

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.2691/-81.3357

East Irlo Plaza Kissimmee, FL 34744	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2023 Estimated Population	4,450	46,569	117,262
2028 Projected Population	6,094	56,433	140,216
2020 Census Population	3,956	45,582	117,760
2010 Census Population	3,082	33,606	91,819
Projected Annual Growth 2023 to 2028	7.4%	4.2%	3.9%
Historical Annual Growth 2010 to 2023	3.4%	3.0%	2.1%
<b>Households</b>			
2023 Estimated Households	1,328	14,961	36,937
2028 Projected Households	1,902	19,132	46,238
2020 Census Households	1,299	15,532	39,295
2010 Census Households	1,037	11,398	30,882
Projected Annual Growth 2023 to 2028	8.6%	5.6%	5.0%
Historical Annual Growth 2010 to 2023	2.2%	2.4%	1.5%
<b>Age</b>			
2023 Est. Population Under 10 Years	15.7%	12.5%	11.7%
2023 Est. Population 10 to 19 Years	14.0%	13.0%	13.2%
2023 Est. Population 20 to 29 Years	15.3%	15.1%	14.1%
2023 Est. Population 30 to 44 Years	22.5%	21.8%	21.8%
2023 Est. Population 45 to 59 Years	16.9%	18.2%	19.3%
2023 Est. Population 60 to 74 Years	11.4%	13.2%	13.6%
2023 Est. Population 75 Years or Over	4.1%	6.1%	6.3%
2023 Est. Median Age	32.8	36.1	36.8
<b>Marital Status &amp; Gender</b>			
2023 Est. Male Population	49.0%	49.0%	49.0%
2023 Est. Female Population	51.0%	51.0%	51.0%
2023 Est. Never Married	31.2%	30.9%	32.6%
2023 Est. Now Married	55.1%	47.2%	45.8%
2023 Est. Separated or Divorced	9.2%	16.1%	16.5%
2023 Est. Widowed	4.5%	5.8%	5.0%
<b>Income</b>			
2023 Est. HH Income \$200,000 or More	7.0%	5.0%	4.1%
2023 Est. HH Income \$150,000 to \$199,999	5.5%	5.1%	5.9%
2023 Est. HH Income \$100,000 to \$149,999	9.6%	16.6%	15.9%
2023 Est. HH Income \$75,000 to \$99,999	8.3%	13.1%	14.3%
2023 Est. HH Income \$50,000 to \$74,999	23.6%	16.6%	18.7%
2023 Est. HH Income \$35,000 to \$49,999	16.4%	12.2%	13.8%
2023 Est. HH Income \$25,000 to \$34,999	11.2%	11.1%	9.5%
2023 Est. HH Income \$15,000 to \$24,999	14.5%	13.9%	10.5%
2023 Est. HH Income Under \$15,000	3.8%	6.3%	7.2%
2023 Est. Average Household Income	\$78,625	\$87,695	\$87,845
2023 Est. Median Household Income	\$58,429	\$63,543	\$63,253
2023 Est. Per Capita Income	\$23,481	\$28,497	\$27,836
2023 Est. Total Businesses	153	2,301	6,844
2023 Est. Total Employees	517	13,363	34,174

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<b>Race</b>			
2023 Est. White	36.6%	40.2%	39.3%
2023 Est. Black	13.6%	14.0%	14.2%
2023 Est. Asian or Pacific Islander	2.7%	3.1%	2.7%
2023 Est. American Indian or Alaska Native	0.5%	0.5%	0.6%
2023 Est. Other Races	46.6%	42.2%	43.1%
<b>Hispanic</b>			
2023 Est. Hispanic Population	2,672	26,452	68,282
2023 Est. Hispanic Population	60.1%	56.8%	58.2%
2028 Proj. Hispanic Population	60.2%	57.2%	58.3%
2020 Hispanic Population	80.9%	76.5%	75.2%
<b>Education (Adults 25 &amp; Older)</b>			
2023 Est. Adult Population (25 Years or Over)	2,790	31,116	79,756
2023 Est. Elementary (Grade Level 0 to 8)	4.6%	6.3%	6.4%
2023 Est. Some High School (Grade Level 9 to 11)	4.3%	6.3%	7.2%
2023 Est. High School Graduate	36.8%	32.3%	31.3%
2023 Est. Some College	20.3%	18.3%	20.7%
2023 Est. Associate Degree Only	11.1%	9.6%	10.5%
2023 Est. Bachelor Degree Only	17.3%	19.5%	17.1%
2023 Est. Graduate Degree	5.5%	7.7%	6.8%
<b>Housing</b>			
2023 Est. Total Housing Units	1,529	17,374	42,719
2023 Est. Owner-Occupied	52.3%	52.7%	53.5%
2023 Est. Renter-Occupied	34.6%	33.5%	33.0%
2023 Est. Vacant Housing	13.1%	13.9%	13.5%
<b>Homes Built by Year</b>			
2023 Homes Built 2010 or later	17.4%	20.2%	17.0%
2023 Homes Built 2000 to 2009	14.3%	19.6%	17.1%
2023 Homes Built 1990 to 1999	31.8%	19.4%	19.0%
2023 Homes Built 1980 to 1989	15.9%	15.6%	19.1%
2023 Homes Built 1970 to 1979	5.2%	7.7%	8.2%
2023 Homes Built 1960 to 1969	1.8%	2.5%	3.5%
2023 Homes Built 1950 to 1959	-	0.2%	0.7%
2023 Homes Built Before 1949	0.3%	0.8%	1.9%
<b>Home Values</b>			
2023 Home Value \$1,000,000 or More	0.1%	0.8%	1.0%
2023 Home Value \$500,000 to \$999,999	1.1%	4.4%	5.5%
2023 Home Value \$400,000 to \$499,999	2.6%	4.0%	4.9%
2023 Home Value \$300,000 to \$399,999	65.5%	38.1%	28.2%
2023 Home Value \$200,000 to \$299,999	24.1%	33.9%	37.5%
2023 Home Value \$150,000 to \$199,999	4.4%	8.3%	12.5%
2023 Home Value \$100,000 to \$149,999	1.3%	4.9%	4.2%
2023 Home Value \$50,000 to \$99,999	0.3%	1.9%	2.2%
2023 Home Value \$25,000 to \$49,999	0.2%	1.3%	1.4%
2023 Home Value Under \$25,000	0.4%	2.3%	2.8%
2023 Median Home Value	\$320,899	\$287,070	\$270,347
2023 Median Rent	\$1,045	\$1,157	\$1,146

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<b>Labor Force</b>			
2023 Est. Labor Population Age 16 Years or Over	3,341	37,037	94,087
2023 Est. Civilian Employed	69.1%	66.5%	69.0%
2023 Est. Civilian Unemployed	0.5%	2.4%	2.3%
2023 Est. in Armed Forces	0.3%	0.1%	-
2023 Est. not in Labor Force	30.1%	31.0%	28.6%
2023 Labor Force Males	47.2%	48.2%	48.4%
2023 Labor Force Females	52.8%	51.8%	51.6%
<b>Occupation</b>			
2023 Occupation: Population Age 16 Years or Over	2,309	24,643	64,902
2023 Mgmt, Business, & Financial Operations	9.8%	15.8%	14.8%
2023 Professional, Related	13.9%	15.6%	13.9%
2023 Service	23.3%	17.7%	17.6%
2023 Sales, Office	24.4%	25.4%	27.6%
2023 Farming, Fishing, Forestry	-	0.1%	0.1%
2023 Construction, Extraction, Maintenance	12.5%	10.0%	11.4%
2023 Production, Transport, Material Moving	16.1%	15.3%	14.6%
2023 White Collar Workers	48.1%	56.8%	56.3%
2023 Blue Collar Workers	51.9%	43.2%	43.7%
<b>Transportation to Work</b>			
2023 Drive to Work Alone	78.8%	76.2%	77.4%
2023 Drive to Work in Carpool	9.8%	11.2%	11.6%
2023 Travel to Work by Public Transportation	0.5%	0.4%	0.6%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	0.4%	1.0%	1.6%
2023 Other Means	0.3%	0.3%	0.4%
2023 Work at Home	10.2%	10.8%	8.3%
<b>Travel Time</b>			
2023 Travel to Work in 14 Minutes or Less	11.7%	10.2%	12.2%
2023 Travel to Work in 15 to 29 Minutes	32.0%	29.8%	31.9%
2023 Travel to Work in 30 to 59 Minutes	49.0%	48.2%	44.8%
2023 Travel to Work in 60 Minutes or More	7.4%	11.8%	11.2%
2023 Average Travel Time to Work	31.2	32.1	30.1
<b>Consumer Expenditure</b>			
2023 Est. Total Household Expenditure	\$78.48 M	\$954.45 M	\$2.37 B
2023 Est. Apparel	\$2.78 M	\$33.73 M	\$83.66 M
2023 Est. Contributions, Gifts	\$4.36 M	\$52.62 M	\$129.62 M
2023 Est. Education, Reading	\$2.45 M	\$29.57 M	\$72.79 M
2023 Est. Entertainment	\$4.39 M	\$53.51 M	\$132.76 M
2023 Est. Food, Beverages, Tobacco	\$12.14 M	\$147.97 M	\$367.48 M
2023 Est. Furnishings, Equipment	\$2.72 M	\$33.18 M	\$82.41 M
2023 Est. Health Care, Insurance	\$7.19 M	\$87.81 M	\$217.92 M
2023 Est. Household Operations, Shelter, Utilities	\$25.56 M	\$310.31 M	\$769.8 M
2023 Est. Miscellaneous Expenses	\$1.47 M	\$17.91 M	\$44.45 M
2023 Est. Personal Care	\$1.05 M	\$12.82 M	\$31.78 M
2023 Est. Transportation	\$14.37 M	\$175.02 M	\$435.51 M

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