

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.2427/-80.979

3521 Okatie Hwy May River Crossing	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	2,399		20,107		44,575	
Projected Population (2028)	2,454		20,993		47,110	
Census Population (2020)	2,248		19,350		42,880	
Census Population (2010)	670		10,609		27,607	
Projected Annual Growth (2023 to 2028)	55	0.5%	886	0.9%	2,535	1.1%
Historical Annual Growth (2020 to 2023)	151	2.2%	757	1.3%	1,695	1.3%
Historical Annual Growth (2010 to 2020)	1,578	78.5%	8,741	27.5%	15,273	18.4%
Estimated Population Density (2023)	764 psm		712 psm		568 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2023)	865		8,794		18,662	
Projected Households (2028)	907		9,395		20,284	
Census Households (2020)	804		8,396		17,831	
Census Households (2010)	231		4,813		11,706	
Estimated Households with Children (2023)	322	37.3%	1,852	21.1%	3,300	17.7%
Estimated Average Household Size (2023)	2.77		2.28		2.33	
Average Household Income						
Estimated Average Household Income (2023)	\$149,364		\$141,861		\$124,896	
Projected Average Household Income (2028)	\$147,856		\$137,577		\$117,961	
Estimated Average Family Income (2023)	\$162,237		\$171,966		\$151,130	
Median Household Income						
Estimated Median Household Income (2023)	\$94,484		\$87,818		\$87,545	
Projected Median Household Income (2028)	\$91,655		\$85,228		\$83,752	
Estimated Median Family Income (2023)	\$107,345		\$113,262		\$108,967	
Per Capita Income						
Estimated Per Capita Income (2023)	\$53,869		\$62,093		\$52,480	
Projected Per Capita Income (2028)	\$54,656		\$61,619		\$50,969	
Estimated Per Capita Income 5 Year Growth	\$787	1.5%	-\$475	-0.8%	-\$1,511	-2.9%
Estimated Average Household Net Worth (2023)	\$544,837		\$617,730		\$610,473	
Daytime Demos (2023)						
Total Businesses	41		169		781	
Total Employees	277		942		5,756	
Company Headquarter Businesses	-	-	1	0.7%	13	1.7%
Company Headquarter Employees	8	2.8%	13	1.4%	243	4.2%
Employee Population per Business	6.8		5.6		7.4	
Residential Population per Business	58.6		119.3		57.1	

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3521 Okatie Hwy May River Crossing		1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity							
White (2023)	1,845	76.9%	16,528	82.2%	33,310	74.7%	
Black or African American (2023)	240	10.0%	1,557	7.7%	4,919	11.0%	
American Indian or Alaska Native (2023)	8	0.3%	57	0.3%	136	0.3%	
Asian (2023)	57	2.4%	300	1.5%	1,707	3.8%	
Hawaiian or Pacific Islander (2023)	2	-	8	-	13	-	
Other Race (2023)	85	3.6%	581	2.9%	1,775	4.0%	
Two or More Races (2023)	161	6.7%	1,078	5.4%	2,716	6.1%	
Not Hispanic or Latino Population (2023)	2,131	88.8%	18,349	91.3%	39,709	89.1%	
Hispanic or Latino Population (2023)	268	11.2%	1,758	8.7%	4,866	10.9%	
Not Hispanic or Latino Population (2028)	2,180	88.8%	19,164	91.3%	41,999	89.2%	
Hispanic or Latino Population (2028)	274	11.2%	1,829	8.7%	5,111	10.8%	
Not Hispanic or Latino Population (2020)	1,972	87.7%	17,585	90.9%	37,754	88.0%	
Hispanic or Latino Population (2020)	276	12.3%	1,764	9.1%	5,127	12.0%	
Not Hispanic or Latino Population (2010)	569	84.9%	9,673	91.2%	24,329	88.1%	
Hispanic or Latino Population (2010)	101	15.1%	936	8.8%	3,278	11.9%	
Projected Hispanic Annual Growth (2023 to 2028)	6	0.4%	72	0.8%	245	1.0%	
Historic Hispanic Annual Growth (2010 to 2023)	167	12.7%	822	6.8%	1,589	3.7%	
Age Distribution (2023)							
Age Under 5	162	6.7%	870	4.3%	2,011	4.5%	
Age 5 to 9 Years	159	6.6%	834	4.1%	2,021	4.5%	
Age 10 to 14 Years	156	6.5%	921	4.6%	2,190	4.9%	
Age 15 to 19 Years	133	5.5%	735	3.7%	2,333	5.2%	
Age 20 to 24 Years	102	4.2%	594	3.0%	1,640	3.7%	
Age 25 to 29 Years	185	7.7%	961	4.8%	2,105	4.7%	
Age 30 to 34 Years	194	8.1%	1,042	5.2%	2,409	5.4%	
Age 35 to 39 Years	199	8.3%	1,095	5.4%	2,411	5.4%	
Age 40 to 44 Years	152	6.3%	930	4.6%	2,164	4.9%	
Age 45 to 49 Years	143	6.0%	925	4.6%	2,032	4.6%	
Age 50 to 54 Years	135	5.6%	948	4.7%	2,027	4.5%	
Age 55 to 59 Years	142	5.9%	1,291	6.4%	2,671	6.0%	
Age 60 to 64 Years	147	6.1%	1,928	9.6%	3,883	8.7%	
Age 65 to 74 Years	246	10.3%	4,712	23.4%	9,321	20.9%	
Age 75 to 84 Years	121	5.0%	1,981	9.9%	4,471	10.0%	
Age 85 Years or Over	22	0.9%	340	1.7%	884	2.0%	
Median Age	37.4		49.0		48.5		
Gender Age Distribution (2023)							
Female Population	1,208	50.3%	10,488	52.2%	23,241	52.1%	
Age 0 to 19 Years	288	23.9%	1,663	15.9%	4,217	18.1%	
Age 20 to 64 Years	726	60.1%	5,197	49.6%	11,324	48.7%	
Age 65 Years or Over	193	16.0%	3,628	34.6%	7,700	33.1%	
Female Median Age	37.8		49.3		49.0		
Male Population	1,191	49.7%	9,619	47.8%	21,334	47.9%	
Age 0 to 19 Years	322	27.0%	1,697	17.6%	4,339	20.3%	
Age 20 to 64 Years	673	56.5%	4,516	47.0%	10,019	47.0%	
Age 65 Years or Over	196	16.5%	3,405	35.4%	6,976	32.7%	
Male Median Age	37.1		48.7		47.9		

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3521 Okatie Hwy May River Crossing	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income \$200,000 or More	97	11.2%	1,272	14.5%	2,665	14.3%
HH Income \$150,000 to \$199,999	72	8.4%	677	7.7%	1,350	7.2%
HH Income \$100,000 to \$149,999	227	26.2%	1,729	19.7%	3,779	20.2%
HH Income \$75,000 to \$99,999	152	17.6%	1,403	16.0%	2,807	15.0%
HH Income \$50,000 to \$74,999	160	18.5%	1,625	18.5%	3,300	17.7%
HH Income \$35,000 to \$49,999	67	7.8%	801	9.1%	1,882	10.1%
HH Income \$25,000 to \$34,999	21	2.4%	490	5.6%	1,062	5.7%
HH Income \$15,000 to \$24,999	31	3.6%	251	2.9%	655	3.5%
HH Income Under \$15,000	38	4.4%	545	6.2%	1,162	6.2%
HH Income \$35,000 or More	775	89.6%	7,507	85.4%	15,783	84.6%
HH Income \$75,000 or More	548	63.4%	5,081	57.8%	10,601	56.8%
Housing (2023)						
Total Housing Units	964		10,135		21,010	
Housing Units Occupied	865	89.7%	8,794	86.8%	18,662	88.8%
Housing Units Owner-Occupied	797	92.1%	7,873	89.5%	15,861	85.0%
Housing Units, Renter-Occupied	68	7.9%	921	10.5%	2,802	15.0%
Housing Units, Vacant	99	11.4%	1,341	15.3%	2,347	12.6%
Marital Status (2023)						
Never Married	446	23.2%	2,736	15.6%	7,879	20.5%
Currently Married	1,177	61.2%	11,746	67.2%	23,705	61.8%
Separated	114	5.9%	552	3.2%	1,681	4.4%
Widowed	47	2.4%	998	5.7%	1,956	5.1%
Divorced	139	7.2%	1,450	8.3%	3,130	8.2%
Household Type (2023)						
Population Family	2,164	90.2%	17,314	86.1%	37,248	83.6%
Population Non-Family	231	9.6%	2,726	13.6%	6,306	14.1%
Population Group Quarters	3	0.1%	68	0.3%	1,022	2.3%
Family Households	687	79.5%	6,465	73.5%	13,465	72.1%
Non-Family Households	178	20.5%	2,328	26.5%	5,198	27.9%
Married Couple with Children	245	20.8%	1,383	11.8%	2,344	9.9%
Average Family Household Size	3.1		2.7		2.8	
Household Size (2023)						
1 Person Households	133	15.4%	1,962	22.3%	4,335	23.2%
2 Person Households	346	40.0%	4,596	52.3%	9,181	49.2%
3 Person Households	151	17.5%	913	10.4%	2,084	11.2%
4 Person Households	125	14.4%	746	8.5%	1,750	9.4%
5 Person Households	67	7.8%	368	4.2%	841	4.5%
6 or More Person Households	43	4.9%	208	2.4%	471	2.5%
Household Vehicles (2023)						
Households with 0 Vehicles Available	2	0.3%	285	3.2%	409	2.2%
Households with 1 Vehicles Available	271	31.3%	2,929	33.3%	6,885	36.9%
Households with 2 or More Vehicles Available	591	68.4%	5,579	63.4%	11,369	60.9%
Total Vehicles Available	1,636		15,472		32,706	
Average Vehicles Per Household	1.9		1.8		1.8	

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Labor Force (2023)							
Estimated Labor Population Age 16 Years or Over		1,888		17,309		37,953	
Estimated Civilian Employed		1,085	57.5%	6,740	38.9%	16,903	44.5%
Estimated Civilian Unemployed		8	0.4%	400	2.3%	894	2.4%
Estimated in Armed Forces		21	1.1%	107	0.6%	131	0.3%
Estimated Not in Labor Force		774	41.0%	10,062	58.1%	20,024	52.8%
Unemployment Rate		0.4%		2.3%		2.4%	
Occupation (2023)							
Occupation: Population Age 16 Years or Over		1,085		6,740		16,903	
Management, Business, Financial Operations		192	17.7%	1,218	18.1%	2,873	17.0%
Professional, Related		307	28.3%	1,625	24.1%	4,010	23.7%
Service		246	22.6%	1,374	20.4%	3,118	18.4%
Sales, Office		201	18.5%	1,447	21.5%	3,569	21.1%
Farming, Fishing, Forestry		-	-	1	-	39	0.2%
Construct, Extraction, Maintenance		67	6.1%	502	7.5%	1,515	9.0%
Production, Transport Material Moving		73	6.7%	572	8.5%	1,778	10.5%
White Collar Workers		700	64.5%	4,290	63.7%	10,453	61.8%
Blue Collar Workers		385	35.5%	2,450	36.3%	6,450	38.2%
Consumer Expenditure (2023)							
Total Household Expenditure		\$82.55 M		\$802.44 M		\$1.55 B	
Total Non-Retail Expenditure		\$43.45 M	52.6%	\$424.33 M	52.9%	\$817.97 M	52.9%
Total Retail Expenditure		\$39.1 M	47.4%	\$378.11 M	47.1%	\$729.24 M	47.1%
Apparel		\$2.93 M	3.6%	\$28.23 M	3.5%	\$54.44 M	3.5%
Contributions		\$2.81 M	3.4%	\$28.13 M	3.5%	\$53.9 M	3.5%
Education		\$2.6 M	3.1%	\$25.41 M	3.2%	\$48.72 M	3.1%
Entertainment		\$4.78 M	5.8%	\$46.43 M	5.8%	\$89.27 M	5.8%
Food and Beverages		\$12.05 M	14.6%	\$116.29 M	14.5%	\$224.63 M	14.5%
Furnishings and Equipment		\$2.97 M	3.6%	\$28.86 M	3.6%	\$55.51 M	3.6%
Gifts		\$2.14 M	2.6%	\$21.42 M	2.7%	\$41.03 M	2.7%
Health Care		\$6.92 M	8.4%	\$68.08 M	8.5%	\$131.25 M	8.5%
Household Operations		\$3.29 M	4.0%	\$32.27 M	4.0%	\$62.12 M	4.0%
Miscellaneous Expenses		\$1.57 M	1.9%	\$15.33 M	1.9%	\$29.56 M	1.9%
Personal Care		\$1.11 M	1.3%	\$10.79 M	1.3%	\$20.81 M	1.3%
Personal Insurance		\$616.15 K	0.7%	\$6.05 M	0.8%	\$11.57 M	0.7%
Reading		\$181.66 K	0.2%	\$1.81 M	0.2%	\$3.47 M	0.2%
Shelter		\$17.09 M	20.7%	\$166.36 M	20.7%	\$321.15 M	20.8%
Tobacco		\$446.99 K	0.5%	\$4.32 M	0.5%	\$8.43 M	0.5%
Transportation		\$15.15 M	18.4%	\$145.52 M	18.1%	\$280.77 M	18.1%
Utilities		\$5.89 M	7.1%	\$57.14 M	7.1%	\$110.56 M	7.1%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		1,687		16,153		34,379	
Elementary (Grade Level 0 to 8)		33	1.9%	155	1.0%	470	1.4%
Some High School (Grade Level 9 to 11)		49	2.9%	339	2.1%	948	2.8%
High School Graduate		317	18.8%	2,637	16.3%	5,967	17.4%
Some College		357	21.2%	3,876	24.0%	7,853	22.8%
Associate Degree Only		187	11.1%	1,846	11.4%	3,485	10.1%
Bachelor Degree Only		452	26.8%	4,340	26.9%	9,593	27.9%
Graduate Degree		292	17.3%	2,960	18.3%	6,065	17.6%

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Units In Structure (2023)							
1 Detached Unit		773	335.0%	7,790	161.9%	15,427	131.8%
1 Attached Unit		46	19.8%	416	8.6%	1,224	10.5%
2 to 4 Units		12	5.3%	63	1.3%	160	1.4%
5 to 9 Units		4	1.8%	90	1.9%	330	2.8%
10 to 19 Units		6	2.5%	105	2.2%	382	3.3%
20 to 49 Units		9	3.9%	78	1.6%	166	1.4%
50 or More Units		2	0.8%	31	0.7%	117	1.0%
Mobile Home or Trailer		12	5.1%	203	4.2%	803	6.9%
Other Structure		1	0.5%	18	0.4%	54	0.5%
Homes Built By Year (2023)							
Homes Built 2010 or later		626	271.1%	3,843	79.9%	6,310	53.9%
Homes Built 2000 to 2009		181	78.5%	3,626	75.4%	7,505	64.1%
Homes Built 1990 to 1999		36	15.4%	706	14.7%	2,880	24.6%
Homes Built 1980 to 1989		13	5.8%	316	6.6%	921	7.9%
Homes Built 1970 to 1979		2	0.8%	189	3.9%	617	5.3%
Homes Built 1960 to 1969		1	0.6%	45	0.9%	194	1.7%
Homes Built 1950 to 1959	-	-	-	21	0.4%	72	0.6%
Homes Built Before 1949		5	2.3%	46	0.9%	164	1.4%
Home Values (2023)							
Home Values \$1,000,000 or More		54	6.8%	523	6.6%	721	4.5%
Home Values \$500,000 to \$999,999		70	8.8%	1,083	13.8%	2,417	15.2%
Home Values \$400,000 to \$499,999		152	19.1%	1,046	13.3%	2,069	13.0%
Home Values \$300,000 to \$399,999		253	31.8%	2,841	36.1%	4,768	30.1%
Home Values \$200,000 to \$299,999		205	25.8%	1,704	21.6%	3,962	25.0%
Home Values \$150,000 to \$199,999		31	3.9%	327	4.2%	866	5.5%
Home Values \$100,000 to \$149,999		17	2.2%	204	2.6%	455	2.9%
Home Values \$70,000 to \$99,999		5	0.6%	24	0.3%	144	0.9%
Home Values \$50,000 to \$69,999		3	0.4%	28	0.4%	165	1.0%
Home Values \$25,000 to \$49,999		2	0.3%	20	0.2%	66	0.4%
Home Values Under \$25,000		4	0.4%	74	0.9%	227	1.4%
Owner-Occupied Median Home Value		\$360,162		\$374,125		\$357,832	
Renter-Occupied Median Rent		\$1,568		\$1,531		\$1,411	
Transportation To Work (2023)							
Drive to Work Alone		838	77.3%	5,232	77.6%	12,992	76.9%
Drive to Work in Carpool		75	6.9%	386	5.7%	1,289	7.6%
Travel to Work by Public Transportation		1	-	10	0.1%	157	0.9%
Drive to Work on Motorcycle		2	0.2%	13	0.2%	22	0.1%
Walk or Bicycle to Work		5	0.4%	75	1.1%	218	1.3%
Other Means		3	0.3%	24	0.4%	90	0.5%
Work at Home		161	14.9%	1,000	14.8%	2,135	12.6%
Travel Time (2023)							
Travel to Work in 14 Minutes or Less		200	18.4%	1,211	18.0%	3,494	20.7%
Travel to Work in 15 to 29 Minutes		276	25.4%	1,789	26.5%	4,406	26.1%
Travel to Work in 30 to 59 Minutes		412	38.0%	2,294	34.0%	6,041	35.7%
Travel to Work in 60 Minutes or More		36	3.3%	446	6.6%	827	4.9%
Average Minutes Travel to Work		27.5		26.9		25.7	

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