

# EXPANDED PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 28.1477/-81.4519

RF5

## Poinciana Promenade

### Poinciana, FL 34758

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Population</b>				
Estimated Population (2020)	6,768	49,556	77,090	169,168
Projected Population (2025)	7,621	56,083	87,302	191,297
Census Population (2010)	4,905	37,046	54,408	115,554
Census Population (2000)	2,675	14,801	20,836	54,507
Projected Annual Growth (2020 to 2025)	853 2.5%	6,527 2.6%	10,212 2.6%	22,128 2.6%
Historical Annual Growth (2010 to 2020)	1,863 3.8%	12,511 3.4%	22,681 4.2%	53,614 4.6%
Historical Annual Growth (2000 to 2010)	2,231 8.3%	22,245 15.0%	33,572 16.1%	61,047 11.2%
Estimated Population Density (2020)	2,155 psm	1,754 psm	982 psm	539 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	314.0 sq mi
<b>Households</b>				
Estimated Households (2020)	2,161	15,773	25,260	56,265
Projected Households (2025)	2,421	17,537	27,998	62,107
Census Households (2010)	1,555	11,752	17,506	37,686
Census Households (2000)	851	4,729	6,750	18,879
Estimated Households with Children (2020)	1,007 46.6%	6,754 42.8%	10,183 40.3%	22,516 40.0%
Estimated Average Household Size (2020)	3.13	3.14	3.05	3.00
<b>Average Household Income</b>				
Estimated Average Household Income (2020)	\$53,255	\$56,366	\$56,852	\$57,991
Projected Average Household Income (2025)	\$55,764	\$59,525	\$60,290	\$61,799
Estimated Average Family Income (2020)	\$57,898	\$60,219	\$61,131	\$64,495
<b>Median Household Income</b>				
Estimated Median Household Income (2020)	\$56,931	\$58,371	\$60,150	\$61,171
Projected Median Household Income (2025)	\$66,163	\$67,920	\$70,235	\$71,284
Estimated Median Family Income (2020)	\$63,197	\$62,633	\$65,250	\$69,127
<b>Per Capita Income</b>				
Estimated Per Capita Income (2020)	\$17,008	\$17,943	\$18,635	\$19,305
Projected Per Capita Income (2025)	\$17,716	\$18,616	\$19,341	\$20,079
Estimated Per Capita Income 5 Year Growth	\$708 4.2%	\$672 3.7%	\$706 3.8%	\$774 4.0%
Estimated Average Household Net Worth (2020)	\$284,685	\$325,703	\$354,610	\$408,989
<b>Daytime Demos (2020)</b>				
Total Businesses	279	715	865	2,257
Total Employees	1,711	4,696	5,691	16,204
Company Headquarter Businesses	-	-	1 0.1%	3 0.1%
Company Headquarter Employees	2 0.1%	93 2.0%	120 2.1%	134 0.8%
Employee Population per Business	6.1	6.6	6.6	7.2
Residential Population per Business	24.2	69.3	89.1	74.9

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#### Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
White (2020)	3,455	51.0%	27,810	56.1%	44,905	58.2%	105,707	62.5%
Black or African American (2020)	1,767	26.1%	11,146	22.5%	16,274	21.1%	28,812	17.0%
American Indian or Alaska Native (2020)	31	0.5%	362	0.7%	543	0.7%	1,003	0.6%
Asian (2020)	101	1.5%	1,049	2.1%	1,789	2.3%	4,329	2.6%
Hawaiian or Pacific Islander (2020)	17	0.3%	103	0.2%	137	0.2%	227	0.1%
Other Race (2020)	1,032	15.3%	6,502	13.1%	9,526	12.4%	21,138	12.5%
Two or More Races (2020)	365	5.4%	2,585	5.2%	3,917	5.1%	7,952	4.7%
Not Hispanic or Latino Population (2020)	2,446	36.1%	19,809	40.0%	32,660	42.4%	79,857	47.2%
Hispanic or Latino Population (2020)	4,322	63.9%	29,748	60.0%	44,430	57.6%	89,311	52.8%
Not Hispanic or Latino Population (2025)	2,791	36.6%	22,572	40.2%	37,123	42.5%	90,103	47.1%
Hispanic or Latino Population (2025)	4,831	63.4%	33,511	59.8%	50,178	57.5%	101,194	52.9%
Not Hispanic or Latino Population (2010)	2,321	47.3%	17,769	48.0%	26,873	49.4%	63,052	54.6%
Hispanic or Latino Population (2010)	2,584	52.7%	19,277	52.0%	27,536	50.6%	52,502	45.4%
Not Hispanic or Latino Population (2000)	1,669	62.4%	9,282	62.7%	13,458	64.6%	39,213	71.9%
Hispanic or Latino Population (2000)	1,006	37.6%	5,520	37.3%	7,378	35.4%	15,294	28.1%
Projected Hispanic Annual Growth (2020 to 2025)	509	2.4%	3,763	2.5%	5,749	2.6%	11,883	2.7%
Historic Hispanic Annual Growth (2000 to 2020)	3,316	16.5%	24,228	21.9%	37,052	25.1%	74,017	24.2%

#### Age Distribution (2020)

Age Under 5	406	6.0%	2,828	5.7%	4,255	5.5%	9,872	5.8%
Age 5 to 9 Years	452	6.7%	3,385	6.8%	5,059	6.6%	11,212	6.6%
Age 10 to 14 Years	508	7.5%	3,780	7.6%	5,717	7.4%	12,450	7.4%
Age 15 to 19 Years	537	7.9%	3,686	7.4%	5,543	7.2%	11,900	7.0%
Age 20 to 24 Years	444	6.6%	2,854	5.8%	4,281	5.6%	9,867	5.8%
Age 25 to 29 Years	413	6.1%	2,780	5.6%	4,261	5.5%	10,413	6.2%
Age 30 to 34 Years	409	6.0%	3,120	6.3%	4,751	6.2%	11,348	6.7%
Age 35 to 39 Years	452	6.7%	3,513	7.1%	5,333	6.9%	11,946	7.1%
Age 40 to 44 Years	502	7.4%	3,582	7.2%	5,413	7.0%	11,871	7.0%
Age 45 to 49 Years	446	6.6%	3,178	6.4%	4,860	6.3%	10,981	6.5%
Age 50 to 54 Years	410	6.1%	2,889	5.8%	4,479	5.8%	10,211	6.0%
Age 55 to 59 Years	370	5.5%	2,881	5.8%	4,582	5.9%	9,941	5.9%
Age 60 to 64 Years	359	5.3%	2,892	5.8%	4,837	6.3%	9,640	5.7%
Age 65 to 74 Years	671	9.9%	5,198	10.5%	8,771	11.4%	16,697	9.9%
Age 75 to 84 Years	304	4.5%	2,270	4.6%	3,781	4.9%	8,092	4.8%
Age 85 Years or Over	85	1.3%	719	1.4%	1,167	1.5%	2,726	1.6%
Median Age	36.7		38.1		39.4		38.0	

#### Gender Age Distribution (2020)

Female Population	3,459	51.1%	25,440	51.3%	39,612	51.4%	85,963	50.8%
Age 0 to 19 Years	915	26.5%	6,601	25.9%	9,968	25.2%	21,913	25.5%
Age 20 to 64 Years	1,974	57.1%	14,440	56.8%	22,327	56.4%	49,235	57.3%
Age 65 Years or Over	570	16.5%	4,399	17.3%	7,317	18.5%	14,815	17.2%
Female Median Age	38.4		39.3		40.5		39.1	
Male Population	3,310	48.9%	24,117	48.7%	37,478	48.6%	83,205	49.2%
Age 0 to 19 Years	988	29.9%	7,078	29.3%	10,606	28.3%	23,522	28.3%
Age 20 to 64 Years	1,831	55.3%	13,251	54.9%	20,470	54.6%	46,983	56.5%
Age 65 Years or Over	490	14.8%	3,788	15.7%	6,402	17.1%	12,700	15.3%
Male Median Age	35.0		36.7		38.1		36.8	

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### Poinciana, FL 34758

#### Household Income Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
HH Income \$200,000 or More	10	0.5%	310	2.0%	620	2.5%	1,964	3.5%
HH Income \$150,000 to \$199,999	53	2.4%	397	2.5%	759	3.0%	2,057	3.7%
HH Income \$100,000 to \$149,999	346	16.0%	2,153	13.6%	3,535	14.0%	8,534	15.2%
HH Income \$75,000 to \$99,999	335	15.5%	2,348	14.9%	3,810	15.1%	8,247	14.7%
HH Income \$50,000 to \$74,999	486	22.5%	3,915	24.8%	6,361	25.2%	13,154	23.4%
HH Income \$35,000 to \$49,999	367	17.0%	2,472	15.7%	3,761	14.9%	8,108	14.4%
HH Income \$25,000 to \$34,999	147	6.8%	1,365	8.7%	2,109	8.3%	4,816	8.6%
HH Income \$15,000 to \$24,999	181	8.4%	1,050	6.7%	1,681	6.7%	4,072	7.2%
HH Income Under \$15,000	237	11.0%	1,764	11.2%	2,625	10.4%	5,313	9.4%
HH Income \$35,000 or More	1,596	73.9%	11,595	73.5%	18,846	74.6%	42,064	74.8%
HH Income \$75,000 or More	744	34.4%	5,207	33.0%	8,725	34.5%	20,803	37.0%

#### Housing (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Housing Units	2,569		18,600		29,804		68,376	
Housing Units Occupied	2,161	84.1%	15,773	84.8%	25,260	84.8%	56,265	82.3%
Housing Units Owner-Occupied	1,528	70.7%	12,255	77.7%	20,112	79.6%	44,319	78.8%
Housing Units, Renter-Occupied	633	29.3%	3,519	22.3%	5,149	20.4%	11,945	21.2%
Housing Units, Vacant	408	18.9%	2,827	17.9%	4,543	18.0%	12,111	21.5%

#### Marital Status (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Never Married	2,481	45.9%	15,019	38.0%	22,670	36.5%	50,944	37.6%
Currently Married	1,705	31.6%	15,687	39.7%	25,316	40.8%	53,492	39.4%
Separated	388	7.2%	2,667	6.7%	4,079	6.6%	8,499	6.3%
Widowed	234	4.3%	1,683	4.3%	2,761	4.4%	6,572	4.8%
Divorced	594	11.0%	4,508	11.4%	7,233	11.7%	16,127	11.9%

#### Household Type (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population Family	6,233	92.1%	45,458	91.7%	70,296	91.2%	151,818	89.7%
Population Non-Family	531	7.9%	4,084	8.2%	6,752	8.8%	16,924	10.0%
Population Group Quarters	4	-	15	-	42	-	426	0.3%
Family Households	1,738	80.4%	12,683	80.4%	20,106	79.6%	43,524	77.4%
Non-Family Households	423	19.6%	3,090	19.6%	5,154	20.4%	12,741	22.6%
Married Couple with Children	581	34.1%	4,163	26.5%	6,379	25.2%	14,415	26.9%
Average Family Household Size	3.6		3.6		3.5		3.5	

#### Household Size (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
1 Person Households	342	15.8%	2,415	15.3%	4,043	16.0%	9,775	17.4%
2 Person Households	611	28.3%	4,645	29.5%	8,060	31.9%	17,441	31.0%
3 Person Households	391	18.1%	2,781	17.6%	4,297	17.0%	9,884	17.6%
4 Person Households	376	17.4%	2,800	17.7%	4,220	16.7%	9,390	16.7%
5 Person Households	246	11.4%	1,729	11.0%	2,556	10.1%	5,465	9.7%
6 or More Person Households	195	9.0%	1,404	8.9%	2,086	8.3%	4,309	7.7%

#### Household Vehicles (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Households with 0 Vehicles Available	204	9.4%	783	5.0%	985	3.9%	2,195	3.9%
Households with 1 Vehicles Available	620	28.7%	5,416	34.3%	9,101	36.0%	18,954	33.7%
Households with 2 or More Vehicles Available	1,337	61.9%	9,574	60.7%	15,175	60.1%	35,116	62.4%
Total Vehicles Available	3,799		28,422		45,710		105,476	
Average Vehicles Per Household	1.8		1.8		1.8		1.9	

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#### Labor Force (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Estimated Labor Population Age 16 Years or Over	5,288		38,810		60,941		133,227	
Estimated Civilian Employed	2,567	48.5%	17,805	45.9%	28,016	46.0%	67,850	50.9%
Estimated Civilian Unemployed	428	8.1%	2,854	7.4%	4,345	7.1%	9,189	6.9%
Estimated in Armed Forces	-	-	-	-	27	-	130	-
Estimated Not in Labor Force	2,293	43.4%	18,151	46.8%	28,553	46.9%	56,058	42.1%
Unemployment Rate	8.1%		7.4%		7.1%		6.9%	

#### Occupation (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Occupation: Population Age 16 Years or Over	2,567		17,805		28,016		67,850	
Management, Business, Financial Operations	238	9.3%	1,678	9.4%	2,868	10.2%	7,316	10.8%
Professional, Related	358	14.0%	3,142	17.6%	4,948	17.7%	12,236	18.0%
Service	610	23.8%	3,894	21.9%	6,096	21.8%	14,860	21.9%
Sales, Office	565	22.0%	4,276	24.0%	6,744	24.1%	15,835	23.3%
Farming, Fishing, Forestry	-	-	33	0.2%	53	0.2%	120	0.2%
Construct, Extraction, Maintenance	214	8.3%	1,709	9.6%	2,823	10.1%	7,406	10.9%
Production, Transport Material Moving	580	22.6%	3,073	17.3%	4,483	16.0%	10,077	14.9%
White Collar Workers	1,161	45.2%	9,097	51.1%	14,561	52.0%	35,387	52.2%
Blue Collar Workers	1,405	54.8%	8,709	48.9%	13,455	48.0%	32,463	47.8%

#### Consumer Expenditure (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Household Expenditure	\$98.6 M		\$747.76 M		\$1.2 B		\$2.72 B	
Total Non-Retail Expenditure	\$51.62 M	52.4%	\$391.49 M	52.4%	\$630.93 M	52.4%	\$1.42 B	52.4%
Total Retail Expenditure	\$46.98 M	47.6%	\$356.27 M	47.6%	\$573.78 M	47.6%	\$1.29 B	47.6%
Apparel	\$3.44 M	3.5%	\$26.12 M	3.5%	\$42.03 M	3.5%	\$95.07 M	3.5%
Contributions	\$2.98 M	3.0%	\$22.94 M	3.1%	\$37.33 M	3.1%	\$85.06 M	3.1%
Education	\$2.6 M	2.6%	\$20 M	2.7%	\$32.45 M	2.7%	\$74.79 M	2.8%
Entertainment	\$5.46 M	5.5%	\$41.58 M	5.6%	\$67.2 M	5.6%	\$152.11 M	5.6%
Food and Beverages	\$14.82 M	15.0%	\$112.07 M	15.0%	\$180.14 M	15.0%	\$405.18 M	14.9%
Furnishings and Equipment	\$3.41 M	3.5%	\$25.89 M	3.5%	\$41.85 M	3.5%	\$94.65 M	3.5%
Gifts	\$2.23 M	2.3%	\$16.95 M	2.3%	\$27.53 M	2.3%	\$62.96 M	2.3%
Health Care	\$8.56 M	8.7%	\$64.99 M	8.7%	\$104.79 M	8.7%	\$234.86 M	8.6%
Household Operations	\$3.78 M	3.8%	\$28.88 M	3.9%	\$46.68 M	3.9%	\$105.55 M	3.9%
Miscellaneous Expenses	\$1.85 M	1.9%	\$14 M	1.9%	\$22.6 M	1.9%	\$51.04 M	1.9%
Personal Care	\$1.32 M	1.3%	\$10.02 M	1.3%	\$16.15 M	1.3%	\$36.43 M	1.3%
Personal Insurance	\$657.02 K	0.7%	\$5.03 M	0.7%	\$8.17 M	0.7%	\$18.59 M	0.7%
Reading	\$210.18 K	0.2%	\$1.6 M	0.2%	\$2.6 M	0.2%	\$5.86 M	0.2%
Shelter	\$20.72 M	21.0%	\$156.41 M	20.9%	\$251.54 M	20.9%	\$568.07 M	20.9%
Tobacco	\$662.29 K	0.7%	\$4.97 M	0.7%	\$7.91 M	0.7%	\$17.52 M	0.6%
Transportation	\$18.25 M	18.5%	\$138.36 M	18.5%	\$222.82 M	18.5%	\$501.94 M	18.5%
Utilities	\$7.65 M	7.8%	\$57.95 M	7.7%	\$92.96 M	7.7%	\$207.74 M	7.6%

#### Educational Attainment (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Adult Population Age 25 Years or Over	4,421		33,023		52,235		113,867	
Elementary (Grade Level 0 to 8)	240	5.4%	2,335	7.1%	3,370	6.5%	6,925	6.1%
Some High School (Grade Level 9 to 11)	620	14.0%	3,403	10.3%	4,911	9.4%	9,375	8.2%
High School Graduate	1,432	32.4%	10,171	30.8%	16,215	31.0%	36,799	32.3%
Some College	789	17.9%	6,709	20.3%	10,631	20.4%	25,134	22.1%
Associate Degree Only	341	7.7%	2,996	9.1%	4,677	9.0%	11,075	9.7%
Bachelor Degree Only	633	14.3%	4,759	14.4%	7,978	15.3%	16,142	14.2%
Graduate Degree	367	8.3%	2,649	8.0%	4,453	8.5%	8,417	7.4%

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#### Units In Structure (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
1 Detached Unit	1,681	108.1%	13,781	117.3%	22,088	126.2%	45,094	119.7%
1 Attached Unit	76	4.9%	386	3.3%	669	3.8%	2,101	5.6%
2 to 4 Units	196	12.6%	527	4.5%	668	3.8%	2,023	5.4%
5 to 9 Units	25	1.6%	143	1.2%	215	1.2%	709	1.9%
10 to 19 Units	70	4.5%	192	1.6%	256	1.5%	688	1.8%
20 to 49 Units	9	0.6%	41	0.3%	61	0.4%	267	0.7%
50 or More Units	20	1.3%	93	0.8%	154	0.9%	367	1.0%
Mobile Home or Trailer	81	5.2%	596	5.1%	1,124	6.4%	4,741	12.6%
Other Structure	2	0.1%	14	0.1%	24	0.1%	274	0.7%

#### Homes Built By Year (2020)

Homes Built 2010 or later	305	19.6%	1,605	13.7%	2,921	16.7%	7,216	19.1%
Homes Built 2000 to 2009	965	62.1%	8,226	70.0%	13,163	75.2%	24,967	66.3%
Homes Built 1990 to 1999	459	29.5%	3,220	27.4%	4,832	27.6%	10,408	27.6%
Homes Built 1980 to 1989	329	21.2%	1,815	15.4%	2,756	15.7%	7,328	19.4%
Homes Built 1970 to 1979	28	1.8%	417	3.6%	753	4.3%	2,981	7.9%
Homes Built 1960 to 1969	24	1.5%	160	1.4%	265	1.5%	1,072	2.8%
Homes Built 1950 to 1959	8	0.5%	94	0.8%	173	1.0%	929	2.5%
Homes Built Before 1949	42	2.7%	236	2.0%	399	2.3%	1,363	3.6%

#### Home Values (2020)

Home Values \$1,000,000 or More	7	0.5%	73	0.6%	110	0.5%	308	0.7%
Home Values \$500,000 to \$999,999	17	1.1%	126	1.0%	198	1.0%	788	1.8%
Home Values \$400,000 to \$499,999	27	1.8%	295	2.4%	570	2.8%	1,172	2.6%
Home Values \$300,000 to \$399,999	91	5.9%	787	6.4%	1,429	7.1%	3,908	8.8%
Home Values \$200,000 to \$299,999	426	27.9%	4,611	37.6%	7,861	39.1%	16,627	37.5%
Home Values \$150,000 to \$199,999	533	34.9%	3,451	28.2%	5,488	27.3%	10,355	23.4%
Home Values \$100,000 to \$149,999	258	16.9%	1,898	15.5%	2,934	14.6%	6,296	14.2%
Home Values \$70,000 to \$99,999	98	6.4%	505	4.1%	649	3.2%	1,582	3.6%
Home Values \$50,000 to \$69,999	20	1.3%	171	1.4%	302	1.5%	945	2.1%
Home Values \$25,000 to \$49,999	14	0.9%	118	1.0%	232	1.2%	1,194	2.7%
Home Values Under \$25,000	36	2.4%	219	1.8%	339	1.7%	1,145	2.6%
Owner-Occupied Median Home Value	\$134,051		\$141,042		\$139,383		\$127,482	
Renter-Occupied Median Rent	\$942		\$964		\$977		\$968	

#### Transportation To Work (2020)

Drive to Work Alone	2,221	76.9%	16,862	80.6%	26,121	80.4%	57,880	81.4%
Drive to Work in Carpool	451	15.6%	2,616	12.5%	4,009	12.3%	8,129	11.4%
Travel to Work by Public Transportation	121	4.2%	374	1.8%	422	1.3%	855	1.2%
Drive to Work on Motorcycle	4	0.1%	32	0.2%	51	0.2%	108	0.2%
Walk or Bicycle to Work	3	-	80	0.4%	141	0.4%	369	0.5%
Other Means	7	0.3%	146	0.7%	306	0.9%	578	0.8%
Work at Home	80	2.8%	801	3.8%	1,458	4.5%	3,151	4.4%

#### Travel Time (2020)

Travel to Work in 14 Minutes or Less	208	7.2%	1,339	6.4%	1,960	6.0%	5,906	8.3%
Travel to Work in 15 to 29 Minutes	223	7.7%	1,964	9.4%	3,252	10.0%	10,703	15.1%
Travel to Work in 30 to 59 Minutes	1,227	42.5%	9,459	45.2%	15,221	46.8%	35,122	49.4%
Travel to Work in 60 Minutes or More	844	29.3%	4,336	20.7%	6,324	19.5%	13,100	18.4%
Average Minutes Travel to Work	48.4		43.8		43.0		39.9	

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