

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 27.3377/-82.5417

Point	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	14,698		68,670		142,675	
Projected Population (2030)	14,806		66,562		136,947	
Census Population (2020)	13,429		66,791		140,297	
Census Population (2010)	11,326		63,739		132,766	
Projected Annual Growth (2025 to 2030)	108	0.1%	-2,108	-0.6%	-5,729	-0.8%
Historical Annual Growth (2020 to 2025)	1,269	1.9%	1,880	0.6%	2,378	0.3%
Historical Annual Growth (2010 to 2020)	2,103	3.7%	3,052	1.0%	7,532	1.1%
Estimated Population Density (2025)	4,681 psm		2,430 psm		1,817 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2025)	7,915		31,348		66,107	
Projected Households (2030)	8,045		30,470		63,622	
Census Households (2020)	7,129		30,239		64,295	
Census Households (2010)	5,510		28,232		60,760	
Estimated Households with Children (2025)	759	9.6%	6,394	20.4%	12,757	19.3%
Estimated Average Household Size (2025)	1.71		2.07		2.08	
Average Household Income						
Estimated Average Household Income (2025)	\$165,065		\$142,287		\$142,196	
Projected Average Household Income (2030)	\$163,759		\$142,481		\$141,899	
Estimated Average Family Income (2025)	\$256,129		\$165,841		\$165,053	
Median Household Income						
Estimated Median Household Income (2025)	\$91,252		\$86,778		\$89,746	
Projected Median Household Income (2030)	\$90,170		\$86,022		\$88,890	
Estimated Median Family Income (2025)	\$126,835		\$103,583		\$109,930	
Per Capita Income						
Estimated Per Capita Income (2025)	\$89,088		\$65,218		\$66,073	
Projected Per Capita Income (2030)	\$89,181		\$65,495		\$66,119	
Estimated Per Capita Income 5 Year Growth	\$92	0.1%	\$277	0.4%	\$46	-
Estimated Average Household Net Worth (2025)	\$1,750,490		\$1,424,714		\$1,580,226	
Daytime Demos (2025)						
Total Businesses	3,898		9,318		15,621	
Total Employees	29,165		62,130		98,195	
Company Headquarter Businesses	110	2.8%	248	2.7%	375	2.4%
Company Headquarter Employees	5,677	19.5%	7,862	12.7%	13,042	13.3%
Employee Population per Business	7.5		6.7		6.3	
Residential Population per Business	3.8		7.4		9.1	

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Race & Ethnicity						
White (2025)	11,322	77.0%	48,163	70.1%	108,399	76.0%
Black or African American (2025)	1,258	8.6%	8,664	12.6%	11,669	8.2%
American Indian or Alaska Native (2025)	80	0.5%	278	0.4%	496	0.3%
Asian (2025)	320	2.2%	1,940	2.8%	3,728	2.6%
Hawaiian or Pacific Islander (2025)	10	-	31	-	56	-
Other Race (2025)	602	4.1%	3,453	5.0%	6,139	4.3%
Two or More Races (2025)	1,106	7.5%	6,141	8.9%	12,188	8.5%
Not Hispanic or Latino Population (2025)	12,570	85.5%	57,413	83.6%	121,156	84.9%
Hispanic or Latino Population (2025)	2,128	14.5%	11,257	16.4%	21,519	15.1%
Not Hispanic or Latino Population (2030)	12,541	84.7%	55,944	84.0%	115,539	84.4%
Hispanic or Latino Population (2030)	2,264	15.3%	10,618	16.0%	21,408	15.6%
Not Hispanic or Latino Population (2020)	10,716	79.8%	53,292	79.8%	117,433	83.7%
Hispanic or Latino Population (2020)	2,713	20.2%	13,499	20.2%	22,864	16.3%
Not Hispanic or Latino Population (2010)	9,216	81.4%	53,182	83.4%	115,645	87.1%
Hispanic or Latino Population (2010)	2,110	18.6%	10,557	16.6%	17,121	12.9%
Projected Hispanic Annual Growth (2025 to 2030)	136	1.3%	-639	-1.1%	-111	-0.1%
Historic Hispanic Annual Growth (2010 to 2025)	18	-	700	0.4%	4,398	1.7%
Age Distribution (2025)						
Age Under 5	410	2.8%	2,642	3.8%	5,290	3.7%
Age 5 to 9 Years	377	2.6%	2,808	4.1%	5,718	4.0%
Age 10 to 14 Years	421	2.9%	2,898	4.2%	5,891	4.1%
Age 15 to 19 Years	466	3.2%	3,182	4.6%	6,436	4.5%
Age 20 to 24 Years	761	5.2%	4,468	6.5%	7,873	5.5%
Age 25 to 29 Years	894	6.1%	4,052	5.9%	7,563	5.3%
Age 30 to 34 Years	930	6.3%	4,325	6.3%	8,124	5.7%
Age 35 to 39 Years	786	5.3%	3,895	5.7%	7,752	5.4%
Age 40 to 44 Years	740	5.0%	3,724	5.4%	7,371	5.2%
Age 45 to 49 Years	632	4.3%	3,478	5.1%	7,096	5.0%
Age 50 to 54 Years	773	5.3%	3,983	5.8%	8,472	5.9%
Age 55 to 59 Years	878	6.0%	4,371	6.4%	9,405	6.6%
Age 60 to 64 Years	1,202	8.2%	5,270	7.7%	11,185	7.8%
Age 65 to 74 Years	2,452	16.7%	9,337	13.6%	20,778	14.6%
Age 75 to 84 Years	2,055	14.0%	6,968	10.1%	16,280	11.4%
Age 85 Years or Over	921	6.3%	3,269	4.8%	7,441	5.2%
Median Age	52.8		46.9		49.4	
Gender Age Distribution (2025)						
Female Population	7,012	47.7%	33,688	49.1%	71,855	50.4%
Age 0 to 19 Years	757	10.8%	5,455	16.2%	11,312	15.7%
Age 20 to 64 Years	3,413	48.7%	18,136	53.8%	37,103	51.6%
Age 65 Years or Over	2,842	40.5%	10,096	30.0%	23,440	32.6%
Female Median Age	56.2		48.6		50.9	
Male Population	7,686	52.3%	34,983	50.9%	70,820	49.6%
Age 0 to 19 Years	918	11.9%	6,075	17.4%	12,023	17.0%
Age 20 to 64 Years	4,182	54.4%	19,430	55.5%	37,737	53.3%
Age 65 Years or Over	2,586	33.6%	9,478	27.1%	21,059	29.7%
Male Median Age	49.9		45.5		48.0	

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Household Income Distribution (2025)						
HH Income \$200,000 or More	1,559	19.7%	4,485	14.3%	9,663	14.6%
HH Income \$150,000 to \$199,999	596	7.5%	2,062	6.6%	5,314	8.0%
HH Income \$100,000 to \$149,999	1,425	18.0%	5,498	17.5%	12,115	18.3%
HH Income \$75,000 to \$99,999	914	11.5%	4,218	13.5%	8,633	13.1%
HH Income \$50,000 to \$74,999	843	10.6%	4,325	13.8%	9,833	14.9%
HH Income \$35,000 to \$49,999	726	9.2%	3,580	11.4%	7,190	10.9%
HH Income \$25,000 to \$34,999	577	7.3%	2,530	8.1%	4,807	7.3%
HH Income \$15,000 to \$24,999	628	7.9%	2,289	7.3%	4,076	6.2%
HH Income Under \$15,000	648	8.2%	2,361	7.5%	4,474	6.8%
HH Income \$35,000 or More	6,061	76.6%	24,168	77.1%	52,749	79.8%
HH Income \$75,000 or More	4,493	56.8%	16,262	51.9%	35,726	54.0%
Housing (2025)						
Total Housing Units	10,441		40,923		86,067	
Housing Units Occupied	7,915	75.8%	31,348	76.6%	66,107	76.8%
Housing Units Owner-Occupied	3,824	48.3%	17,614	56.2%	42,296	64.0%
Housing Units, Renter-Occupied	4,091	51.7%	13,734	43.8%	23,811	36.0%
Housing Units, Vacant	2,527	31.9%	9,575	30.5%	19,960	30.2%
Marital Status (2025)						
Never Married	3,946	29.3%	18,059	29.9%	32,495	25.8%
Currently Married	5,082	37.7%	25,209	41.8%	57,580	45.8%
Separated	681	5.1%	2,743	4.5%	5,006	4.0%
Widowed	1,373	10.2%	4,988	8.3%	10,837	8.6%
Divorced	2,406	17.8%	9,324	15.5%	19,858	15.8%
Household Type (2025)						
Population Family	7,177	48.8%	48,517	70.7%	104,235	73.1%
Population Non-Family	6,319	43.0%	16,469	24.0%	33,475	23.5%
Population Group Quarters	1,203	8.2%	3,685	5.4%	4,965	3.5%
Family Households	2,888	36.5%	18,687	59.6%	40,394	61.1%
Non-Family Households	5,027	63.5%	12,661	40.4%	25,713	38.9%
Married Couple with Children	378	7.4%	3,156	12.5%	7,164	12.4%
Average Family Household Size	2.5		2.6		2.6	
Household Size (2025)						
1 Person Households	4,141	52.3%	10,184	32.5%	20,803	31.5%
2 Person Households	2,752	34.8%	14,290	45.6%	30,685	46.4%
3 Person Households	492	6.2%	3,353	10.7%	7,237	10.9%
4 Person Households	349	4.4%	2,136	6.8%	4,510	6.8%
5 Person Households	126	1.6%	894	2.9%	1,855	2.8%
6 or More Person Households	54	0.7%	490	1.6%	1,015	1.5%
Household Vehicles (2025)						
Households with 0 Vehicles Available	955	12.1%	2,500	8.0%	3,983	6.0%
Households with 1 Vehicles Available	4,411	55.7%	14,174	45.2%	29,583	44.7%
Households with 2 or More Vehicles Available	2,549	32.2%	14,674	46.8%	32,542	49.2%
Total Vehicles Available	9,963		48,472		105,616	
Average Vehicles Per Household	1.3		1.5		1.6	

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Labor Force (2025)						
Estimated Labor Population Age 16 Years or Over	13,384		59,701		124,489	
Estimated Civilian Employed	5,559	41.5%	32,042	53.7%	66,933	53.8%
Estimated Civilian Unemployed	203	1.5%	1,564	2.6%	2,985	2.4%
Estimated in Armed Forces	-	-	5	-	24	-
Estimated Not in Labor Force	7,621 56.9%		26,091 43.7%		54,546 43.8%	
Unemployment Rate	1.5%		2.6%		2.4%	
Occupation (2025)						
Occupation: Population Age 16 Years or Over	5,559		32,040		66,929	
Management, Business, Financial Operations	1,194	21.5%	5,149	16.1%	12,018	18.0%
Professional, Related Service	1,394	25.1%	6,618	20.7%	14,577	21.8%
Sales, Office	1,061	19.1%	7,562	23.6%	14,119	21.1%
Farming, Fishing, Forestry	1,089	19.6%	6,272	19.6%	13,374	20.0%
Construct, Extraction, Maintenance	16	0.3%	150	0.5%	197	0.3%
Production, Transport Material Moving	457	8.2%	3,199	10.0%	6,251	9.3%
White Collar Workers	348	6.3%	3,090	9.6%	6,394	9.6%
Blue Collar Workers	3,677	66.1%	18,039	56.3%	39,969	59.7%
	1,882	33.9%	14,001	43.7%	26,961	40.3%
Consumer Expenditure (2025)						
Total Household Expenditure	\$829.73 M		\$3.14 B		\$6.8 B	
Total Non-Retail Expenditure	\$437.04 M	52.7%	\$1.59 B	50.7%	\$3.42 B	50.3%
Total Retail Expenditure	\$392.69 M	47.3%	\$1.55 B	49.3%	\$3.38 B	49.7%
Alcoholic Beverages	\$5.14 M	0.6%	\$19.36 M	0.6%	\$42 M	0.6%
Apparel	\$14.94 M	1.8%	\$57.56 M	1.8%	\$124.47 M	1.8%
Contributions	\$28.82 M	3.5%	\$104.18 M	3.3%	\$227.41 M	3.3%
Education	\$19.95 M	2.4%	\$73.32 M	2.3%	\$159.65 M	2.3%
Entertainment	\$46.07 M	5.6%	\$177.91 M	5.7%	\$384.58 M	5.7%
Food Away From Home	\$35.91 M	4.3%	\$137.51 M	4.4%	\$297.63 M	4.4%
Grocery	\$43.9 M	5.3%	\$189.42 M	6.0%	\$403.42 M	5.9%
Health Care	\$56.09 M	6.8%	\$216.38 M	6.9%	\$465.38 M	6.8%
Household Furnishings and Equipment	\$22.01 M	2.7%	\$83.62 M	2.7%	\$181.19 M	2.7%
Household Operations	\$14.78 M	1.8%	\$57.62 M	1.8%	\$124.27 M	1.8%
Miscellaneous Expenses	\$14.11 M	1.7%	\$53.75 M	1.7%	\$116.49 M	1.7%
Personal Care	\$9.06 M	1.1%	\$37.87 M	1.2%	\$81.01 M	1.2%
Shelter	\$130.73 M	15.8%	\$504.13 M	16.0%	\$1.06 B	15.6%
Tax and Retirement	\$240.34 M	29.0%	\$809.41 M	25.8%	\$1.78 B	26.2%
Tobacco and Related	\$2.43 M	0.3%	\$12.9 M	0.4%	\$26.41 M	0.4%
Transportation	\$114.76 M	13.8%	\$473.94 M	15.1%	\$1.04 B	15.4%
Utilities	\$30.68 M	3.7%	\$134.07 M	4.3%	\$285.06 M	4.2%
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	12,262		52,673		111,467	
Elementary (Grade Level 0 to 8)	321	2.6%	1,847	3.5%	3,106	2.8%
Some High School (Grade Level 9 to 11)	537	4.4%	2,579	4.9%	4,705	4.2%
High School Graduate	2,427	19.8%	14,310	27.2%	28,558	25.6%
Some College	1,553	12.7%	8,226	15.6%	18,570	16.7%
Associate Degree Only	926	7.6%	4,143	7.9%	8,969	8.0%
Bachelor Degree Only	3,515	28.7%	12,047	22.9%	27,050	24.3%
Graduate Degree	2,982	24.3%	9,521	18.1%	20,509	18.4%

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Units In Structure (2025)						
1 Detached Unit	1,973	35.8%	15,514	55.0%	36,063	59.4%
1 Attached Unit	491	8.9%	1,946	6.9%	5,476	9.0%
2 to 4 Units	323	5.9%	1,302	4.6%	2,456	4.0%
5 to 9 Units	384	7.0%	1,701	6.0%	3,599	5.9%
10 to 19 Units	591	10.7%	2,275	8.1%	4,221	6.9%
20 to 49 Units	945	17.1%	2,218	7.9%	4,858	8.0%
50 or More Units	3,003	54.5%	4,571	16.2%	6,503	10.7%
Mobile Home or Trailer	203	3.7%	1,789	6.3%	2,876	4.7%
Other Structure	2	-	29	0.1%	53	-
Homes Built By Year (2025)						
Homes Built 2010 or later	2,100	38.1%	4,322	15.3%	7,634	12.6%
Homes Built 2000 to 2009	1,396	25.3%	3,587	12.7%	6,935	11.4%
Homes Built 1990 to 1999	613	11.1%	2,298	8.1%	6,891	11.3%
Homes Built 1980 to 1989	768	13.9%	3,933	13.9%	11,855	19.5%
Homes Built 1970 to 1979	1,380	25.1%	6,064	21.5%	13,909	22.9%
Homes Built 1960 to 1969	493	8.9%	4,175	14.8%	8,495	14.0%
Homes Built 1950 to 1959	474	8.6%	4,494	15.9%	7,048	11.6%
Homes Built Before 1949	691	12.5%	2,474	8.8%	3,341	5.5%
Home Values (2025)						
Home Values \$1,000,000 or More	1,386	36.3%	3,982	22.6%	8,157	19.3%
Home Values \$500,000 to \$999,999	1,343	35.1%	4,357	24.7%	10,408	24.6%
Home Values \$400,000 to \$499,999	349	9.1%	2,015	11.4%	6,115	14.5%
Home Values \$300,000 to \$399,999	388	10.1%	2,674	15.2%	7,856	18.6%
Home Values \$200,000 to \$299,999	178	4.6%	2,071	11.8%	5,078	12.0%
Home Values \$150,000 to \$199,999	46	1.2%	780	4.4%	1,569	3.7%
Home Values \$100,000 to \$149,999	36	0.9%	554	3.1%	1,026	2.4%
Home Values \$70,000 to \$99,999	18	0.5%	316	1.8%	538	1.3%
Home Values \$50,000 to \$69,999	4	0.1%	107	0.6%	266	0.6%
Home Values \$25,000 to \$49,999	45	1.2%	373	2.1%	628	1.5%
Home Values Under \$25,000	32	0.8%	386	2.2%	653	1.5%
Owner-Occupied Median Home Value	\$852,345		\$648,506		\$616,959	
Renter-Occupied Median Rent	\$1,906		\$1,799		\$1,828	
Transportation To Work (2025)						
Drive to Work Alone	3,209	57.7%	22,778	71.1%	47,787	71.4%
Drive to Work in Carpool	592	10.6%	3,668	11.4%	7,247	10.8%
Travel to Work by Public Transportation	167	3.0%	364	1.1%	546	0.8%
Drive to Work on Motorcycle	-	-	14	-	79	0.1%
Walk or Bicycle to Work	331	6.0%	1,035	3.2%	1,586	2.4%
Other Means	139	2.5%	472	1.5%	1,363	2.0%
Work at Home	1,120	20.2%	3,709	11.6%	8,321	12.4%
Travel Time (2025)						
Travel to Work in 14 Minutes or Less	1,166	21.0%	6,631	20.7%	13,682	20.4%
Travel to Work in 15 to 29 Minutes	2,013	36.2%	13,725	42.8%	28,140	42.0%
Travel to Work in 30 to 59 Minutes	984	17.7%	6,697	20.9%	13,874	20.7%
Travel to Work in 60 Minutes or More	276	5.0%	1,277	4.0%	2,912	4.4%
Average Minutes Travel to Work	20.4		20.1		20.6	