

EXPANDED PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 29.6554/-82.4949

RF5

Jonesville Plaza

Newberry, FL 32669

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Population				
Estimated Population (2020)	3,060	16,827	47,078	206,063
Projected Population (2025)	3,092	16,958	47,422	208,112
Census Population (2010)	2,470	12,915	40,411	186,420
Census Population (2000)	1,504	8,446	29,869	159,330
Projected Annual Growth (2020 to 2025)	32 0.2%	130 0.2%	344 0.1%	2,049 0.2%
Historical Annual Growth (2010 to 2020)	590 2.4%	3,912 3.0%	6,667 1.6%	19,643 1.1%
Historical Annual Growth (2000 to 2010)	966 6.4%	4,469 5.3%	10,542 3.5%	27,090 1.7%
Estimated Population Density (2020)	974 psm	595 psm	600 psm	656 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	314.0 sq mi
Households				
Estimated Households (2020)	1,235	6,581	19,546	86,917
Projected Households (2025)	1,281	6,819	20,233	90,427
Census Households (2010)	969	4,945	16,394	76,817
Census Households (2000)	573	3,163	11,627	65,289
Estimated Households with Children (2020)	398 32.2%	2,189 33.3%	5,999 30.7%	19,156 22.0%
Estimated Average Household Size (2020)	2.48	2.56	2.41	2.24
Average Household Income				
Estimated Average Household Income (2020)	\$114,490	\$119,276	\$101,095	\$74,859
Projected Average Household Income (2025)	\$131,817	\$136,868	\$115,462	\$84,669
Estimated Average Family Income (2020)	\$137,209	\$139,704	\$125,697	\$107,558
Median Household Income				
Estimated Median Household Income (2020)	\$102,090	\$109,914	\$89,893	\$61,892
Projected Median Household Income (2025)	\$120,950	\$129,843	\$106,411	\$72,047
Estimated Median Family Income (2020)	\$118,660	\$127,374	\$114,798	\$94,938
Per Capita Income				
Estimated Per Capita Income (2020)	\$46,193	\$46,646	\$41,980	\$31,744
Projected Per Capita Income (2025)	\$54,635	\$55,038	\$49,269	\$36,956
Estimated Per Capita Income 5 Year Growth	\$8,443 18.3%	\$8,392 18.0%	\$7,289 17.4%	\$5,212 16.4%
Estimated Average Household Net Worth (2020)	\$1,132,877	\$1,243,278	\$928,827	\$597,230
Daytime Demos (2020)				
Total Businesses	141	421	2,212	10,536
Total Employees	944	3,026	18,760	116,143
Company Headquarter Businesses	- -	2 0.5%	6 0.3%	34 0.3%
Company Headquarter Employees	24 2.6%	66 2.2%	254 1.4%	3,989 3.4%
Employee Population per Business	6.7	7.2	8.5	11.0
Residential Population per Business	21.6	39.9	21.3	19.6

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
White (2020)	2,487	81.3%	13,491	80.2%	34,656	73.6%	146,703	71.2%
Black or African American (2020)	283	9.3%	1,389	8.3%	6,711	14.3%	31,760	15.4%
American Indian or Alaska Native (2020)	9	0.3%	49	0.3%	146	0.3%	628	0.3%
Asian (2020)	158	5.2%	1,267	7.5%	3,286	7.0%	15,707	7.6%
Hawaiian or Pacific Islander (2020)	1	-	6	-	21	-	114	-
Other Race (2020)	46	1.5%	232	1.4%	913	1.9%	4,591	2.2%
Two or More Races (2020)	75	2.4%	393	2.3%	1,345	2.9%	6,560	3.2%
Not Hispanic or Latino Population (2020)	2,757	90.1%	15,163	90.1%	42,290	89.8%	181,767	88.2%
Hispanic or Latino Population (2020)	302	9.9%	1,664	9.9%	4,788	10.2%	24,296	11.8%
Not Hispanic or Latino Population (2025)	2,761	89.3%	15,149	89.3%	42,273	89.1%	182,335	87.6%
Hispanic or Latino Population (2025)	331	10.7%	1,808	10.7%	5,150	10.9%	25,778	12.4%
Not Hispanic or Latino Population (2010)	2,281	92.4%	11,905	92.2%	37,186	92.0%	168,411	90.3%
Hispanic or Latino Population (2010)	189	7.6%	1,010	7.8%	3,225	8.0%	18,009	9.7%
Not Hispanic or Latino Population (2000)	1,442	95.9%	8,054	95.4%	28,213	94.5%	148,677	93.3%
Hispanic or Latino Population (2000)	62	4.1%	392	4.6%	1,657	5.5%	10,652	6.7%
Projected Hispanic Annual Growth (2020 to 2025)	28	1.9%	144	1.7%	362	1.5%	1,482	1.2%
Historic Hispanic Annual Growth (2000 to 2020)	241	19.4%	1,273	16.2%	3,131	9.4%	13,644	6.4%

Age Distribution (2020)

Age Under 5	182	6.0%	942	5.6%	2,839	6.0%	10,186	4.9%
Age 5 to 9 Years	215	7.0%	1,192	7.1%	3,193	6.8%	10,164	4.9%
Age 10 to 14 Years	204	6.7%	1,183	7.0%	3,134	6.7%	9,522	4.6%
Age 15 to 19 Years	140	4.6%	803	4.8%	2,480	5.3%	16,773	8.1%
Age 20 to 24 Years	115	3.8%	596	3.5%	2,698	5.7%	32,071	15.6%
Age 25 to 29 Years	171	5.6%	871	5.2%	3,557	7.6%	21,238	10.3%
Age 30 to 34 Years	217	7.1%	1,093	6.5%	3,354	7.1%	14,862	7.2%
Age 35 to 39 Years	253	8.3%	1,348	8.0%	3,468	7.4%	12,431	6.0%
Age 40 to 44 Years	206	6.7%	1,171	7.0%	3,057	6.5%	10,465	5.1%
Age 45 to 49 Years	192	6.3%	1,094	6.5%	2,751	5.8%	9,490	4.6%
Age 50 to 54 Years	194	6.3%	1,111	6.6%	2,697	5.7%	9,164	4.4%
Age 55 to 59 Years	186	6.1%	1,057	6.3%	2,652	5.6%	9,942	4.8%
Age 60 to 64 Years	194	6.3%	1,103	6.6%	2,772	5.9%	10,159	4.9%
Age 65 to 74 Years	367	12.0%	2,048	12.2%	4,990	10.6%	17,344	8.4%
Age 75 to 84 Years	168	5.5%	919	5.5%	2,432	5.2%	8,652	4.2%
Age 85 Years or Over	54	1.8%	295	1.8%	1,003	2.1%	3,600	1.7%
Median Age	39.9		40.8		38.1		33.8	

Gender Age Distribution (2020)

Female Population	1,602	52.3%	8,779	52.2%	24,859	52.8%	107,357	52.1%
Age 0 to 19 Years	362	22.6%	2,016	23.0%	5,803	23.3%	24,053	22.4%
Age 20 to 64 Years	921	57.5%	5,005	57.0%	14,393	57.9%	66,677	62.1%
Age 65 Years or Over	319	19.9%	1,757	20.0%	4,663	18.8%	16,627	15.5%
Female Median Age	40.8		41.6		39.0		34.7	
Male Population	1,458	47.7%	8,049	47.8%	22,219	47.2%	98,706	47.9%
Age 0 to 19 Years	378	25.9%	2,104	26.1%	5,843	26.3%	22,593	22.9%
Age 20 to 64 Years	809	55.5%	4,440	55.2%	12,614	56.8%	63,144	64.0%
Age 65 Years or Over	271	18.6%	1,505	18.7%	3,762	16.9%	12,969	13.1%
Male Median Age	39.0		39.9		37.2		32.9	

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Household Income Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
HH Income \$200,000 or More	223	18.1%	1,340	20.4%	2,757	14.1%	6,908	7.9%
HH Income \$150,000 to \$199,999	152	12.3%	868	13.2%	1,863	9.5%	4,871	5.6%
HH Income \$100,000 to \$149,999	233	18.8%	1,291	19.6%	3,531	18.1%	11,505	13.2%
HH Income \$75,000 to \$99,999	158	12.8%	919	14.0%	2,483	12.7%	10,267	11.8%
HH Income \$50,000 to \$74,999	160	12.9%	841	12.8%	2,986	15.3%	14,722	16.9%
HH Income \$35,000 to \$49,999	143	11.5%	632	9.6%	2,317	11.9%	9,568	11.0%
HH Income \$25,000 to \$34,999	70	5.6%	270	4.1%	1,043	5.3%	7,005	8.1%
HH Income \$15,000 to \$24,999	61	4.9%	247	3.8%	1,059	5.4%	7,258	8.4%
HH Income Under \$15,000	36	2.9%	173	2.6%	1,506	7.7%	14,813	17.0%
HH Income \$35,000 or More	1,068	86.5%	5,891	89.5%	15,938	81.5%	57,841	66.5%
HH Income \$75,000 or More	766	62.1%	4,417	67.1%	10,634	54.4%	33,551	38.6%

Housing (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Housing Units	1,321		7,001		20,831		93,082	
Housing Units Occupied	1,235	93.5%	6,581	94.0%	19,546	93.8%	86,917	93.4%
Housing Units Owner-Occupied	1,052	85.2%	5,820	88.4%	13,155	67.3%	44,408	51.1%
Housing Units, Renter-Occupied	183	14.8%	760	11.6%	6,391	32.7%	42,509	48.9%
Housing Units, Vacant	86	7.0%	421	6.4%	1,285	6.6%	6,164	7.1%

Marital Status (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Never Married	563	22.9%	3,218	23.8%	12,740	33.6%	88,238	50.1%
Currently Married	1,432	58.2%	8,094	59.9%	18,445	48.7%	59,647	33.9%
Separated	112	4.6%	565	4.2%	1,742	4.6%	7,838	4.4%
Widowed	92	3.8%	482	3.6%	1,524	4.0%	6,144	3.5%
Divorced	260	10.6%	1,150	8.5%	3,462	9.1%	14,323	8.1%

Household Type (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population Family	2,631	86.0%	14,826	88.1%	38,402	81.6%	126,895	61.6%
Population Non-Family	429	14.0%	2,001	11.9%	8,611	18.3%	67,901	33.0%
Population Group Quarters	-	-	-	-	66	0.1%	11,267	5.5%
Family Households	878	71.1%	4,920	74.8%	12,809	65.5%	43,402	49.9%
Non-Family Households	357	28.9%	1,661	25.2%	6,737	34.5%	43,515	50.1%
Married Couple with Children	312	21.8%	1,766	21.8%	4,147	22.5%	12,141	20.4%
Average Family Household Size	3.0		3.0		3.0		2.9	

Household Size (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
1 Person Households	296	23.9%	1,370	20.8%	5,278	27.0%	27,842	32.0%
2 Person Households	461	37.4%	2,519	38.3%	7,107	36.4%	30,949	35.6%
3 Person Households	198	16.0%	1,105	16.8%	3,084	15.8%	13,793	15.9%
4 Person Households	184	14.9%	1,030	15.7%	2,657	13.6%	9,818	11.3%
5 Person Households	69	5.6%	400	6.1%	1,003	5.1%	3,075	3.5%
6 or More Person Households	27	2.2%	156	2.4%	417	2.1%	1,441	1.7%

Household Vehicles (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Households with 0 Vehicles Available	23	1.9%	91	1.4%	757	3.9%	5,558	6.4%
Households with 1 Vehicles Available	362	29.3%	1,809	27.5%	7,370	37.7%	37,004	42.6%
Households with 2 or More Vehicles Available	850	68.9%	4,681	71.1%	11,418	58.4%	44,356	51.0%
Total Vehicles Available	2,454		13,461		35,151		143,011	
Average Vehicles Per Household	2.0		2.0		1.8		1.6	

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	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Labor Force (2020)								
Estimated Labor Population Age 16 Years or Over	2,437		13,385		37,586		175,173	
Estimated Civilian Employed	1,565	64.2%	8,291	61.9%	22,512	59.9%	97,777	55.8%
Estimated Civilian Unemployed	60	2.5%	331	2.5%	930	2.5%	4,338	2.5%
Estimated in Armed Forces	-	-	-	-	32	-	137	-
Estimated Not in Labor Force	811	33.3%	4,764	35.6%	14,112	37.5%	72,921	41.6%
Unemployment Rate	2.5%		2.5%		2.5%		2.5%	
Occupation (2020)								
Occupation: Population Age 16 Years or Over	1,565		8,291		22,512		97,777	
Management, Business, Financial Operations	286	18.3%	1,575	19.0%	3,715	16.5%	13,124	13.4%
Professional, Related	652	41.6%	3,547	42.8%	8,835	39.2%	35,912	36.7%
Service	228	14.6%	1,201	14.5%	3,849	17.1%	20,506	21.0%
Sales, Office	229	14.6%	1,200	14.5%	3,606	16.0%	17,670	18.1%
Farming, Fishing, Forestry	6	0.4%	30	0.4%	184	0.8%	1,000	1.0%
Construct, Extraction, Maintenance	60	3.8%	275	3.3%	810	3.6%	3,392	3.5%
Production, Transport Material Moving	105	6.7%	462	5.6%	1,511	6.7%	6,174	6.3%
White Collar Workers	1,167	74.5%	6,322	76.3%	16,157	71.8%	66,705	68.2%
Blue Collar Workers	399	25.5%	1,969	23.7%	6,355	28.2%	31,073	31.8%
Consumer Expenditure (2020)								
Total Household Expenditure	\$94.99 M		\$524.12 M		\$1.37 B		\$4.92 B	
Total Non-Retail Expenditure	\$50.34 M	53.0%	\$277.77 M	53.0%	\$727.11 M	53.0%	\$2.6 B	53.0%
Total Retail Expenditure	\$44.65 M	47.0%	\$246.35 M	47.0%	\$645.58 M	47.0%	\$2.31 B	47.0%
Apparel	\$3.41 M	3.6%	\$18.85 M	3.6%	\$49.01 M	3.6%	\$173.74 M	3.5%
Contributions	\$3.34 M	3.5%	\$18.61 M	3.5%	\$47.06 M	3.4%	\$160.45 M	3.3%
Education	\$3.19 M	3.4%	\$17.91 M	3.4%	\$44.8 M	3.3%	\$152.52 M	3.1%
Entertainment	\$5.54 M	5.8%	\$30.7 M	5.9%	\$79.07 M	5.8%	\$276.86 M	5.6%
Food and Beverages	\$13.73 M	14.5%	\$75.6 M	14.4%	\$199.83 M	14.6%	\$724.56 M	14.7%
Furnishings and Equipment	\$3.42 M	3.6%	\$18.97 M	3.6%	\$49.01 M	3.6%	\$172.05 M	3.5%
Gifts	\$2.53 M	2.7%	\$14.1 M	2.7%	\$35.89 M	2.6%	\$122.62 M	2.5%
Health Care	\$7.83 M	8.2%	\$42.98 M	8.2%	\$113.62 M	8.3%	\$411.58 M	8.4%
Household Operations	\$3.83 M	4.0%	\$21.21 M	4.0%	\$54.83 M	4.0%	\$192.89 M	3.9%
Miscellaneous Expenses	\$1.82 M	1.9%	\$10.03 M	1.9%	\$26.12 M	1.9%	\$92.73 M	1.9%
Personal Care	\$1.27 M	1.3%	\$7.03 M	1.3%	\$18.43 M	1.3%	\$65.93 M	1.3%
Personal Insurance	\$723.29 K	0.8%	\$4.04 M	0.8%	\$10.14 M	0.7%	\$34.15 M	0.7%
Reading	\$211.07 K	0.2%	\$1.17 M	0.2%	\$3.03 M	0.2%	\$10.71 M	0.2%
Shelter	\$19.83 M	20.9%	\$109.17 M	20.8%	\$288.18 M	21.0%	\$1.04 B	21.2%
Tobacco	\$491.94 K	0.5%	\$2.64 M	0.5%	\$7.52 M	0.5%	\$30.14 M	0.6%
Transportation	\$17.19 M	18.1%	\$94.89 M	18.1%	\$248.71 M	18.1%	\$889.84 M	18.1%
Utilities	\$6.63 M	7.0%	\$36.23 M	6.9%	\$97.41 M	7.1%	\$361.66 M	7.4%
Educational Attainment (2020)								
Adult Population Age 25 Years or Over	2,204		12,112		32,734		127,346	
Elementary (Grade Level 0 to 8)	44	2.0%	212	1.7%	548	1.7%	2,703	2.1%
Some High School (Grade Level 9 to 11)	57	2.6%	292	2.4%	758	2.3%	4,113	3.2%
High School Graduate	372	16.9%	1,793	14.8%	5,849	17.9%	23,522	18.5%
Some College	286	13.0%	1,530	12.6%	4,845	14.8%	19,907	15.6%
Associate Degree Only	241	11.0%	1,097	9.1%	3,286	10.0%	12,979	10.2%
Bachelor Degree Only	658	29.9%	3,456	28.5%	8,295	25.3%	30,631	24.1%
Graduate Degree	547	24.8%	3,732	30.8%	9,153	28.0%	33,491	26.3%

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Units In Structure (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
1 Detached Unit	1,010	104.2%	5,606	113.4%	12,612	76.9%	45,297	59.0%
1 Attached Unit	37	3.9%	155	3.1%	718	4.4%	3,465	4.5%
2 to 4 Units	50	5.2%	218	4.4%	1,228	7.5%	6,939	9.0%
5 to 9 Units	12	1.2%	57	1.2%	1,099	6.7%	8,301	10.8%
10 to 19 Units	42	4.3%	173	3.5%	1,693	10.3%	9,212	12.0%
20 to 49 Units	18	1.9%	79	1.6%	783	4.8%	5,163	6.7%
50 or More Units	6	0.6%	34	0.7%	763	4.7%	4,144	5.4%
Mobile Home or Trailer	59	6.1%	253	5.1%	639	3.9%	4,346	5.7%
Other Structure	1	0.1%	5	0.1%	11	-	50	-

Homes Built By Year (2020)

Homes Built 2010 or later	145	15.0%	863	17.5%	1,510	9.2%	5,892	7.7%
Homes Built 2000 to 2009	520	53.6%	2,303	46.6%	4,814	29.4%	16,135	21.0%
Homes Built 1990 to 1999	217	22.4%	1,337	27.0%	4,781	29.2%	17,634	23.0%
Homes Built 1980 to 1989	166	17.1%	914	18.5%	3,936	24.0%	18,478	24.1%
Homes Built 1970 to 1979	72	7.4%	544	11.0%	2,787	17.0%	16,226	21.1%
Homes Built 1960 to 1969	54	5.5%	334	6.8%	1,001	6.1%	6,254	8.1%
Homes Built 1950 to 1959	19	1.9%	117	2.4%	339	2.1%	3,295	4.3%
Homes Built Before 1949	43	4.4%	167	3.4%	377	2.3%	3,003	3.9%

Home Values (2020)

Home Values \$1,000,000 or More	13	1.2%	177	3.0%	269	2.0%	542	1.2%
Home Values \$500,000 to \$999,999	121	11.5%	731	12.6%	1,622	12.3%	3,177	7.2%
Home Values \$400,000 to \$499,999	42	4.0%	227	3.9%	490	3.7%	1,301	2.9%
Home Values \$300,000 to \$399,999	198	18.8%	1,077	18.5%	2,462	18.7%	5,833	13.1%
Home Values \$200,000 to \$299,999	347	33.0%	1,960	33.7%	4,109	31.2%	13,091	29.5%
Home Values \$150,000 to \$199,999	134	12.7%	766	13.2%	1,796	13.7%	7,643	17.2%
Home Values \$100,000 to \$149,999	113	10.7%	516	8.9%	1,202	9.1%	6,517	14.7%
Home Values \$70,000 to \$99,999	29	2.8%	145	2.5%	626	4.8%	2,876	6.5%
Home Values \$50,000 to \$69,999	24	2.3%	82	1.4%	226	1.7%	1,342	3.0%
Home Values \$25,000 to \$49,999	19	1.8%	69	1.2%	211	1.6%	1,206	2.7%
Home Values Under \$25,000	13	1.2%	70	1.2%	143	1.1%	881	2.0%
Owner-Occupied Median Home Value	\$198,642		\$210,872		\$215,911		\$186,734	
Renter-Occupied Median Rent	\$1,088		\$1,133		\$952		\$913	

Transportation To Work (2020)

Drive to Work Alone	1,125	79.2%	6,129	79.0%	16,740	76.9%	71,866	74.8%
Drive to Work in Carpool	125	8.8%	805	10.4%	2,558	11.8%	9,935	10.3%
Travel to Work by Public Transportation	21	1.5%	81	1.0%	274	1.3%	3,205	3.3%
Drive to Work on Motorcycle	2	0.1%	6	-	36	0.2%	447	0.5%
Walk or Bicycle to Work	14	1.0%	76	1.0%	332	1.5%	3,757	3.9%
Other Means	25	1.8%	119	1.5%	260	1.2%	942	1.0%
Work at Home	108	7.6%	542	7.0%	1,564	7.2%	5,906	6.1%

Travel Time (2020)

Travel to Work in 14 Minutes or Less	202	14.2%	1,072	13.8%	3,532	16.2%	23,718	24.7%
Travel to Work in 15 to 29 Minutes	659	46.4%	3,733	48.1%	10,533	48.4%	44,824	46.7%
Travel to Work in 30 to 59 Minutes	531	37.4%	2,631	33.9%	5,978	27.5%	20,300	21.1%
Travel to Work in 60 Minutes or More	47	3.3%	227	2.9%	714	3.3%	2,984	3.1%
Average Minutes Travel to Work	25.4		24.3		22.8		20.0	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.