

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.6107/-81.5141

9251 Clarcona Ocoee Rd		1 mi radius		3 mi radius		5 mi radius	
Ocoee, FL 34761							
Population							
Estimated Population (2024)		7,886		64,566		192,236	
Projected Population (2029)		8,513		68,334		206,650	
Census Population (2020)		6,833		66,666		193,059	
Census Population (2010)		4,842		53,946		164,660	
Projected Annual Growth (2024 to 2029)		626	1.6%	3,768	1.2%	14,414	1.5%
Historical Annual Growth (2020 to 2024)		1,053	3.9%	-2,100	-0.8%	-823	-0.1%
Historical Annual Growth (2010 to 2020)		1,991	10.3%	12,720	5.9%	28,399	4.3%
Estimated Population Density (2024)		2,512	psm	2,285	psm	2,449	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2024)		2,779		21,838		67,393	
Projected Households (2029)		2,984		23,030		72,220	
Census Households (2020)		2,298		21,651		64,614	
Census Households (2010)		1,620		17,628		55,495	
Estimated Households with Children (2024)		925	33.3%	8,490	38.9%	25,342	37.6%
Estimated Average Household Size (2024)		2.84		2.95		2.84	
Average Household Income							
Estimated Average Household Income (2024)		\$151,601		\$112,718		\$94,627	
Projected Average Household Income (2029)		\$161,263		\$118,878		\$98,862	
Estimated Average Family Income (2024)		\$151,224		\$118,062		\$100,733	
Median Household Income							
Estimated Median Household Income (2024)		\$97,060		\$82,182		\$69,564	
Projected Median Household Income (2029)		\$97,740		\$84,326		\$71,147	
Estimated Median Family Income (2024)		\$118,707		\$94,659		\$78,753	
Per Capita Income							
Estimated Per Capita Income (2024)		\$53,426		\$38,133		\$33,215	
Projected Per Capita Income (2029)		\$56,527		\$40,073		\$34,588	
Estimated Per Capita Income 5 Year Growth		\$3,101	5.8%	\$1,940	5.1%	\$1,373	4.1%
Estimated Average Household Net Worth (2024)		\$1,163,372		\$964,603		\$801,845	
Daytime Demos (2024)							
Total Businesses		300		2,921		10,262	
Total Employees		1,079		12,157		57,322	
Company Headquarter Businesses		2	0.7%	36	1.2%	189	1.8%
Company Headquarter Employees		16	1.5%	377	3.1%	3,242	5.7%
Employee Population per Business		3.6		4.2		5.6	
Residential Population per Business		26.3		22.1		18.7	

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Ocoee, FL 34761							
Race & Ethnicity							
White (2024)		3,083	39.1%	21,918	33.9%	61,149	31.8%
Black or African American (2024)		2,945	37.3%	26,920	41.7%	88,173	45.9%
American Indian or Alaska Native (2024)		39	0.5%	278	0.4%	731	0.4%
Asian (2024)		626	7.9%	3,430	5.3%	7,971	4.1%
Hawaiian or Pacific Islander (2024)		11	0.1%	52	-	124	-
Other Race (2024)		455	5.8%	5,519	8.5%	15,274	7.9%
Two or More Races (2024)		727	9.2%	6,448	10.0%	18,815	9.8%
Not Hispanic or Latino Population (2024)		6,305	79.9%	49,376	76.5%	148,631	77.3%
Hispanic or Latino Population (2024)		1,581	20.1%	15,190	23.5%	43,605	22.7%
Not Hispanic or Latino Population (2029)		6,424	75.5%	49,822	72.9%	151,600	73.4%
Hispanic or Latino Population (2029)		2,089	24.5%	18,511	27.1%	55,050	26.6%
Not Hispanic or Latino Population (2020)		5,559	81.4%	50,605	75.9%	148,757	77.1%
Hispanic or Latino Population (2020)		1,274	18.6%	16,062	24.1%	44,302	22.9%
Not Hispanic or Latino Population (2010)		4,047	83.6%	43,433	80.5%	134,148	81.5%
Hispanic or Latino Population (2010)		795	16.4%	10,514	19.5%	30,511	18.5%
Projected Hispanic Annual Growth (2024 to 2029)		507	6.4%	3,321	4.4%	11,445	5.2%
Historic Hispanic Annual Growth (2010 to 2024)		786	7.1%	4,677	3.2%	13,094	3.1%
Age Distribution (2024)							
Age Under 5		488	6.2%	3,970	6.1%	12,147	6.3%
Age 5 to 9 Years		452	5.7%	4,095	6.3%	12,538	6.5%
Age 10 to 14 Years		547	6.9%	4,394	6.8%	13,101	6.8%
Age 15 to 19 Years		471	6.0%	4,194	6.5%	12,463	6.5%
Age 20 to 24 Years		429	5.4%	3,884	6.0%	11,916	6.2%
Age 25 to 29 Years		513	6.5%	4,151	6.4%	13,291	6.9%
Age 30 to 34 Years		606	7.7%	4,974	7.7%	15,202	7.9%
Age 35 to 39 Years		588	7.5%	4,722	7.3%	13,923	7.2%
Age 40 to 44 Years		629	8.0%	4,759	7.4%	13,557	7.1%
Age 45 to 49 Years		594	7.5%	4,455	6.9%	12,533	6.5%
Age 50 to 54 Years		537	6.8%	4,360	6.8%	12,416	6.5%
Age 55 to 59 Years		560	7.1%	4,241	6.6%	12,035	6.3%
Age 60 to 64 Years		486	6.2%	3,933	6.1%	11,617	6.0%
Age 65 to 74 Years		641	8.1%	5,333	8.3%	15,795	8.2%
Age 75 to 84 Years		270	3.4%	2,433	3.8%	7,490	3.9%
Age 85 Years or Over		76	1.0%	667	1.0%	2,213	1.2%
Median Age		37.9		36.9		36.2	
Gender Age Distribution (2024)							
Female Population		4,082	51.8%	33,251	51.5%	99,477	51.7%
Age 0 to 19 Years		946	23.2%	8,062	24.2%	24,495	24.6%
Age 20 to 64 Years		2,576	63.1%	20,486	61.6%	60,972	61.3%
Age 65 Years or Over		560	13.7%	4,703	14.1%	14,010	14.1%
Female Median Age		38.7		38.1		37.2	
Male Population		3,805	48.2%	31,315	48.5%	92,759	48.3%
Age 0 to 19 Years		1,011	26.6%	8,591	27.4%	25,754	27.8%
Age 20 to 64 Years		2,366	62.2%	18,993	60.7%	55,517	59.9%
Age 65 Years or Over		427	11.2%	3,730	11.9%	11,488	12.4%
Male Median Age		36.8		35.6		35.1	

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Household Income Distribution (2024)							
HH Income \$200,000 or More		452	16.2%	2,091	9.6%	5,012	7.4%
HH Income \$150,000 to \$199,999		345	12.4%	2,329	10.7%	5,051	7.5%
HH Income \$100,000 to \$149,999		473	17.0%	3,895	17.8%	10,439	15.5%
HH Income \$75,000 to \$99,999		424	15.3%	3,093	14.2%	9,399	13.9%
HH Income \$50,000 to \$74,999		289	10.4%	3,285	15.0%	11,446	17.0%
HH Income \$35,000 to \$49,999		299	10.8%	2,769	12.7%	9,206	13.7%
HH Income \$25,000 to \$34,999		121	4.4%	1,348	6.2%	5,986	8.9%
HH Income \$15,000 to \$24,999		101	3.6%	1,084	5.0%	4,354	6.5%
HH Income Under \$15,000		276	9.9%	1,945	8.9%	6,500	9.6%
HH Income \$35,000 or More		2,281	82.1%	17,461	80.0%	50,553	75.0%
HH Income \$75,000 or More		1,693	60.9%	11,407	52.2%	29,901	44.4%
Housing (2024)							
Total Housing Units		2,976		23,363		72,275	
Housing Units Occupied		2,779	93.4%	21,838	93.5%	67,393	93.2%
Housing Units Owner-Occupied		2,333	84.0%	16,243	74.4%	41,834	62.1%
Housing Units, Renter-Occupied		446	16.0%	5,595	25.6%	25,559	37.9%
Housing Units, Vacant		197	7.1%	1,525	7.0%	4,881	7.2%
Marital Status (2024)							
Never Married		1,976	30.9%	18,725	35.9%	61,719	40.0%
Currently Married		3,261	51.0%	22,322	42.8%	58,539	37.9%
Separated		223	3.5%	2,964	5.7%	9,650	6.2%
Widowed		283	4.4%	2,264	4.3%	7,307	4.7%
Divorced		657	10.3%	5,832	11.2%	17,235	11.2%
Household Type (2024)							
Population Family		6,394	81.1%	57,426	88.9%	165,401	86.0%
Population Non-Family		1,492	18.9%	7,064	10.9%	25,797	13.4%
Population Group Quarters		-	-	76	0.1%	1,038	0.5%
Family Households		1,862	67.0%	17,224	78.9%	50,123	74.4%
Non-Family Households		917	33.0%	4,614	21.1%	17,270	25.6%
Married Couple with Children		660	20.2%	5,293	23.7%	13,938	23.8%
Average Family Household Size		3.4		3.3		3.3	
Household Size (2024)							
1 Person Households		804	28.9%	3,938	18.0%	14,651	21.7%
2 Person Households		1,595	57.4%	11,962	54.8%	32,454	48.2%
3 Person Households		180	6.5%	2,394	11.0%	8,963	13.3%
4 Person Households		113	4.1%	1,785	8.2%	5,816	8.6%
5 Person Households		47	1.7%	952	4.4%	3,035	4.5%
6 or More Person Households		41	1.5%	807	3.7%	2,474	3.7%
Household Vehicles (2024)							
Households with 0 Vehicles Available		266	9.6%	1,470	6.7%	4,992	7.4%
Households with 1 Vehicles Available		733	26.4%	6,225	28.5%	23,053	34.2%
Households with 2 or More Vehicles Available		1,780	64.0%	14,144	64.8%	39,348	58.4%
Total Vehicles Available		5,098		41,633		119,295	
Average Vehicles Per Household		1.8		1.9		1.8	

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Labor Force (2024)							
Estimated Labor Population Age 16 Years or Over		6,298		51,289		151,986	
Estimated Civilian Employed		4,319	68.6%	34,792	67.8%	100,963	66.4%
Estimated Civilian Unemployed		148	2.4%	1,587	3.1%	4,954	3.3%
Estimated in Armed Forces		-	-	4	-	16	-
Estimated Not in Labor Force		1,830	29.1%	14,907	29.1%	46,053	30.3%
Unemployment Rate		2.4%		3.1%		3.3%	
Occupation (2024)							
Occupation: Population Age 16 Years or Over		4,403		35,363		102,467	
Management, Business, Financial Operations		890	20.2%	5,700	16.1%	14,059	13.7%
Professional, Related Service		1,176	26.7%	7,361	20.8%	20,127	19.6%
Sales, Office		682	15.5%	7,253	20.5%	23,482	22.9%
Farming, Fishing, Forestry		916	20.8%	7,930	22.4%	23,532	23.0%
Construct, Extraction, Maintenance		1	-	99	0.3%	268	0.3%
Production, Transport Material Moving		309	7.0%	3,500	9.9%	9,978	9.7%
White Collar Workers		428	9.7%	3,522	10.0%	11,021	10.8%
Blue Collar Workers		2,982	67.7%	20,990	59.4%	57,719	56.3%
		1,420	32.3%	14,373	40.6%	44,748	43.7%
Consumer Expenditure (2024)							
Total Household Expenditure		\$265.49 M		\$1.77 B		\$4.77 B	
Total Non-Retail Expenditure		\$140.92 M	53.1%	\$932.4 M	52.8%	\$2.52 B	52.8%
Total Retail Expenditure		\$124.57 M	46.9%	\$833.12 M	47.2%	\$2.25 B	47.2%
Apparel		\$9.43 M	3.6%	\$62.45 M	3.5%	\$168.07 M	3.5%
Contributions		\$9.32 M	3.5%	\$59.35 M	3.4%	\$156.35 M	3.3%
Education		\$8.8 M	3.3%	\$55.12 M	3.1%	\$143.15 M	3.0%
Entertainment		\$15.41 M	5.8%	\$101.4 M	5.7%	\$270.5 M	5.7%
Food and Beverages		\$38.38 M	14.5%	\$258.17 M	14.6%	\$702.98 M	14.7%
Furnishings and Equipment		\$9.58 M	3.6%	\$63.09 M	3.6%	\$168.38 M	3.5%
Gifts		\$7.09 M	2.7%	\$44.57 M	2.5%	\$117.74 M	2.5%
Health Care		\$22.07 M	8.3%	\$148.5 M	8.4%	\$404.44 M	8.5%
Household Operations		\$10.66 M	4.0%	\$69.91 M	4.0%	\$187.31 M	3.9%
Miscellaneous Expenses		\$5.06 M	1.9%	\$33.48 M	1.9%	\$90.24 M	1.9%
Personal Care		\$3.57 M	1.3%	\$23.74 M	1.3%	\$64.11 M	1.3%
Personal Insurance		\$2.01 M	0.8%	\$12.93 M	0.7%	\$33.75 M	0.7%
Reading		\$592.7 K	0.2%	\$3.89 M	0.2%	\$10.45 M	0.2%
Shelter		\$55.7 M	21.0%	\$370.25 M	21.0%	\$1.01 B	21.1%
Tobacco		\$1.42 M	0.5%	\$10.07 M	0.6%	\$28.96 M	0.6%
Transportation		\$47.75 M	18.0%	\$321.32 M	18.2%	\$869.92 M	18.2%
Utilities		\$18.64 M	7.0%	\$127.29 M	7.2%	\$351.63 M	7.4%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		5,500		44,028		130,071	
Elementary (Grade Level 0 to 8)		205	3.7%	3,298	7.5%	9,145	7.0%
Some High School (Grade Level 9 to 11)		300	5.5%	3,934	8.9%	12,238	9.4%
High School Graduate		1,254	22.8%	11,002	25.0%	37,009	28.5%
Some College		1,247	22.7%	8,729	19.8%	24,500	18.8%
Associate Degree Only		722	13.1%	4,770	10.8%	14,487	11.1%
Bachelor Degree Only		994	18.1%	8,516	19.3%	21,978	16.9%
Graduate Degree		778	14.1%	3,778	8.6%	10,714	8.2%

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Units In Structure (2024)							
1 Detached Unit		2,224	137.3%	17,337	98.3%	46,185	83.2%
1 Attached Unit		117	7.2%	955	5.4%	2,804	5.1%
2 to 4 Units		22	1.4%	505	2.9%	3,303	6.0%
5 to 9 Units		17	1.0%	451	2.6%	2,986	5.4%
10 to 19 Units		23	1.4%	690	3.9%	4,485	8.1%
20 to 49 Units		28	1.8%	292	1.7%	1,960	3.5%
50 or More Units		50	3.1%	417	2.4%	2,680	4.8%
Mobile Home or Trailer		256	15.8%	1,107	6.3%	2,876	5.2%
Other Structure		41	2.5%	84	0.5%	113	0.2%
Homes Built By Year (2024)							
Homes Built 2010 or later		806	49.8%	3,888	22.1%	9,075	16.4%
Homes Built 2000 to 2009		887	54.7%	3,966	22.5%	10,411	18.8%
Homes Built 1990 to 1999		382	23.6%	4,132	23.4%	13,165	23.7%
Homes Built 1980 to 1989		492	30.4%	5,402	30.6%	15,548	28.0%
Homes Built 1970 to 1979		78	4.8%	2,233	12.7%	8,699	15.7%
Homes Built 1960 to 1969		37	2.3%	902	5.1%	4,103	7.4%
Homes Built 1950 to 1959		68	4.2%	786	4.5%	4,655	8.4%
Homes Built Before 1949		29	1.8%	529	3.0%	1,737	3.1%
Home Values (2024)							
Home Values \$1,000,000 or More		49	2.1%	346	2.1%	1,098	2.6%
Home Values \$500,000 to \$999,999		385	16.5%	2,575	15.9%	6,118	14.6%
Home Values \$400,000 to \$499,999		372	16.0%	2,326	14.3%	5,701	13.6%
Home Values \$300,000 to \$399,999		894	38.3%	4,495	27.7%	10,817	25.9%
Home Values \$200,000 to \$299,999		351	15.0%	3,844	23.7%	9,859	23.6%
Home Values \$150,000 to \$199,999		57	2.5%	1,096	6.8%	3,554	8.5%
Home Values \$100,000 to \$149,999		30	1.3%	418	2.6%	1,510	3.6%
Home Values \$70,000 to \$99,999		25	1.1%	246	1.5%	657	1.6%
Home Values \$50,000 to \$69,999		18	0.8%	90	0.6%	404	1.0%
Home Values \$25,000 to \$49,999		44	1.9%	231	1.4%	658	1.6%
Home Values Under \$25,000		108	4.6%	575	3.5%	1,457	3.5%
Owner-Occupied Median Home Value		\$358,864		\$332,364		\$320,054	
Renter-Occupied Median Rent		\$1,424		\$1,364		\$1,322	
Transportation To Work (2024)							
Drive to Work Alone		3,066	69.6%	23,414	66.2%	69,355	67.7%
Drive to Work in Carpool		421	9.6%	3,716	10.5%	11,461	11.2%
Travel to Work by Public Transportation		18	0.4%	531	1.5%	3,287	3.2%
Drive to Work on Motorcycle		1	-	13	-	84	-
Walk or Bicycle to Work		29	0.7%	590	1.7%	1,496	1.5%
Other Means		7	0.2%	896	2.5%	1,712	1.7%
Work at Home		862	19.6%	6,203	17.5%	15,071	14.7%
Travel Time (2024)							
Travel to Work in 14 Minutes or Less		590	13.4%	4,077	11.5%	14,890	14.5%
Travel to Work in 15 to 29 Minutes		1,428	32.4%	11,073	31.3%	32,139	31.4%
Travel to Work in 30 to 59 Minutes		1,340	30.4%	11,698	33.1%	34,072	33.3%
Travel to Work in 60 Minutes or More		183	4.2%	2,313	6.5%	6,294	6.1%
Average Minutes Travel to Work		25.3		27.1		26.0	

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