

# Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.9221/-79.8705

Point Hope Commons	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2023)	1,148		7,900		34,489	
Projected Population (2028)	1,269		8,566		39,031	
Census Population (2020)	945		7,752		32,285	
Census Population (2010)	537		5,205		20,635	
Projected Annual Growth (2023 to 2028)	121	2.1%	666	1.7%	4,542	2.6%
Historical Annual Growth (2020 to 2023)	203	7.1%	148	0.6%	2,204	2.3%
Historical Annual Growth (2010 to 2020)	409	25.4%	2,547	16.3%	11,650	18.8%
Estimated Population Density (2023)	366 psm		280 psm		439 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
<b>Households</b>						
Estimated Households (2023)	480		3,055		13,229	
Projected Households (2028)	542		3,364		15,417	
Census Households (2020)	391		2,960		12,097	
Census Households (2010)	216		1,904		7,335	
Estimated Households with Children (2023)	162	33.6%	1,196	39.2%	4,656	35.2%
Estimated Average Household Size (2023)	2.39		2.58		2.56	
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$152,307		\$256,233		\$187,060	
Projected Average Household Income (2028)	\$140,963		\$252,893		\$172,265	
Estimated Average Family Income (2023)	\$196,297		\$328,681		\$230,360	
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$116,982		\$162,052		\$131,807	
Projected Median Household Income (2028)	\$113,215		\$159,642		\$130,999	
Estimated Median Family Income (2023)	\$146,241		\$196,619		\$165,211	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$63,709		\$99,094		\$72,024	
Projected Per Capita Income (2028)	\$60,157		\$99,306		\$68,286	
Estimated Per Capita Income 5 Year Growth	-\$3,552	-5.6%	\$212	0.2%	-\$3,738	-5.2%
Estimated Average Household Net Worth (2023)	\$811,112		\$1,157,389		\$1,023,395	
<b>Daytime Demos (2023)</b>						
Total Businesses	9		340		1,287	
Total Employees	101		3,820		13,804	
Company Headquarter Businesses	-	-	12	3.7%	40	3.1%
Company Headquarter Employees	9	9.3%	344	9.0%	1,804	13.1%
Employee Population per Business	11.3		11.3		10.7	
Residential Population per Business	127.9		23.3		26.8	

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<b>Race &amp; Ethnicity</b>							
White (2023)	935	81.5%	6,539	82.8%	28,103	81.5%	
Black or African American (2023)	127	11.0%	802	10.2%	3,430	9.9%	
American Indian or Alaska Native (2023)	3	0.3%	15	0.2%	52	0.1%	
Asian (2023)	23	2.0%	166	2.1%	856	2.5%	
Hawaiian or Pacific Islander (2023)	-	-	7	-	14	-	
Other Race (2023)	11	0.9%	54	0.7%	401	1.2%	
Two or More Races (2023)	48	4.2%	316	4.0%	1,633	4.7%	
Not Hispanic or Latino Population (2023)	1,098	95.7%	7,580	95.9%	32,881	95.3%	
Hispanic or Latino Population (2023)	50	4.3%	320	4.1%	1,608	4.7%	
Not Hispanic or Latino Population (2028)	1,215	95.7%	8,219	96.0%	37,225	95.4%	
Hispanic or Latino Population (2028)	54	4.3%	347	4.0%	1,806	4.6%	
Not Hispanic or Latino Population (2020)	902	95.4%	7,428	95.8%	30,891	95.7%	
Hispanic or Latino Population (2020)	43	4.6%	324	4.2%	1,394	4.3%	
Not Hispanic or Latino Population (2010)	526	97.9%	5,085	97.7%	20,105	97.4%	
Hispanic or Latino Population (2010)	11	2.1%	120	2.3%	530	2.6%	
Projected Hispanic Annual Growth (2023 to 2028)	5	1.9%	27	1.7%	198	2.5%	
Historic Hispanic Annual Growth (2010 to 2023)	38	26.6%	200	12.9%	1,078	15.6%	
<b>Age Distribution (2023)</b>							
Age Under 5	96	8.4%	594	7.5%	2,032	5.9%	
Age 5 to 9 Years	80	7.0%	613	7.8%	2,635	7.6%	
Age 10 to 14 Years	52	4.6%	468	5.9%	2,268	6.6%	
Age 15 to 19 Years	45	3.9%	371	4.7%	1,727	5.0%	
Age 20 to 24 Years	50	4.3%	262	3.3%	1,219	3.5%	
Age 25 to 29 Years	124	10.8%	611	7.7%	1,919	5.6%	
Age 30 to 34 Years	154	13.4%	905	11.5%	2,828	8.2%	
Age 35 to 39 Years	125	10.9%	929	11.8%	3,643	10.6%	
Age 40 to 44 Years	78	6.8%	663	8.4%	3,166	9.2%	
Age 45 to 49 Years	58	5.1%	467	5.9%	2,332	6.8%	
Age 50 to 54 Years	51	4.4%	387	4.9%	1,919	5.6%	
Age 55 to 59 Years	67	5.9%	433	5.5%	2,161	6.3%	
Age 60 to 64 Years	53	4.6%	398	5.0%	2,349	6.8%	
Age 65 to 74 Years	84	7.3%	598	7.6%	3,092	9.0%	
Age 75 to 84 Years	19	1.7%	147	1.9%	909	2.6%	
Age 85 Years or Over	10	0.9%	56	0.7%	291	0.8%	
Median Age	33.2		34.8		37.9		
<b>Gender Age Distribution (2023)</b>							
Female Population	589	51.3%	4,039	51.1%	17,585	51.0%	
Age 0 to 19 Years	137	23.2%	1,020	25.2%	4,263	24.2%	
Age 20 to 64 Years	390	66.2%	2,599	64.3%	11,123	63.3%	
Age 65 Years or Over	62	10.6%	420	10.4%	2,199	12.5%	
Female Median Age	33.0		34.6		37.8		
Male Population	559	48.7%	3,861	48.9%	16,904	49.0%	
Age 0 to 19 Years	137	24.5%	1,026	26.6%	4,399	26.0%	
Age 20 to 64 Years	371	66.3%	2,455	63.6%	10,412	61.6%	
Age 65 Years or Over	51	9.2%	380	9.8%	2,093	12.4%	
Male Median Age	33.3		35.0		38.0		

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<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	94	19.5%	984	32.2%	3,729	28.2%
HH Income \$150,000 to \$199,999	91	18.9%	518	17.0%	1,759	13.3%
HH Income \$100,000 to \$149,999	95	19.9%	567	18.5%	2,131	16.1%
HH Income \$75,000 to \$99,999	51	10.6%	215	7.0%	1,559	11.8%
HH Income \$50,000 to \$74,999	75	15.5%	338	11.1%	1,645	12.4%
HH Income \$35,000 to \$49,999	25	5.1%	140	4.6%	723	5.5%
HH Income \$25,000 to \$34,999	13	2.8%	65	2.1%	628	4.7%
HH Income \$15,000 to \$24,999	10	2.1%	106	3.5%	476	3.6%
HH Income Under \$15,000	27	5.6%	122	4.0%	578	4.4%
HH Income \$35,000 or More	430	89.5%	2,762	90.4%	11,547	87.3%
HH Income \$75,000 or More	331	68.8%	2,283	74.7%	9,179	69.4%
<b>Housing (2023)</b>						
Total Housing Units	524		3,316		15,385	
Housing Units Occupied	480	91.7%	3,055	92.1%	13,229	86.0%
Housing Units Owner-Occupied	345	71.9%	2,432	79.6%	9,697	73.3%
Housing Units, Renter-Occupied	135	28.1%	623	20.4%	3,532	26.7%
Housing Units, Vacant	44	9.1%	261	8.6%	2,156	16.3%
<b>Marital Status (2023)</b>						
Never Married	255	27.7%	1,702	27.3%	6,853	24.9%
Currently Married	531	57.8%	3,760	60.4%	16,920	61.4%
Separated	16	1.7%	77	1.2%	506	1.8%
Widowed	28	3.1%	126	2.0%	799	2.9%
Divorced	89	9.6%	560	9.0%	2,477	9.0%
<b>Household Type (2023)</b>						
Population Family	924	80.5%	6,789	85.9%	29,324	85.0%
Population Non-Family	224	19.5%	1,106	14.0%	4,556	13.2%
Population Group Quarters	-	-	5	-	610	1.8%
Family Households	317	66.1%	2,223	72.8%	9,526	72.0%
Non-Family Households	163	33.9%	832	27.2%	3,703	28.0%
Married Couple with Children	119	22.4%	965	25.7%	3,685	21.8%
Average Family Household Size	2.9		3.1		3.1	
<b>Household Size (2023)</b>						
1 Person Households	119	24.8%	615	20.1%	3,022	22.8%
2 Person Households	200	41.7%	1,151	37.7%	4,783	36.2%
3 Person Households	77	16.0%	495	16.2%	2,036	15.4%
4 Person Households	55	11.4%	527	17.2%	2,192	16.6%
5 Person Households	19	3.9%	181	5.9%	885	6.7%
6 or More Person Households	11	2.2%	86	2.8%	311	2.4%
<b>Household Vehicles (2023)</b>						
Households with 0 Vehicles Available	17	3.5%	72	2.4%	347	2.6%
Households with 1 Vehicles Available	125	25.9%	710	23.2%	3,728	28.2%
Households with 2 or More Vehicles Available	339	70.5%	2,273	74.4%	9,154	69.2%
Total Vehicles Available	955		6,655		26,817	
Average Vehicles Per Household	2.0		2.2		2.0	

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Point Hope Commons	1 mi radius		3 mi radius		5 mi radius	
<b>Labor Force (2023)</b>						
Estimated Labor Population Age 16 Years or Over	909		6,141		27,124	
Estimated Civilian Employed	736	81.0%	4,273	69.6%	16,586	61.2%
Estimated Civilian Unemployed	22	2.5%	114	1.9%	383	1.4%
Estimated in Armed Forces	34	3.7%	136	2.2%	575	2.1%
Estimated Not in Labor Force	117	12.9%	1,619	26.4%	9,579	35.3%
Unemployment Rate	2.5%		1.9%		1.4%	
<b>Occupation (2023)</b>						
Occupation: Population Age 16 Years or Over	736		4,273		16,586	
Management, Business, Financial Operations	141	19.1%	853	20.0%	4,035	24.3%
Professional, Related	228	30.9%	1,144	26.8%	4,918	29.6%
Service	114	15.4%	621	14.5%	2,333	14.1%
Sales, Office	139	18.9%	1,132	26.5%	3,087	18.6%
Farming, Fishing, Forestry	2	0.3%	8	0.2%	27	0.2%
Construct, Extraction, Maintenance	42	5.7%	192	4.5%	937	5.6%
Production, Transport Material Moving	72	9.7%	323	7.6%	1,249	7.5%
White Collar Workers	507	68.9%	3,129	73.2%	12,040	72.6%
Blue Collar Workers	229	31.1%	1,144	26.8%	4,547	27.4%
<b>Consumer Expenditure (2023)</b>						
Total Household Expenditure	\$45.95 M		\$456.62 M		\$1.5 B	
Total Non-Retail Expenditure	\$24.4 M	53.1%	\$244.34 M	53.5%	\$800.57 M	53.4%
Total Retail Expenditure	\$21.55 M	46.9%	\$212.27 M	46.5%	\$699.82 M	46.6%
Apparel	\$1.67 M	3.6%	\$16.87 M	3.7%	\$54.86 M	3.7%
Contributions	\$1.61 M	3.5%	\$17.28 M	3.8%	\$55.23 M	3.7%
Education	\$1.61 M	3.5%	\$17.91 M	3.9%	\$55.7 M	3.7%
Entertainment	\$2.7 M	5.9%	\$27.28 M	6.0%	\$88.58 M	5.9%
Food and Beverages	\$6.63 M	14.4%	\$64.75 M	14.2%	\$214.43 M	14.3%
Furnishings and Equipment	\$1.67 M	3.6%	\$16.7 M	3.7%	\$54.43 M	3.6%
Gifts	\$1.23 M	2.7%	\$13.5 M	3.0%	\$43.08 M	2.9%
Health Care	\$3.7 M	8.0%	\$35.42 M	7.8%	\$118.79 M	7.9%
Household Operations	\$1.85 M	4.0%	\$18.89 M	4.1%	\$61.36 M	4.1%
Miscellaneous Expenses	\$876.52 K	1.9%	\$8.76 M	1.9%	\$28.66 M	1.9%
Personal Care	\$616.43 K	1.3%	\$6.08 M	1.3%	\$20.02 M	1.3%
Personal Insurance	\$351.05 K	0.8%	\$3.68 M	0.8%	\$11.77 M	0.8%
Reading	\$101.32 K	0.2%	\$1.02 M	0.2%	\$3.33 M	0.2%
Shelter	\$9.68 M	21.1%	\$95.83 M	21.0%	\$315 M	21.0%
Tobacco	\$229.09 K	0.5%	\$1.98 M	0.4%	\$7.06 M	0.5%
Transportation	\$8.3 M	18.1%	\$81.02 M	17.7%	\$267.84 M	17.9%
Utilities	\$3.13 M	6.8%	\$29.66 M	6.5%	\$100.24 M	6.7%
<b>Educational Attainment (2023)</b>						
Adult Population Age 25 Years or Over	825		5,592		24,608	
Elementary (Grade Level 0 to 8)	24	2.9%	104	1.9%	246	1.0%
Some High School (Grade Level 9 to 11)	12	1.5%	78	1.4%	403	1.6%
High School Graduate	114	13.9%	566	10.1%	2,948	12.0%
Some College	207	25.1%	1,132	20.2%	3,428	13.9%
Associate Degree Only	51	6.2%	331	5.9%	1,904	7.7%
Bachelor Degree Only	287	34.8%	2,046	36.6%	9,234	37.5%
Graduate Degree	128	15.5%	1,334	23.9%	6,445	26.2%

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<b>Units In Structure (2023)</b>						
1 Detached Unit	323	149.4%	2,342	123.0%	8,601	117.3%
1 Attached Unit	50	23.2%	250	13.1%	1,267	17.3%
2 to 4 Units	5	2.2%	21	1.1%	171	2.3%
5 to 9 Units	10	4.8%	44	2.3%	467	6.4%
10 to 19 Units	43	20.0%	174	9.2%	744	10.1%
20 to 49 Units	13	6.1%	54	2.8%	554	7.6%
50 or More Units	10	4.6%	52	2.7%	724	9.9%
Mobile Home or Trailer	26	12.0%	116	6.1%	690	9.4%
Other Structure	-	-	3	0.2%	13	0.2%
<b>Homes Built By Year (2023)</b>						
Homes Built 2010 or later	184	85.2%	964	50.6%	4,452	60.7%
Homes Built 2000 to 2009	179	83.0%	1,294	68.0%	4,550	62.0%
Homes Built 1990 to 1999	43	20.0%	365	19.2%	2,143	29.2%
Homes Built 1980 to 1989	29	13.3%	151	7.9%	808	11.0%
Homes Built 1970 to 1979	20	9.2%	116	6.1%	561	7.6%
Homes Built 1960 to 1969	12	5.6%	74	3.9%	288	3.9%
Homes Built 1950 to 1959	11	5.3%	59	3.1%	224	3.1%
Homes Built Before 1949	1	0.7%	32	1.7%	203	2.8%
<b>Home Values (2023)</b>						
Home Values \$1,000,000 or More	20	5.8%	300	12.3%	1,386	14.3%
Home Values \$500,000 to \$999,999	94	27.1%	532	21.9%	3,557	36.7%
Home Values \$400,000 to \$499,999	50	14.5%	688	28.3%	1,768	18.2%
Home Values \$300,000 to \$399,999	80	23.2%	404	16.6%	1,284	13.2%
Home Values \$200,000 to \$299,999	79	23.0%	375	15.4%	1,096	11.3%
Home Values \$150,000 to \$199,999	11	3.1%	58	2.4%	250	2.6%
Home Values \$100,000 to \$149,999	3	0.9%	19	0.8%	80	0.8%
Home Values \$70,000 to \$99,999	1	0.3%	10	0.4%	49	0.5%
Home Values \$50,000 to \$69,999	-	-	5	0.2%	58	0.6%
Home Values \$25,000 to \$49,999	4	1.0%	25	1.0%	113	1.2%
Home Values Under \$25,000	3	0.8%	15	0.6%	56	0.6%
Owner-Occupied Median Home Value	\$398,299		\$436,120		\$574,788	
Renter-Occupied Median Rent	\$1,247		\$1,352		\$1,293	
<b>Transportation To Work (2023)</b>						
Drive to Work Alone	512	69.6%	2,939	68.8%	12,441	75.0%
Drive to Work in Carpool	49	6.6%	215	5.0%	656	4.0%
Travel to Work by Public Transportation	-	-	3	-	13	-
Drive to Work on Motorcycle	-	-	1	-	5	-
Walk or Bicycle to Work	14	1.9%	63	1.5%	296	1.8%
Other Means	11	1.5%	52	1.2%	130	0.8%
Work at Home	149	20.3%	1,000	23.4%	3,047	18.4%
<b>Travel Time (2023)</b>						
Travel to Work in 14 Minutes or Less	65	8.8%	291	6.8%	1,752	10.6%
Travel to Work in 15 to 29 Minutes	217	29.5%	1,096	25.6%	5,111	30.8%
Travel to Work in 30 to 59 Minutes	259	35.3%	1,689	39.5%	6,214	37.5%
Travel to Work in 60 Minutes or More	45	6.1%	197	4.6%	462	2.8%
Average Minutes Travel to Work	29.1		29.9		27.5	

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