Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups

SOUTHEAST CENTERS
www.southeastcenters.com

Lat/Lon: 28.3766/-81.2586

Orlando, FL	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	7,668		34,785		89,610	
Projected Population (2029)	9,250		40,264		103,410	
Census Population (2020)	6,205		30,861		85,715	
Census Population (2010)	776		10,805		33,697	
Projected Annual Growth (2024 to 2029)	1,582	4.1%	5,480	3.2%	13,800	3.1%
Historical Annual Growth (2020 to 2024)	1,463	5.9%	3,923	3.2%	3,895	1.1%
Historical Annual Growth (2010 to 2020)	5,429	175.0%	20,056	46.4%	52,017	38.6%
Estimated Population Density (2024)	2,442	psm	1,231	psm	1,142	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2024)	2,917		12,345		30,747	
Projected Households (2029)	3,519		14,294		35,466	
Census Households (2020)	2,321		10,798		28,137	
Census Households (2010)	284		3,742		11,435	
Estimated Households with Children (2024)	1,158	39.7%	5,177	41.9%	13,133	42.7%
Estimated Average Household Size (2024)	2.61		2.81		2.91	
Average Household Income						
Estimated Average Household Income (2024)	$134,477		$142,875		$144,087	
Projected Average Household Income (2029)	$116,177		$128,885		$130,522	
Estimated Average Family Income (2024)	$155,202		$152,888		$158,646	
Median Household Income						
Estimated Median Household Income (2024)	$135,549		$122,254		$118,057	
Projected Median Household Income (2029)	$137,898		$124,395		$119,778	
Estimated Median Family Income (2024)	$168,768		$138,074		$130,514	
Per Capita Income						
Estimated Per Capita Income (2024)	$51,278		$50,754		$49,464	
Projected Per Capita Income (2029)	$44,287		$45,795		$44,787	
Estimated Per Capita Income 5 Year Growth	-$6,991	-13.6%	-$4,959	-9.8%	-$4,677	-9.5%
Estimated Average Household Net Worth (2024)	$1,426,774		$1,246,399		$1,183,663	
Daytime Demos (2024)						
Total Businesses	233		2,031		4,553	
Total Employees	1,971		12,086		27,160	
Company Headquarter Businesses	3	1.2%	26	1.3%	52	1.2%
Company Headquarter Employees	424	21.5%	1,729	14.3%	4,926	18.1%
Employee Population per Business	8.5		5.9		6.0	
Residential Population per Business	32.9		17.1		19.7	

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Orlando, FL	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2024)	3,027	39.5%	15,410	44.3%	39,886	44.5%
Black or African American (2024)	2,227	29.0%	7,792	22.4%	18,168	20.3%
American Indian or Alaska Native (2024)	18	0.2%	66	0.2%	215	0.2%
Asian (2024)	431	5.6%	1,997	5.7%	5,276	5.9%
Hawaiian or Pacific Islander (2024)	3	-	24	-	67	-
Other Race (2024)	553	7.2%	2,912	8.4%	8,908	9.9%
Two or More Races (2024)	1,408	18.4%	6,583	18.9%	17,090	19.1%
Not Hispanic or Latino Population (2024)	5,246	68.4%	23,180	66.6%	57,765	64.5%
Hispanic or Latino Population (2024)	2,422	31.6%	11,604	33.4%	31,845	35.5%
Not Hispanic or Latino Population (2029)	6,275	67.8%	26,272	65.2%	65,487	63.3%
Hispanic or Latino Population (2029)	2,975	32.2%	13,993	34.8%	37,923	36.7%
Not Hispanic or Latino Population (2020)	3,708	59.8%	17,526	56.8%	44,427	51.8%
Hispanic or Latino Population (2020)	2,496	40.2%	13,335	43.2%	41,288	48.2%
Not Hispanic or Latino Population (2010)	553	71.3%	7,066	65.4%	21,079	62.6%
Hispanic or Latino Population (2010)	223	28.7%	3,739	34.6%	12,618	37.4%
Projected Hispanic Annual Growth (2024 to 2029)	553	4.6%	2,388	4.1%	6,078	3.8%
Historic Hispanic Annual Growth (2010 to 2024)	2,199	70.5%	7,865	15.0%	19,227	10.9%
Age Distribution (2024)						
Age Under 5	358	4.7%	1,415	4.1%	4,215	4.7%
Age 5 to 9 Years	420	5.5%	1,745	5.0%	4,878	5.4%
Age 10 to 14 Years	402	5.2%	1,882	5.4%	5,130	5.7%
Age 15 to 19 Years	350	4.6%	1,839	5.3%	5,028	5.6%
Age 20 to 24 Years	369	4.8%	2,004	5.8%	5,286	5.9%
Age 25 to 29 Years	438	5.7%	2,148	6.2%	5,608	6.3%
Age 30 to 34 Years	610	8.0%	2,638	7.6%	7,247	8.1%
Age 35 to 39 Years	767	10.0%	3,332	9.6%	8,478	9.5%
Age 40 to 44 Years	832	10.8%	3,730	10.7%	9,308	10.4%
Age 45 to 49 Years	660	8.6%	3,183	9.2%	7,822	8.7%
Age 50 to 54 Years	583	7.6%	2,652	7.6%	6,407	7.1%
Age 55 to 59 Years	461	6.0%	2,177	6.3%	5,373	6.0%
Age 60 to 64 Years	416	5.4%	1,763	5.1%	4,398	4.9%
Age 65 to 74 Years	647	8.4%	2,742	7.9%	6,611	7.4%
Age 75 to 84 Years	293	3.8%	1,234	3.5%	3,012	3.4%
Age 85 Years or Over	63	0.8%	299	0.9%	809	0.9%
Median Age	39.7		39.5		38.4	
Gender Age Distribution (2024)						
Female Population	3,947	51.5%	17,806	51.2%	45,895	51.2%
Age 0 to 19 Years	806	20.4%	3,419	19.2%	9,399	20.5%
Age 20 to 64 Years	2,640	66.9%	12,150	68.2%	30,875	67.3%
Age 65 Years or Over	501	12.7%	2,237	12.6%	5,621	12.2%
Female Median Age	39.3		39.5		38.6	
Male Population	3,721	48.5%	16,979	48.8%	43,715	48.8%
Age 0 to 19 Years	724	19.5%	3,462	20.4%	9,852	22.5%
Age 20 to 64 Years	2,494	67.0%	11,479	67.6%	29,053	66.5%
Age 65 Years or Over	503	13.5%	2,039	12.0%	4,810	11.0%
Male Median Age	40.1		39.6		38.2	

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Orlando, FL	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2024)						
HH Income $200,000 or More	968	33.2%	3,128	25.3%	6,221	20.2%
HH Income $150,000 to $199,999	322	11.0%	1,400	11.3%	4,835	15.7%
HH Income $100,000 to $149,999	516	17.7%	2,181	17.7%	5,872	19.1%
HH Income $75,000 to $99,999	165	5.6%	1,558	12.6%	4,588	14.9%
HH Income $50,000 to $74,999	445	15.2%	2,099	17.0%	4,829	15.7%
HH Income $35,000 to $49,999	213	7.3%	847	6.9%	1,904	6.2%
HH Income $25,000 to $34,999	39	1.3%	186	1.5%	691	2.2%
HH Income $15,000 to $24,999	84	2.9%	483	3.9%	857	2.8%
HH Income Under $15,000	165	5.7%	462	3.7%	949	3.1%
HH Income $35,000 or More	2,629	90.1%	11,214	90.8%	28,250	91.9%
HH Income $75,000 or More	1,971	67.6%	8,268	67.0%	21,516	70.0%
Housing (2024)						
Total Housing Units	3,172		13,564		33,972	
Housing Units Occupied	2,917	92.0%	12,345	91.0%	30,747	90.5%
Housing Units Owner-Occupied	1,945	66.7%	7,792	63.1%	20,389	66.3%
Housing Units, Renter-Occupied	973	33.3%	4,553	36.9%	10,358	33.7%
Housing Units, Vacant	255	8.7%	1,219	9.9%	3,226	10.5%
Marital Status (2024)						
Never Married	2,001	30.9%	10,062	33.8%	23,054	30.6%
Currently Married	3,500	54.0%	14,652	49.3%	41,878	55.6%
Separated	383	5.9%	1,785	6.0%	2,950	3.9%
Widowed	144	2.2%	682	2.3%	2,032	2.7%
Divorced	459	7.1%	2,563	8.6%	5,472	7.3%
Household Type (2024)						
Population Family	6,468	84.4%	30,670	88.2%	78,660	87.8%
Population Non-Family	1,150	15.0%	3,972	11.4%	10,707	11.9%
Population Group Quarters	50	0.6%	142	0.4%	242	0.3%
Family Households	2,118	72.6%	9,579	77.6%	23,717	77.1%
Non-Family Households	799	27.4%	2,766	22.4%	7,030	22.9%
Married Couple with Children	917	26.2%	3,958	27.0%	10,011	23.9%
Average Family Household Size	3.1		3.2		3.3	
Household Size (2024)						
1 Person Households	601	20.6%	2,095	17.0%	5,341	17.4%
2 Person Households	1,249	42.8%	5,189	42.0%	12,635	41.1%
3 Person Households	420	14.4%	2,119	17.2%	5,114	16.6%
4 Person Households	412	14.1%	1,807	14.6%	4,687	15.2%
5 Person Households	159	5.5%	770	6.2%	1,955	6.4%
6 or More Person Households	77	2.7%	366	3.0%	1,016	3.3%
Household Vehicles (2024)						
Households with 0 Vehicles Available	155	5.3%	452	3.7%	960	3.1%
Households with 1 Vehicles Available	857	29.4%	3,595	29.1%	7,475	24.3%
Households with 2 or More Vehicles Available	1,905	65.3%	8,298	67.2%	22,312	72.6%
Total Vehicles Available	5,571		23,765		61,344	
Average Vehicles Per Household	1.9		1.9		2.0	

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Orlando, FL	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2024)						
Estimated Labor Population Age 16 Years or Over	6,415		29,399		74,438	
Estimated Civilian Employed	4,113	64.1%	19,700	67.0%	53,707	72.1%
Estimated Civilian Unemployed	57	0.9%	509	1.7%	1,125	1.5%
Estimated in Armed Forces	121	1.9%	355	1.2%	617	0.8%
Estimated Not in Labor Force	2,124	33.1%	8,835	30.1%	18,990	25.5%
Unemployment Rate	0.9%		1.7%		1.5%	
Occupation (2024)						
Occupation: Population Age 16 Years or Over	4,112		19,696		53,703	
Management, Business, Financial Operations	1,139	27.7%	5,133	26.1%	12,551	23.4%
Professional, Related	1,109	27.0%	5,207	26.4%	14,514	27.0%
Service	433	10.5%	2,122	10.8%	6,448	12.0%
Sales, Office	976	23.7%	4,449	22.6%	12,171	22.7%
Farming, Fishing, Forestry	1	-	111	0.6%	162	0.3%
Construct, Extraction, Maintenance	126	3.1%	795	4.0%	2,731	5.1%
Production, Transport Material Moving	327	8.0%	1,879	9.5%	5,125	9.5%
White Collar Workers	3,224	78.4%	14,789	75.1%	39,237	73.1%
Blue Collar Workers	888	21.6%	4,907	24.9%	14,466	26.9%
Consumer Expenditure (2024)						
Total Household Expenditure	$256.6 M		$1.12 B		$2.82 B	
Total Non-Retail Expenditure	$137.03 M	53.4%	$595.14 M	53.2%	$1.5 B	53.1%
Total Retail Expenditure	$119.57 M	46.6%	$523.63 M	46.8%	$1.32 B	46.9%
Apparel	$9.35 M	3.6%	$40.6 M	3.6%	$102.28 M	3.6%
Contributions	$9.43 M	3.7%	$39.96 M	3.6%	$98.99 M	3.5%
Education	$9.56 M	3.7%	$39.83 M	3.6%	$98.16 M	3.5%
Entertainment	$15.1 M	5.9%	$65.46 M	5.9%	$165.08 M	5.9%
Food and Beverages	$36.67 M	14.3%	$161.05 M	14.4%	$407.5 M	14.4%
Furnishings and Equipment	$9.31 M	3.6%	$40.42 M	3.6%	$102.08 M	3.6%
Gifts	$7.47 M	2.9%	$31.24 M	2.8%	$76.12 M	2.7%
Health Care	$20.29 M	7.9%	$89.65 M	8.0%	$227.16 M	8.1%
Household Operations	$10.46 M	4.1%	$45.19 M	4.0%	$113.34 M	4.0%
Miscellaneous Expenses	$4.91 M	1.9%	$21.31 M	1.9%	$53.66 M	1.9%
Personal Care	$3.43 M	1.3%	$14.97 M	1.3%	$37.82 M	1.3%
Personal Insurance	$2 M	0.8%	$8.59 M	0.8%	$21.55 M	0.8%
Reading	$569.72 K	0.2%	$2.47 M	0.2%	$6.2 M	0.2%
Shelter	$53.98 M	21.0%	$235.17 M	21.0%	$593.06 M	21.0%
Tobacco	$1.22 M	0.5%	$5.57 M	0.5%	$14.19 M	0.5%
Transportation	$45.72 M	17.8%	$201.23 M	18.0%	$510.62 M	18.1%
Utilities	$17.12 M	6.7%	$76.09 M	6.8%	$192.95 M	6.8%
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	5,769		25,900		65,073	
Elementary (Grade Level 0 to 8)	140	2.4%	748	2.9%	1,750	2.7%
Some High School (Grade Level 9 to 11)	87	1.5%	882	3.4%	2,210	3.4%
High School Graduate	1,103	19.1%	4,061	15.7%	10,355	15.9%
Some College	718	12.5%	4,080	15.8%	9,993	15.4%
Associate Degree Only	481	8.3%	2,833	10.9%	8,177	12.6%
Bachelor Degree Only	1,545	26.8%	7,277	28.1%	19,377	29.8%
Graduate Degree	1,695	29.4%	6,018	23.2%	13,211	20.3%

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Orlando, FL	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2024)						
1 Detached Unit	1,869	657.0%	7,493	200.2%	19,383	169.5%
1 Attached Unit	443	155.6%	1,704	45.5%	3,893	34.0%
2 to 4 Units	92	32.3%	399	10.7%	849	7.4%
5 to 9 Units	62	22.0%	286	7.6%	611	5.3%
10 to 19 Units	134	47.0%	887	23.7%	1,985	17.4%
20 to 49 Units	79	27.6%	431	11.5%	1,030	9.0%
50 or More Units	199	69.8%	737	19.7%	1,867	16.3%
Mobile Home or Trailer	40	14.1%	397	10.6%	1,059	9.3%
Other Structure	1	0.4%	11	0.3%	69	0.6%
Homes Built By Year (2024)						
Homes Built 2010 or later	2,042	717.9%	7,359	196.6%	17,155	150.0%
Homes Built 2000 to 2009	466	163.9%	2,996	80.0%	8,229	72.0%
Homes Built 1990 to 1999	112	39.4%	673	18.0%	2,091	18.3%
Homes Built 1980 to 1989	110	38.7%	677	18.1%	1,610	14.1%
Homes Built 1970 to 1979	36	12.7%	157	4.2%	437	3.8%
Homes Built 1960 to 1969	124	43.7%	335	8.9%	856	7.5%
Homes Built 1950 to 1959	24	8.4%	130	3.5%	271	2.4%
Homes Built Before 1949	3	1.1%	20	0.5%	96	0.8%
Home Values (2024)						
Home Values $1,000,000 or More	174	9.0%	686	8.8%	1,017	5.0%
Home Values $500,000 to $999,999	1,124	57.8%	3,365	43.2%	6,322	31.0%
Home Values $400,000 to $499,999	441	22.7%	1,712	22.0%	4,852	23.8%
Home Values $300,000 to $399,999	176	9.0%	1,331	17.1%	5,415	26.6%
Home Values $200,000 to $299,999	14	0.7%	408	5.2%	1,805	8.9%
Home Values $150,000 to $199,999	-	-	60	0.8%	278	1.4%
Home Values $100,000 to $149,999	-	-	25	0.3%	162	0.8%
Home Values $70,000 to $99,999	4	0.2%	17	0.2%	59	0.3%
Home Values $50,000 to $69,999	2	-	57	0.7%	94	0.5%
Home Values $25,000 to $49,999	4	0.2%	74	0.9%	204	1.0%
Home Values Under $25,000	6	0.3%	57	0.7%	180	0.9%
Owner-Occupied Median Home Value	$615,865		$542,794		$460,378	
Renter-Occupied Median Rent	$2,032		$1,911		$1,799	
Transportation To Work (2024)						
Drive to Work Alone	2,139	52.0%	11,543	58.6%	33,892	63.1%
Drive to Work in Carpool	165	4.0%	1,424	7.2%	4,016	7.5%
Travel to Work by Public Transportation	62	1.5%	234	1.2%	443	0.8%
Drive to Work on Motorcycle	29	0.7%	61	0.3%	182	0.3%
Walk or Bicycle to Work	82	2.0%	342	1.7%	587	1.1%
Other Means	31	0.7%	120	0.6%	644	1.2%
Work at Home	1,605	39.0%	5,973	30.3%	13,939	26.0%
Travel Time (2024)						
Travel to Work in 14 Minutes or Less	490	11.9%	2,668	13.5%	6,082	11.3%
Travel to Work in 15 to 29 Minutes	975	23.7%	4,059	20.6%	11,943	22.2%
Travel to Work in 30 to 59 Minutes	798	19.4%	5,554	28.2%	17,790	33.1%
Travel to Work in 60 Minutes or More	245	5.9%	1,443	7.3%	3,949	7.4%
Average Minutes Travel to Work	25.6		27.7		29.5	