642	4.5%	5,241	4.5%	
Age 85 Years or Over	120	1.4%	725	1.2%	1,448	1.3%	
Median Age	37.8		38.8		38.7		
Gender Age Distribution (2024)							
Female Population	4,363	52.1%	30,604	52.0%	60,093	51.9%	
Age 0 to 19 Years	1,006	23.1%	6,852	22.4%	13,508	22.5%	
Age 20 to 64 Years	2,628	60.2%	19,076	62.3%	37,391	62.2%	
Age 65 Years or Over	729	16.7%	4,677	15.3%	9,194	15.3%	
Female Median Age	38.8		39.2		39.2		
Male Population	4,014	47.9%	28,267	48.0%	55,680	48.1%	
Age 0 to 19 Years	1,093	27.2%	7,142	25.3%	14,103	25.3%	
Age 20 to 64 Years	2,321	57.8%	17,235	61.0%	33,858	60.8%	
Age 65 Years or Over	600	14.9%	3,890	13.8%	7,719	13.9%	
Male Median Age	36.5		38.3		38.3		

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Household Income Distribution (2024)						
HH Income \$200,000 or More	711	20.5%	4,202	19.2%	8,542	19.9%
HH Income \$150,000 to \$199,999	305	8.8%	3,000	13.7%	5,940	13.9%
HH Income \$100,000 to \$149,999	735	21.2%	4,620	21.1%	9,017	21.1%
HH Income \$75,000 to \$99,999	555	16.0%	3,022	13.8%	6,014	14.0%
HH Income \$50,000 to \$74,999	435	12.5%	3,233	14.7%	5,631	13.1%
HH Income \$35,000 to \$49,999	298	8.6%	1,331	6.1%	2,732	6.4%
HH Income \$25,000 to \$34,999	207	6.0%	911	4.2%	1,686	3.9%
HH Income \$15,000 to \$24,999	84	2.4%	475	2.2%	1,197	2.8%
HH Income Under \$15,000	137	3.9%	1,126	5.1%	2,067	4.8%
HH Income \$35,000 or More	3,038	87.7%	19,408	88.5%	37,877	88.4%
HH Income \$75,000 or More	2,306	66.5%	14,844	67.7%	29,514	68.9%
Housing (2024)						
Total Housing Units	3,648		23,120		45,302	
Housing Units Occupied	3,465	95.0%	21,920	94.8%	42,827	94.5%
Housing Units Owner-Occupied	1,833	52.9%	13,551	61.8%	27,101	63.3%
Housing Units, Renter-Occupied	1,633	47.1%	8,368	38.2%	15,726	36.7%
Housing Units, Vacant	183	5.3%	1,201	5.5%	2,475	5.8%
Marital Status (2024)						
Never Married	2,257	33.2%	13,763	28.4%	28,603	30.0%
Currently Married	3,476	51.2%	27,603	56.9%	52,878	55.4%
Separated	170	2.5%	1,777	3.7%	3,040	3.2%
Widowed	339	5.0%	1,541	3.2%	3,029	3.2%
Divorced	551	8.1%	3,834	7.9%	7,833	8.2%
Household Type (2024)						
Population Family	6,245	74.6%	47,948	81.4%	96,826	83.6%
Population Non-Family	2,089	24.9%	10,838	18.4%	18,764	16.2%
Population Group Quarters	42	0.5%	86	0.1%	183	0.2%
Family Households	1,908	55.0%	14,354	65.5%	29,712	69.4%
Non-Family Households	1,558	45.0%	7,566	34.5%	13,115	30.6%
Married Couple with Children	658	18.9%	5,568	20.2%	11,106	21.0%
Average Family Household Size	3.3		3.3		3.3	
Household Size (2024)						
1 Person Households	1,281	37.0%	6,340	28.9%	10,826	25.3%
2 Person Households	1,183	34.1%	8,084	36.9%	17,444	40.7%
3 Person Households	401	11.6%	2,913	13.3%	6,055	14.1%
4 Person Households	371	10.7%	2,914	13.3%	5,410	12.6%
5 Person Households	155	4.5%	1,082	4.9%	2,023	4.7%
6 or More Person Households	75	2.2%	587	2.7%	1,069	2.5%
Household Vehicles (2024)						
Households with 0 Vehicles Available	105	3.0%	506	2.3%	989	2.3%
Households with 1 Vehicles Available	1,271	36.7%	7,753	35.4%	14,212	33.2%
Households with 2 or More Vehicles Available	2,089	60.3%	13,661	62.3%	27,626	64.5%
Total Vehicles Available	6,300		40,301		80,990	
Average Vehicles Per Household	1.8		1.8		1.9	

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Labor Force (2024)							
Estimated Labor Population Age 16 Years or Over		6,673		47,747		93,868	
Estimated Civilian Employed		4,471	67.0%	33,241	69.6%	65,266	69.5%
Estimated Civilian Unemployed		150	2.3%	972	2.0%	1,945	2.1%
Estimated in Armed Forces		4	-	55	0.1%	114	0.1%
Estimated Not in Labor Force		2,047 30.7%		13,478 28.2%		26,544 28.3%	
Unemployment Rate		2.3%		2.0%		2.1%	
Occupation (2024)							
Occupation: Population Age 16 Years or Over		4,471		33,241		65,266	
Management, Business, Financial Operations		1,008	22.6%	8,204	24.7%	15,410	23.6%
Professional, Related Service		1,356	30.3%	10,111	30.4%	19,932	30.5%
Sales, Office		489	10.9%	4,732	14.2%	8,840	13.5%
Farming, Fishing, Forestry		1,115	24.9%	6,877	20.7%	13,888	21.3%
Construct, Extraction, Maintenance		5	0.1%	41	0.1%	96	0.1%
Production, Transport Material Moving		162	3.6%	1,339	4.0%	2,868	4.4%
White Collar Workers		336	7.5%	1,937	5.8%	4,232	6.5%
Blue Collar Workers		3,479	77.8%	25,192	75.8%	49,230	75.4%
		992	22.2%	8,049	24.2%	16,035	24.6%
Consumer Expenditure (2024)							
Total Household Expenditure		\$308 M		\$2.18 B		\$4.2 B	
Total Non-Retail Expenditure		\$163.89 M	53.2%	\$1.16 B	53.1%	\$2.23 B	53.1%
Total Retail Expenditure		\$144.11 M	46.8%	\$1.02 B	46.9%	\$1.97 B	46.9%
Apparel		\$11.09 M	3.6%	\$78.59 M	3.6%	\$151.64 M	3.6%
Contributions		\$10.94 M	3.6%	\$76.58 M	3.5%	\$148.56 M	3.5%
Education		\$10.62 M	3.4%	\$75.33 M	3.5%	\$146.09 M	3.5%
Entertainment		\$17.87 M	5.8%	\$126.95 M	5.8%	\$245.3 M	5.8%
Food and Beverages		\$44.44 M	14.4%	\$314.6 M	14.5%	\$606.04 M	14.4%
Furnishings and Equipment		\$11.05 M	3.6%	\$78.51 M	3.6%	\$151.67 M	3.6%
Gifts		\$8.54 M	2.8%	\$58.74 M	2.7%	\$114.07 M	2.7%
Health Care		\$24.93 M	8.1%	\$176.28 M	8.1%	\$339.98 M	8.1%
Household Operations		\$12.39 M	4.0%	\$87.58 M	4.0%	\$169.25 M	4.0%
Miscellaneous Expenses		\$5.88 M	1.9%	\$41.53 M	1.9%	\$80.12 M	1.9%
Personal Care		\$4.13 M	1.3%	\$29.24 M	1.3%	\$56.38 M	1.3%
Personal Insurance		\$2.32 M	0.8%	\$16.51 M	0.8%	\$32.03 M	0.8%
Reading		\$682.44 K	0.2%	\$4.81 M	0.2%	\$9.3 M	0.2%
Shelter		\$64.98 M	21.1%	\$457.69 M	21.0%	\$882.46 M	21.0%
Tobacco		\$1.6 M	0.5%	\$11.13 M	0.5%	\$21.28 M	0.5%
Transportation		\$55.36 M	18.0%	\$392.98 M	18.1%	\$757.44 M	18.0%
Utilities		\$21.2 M	6.9%	\$149.77 M	6.9%	\$288.01 M	6.9%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		5,802		41,363		81,202	
Elementary (Grade Level 0 to 8)		219	3.8%	929	2.2%	1,904	2.3%
Some High School (Grade Level 9 to 11)		156	2.7%	735	1.8%	1,669	2.1%
High School Graduate		840	14.5%	6,185	15.0%	12,774	15.7%
Some College		711	12.3%	5,855	14.2%	12,131	14.9%
Associate Degree Only		734	12.6%	3,734	9.0%	7,290	9.0%
Bachelor Degree Only		2,037	35.1%	13,924	33.7%	25,738	31.7%
Graduate Degree		1,105	19.1%	10,000	24.2%	19,697	24.3%

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Units In Structure (2024)							
1 Detached Unit		1,781	63.9%	13,387	79.6%	26,071	82.9%
1 Attached Unit		371	13.3%	1,962	11.7%	4,549	14.5%
2 to 4 Units		36	1.3%	349	2.1%	854	2.7%
5 to 9 Units		227	8.1%	1,417	8.4%	2,594	8.2%
10 to 19 Units		537	19.3%	2,237	13.3%	3,869	12.3%
20 to 49 Units		258	9.3%	1,181	7.0%	2,175	6.9%
50 or More Units		199	7.1%	1,100	6.5%	1,828	5.8%
Mobile Home or Trailer		51	1.8%	262	1.6%	841	2.7%
Other Structure		6	0.2%	25	0.1%	46	0.1%
Homes Built By Year (2024)							
Homes Built 2010 or later		551	19.8%	5,170	30.8%	10,370	33.0%
Homes Built 2000 to 2009		915	32.8%	7,467	44.4%	14,733	46.8%
Homes Built 1990 to 1999		1,180	42.4%	6,033	35.9%	9,467	30.1%
Homes Built 1980 to 1989		534	19.2%	1,881	11.2%	4,734	15.0%
Homes Built 1970 to 1979		147	5.3%	644	3.8%	1,878	6.0%
Homes Built 1960 to 1969		54	1.9%	340	2.0%	717	2.3%
Homes Built 1950 to 1959		36	1.3%	215	1.3%	526	1.7%
Homes Built Before 1949		50	1.8%	169	1.0%	402	1.3%
Home Values (2024)							
Home Values \$1,000,000 or More		31	1.7%	270	2.0%	784	2.9%
Home Values \$500,000 to \$999,999		513	28.0%	3,657	27.0%	7,806	28.8%
Home Values \$400,000 to \$499,999		363	19.8%	3,208	23.7%	5,362	19.8%
Home Values \$300,000 to \$399,999		536	29.2%	3,211	23.7%	6,402	23.6%
Home Values \$200,000 to \$299,999		227	12.4%	2,069	15.3%	4,388	16.2%
Home Values \$150,000 to \$199,999		84	4.6%	513	3.8%	1,004	3.7%
Home Values \$100,000 to \$149,999		28	1.5%	197	1.5%	439	1.6%
Home Values \$70,000 to \$99,999		13	0.7%	105	0.8%	242	0.9%
Home Values \$50,000 to \$69,999		4	0.2%	40	0.3%	93	0.3%
Home Values \$25,000 to \$49,999		14	0.8%	144	1.1%	265	1.0%
Home Values Under \$25,000		20	1.1%	136	1.0%	316	1.2%
Owner-Occupied Median Home Value		\$404,911		\$417,734		\$425,137	
Renter-Occupied Median Rent		\$1,438		\$1,580		\$1,560	
Transportation To Work (2024)							
Drive to Work Alone		2,554	57.1%	19,723	59.3%	38,984	59.7%
Drive to Work in Carpool		394	8.8%	2,485	7.5%	4,900	7.5%
Travel to Work by Public Transportation		31	0.7%	177	0.5%	285	0.4%
Drive to Work on Motorcycle		7	0.2%	20	-	32	-
Walk or Bicycle to Work		95	2.1%	466	1.4%	692	1.1%
Other Means		52	1.2%	335	1.0%	602	0.9%
Work at Home		1,338	29.9%	10,035	30.2%	19,770	30.3%
Travel Time (2024)							
Travel to Work in 14 Minutes or Less		401	9.0%	3,233	9.7%	6,072	9.3%
Travel to Work in 15 to 29 Minutes		1,341	30.0%	8,196	24.7%	16,523	25.3%
Travel to Work in 30 to 59 Minutes		1,173	26.2%	9,540	28.7%	17,838	27.3%
Travel to Work in 60 Minutes or More		218	4.9%	2,236	6.7%	5,062	7.8%
Average Minutes Travel to Work		26.9		28.6		28.7	

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