

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.6548/-82.4943

| Point | 1 mi radius | 3 mi radius | 5 mi radius |
|--|-------------|-------------|-------------|
| Population | | | |
| 2023 Estimated Population | 4,173 | 16,731 | 48,890 |
| 2028 Projected Population | 4,410 | 17,294 | 50,042 |
| 2020 Census Population | 3,987 | 16,656 | 48,930 |
| 2010 Census Population | 3,102 | 13,040 | 41,050 |
| Projected Annual Growth 2023 to 2028 | 1.1% | 0.7% | 0.5% |
| Historical Annual Growth 2010 to 2023 | 2.7% | 2.2% | 1.5% |
| Households | | | |
| 2023 Estimated Households | 1,646 | 6,476 | 20,004 |
| 2028 Projected Households | 1,747 | 6,742 | 20,568 |
| 2020 Census Households | 1,550 | 6,354 | 19,787 |
| 2010 Census Households | 1,212 | 4,986 | 16,665 |
| Projected Annual Growth 2023 to 2028 | 1.2% | 0.8% | 0.6% |
| Historical Annual Growth 2010 to 2023 | 2.8% | 2.3% | 1.5% |
| Age | | | |
| 2023 Est. Population Under 10 Years | 11.8% | 11.8% | 12.0% |
| 2023 Est. Population 10 to 19 Years | 12.0% | 12.6% | 12.6% |
| 2023 Est. Population 20 to 29 Years | 8.4% | 8.0% | 12.7% |
| 2023 Est. Population 30 to 44 Years | 22.5% | 22.2% | 21.5% |
| 2023 Est. Population 45 to 59 Years | 19.6% | 19.6% | 17.5% |
| 2023 Est. Population 60 to 74 Years | 19.0% | 18.9% | 16.4% |
| 2023 Est. Population 75 Years or Over | 6.7% | 6.9% | 7.4% |
| 2023 Est. Median Age | 40.9 | 41.0 | 38.4 |
| Marital Status & Gender | | | |
| 2023 Est. Male Population | 48.6% | 48.1% | 47.6% |
| 2023 Est. Female Population | 51.4% | 51.9% | 52.4% |
| 2023 Est. Never Married | 24.3% | 25.8% | 29.4% |
| 2023 Est. Now Married | 54.2% | 57.6% | 51.8% |
| 2023 Est. Separated or Divorced | 13.6% | 11.6% | 12.3% |
| 2023 Est. Widowed | 8.0% | 5.0% | 6.4% |
| Income | | | |
| 2023 Est. HH Income \$200,000 or More | 18.8% | 22.7% | 17.7% |
| 2023 Est. HH Income \$150,000 to \$199,999 | 12.4% | 13.8% | 8.9% |
| 2023 Est. HH Income \$100,000 to \$149,999 | 21.0% | 20.7% | 18.9% |
| 2023 Est. HH Income \$75,000 to \$99,999 | 9.6% | 10.5% | 10.6% |
| 2023 Est. HH Income \$50,000 to \$74,999 | 11.0% | 12.8% | 13.0% |
| 2023 Est. HH Income \$35,000 to \$49,999 | 11.7% | 8.7% | 11.2% |
| 2023 Est. HH Income \$25,000 to \$34,999 | 5.9% | 3.6% | 5.5% |
| 2023 Est. HH Income \$15,000 to \$24,999 | 3.7% | 3.1% | 5.1% |
| 2023 Est. HH Income Under \$15,000 | 6.0% | 4.1% | 9.0% |
| 2023 Est. Average Household Income | \$148,846 | \$162,888 | \$139,444 |
| 2023 Est. Median Household Income | \$107,841 | \$118,292 | \$96,332 |
| 2023 Est. Per Capita Income | \$58,741 | \$63,075 | \$57,100 |
| 2023 Est. Total Businesses | 331 | 892 | 2,792 |
| 2023 Est. Total Employees | 2,050 | 5,082 | 18,981 |

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| Race | | | |
| 2023 Est. White | 75.0% | 72.4% | 66.2% |
| 2023 Est. Black | 10.5% | 9.7% | 15.7% |
| 2023 Est. Asian or Pacific Islander | 5.8% | 8.4% | 8.0% |
| 2023 Est. American Indian or Alaska Native | 0.2% | 0.2% | 0.2% |
| 2023 Est. Other Races | 8.6% | 9.3% | 10.0% |
| Hispanic | | | |
| 2023 Est. Hispanic Population | 372 | 1,589 | 5,102 |
| 2023 Est. Hispanic Population | 8.9% | 9.5% | 10.4% |
| 2028 Proj. Hispanic Population | 9.0% | 9.5% | 10.3% |
| 2020 Hispanic Population | 12.0% | 13.0% | 13.7% |
| Education (Adults 25 & Older) | | | |
| 2023 Est. Adult Population (25 Years or Over) | 3,011 | 12,019 | 33,721 |
| 2023 Est. Elementary (Grade Level 0 to 8) | 0.8% | 1.0% | 1.1% |
| 2023 Est. Some High School (Grade Level 9 to 11) | 2.7% | 2.0% | 2.1% |
| 2023 Est. High School Graduate | 15.2% | 12.8% | 16.1% |
| 2023 Est. Some College | 21.9% | 16.9% | 16.3% |
| 2023 Est. Associate Degree Only | 8.6% | 7.5% | 8.6% |
| 2023 Est. Bachelor Degree Only | 24.7% | 27.1% | 25.5% |
| 2023 Est. Graduate Degree | 26.1% | 32.8% | 30.2% |
| Housing | | | |
| 2023 Est. Total Housing Units | 1,781 | 6,915 | 22,146 |
| 2023 Est. Owner-Occupied | 76.4% | 78.2% | 58.5% |
| 2023 Est. Renter-Occupied | 16.0% | 15.4% | 31.8% |
| 2023 Est. Vacant Housing | 7.6% | 6.4% | 9.7% |
| Homes Built by Year | | | |
| 2023 Homes Built 2010 or later | 19.8% | 19.6% | 14.5% |
| 2023 Homes Built 2000 to 2009 | 29.1% | 27.0% | 20.0% |
| 2023 Homes Built 1990 to 1999 | 14.7% | 16.1% | 17.6% |
| 2023 Homes Built 1980 to 1989 | 13.9% | 14.5% | 19.4% |
| 2023 Homes Built 1970 to 1979 | 8.7% | 8.5% | 12.5% |
| 2023 Homes Built 1960 to 1969 | 3.9% | 5.6% | 3.9% |
| 2023 Homes Built 1950 to 1959 | 1.0% | 1.1% | 1.3% |
| 2023 Homes Built Before 1949 | 1.4% | 1.2% | 1.0% |
| Home Values | | | |
| 2023 Home Value \$1,000,000 or More | 5.0% | 3.5% | 2.1% |
| 2023 Home Value \$500,000 to \$999,999 | 12.0% | 14.1% | 14.8% |
| 2023 Home Value \$400,000 to \$499,999 | 14.9% | 14.3% | 15.1% |
| 2023 Home Value \$300,000 to \$399,999 | 25.3% | 30.7% | 27.4% |
| 2023 Home Value \$200,000 to \$299,999 | 19.0% | 19.0% | 19.6% |
| 2023 Home Value \$150,000 to \$199,999 | 10.2% | 9.7% | 10.3% |
| 2023 Home Value \$100,000 to \$149,999 | 9.3% | 5.9% | 5.7% |
| 2023 Home Value \$50,000 to \$99,999 | 3.4% | 2.0% | 2.6% |
| 2023 Home Value \$25,000 to \$49,999 | 0.4% | 0.3% | 1.3% |
| 2023 Home Value Under \$25,000 | 0.5% | 0.4% | 1.1% |
| 2023 Median Home Value | \$339,003 | \$345,749 | \$335,536 |
| 2023 Median Rent | \$1,313 | \$1,310 | \$1,114 |

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| Labor Force | | | |
| 2023 Est. Labor Population Age 16 Years or Over | 3,339 | 13,323 | 39,030 |
| 2023 Est. Civilian Employed | 67.0% | 69.8% | 65.0% |
| 2023 Est. Civilian Unemployed | 1.2% | 1.3% | 1.3% |
| 2023 Est. in Armed Forces | - | 0.1% | 0.1% |
| 2023 Est. not in Labor Force | 31.7% | 28.8% | 33.5% |
| 2023 Labor Force Males | 47.9% | 47.3% | 46.8% |
| 2023 Labor Force Females | 52.1% | 52.7% | 53.2% |
| Occupation | | | |
| 2023 Occupation: Population Age 16 Years or Over | 2,238 | 9,299 | 25,381 |
| 2023 Mgmt, Business, & Financial Operations | 24.2% | 22.3% | 19.0% |
| 2023 Professional, Related | 32.6% | 35.1% | 34.0% |
| 2023 Service | 13.5% | 15.1% | 16.9% |
| 2023 Sales, Office | 19.3% | 18.6% | 20.7% |
| 2023 Farming, Fishing, Forestry | 0.2% | 0.2% | 0.2% |
| 2023 Construction, Extraction, Maintenance | 3.7% | 3.2% | 3.8% |
| 2023 Production, Transport, Material Moving | 6.4% | 5.5% | 5.4% |
| 2023 White Collar Workers | 76.2% | 76.0% | 73.7% |
| 2023 Blue Collar Workers | 23.8% | 24.0% | 26.3% |
| Transportation to Work | | | |
| 2023 Drive to Work Alone | 82.9% | 81.2% | 78.1% |
| 2023 Drive to Work in Carpool | 6.1% | 6.4% | 8.4% |
| 2023 Travel to Work by Public Transportation | 0.2% | 0.2% | 1.3% |
| 2023 Drive to Work on Motorcycle | - | - | 0.1% |
| 2023 Walk or Bicycle to Work | 1.9% | 1.3% | 1.9% |
| 2023 Other Means | 0.6% | 0.2% | 0.7% |
| 2023 Work at Home | 8.2% | 10.7% | 9.4% |
| Travel Time | | | |
| 2023 Travel to Work in 14 Minutes or Less | 19.1% | 18.8% | 19.9% |
| 2023 Travel to Work in 15 to 29 Minutes | 50.4% | 53.0% | 52.9% |
| 2023 Travel to Work in 30 to 59 Minutes | 27.1% | 25.2% | 23.0% |
| 2023 Travel to Work in 60 Minutes or More | 3.4% | 3.0% | 4.2% |
| 2023 Average Travel Time to Work | 22.1 | 21.6 | 21.2 |
| Consumer Expenditure | | | |
| 2023 Est. Total Household Expenditure | \$154.71 M | \$650.15 M | \$1.78 B |
| 2023 Est. Apparel | \$5.56 M | \$23.46 M | \$63.84 M |
| 2023 Est. Contributions, Gifts | \$9.56 M | \$41.14 M | \$110.48 M |
| 2023 Est. Education, Reading | \$5.59 M | \$24.26 M | \$64.6 M |
| 2023 Est. Entertainment | \$8.99 M | \$38.13 M | \$102.94 M |
| 2023 Est. Food, Beverages, Tobacco | \$23.2 M | \$96.74 M | \$266.96 M |
| 2023 Est. Furnishings, Equipment | \$5.57 M | \$23.57 M | \$63.7 M |
| 2023 Est. Health Care, Insurance | \$13.88 M | \$57.86 M | \$158.75 M |
| 2023 Est. Household Operations, Shelter, Utilities | \$49.33 M | \$206.56 M | \$569.28 M |
| 2023 Est. Miscellaneous Expenses | \$2.96 M | \$12.46 M | \$33.95 M |
| 2023 Est. Personal Care | \$2.08 M | \$8.72 M | \$23.85 M |
| 2023 Est. Transportation | \$27.98 M | \$117.25 M | \$319.96 M |

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