2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 27.3376/-82.5414

				-		
The Shoppes at Sarasota Row	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	13,786		71,003		146,608	
Projected Population (2028)	13,857		75,482		154,649	
Census Population (2020)	13,470		67,115		140,597	
Census Population (2010)	11,366		64,043		133,043	
Projected Annual Growth (2023 to 2028)	71	0.1%	4,478	1.3%	8,041	1.1%
Historical Annual Growth (2020 to 2023)	316	0.8%	3,888	1.9%	6,011	1.4%
Historical Annual Growth (2010 to 2020)	2,103	6.2%	3,073	1.6%	7,555	1.9%
Estimated Population Density (2023)	4,390	psm	2,512	psm	1,867	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						•
Estimated Households (2023)	7,349		32,304		67,636	
Projected Households (2028)	7,451		34,682		72,191	
Census Households (2020)	7,153		30,384		64,432	
Census Households (2010)	5,533		28,369		60,891	
Estimated Households with Children (2023)	687	9.4%	5,935	18.4%	12,169	18.0%
Estimated Average Household Size (2023)	1.73		2.09		2.10	
Average Household Income						
Estimated Average Household Income (2023)	\$124,797		\$115,943		\$122,455	
Projected Average Household Income (2028)	\$128,612		\$111,537		\$118,946	
Estimated Average Family Income (2023)	\$200,963		\$160,143		\$158,467	
Median Household Income						•
Estimated Median Household Income (2023)	\$84,260		\$78,456		\$83,021	
Projected Median Household Income (2028)	\$81,581		\$74,402		\$78,876	
Estimated Median Family Income (2023)	\$140,418		\$109,530		\$111,800	
Per Capita Income						•
Estimated Per Capita Income (2023)	\$67,563		\$53,109		\$56,711	
Projected Per Capita Income (2028)	\$70,186		\$51,585		\$55,731	
Estimated Per Capita Income 5 Year Growth	\$2,623	3.9%	-\$1,524	-2.9%	-\$980	-1.7%
Estimated Average Household Net Worth (2023)	\$744,221		\$559,523		\$571,816	
Daytime Demos (2023)						•
Total Businesses	3,807		9,384		15,544	
Total Employees	28,984		62,848		98,632	
Company Headquarter Businesses	110	2.9%	252	2.7%	381	2.5%
Company Headquarter Employees	5,792	20.0%	7,984	12.7%	13,237	13.4%
Employee Population per Business	7.6		6.7		6.3	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF5

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 27.3376/-82.5414

The Shoppes at Sarasota Row	1 mi rad	lius	3 mi radius		5 mi rac	lius
Race & Ethnicity						
White (2023)	10,049	72.9%	49,018	69.0%	111,634	76.1%
Black or African American (2023)		12.9%		14.1%	12,787	8.7%
American Indian or Alaska Native (2023)	74	0.5%	261	0.4%	466	
Asian (2023)	251	1.8%	2,307	3.2%	4,005	
Hawaiian or Pacific Islander (2023)	7		28		51	
Other Race (2023)	676	4.9%	3,825	5.4%	6,356	4.3%
Two or More Races (2023)	956	6.9%	5,563	7.8%	11,309	7.7%
Not Hispanic or Latino Population (2023)	11,742			84.5%	126,202	
Hispanic or Latino Population (2023)		14.8%	11,016		20,406	
Not Hispanic or Latino Population (2028)	11,750			84.5%	132,820	
Hispanic or Latino Population (2028)		15.2%	11,733		21,830	
Not Hispanic or Latino Population (2020)	11,237			80.9%	117,955	
Hispanic or Latino Population (2020)		16.6%		19.1%		16.1%
Not Hispanic or Latino Population (2010)		81.4%		83.4%	115,890	
Hispanic or Latino Population (2010)		18.6%		16.6%	17,153	
Projected Hispanic Annual Growth (2023 to 2028)	63	0.6%	717	1.3%	1,424	
Historic Hispanic Annual Growth (2010 to 2023)	-68	-0.2%	415	0.3%	3,253	1.5%
Age Distribution (2023)	-00	-0.2 /0	413	0.570	3,233	1.570
Age Under 5	395	2.9%	2,973	4.2%	5,683	3.9%
Age 5 to 9 Years	361	2.6%	2,955	4.2%	5,887	4.0%
Age 10 to 14 Years	369	2.7%	3,178	4.5%	6,492	4.4%
Age 15 to 19 Years	485	3.5%	3,636	5.1%	7,028	4.8%
Age 20 to 24 Years	834	6.1%	4,427	6.2%	7,623	5.2%
Age 25 to 29 Years	853	6.2%	3,899	5.5%	7,571	5.2%
Age 30 to 34 Years	746	5.4%	3,796	5.3%	7,502	5.1%
Age 35 to 39 Years	604	4.4%	3,377	4.8%	6,797	4.6%
Age 40 to 44 Years	636	4.6%	3,397	4.8%	6,905	4.7%
Age 45 to 49 Years	578	4.0%	3,544	5.0%	7,345	5.0%
Age 50 to 54 Years	736	5.3%	4,349	6.1%	9,121	6.2%
Age 55 to 59 Years	935	6.8%	5.094	7.2%		7.3%
Age 60 to 64 Years	1,051	7.6%		7.2%	10,768 11,312	
Age 65 to 74 Years		18.0%	5,157	14.6%		15.7%
Age 75 to 84 Years		12.8%		10.1%		11.0%
Age 85 Years or Over	962	7.0%	3,648	5.1%	7,344	
	52.4	7.0%	47.7	5.1%	50.0	5.0%
Median Age Gender Age Distribution (2023)	52.4		47.7		50.0	:
, ,	6,060	40.00/	26 671	E1 604	76 220	E2 00%
Female Population Age 0 to 19 Years		49.8%		51.6%	76,238	
		11.3%		16.9%		16.1%
Age 65 Years or Over		46.7%	18,528		38,061	
Age 65 Years or Over		42.0%		32.5%	25,932	
Female Median Age	55.6	E0 20/	49.6	40.40/	51.7	
Male Population		50.2%		48.4%	70,371	
Age 0 to 19 Years		12.0%		19.0%	12,846	
Age 20 to 64 Years		54.5%		53.9%		52.5%
Age 65 Years or Over		33.5%		27.1%		29.2%
Male Median Age	49.7		45.7		48.1	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF5

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 27.3376/-82.5414

				-		
The Shoppes at Sarasota Row	1 mi radius		3 mi radius		5 mi radius	
	1 IIII 1 GG	iius	3 mm raa	143	3 mm rac	iius
Household Income Distribution (2023)				-		
HH Income \$200,000 or More	1,412	19.2%	4,261	13.2%	9,013	13.3%
HH Income \$150,000 to \$199,999	700	9.5%	2,117	6.6%	4,993	7.4%
HH Income \$100,000 to \$149,999	1,138	15.5%	4,669	14.5%	11,005	16.3%
HH Income \$75,000 to \$99,999	700	9.5%	4,023	12.5%	8,635	12.8%
HH Income \$50,000 to \$74,999	734	10.0%	4,987	15.4%	11,073	16.4%
HH Income \$35,000 to \$49,999	642	8.7%	3,373	10.4%	7,040	10.4%
HH Income \$25,000 to \$34,999	723	9.8%	3,040	9.4%	5,471	8.1%
HH Income \$15,000 to \$24,999	595	8.1%	2,713	8.4%	4,941	7.3%
HH Income Under \$15,000	706	9.6%	3,120	9.7%	5,464	8.1%
HH Income \$35,000 or More	5,326	72.5%	23,430	72.5%	51,760	76.5%
HH Income \$75,000 or More	3,950	53.8%	15,070	46.6%	33,646	49.7%
Housing (2023)	·			-		
Total Housing Units	9,308		40,758		86,217	
Housing Units Occupied	7,349	79.0%	32,304	79.3%	67,636	78.4%
Housing Units Owner-Occupied	3,627	49.4%	19,638	60.8%	45,571	67.4%
Housing Units, Renter-Occupied	3,722	50.6%	12,666	39.2%	22,064	32.6%
Housing Units, Vacant	1,958	26.6%	8,453	26.2%	18,582	27.5%
Marital Status (2023)						
Never Married	3,795	30.0%	18,637	30.1%	35,210	27.4%
Currently Married	4,281	33.8%	24,173	39.1%	55,227	43.0%
Separated	920	7.3%	3,378	5.5%	6,081	4.7%
Widowed	1,420	11.2%	5,681	9.2%	11,671	9.1%
Divorced	2,245	17.7%	10,029	16.2%	20,356	15.8%
Household Type (2023)	-	-				
Population Family	7,213	52.3%	47,207	66.5%	102,959	70.2%
Population Non-Family	5,474	39.7%	20,399	28.7%	39,071	26.7%
Population Group Quarters	1,099	8.0%	3,396	4.8%	4,578	3.1%
Family Households	2,690	36.6%	16,069	49.7%	36,436	53.9%
Non-Family Households	4,659	63.4%	16,236	50.3%	31,200	46.1%
Married Couple with Children	363	8.5%	2,956	12.2%	6,673	12.1%
Average Family Household Size	2.7		2.9		2.8	
Household Size (2023)				_		
1 Person Households	4,094	55.7%	13,452	41.6%	25,411	37.6%
2 Person Households	2,328	31.7%	11,310	35.0%	26,121	38.6%
3 Person Households	415	5.6%	3,502	10.8%	7,871	11.6%
4 Person Households	279	3.8%	2,315	7.2%	4,997	7.4%
5 Person Households	138	1.9%	1,061	3.3%	2,095	3.1%
6 or More Person Households	95	1.3%	665	2.1%	1,141	1.7%
Household Vehicles (2023)						
Households with 0 Vehicles Available	939	12.8%	2,580	8.0%	4,123	6.1%
Households with 1 Vehicles Available	4,079	55.5%	14,637	45.3%	29,826	44.1%
Households with 2 or More Vehicles Available	2,331	31.7%	15,087	46.7%	33,687	49.8%
Total Vehicles Available	9,165		49,744		108,719	
Average Vehicles Per Household	1.2		1.5		1.6	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 27.3376/-82.5414

The Shoppes at Sarasota Row	oppes at Sarasota Row 1 mi radius		3 mi rae	liuc	5 mi rae	liuc	
	I mi rac	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)	<u> </u>						
Estimated Labor Population Age 16 Years or Over	12,586		61,243		127,186		
Estimated Civilian Employed	5,330	42.3%	33,239	54.3%	71,093	55.99	
Estimated Civilian Unemployed	124	1.0%	975	1.6%	2,059	1.69	
Estimated in Armed Forces	-	-	9	-	32	-	
Estimated Not in Labor Force	7,132	56.7%	27,019	44.1%	54,002	42.5	
Unemployment Rate	1.0%		1.6%		1.6%		
Occupation (2023)							
Occupation: Population Age 16 Years or Over	5,328		33,235		71,089		
Management, Business, Financial Operations	1,028	19.3%	5,057	15.2%	11,715	16.5	
Professional, Related	1,273	23.9%	6,958	20.9%	15,651	22.0	
Service	1,037	19.5%	7,790	23.4%	14,990	21.1	
Sales, Office	1,032	19.4%	7,141	21.5%	15,966	22.5	
Farming, Fishing, Forestry	8	0.2%	222	0.7%	304	0.4	
Construct, Extraction, Maintenance	513	9.6%	2,871	8.6%	5,724	8.1	
Production, Transport Material Moving	435	8.2%	3,196	9.6%	6,740	9.5	
White Collar Workers	3,334	62.6%	19,156	57.6%	43,332	61.0	
Blue Collar Workers	1,994	37.4%	14,079	42.4%	27,757	39.0	
Consumer Expenditure (2023)							
Total Household Expenditure	\$605.58 M		\$2.52 B		\$5.52 B		
Total Non-Retail Expenditure	\$324.51 M	53.6%	\$1.34 B	53.3%	\$2.94 B	53.2	
Total Retail Expenditure	\$281.07 M	46.4%	\$1.18 B	46.7%	\$2.59 B	46.8	
Apparel	\$21.52 M	3.6%	\$89.06 M	3.5%	\$194.69 M	3.5	
Contributions	\$21.96 M	3.6%	\$88.61 M	3.5%	\$194.37 M	3.5	
Education	\$20.76 M	3.4%	\$81.91 M	3.2%	\$178.69 M	3.2	
Entertainment	\$34.84 M	5.8%	\$144.31 M	5.7%	\$317.07 M	5.7	
Food and Beverages	\$87.13 M	14.4%	\$366.05 M	14.5%	\$800.22 M	14.5	
Furnishings and Equipment	\$21.53 M	3.6%	\$89.39 M	3.5%	\$196.51 M	3.6	
Gifts	\$16.76 M	2.8%	\$67.57 M	2.7%	\$147.65 M	2.7	
Health Care	\$50.21 M	8.3%	\$212.08 M	8.4%	\$465.36 M	8.4	
Household Operations	\$24.67 M	4.1%	\$101.55 M	4.0%	\$222.54 M	4.0	
Miscellaneous Expenses	\$11.69 M	1.9%	\$48.34 M	1.9%	\$105.92 M	1.9	
Personal Care	\$8.15 M	1.3%	\$33.89 M	1.3%	\$74.2 M	1.3	
Personal Insurance	\$4.52 M	0.7%	\$18.51 M	0.7%	\$40.87 M	0.7	
Reading	\$1.38 M		\$5.68 M		\$12.46 M	0.2	
Shelter	\$128.3 M		\$532.15 M		\$1.16 B	21.0	
Tobacco	\$3.23 M		\$14.18 M		\$30.56 M	0.6	
Transportation	\$106.53 M		\$450.55 M		\$989.76 M	17.9	
Utilities	\$42.39 M		\$180.74 M		\$394.39 M	7.1	
Educational Attainment (2023)			<u> </u>		· · · · · · · · · · · · · · · · · · ·		
Adult Population Age 25 Years or Over	11,342		53,835		113,847		
Elementary (Grade Level 0 to 8)	395	3.5%	2,248	4.2%	3,511	3.1	
Some High School (Grade Level 9 to 11)	601	5.3%	2,943	5.5%	4,861		
High School Graduate		17.0%	13,726		29,220		
Some College		14.4%		18.1%	21,301		
Associate Degree Only	938	8.3%	4,206	7.8%	9,580	8.4	
Bachelor Degree Only		27.6%		22.2%	26,242		
Graduate Degree		24.0%		16.8%	19,132		

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 27.3376/-82.5414

		_				
The Shoppes at Sarasota Row	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						_
1 Detached Unit	1,434	25.9%	16,644	58.7%	38,231	62.8%
1 Attached Unit	464	8.4%	2,083	7.3%	6,571	10.8%
2 to 4 Units	344	6.2%	1,676	5.9%	3,113	5.1%
5 to 9 Units	508	9.2%	1,863	6.6%	3,626	6.0%
10 to 19 Units	510	9.2%	1,615	5.7%	3,050	5.0%
20 to 49 Units	691	12.5%	1,525	5.4%	3,205	5.3%
50 or More Units	3,202	57.9%	4,992	17.6%	6,828	11.2%
Mobile Home or Trailer	197	3.6%	1,906	6.7%	3,011	4.9%
Other Structure -		-	-	-	1	-
Homes Built By Year (2023)				-		-
Homes Built 2010 or later	1,506	27.2%	3,426	12.1%	6,554	10.8%
Homes Built 2000 to 2009	1,421	25.7%	3,309	11.7%	6,932	11.4%
Homes Built 1990 to 1999	673	12.2%	2,530	8.9%	6,785	11.1%
Homes Built 1980 to 1989	966	17.5%	5,058	17.8%	13,958	22.9%
Homes Built 1970 to 1979	1,146	20.7%	6,672	23.5%	14,676	24.1%
Homes Built 1960 to 1969	596	10.8%	4,240	14.9%	8,341	13.7%
Homes Built 1950 to 1959	494	8.9%	5,074	17.9%	7,860	12.9%
Homes Built Before 1949	548	9.9%	1,995	7.0%	2,528	4.2%
Home Values (2023)						-
Home Values \$1,000,000 or More	698	19.2%	2,454	12.5%	4,428	9.7%
Home Values \$500,000 to \$999,999	1,669	46.0%	4,261	21.7%	8,683	19.1%
Home Values \$400,000 to \$499,999	250	6.9%	1,501	7.6%	3,998	8.8%
Home Values \$300,000 to \$399,999	545	15.0%	3,494	17.8%	9,845	21.6%
Home Values \$200,000 to \$299,999	253	7.0%		18.5%		21.8%
Home Values \$150,000 to \$199,999	68	1.9%	1,343	6.8%	3,213	7.0%
Home Values \$100,000 to \$149,999	57	1.6%	1,035	5.3%	2,050	4.5%
Home Values \$70,000 to \$99,999	21	0.6%	440	2.2%	840	1.8%
Home Values \$50,000 to \$69,999	8	0.2%	128	0.7%	285	0.6%
Home Values \$25,000 to \$49,999	26	0.7%	602	3.1%	1,033	2.3%
Home Values Under \$25,000	33	0.9%	756	3.8%	1,269	2.8%
Owner-Occupied Median Home Value	\$654,552		\$454,082		\$424,533	
Renter-Occupied Median Rent	\$1,342		\$1,265		\$1,293	
Transportation To Work (2023)			, , , , ,	-	1 /	
Drive to Work Alone	3,093	58.1%	23,200	69.8%	51.741	72.8%
Drive to Work in Carpool	451	8.5%	3,179	9.6%	5,906	8.3%
Travel to Work by Public Transportation	126	2.4%	490	1.5%	767	1.1%
Drive to Work on Motorcycle	16	0.3%	32		79	0.1%
Walk or Bicycle to Work	155	2.9%	567	1.7%	1,001	1.4%
Other Means	55	1.0%	234	0.7%	517	0.7%
Work at Home		26.9%		16.7%		15.6%
Travel Time (2023)					,	
Travel to Work in 14 Minutes or Less	1,207	22.7%	6,458	19.4%	13,045	18.4%
Travel to Work in 15 to 29 Minutes		26.9%	13,903			43.6%
Travel to Work in 30 to 59 Minutes		19.3%		18.9%		19.3%
Travel to Work in 60 Minutes or More	228	4.3%	1,072	3.2%	2,274	3.2%
Average Minutes Travel to Work	19.9	1.5 /0	20.5	5.2 /0	21.0	5.2 70
AVEIAGE MITTULES TRAVEL TO VVOIK @2022 Sites LISA Chandler Arizona 490 401 1112 Demographic Source: Applied Geographic Solutions 4/202			20.5		21.0	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF5