

EXPANDED PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



www.southeastcenters.com

Lat/Lon: 28.3647/-81.2466

RF5

Lake Nona Plaza

Orlando, FL 32832

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Population				
Estimated Population (2020)	9,076	27,644	67,191	341,278
Projected Population (2025)	9,405	29,192	70,771	361,592
Census Population (2010)	31	10,338	30,566	244,094
Census Population (2000)	4	3,468	9,340	155,085
Projected Annual Growth (2020 to 2025)	329 0.7%	1,548 1.1%	3,580 1.1%	20,314 1.2%
Historical Annual Growth (2010 to 2020)	9,045 2909.5%	17,306 16.7%	36,624 12.0%	97,185 4.0%
Historical Annual Growth (2000 to 2010)	27 66.3%	6,870 19.8%	21,227 22.7%	89,009 5.7%
Estimated Population Density (2020)	2,891 psm	978 psm	856 psm	1,087 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	314.0 sq mi
Households				
Estimated Households (2020)	3,268	9,811	23,748	118,502
Projected Households (2025)	3,478	10,551	25,470	127,666
Census Households (2010)	11	3,516	10,567	82,973
Census Households (2000)	2	1,324	3,429	53,872
Estimated Households with Children (2020)	1,207 36.9%	3,731 38.0%	9,129 38.4%	46,369 39.1%
Estimated Average Household Size (2020)	2.78	2.82	2.83	2.85
Average Household Income				
Estimated Average Household Income (2020)	\$122,394	\$108,397	\$96,559	\$72,947
Projected Average Household Income (2025)	\$141,853	\$123,751	\$109,483	\$80,429
Estimated Average Family Income (2020)	\$145,557	\$127,015	\$111,251	\$81,807
Median Household Income				
Estimated Median Household Income (2020)	\$95,751	\$91,573	\$88,897	\$68,009
Projected Median Household Income (2025)	\$113,701	\$108,272	\$105,196	\$79,859
Estimated Median Family Income (2020)	\$112,263	\$104,789	\$101,713	\$76,695
Per Capita Income				
Estimated Per Capita Income (2020)	\$44,065	\$38,470	\$34,131	\$25,432
Projected Per Capita Income (2025)	\$52,462	\$44,729	\$39,405	\$28,494
Estimated Per Capita Income 5 Year Growth	\$8,397 19.1%	\$6,260 16.3%	\$5,274 15.5%	\$3,062 12.0%
Estimated Average Household Net Worth (2020)	\$964,807	\$864,938	\$829,856	\$534,719
Daytime Demos (2020)				
Total Businesses	144	748	1,630	11,622
Total Employees	1,299	6,234	12,406	101,838
Company Headquarter Businesses	-	2 0.3%	4 0.3%	38 0.3%
Company Headquarter Employees	63 4.9%	299 4.8%	502 4.0%	3,757 3.7%
Employee Population per Business	9.0	8.3	7.6	8.8
Residential Population per Business	63.0	36.9	41.2	29.4

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
White (2020)	6,539	72.0%	19,779	71.5%	48,242	71.8%	232,985	68.3%
Black or African American (2020)	1,055	11.6%	2,951	10.7%	7,364	11.0%	40,496	11.9%
American Indian or Alaska Native (2020)	24	0.3%	102	0.4%	249	0.4%	1,541	0.5%
Asian (2020)	692	7.6%	1,883	6.8%	4,142	6.2%	16,516	4.8%
Hawaiian or Pacific Islander (2020)	7	-	19	-	59	-	383	0.1%
Other Race (2020)	462	5.1%	1,943	7.0%	4,630	6.9%	34,881	10.2%
Two or More Races (2020)	298	3.3%	967	3.5%	2,504	3.7%	14,477	4.2%
Not Hispanic or Latino Population (2020)	6,336	69.8%	17,408	63.0%	42,611	63.4%	167,932	49.2%
Hispanic or Latino Population (2020)	2,740	30.2%	10,237	37.0%	24,579	36.6%	173,346	50.8%
Not Hispanic or Latino Population (2025)	6,581	70.0%	18,374	62.9%	44,989	63.6%	180,503	49.9%
Hispanic or Latino Population (2025)	2,824	30.0%	10,818	37.1%	25,782	36.4%	181,090	50.1%
Not Hispanic or Latino Population (2010)	21	68.3%	6,430	62.2%	20,713	67.8%	128,154	52.5%
Hispanic or Latino Population (2010)	10	31.7%	3,908	37.8%	9,853	32.2%	115,940	47.5%
Not Hispanic or Latino Population (2000)	4	95.6%	3,108	89.6%	8,440	90.4%	105,914	68.3%
Hispanic or Latino Population (2000)	-	-	360	10.4%	899	9.6%	49,171	31.7%
Projected Hispanic Annual Growth (2020 to 2025)	84	0.6%	581	1.1%	1,202	1.0%	7,743	0.9%
Historic Hispanic Annual Growth (2000 to 2020)	2,740	77123.5	9,876	137.0%	23,680	131.6%	124,175	12.6%

Age Distribution (2020)

Age Under 5	548	6.0%	1,707	6.2%	4,049	6.0%	20,000	5.9%
Age 5 to 9 Years	587	6.5%	1,855	6.7%	4,479	6.7%	21,823	6.4%
Age 10 to 14 Years	601	6.6%	1,891	6.8%	4,650	6.9%	22,937	6.7%
Age 15 to 19 Years	518	5.7%	1,660	6.0%	4,126	6.1%	22,154	6.5%
Age 20 to 24 Years	590	6.5%	1,727	6.2%	4,413	6.6%	22,506	6.6%
Age 25 to 29 Years	748	8.2%	2,120	7.7%	5,114	7.6%	25,658	7.5%
Age 30 to 34 Years	782	8.6%	2,330	8.4%	5,541	8.2%	26,647	7.8%
Age 35 to 39 Years	760	8.4%	2,281	8.3%	5,460	8.1%	25,644	7.5%
Age 40 to 44 Years	683	7.5%	2,107	7.6%	5,076	7.6%	24,987	7.3%
Age 45 to 49 Years	619	6.8%	1,901	6.9%	4,674	7.0%	23,484	6.9%
Age 50 to 54 Years	588	6.5%	1,757	6.4%	4,361	6.5%	22,076	6.5%
Age 55 to 59 Years	564	6.2%	1,738	6.3%	4,149	6.2%	20,760	6.1%
Age 60 to 64 Years	491	5.4%	1,482	5.4%	3,533	5.3%	18,086	5.3%
Age 65 to 74 Years	647	7.1%	1,995	7.2%	4,866	7.2%	27,278	8.0%
Age 75 to 84 Years	266	2.9%	846	3.1%	2,101	3.1%	13,205	3.9%
Age 85 Years or Over	85	0.9%	249	0.9%	599	0.9%	4,032	1.2%
Median Age	35.1		35.2		35.1		36.1	

Gender Age Distribution (2020)

Female Population	4,668	51.4%	14,080	50.9%	34,282	51.0%	173,447	50.8%
Age 0 to 19 Years	1,100	23.6%	3,430	24.4%	8,394	24.5%	41,819	24.1%
Age 20 to 64 Years	3,027	64.8%	8,970	63.7%	21,773	63.5%	107,000	61.7%
Age 65 Years or Over	541	11.6%	1,681	11.9%	4,115	12.0%	24,628	14.2%
Female Median Age	35.6		35.8		35.9		37.3	
Male Population	4,408	48.6%	13,564	49.1%	32,909	49.0%	167,831	49.2%
Age 0 to 19 Years	1,154	26.2%	3,682	27.1%	8,910	27.1%	45,095	26.9%
Age 20 to 64 Years	2,797	63.5%	8,473	62.5%	20,547	62.4%	102,849	61.3%
Age 65 Years or Over	457	10.4%	1,409	10.4%	3,452	10.5%	19,887	11.8%
Male Median Age	34.5		34.4		34.3		34.8	

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Household Income Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
HH Income \$200,000 or More	460	14.1%	1,135	11.6%	2,623	11.0%	6,728	5.7%
HH Income \$150,000 to \$199,999	333	10.2%	994	10.1%	2,220	9.3%	6,691	5.6%
HH Income \$100,000 to \$149,999	758	23.2%	2,181	22.2%	5,327	22.4%	19,627	16.6%
HH Income \$75,000 to \$99,999	479	14.7%	1,581	16.1%	3,687	15.5%	17,264	14.6%
HH Income \$50,000 to \$74,999	551	16.9%	1,611	16.4%	4,061	17.1%	24,576	20.7%
HH Income \$35,000 to \$49,999	273	8.4%	883	9.0%	2,330	9.8%	16,487	13.9%
HH Income \$25,000 to \$34,999	151	4.6%	533	5.4%	1,259	5.3%	10,919	9.2%
HH Income \$15,000 to \$24,999	105	3.2%	301	3.1%	883	3.7%	8,050	6.8%
HH Income Under \$15,000	157	4.8%	592	6.0%	1,358	5.7%	8,161	6.9%
HH Income \$35,000 or More	2,854	87.3%	8,385	85.5%	20,247	85.3%	91,372	77.1%
HH Income \$75,000 or More	2,030	62.1%	5,891	60.0%	13,857	58.3%	50,309	42.5%

Housing (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Housing Units	3,493		10,772		26,088		131,280	
Housing Units Occupied	3,268	93.6%	9,811	91.1%	23,748	91.0%	118,502	90.3%
Housing Units Owner-Occupied	2,268	69.4%	7,316	74.6%	17,699	74.5%	81,976	69.2%
Housing Units, Renter-Occupied	999	30.6%	2,495	25.4%	6,049	25.5%	36,526	30.8%
Housing Units, Vacant	225	6.9%	961	9.8%	2,340	9.9%	12,778	10.8%

Marital Status (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Never Married	2,097	28.6%	6,703	30.2%	16,629	30.8%	97,837	35.4%
Currently Married	3,984	54.3%	11,692	52.7%	27,430	50.8%	114,937	41.6%
Separated	429	5.8%	1,216	5.5%	3,071	5.7%	18,846	6.8%
Widowed	171	2.3%	709	3.2%	1,769	3.3%	11,532	4.2%
Divorced	658	9.0%	1,872	8.4%	5,113	9.5%	33,366	12.1%

Household Type (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population Family	7,621	84.0%	23,722	85.8%	57,772	86.0%	293,701	86.1%
Population Non-Family	1,453	16.0%	3,919	14.2%	9,400	14.0%	44,538	13.1%
Population Group Quarters	1	-	4	-	19	-	3,040	0.9%
Family Households	2,339	71.6%	7,204	73.4%	17,556	73.9%	86,999	73.4%
Non-Family Households	929	28.4%	2,606	26.6%	6,192	26.1%	31,503	26.6%
Married Couple with Children	865	21.7%	2,674	22.9%	6,469	23.6%	29,210	25.4%
Average Family Household Size	3.3		3.3		3.3		3.4	

Household Size (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
1 Person Households	611	18.7%	1,765	18.0%	4,120	17.3%	22,120	18.7%
2 Person Households	1,103	33.8%	3,248	33.1%	7,745	32.6%	36,150	30.5%
3 Person Households	628	19.2%	1,881	19.2%	4,698	19.8%	23,461	19.8%
4 Person Households	603	18.5%	1,813	18.5%	4,481	18.9%	20,861	17.6%
5 Person Households	219	6.7%	723	7.4%	1,784	7.5%	9,768	8.2%
6 or More Person Households	103	3.2%	380	3.9%	920	3.9%	6,142	5.2%

Household Vehicles (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Households with 0 Vehicles Available	57	1.8%	183	1.9%	395	1.7%	3,874	3.3%
Households with 1 Vehicles Available	906	27.7%	2,474	25.2%	6,008	25.3%	36,035	30.4%
Households with 2 or More Vehicles Available	2,305	70.5%	7,154	72.9%	17,346	73.0%	78,593	66.3%
Total Vehicles Available	6,414		19,929		48,628		231,080	
Average Vehicles Per Household	2.0		2.0		2.0		2.0	

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Labor Force (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Estimated Labor Population Age 16 Years or Over	7,245		21,877		53,241		272,421	
Estimated Civilian Employed	4,326	59.7%	12,943	59.2%	30,918	58.1%	153,465	56.3%
Estimated Civilian Unemployed	454	6.3%	1,495	6.8%	3,724	7.0%	19,965	7.3%
Estimated in Armed Forces	7	-	16	-	53	-	131	-
Estimated Not in Labor Force	2,457	33.9%	7,422	33.9%	18,546	34.8%	98,861	36.3%
Unemployment Rate	6.3%		6.8%		7.0%		7.3%	

Occupation (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Occupation: Population Age 16 Years or Over	4,326		12,943		30,918		153,465	
Management, Business, Financial Operations	993	23.0%	2,532	19.6%	5,981	19.3%	20,493	13.4%
Professional, Related	1,268	29.3%	3,716	28.7%	8,577	27.7%	32,225	21.0%
Service	567	13.1%	1,745	13.5%	4,370	14.1%	28,930	18.9%
Sales, Office	888	20.5%	2,854	22.0%	6,863	22.2%	38,675	25.2%
Farming, Fishing, Forestry	10	0.2%	23	0.2%	39	0.1%	328	0.2%
Construct, Extraction, Maintenance	289	6.7%	845	6.5%	2,209	7.1%	13,373	8.7%
Production, Transport Material Moving	311	7.2%	1,228	9.5%	2,880	9.3%	19,439	12.7%
White Collar Workers	3,148	72.8%	9,102	70.3%	21,421	69.3%	91,394	59.6%
Blue Collar Workers	1,178	27.2%	3,841	29.7%	9,497	30.7%	62,071	40.4%

Consumer Expenditure (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Household Expenditure	\$265.53 M		\$729.24 M		\$1.63 B		\$6.67 B	
Total Non-Retail Expenditure	\$140.18 M	52.8%	\$384.46 M	52.7%	\$857.24 M	52.7%	\$3.51 B	52.6%
Total Retail Expenditure	\$125.34 M	47.2%	\$344.78 M	47.3%	\$769.71 M	47.3%	\$3.16 B	47.4%
Apparel	\$9.53 M	3.6%	\$26.1 M	3.6%	\$58.16 M	3.6%	\$235.48 M	3.5%
Contributions	\$8.95 M	3.4%	\$24.34 M	3.3%	\$54.02 M	3.3%	\$212.5 M	3.2%
Education	\$8.61 M	3.2%	\$23.21 M	3.2%	\$51.27 M	3.2%	\$193.4 M	2.9%
Entertainment	\$15.33 M	5.8%	\$42.02 M	5.8%	\$93.55 M	5.8%	\$376 M	5.6%
Food and Beverages	\$38.78 M	14.6%	\$106.81 M	14.6%	\$238.61 M	14.7%	\$988.66 M	14.8%
Furnishings and Equipment	\$9.5 M	3.6%	\$26.05 M	3.6%	\$58.01 M	3.6%	\$233.66 M	3.5%
Gifts	\$6.86 M	2.6%	\$18.46 M	2.5%	\$40.96 M	2.5%	\$159.73 M	2.4%
Health Care	\$21.82 M	8.2%	\$60.31 M	8.3%	\$134.87 M	8.3%	\$565.89 M	8.5%
Household Operations	\$10.53 M	4.0%	\$28.84 M	4.0%	\$64.23 M	3.9%	\$260 M	3.9%
Miscellaneous Expenses	\$5.03 M	1.9%	\$13.8 M	1.9%	\$30.77 M	1.9%	\$125.51 M	1.9%
Personal Care	\$3.57 M	1.3%	\$9.79 M	1.3%	\$21.85 M	1.3%	\$89.43 M	1.3%
Personal Insurance	\$1.96 M	0.7%	\$5.34 M	0.7%	\$11.86 M	0.7%	\$46.4 M	0.7%
Reading	\$577.68 K	0.2%	\$1.58 M	0.2%	\$3.53 M	0.2%	\$14.36 M	0.2%
Shelter	\$55.67 M	21.0%	\$152.79 M	21.0%	\$340.85 M	20.9%	\$1.4 B	21.0%
Tobacco	\$1.45 M	0.5%	\$4.06 M	0.6%	\$9.15 M	0.6%	\$41.35 M	0.6%
Transportation	\$48.56 M	18.3%	\$133.66 M	18.3%	\$298.59 M	18.4%	\$1.23 B	18.4%
Utilities	\$18.79 M	7.1%	\$52.07 M	7.1%	\$116.68 M	7.2%	\$498.19 M	7.5%

Educational Attainment (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Adult Population Age 25 Years or Over	6,233		18,805		45,474		231,858	
Elementary (Grade Level 0 to 8)	133	2.1%	980	5.2%	1,865	4.1%	10,663	4.6%
Some High School (Grade Level 9 to 11)	208	3.3%	944	5.0%	2,044	4.5%	15,760	6.8%
High School Graduate	862	13.8%	3,011	16.0%	8,166	18.0%	63,004	27.2%
Some College	940	15.1%	3,047	16.2%	7,906	17.4%	45,642	19.7%
Associate Degree Only	678	10.9%	2,002	10.6%	5,116	11.3%	27,164	11.7%
Bachelor Degree Only	2,090	33.5%	5,542	29.5%	12,939	28.5%	46,987	20.3%
Graduate Degree	1,322	21.2%	3,278	17.4%	7,438	16.4%	22,640	9.8%

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Units In Structure (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
1 Detached Unit	2,041	18964.5%	6,671	189.7%	16,268	153.9%	80,881	97.5%
1 Attached Unit	562	5221.6%	1,219	34.7%	2,761	26.1%	10,494	12.6%
2 to 4 Units	82	761.3%	189	5.4%	463	4.4%	4,191	5.1%
5 to 9 Units	87	807.6%	200	5.7%	518	4.9%	4,111	5.0%
10 to 19 Units	192	1788.7%	432	12.3%	1,066	10.1%	6,036	7.3%
20 to 49 Units	137	1272.1%	299	8.5%	727	6.9%	3,565	4.3%
50 or More Units	118	1100.1%	262	7.5%	619	5.9%	2,157	2.6%
Mobile Home or Trailer	46	430.9%	467	13.3%	1,193	11.3%	6,675	8.0%
Other Structure	2	20.9%	72	2.0%	133	1.3%	392	0.5%

Homes Built By Year (2020)

Homes Built 2010 or later	1,371	12743.7%	3,810	108.4%	8,326	78.8%	19,032	22.9%
Homes Built 2000 to 2009	1,226	11395.5%	3,707	105.4%	8,708	82.4%	34,748	41.9%
Homes Built 1990 to 1999	181	1677.6%	689	19.6%	2,234	21.1%	24,094	29.0%
Homes Built 1980 to 1989	148	1376.8%	670	19.1%	2,081	19.7%	20,094	24.2%
Homes Built 1970 to 1979	97	899.3%	260	7.4%	973	9.2%	10,042	12.1%
Homes Built 1960 to 1969	139	1295.3%	362	10.3%	761	7.2%	4,864	5.9%
Homes Built 1950 to 1959	89	822.6%	199	5.7%	426	4.0%	3,079	3.7%
Homes Built Before 1949	17	156.8%	113	3.2%	238	2.3%	2,550	3.1%

Home Values (2020)

Home Values \$1,000,000 or More	83	3.7%	182	2.5%	356	2.0%	1,106	1.3%
Home Values \$500,000 to \$999,999	257	11.3%	686	9.4%	1,505	8.5%	3,786	4.6%
Home Values \$400,000 to \$499,999	383	16.9%	945	12.9%	2,176	12.3%	4,433	5.4%
Home Values \$300,000 to \$399,999	639	28.2%	2,023	27.6%	4,882	27.6%	13,452	16.4%
Home Values \$200,000 to \$299,999	683	30.1%	2,403	32.8%	5,850	33.1%	29,906	36.5%
Home Values \$150,000 to \$199,999	138	6.1%	574	7.8%	1,565	8.8%	14,995	18.3%
Home Values \$100,000 to \$149,999	49	2.2%	226	3.1%	651	3.7%	7,430	9.1%
Home Values \$70,000 to \$99,999	12	0.5%	57	0.8%	143	0.8%	2,035	2.5%
Home Values \$50,000 to \$69,999	6	0.3%	26	0.4%	95	0.5%	1,042	1.3%
Home Values \$25,000 to \$49,999	7	0.3%	94	1.3%	160	0.9%	1,396	1.7%
Home Values Under \$25,000	10	0.5%	100	1.4%	318	1.8%	2,395	2.9%
Owner-Occupied Median Home Value	\$115,260		\$132,977		\$135,358		\$156,808	
Renter-Occupied Median Rent	\$1,472		\$1,419		\$1,365		\$1,111	

Transportation To Work (2020)

Drive to Work Alone	3,472	80.8%	10,289	80.8%	24,956	80.9%	125,509	81.4%
Drive to Work in Carpool	370	8.6%	1,204	9.5%	2,918	9.5%	17,061	11.1%
Travel to Work by Public Transportation	11	0.3%	36	0.3%	121	0.4%	1,638	1.1%
Drive to Work on Motorcycle	2	-	5	-	42	0.1%	690	0.4%
Walk or Bicycle to Work	59	1.4%	136	1.1%	378	1.2%	1,334	0.9%
Other Means	77	1.8%	186	1.5%	419	1.4%	1,316	0.9%
Work at Home	305	7.1%	871	6.8%	2,026	6.6%	6,653	4.3%

Travel Time (2020)

Travel to Work in 14 Minutes or Less	581	13.5%	1,458	11.5%	3,539	11.5%	18,066	11.7%
Travel to Work in 15 to 29 Minutes	1,471	34.2%	3,992	31.4%	9,211	29.8%	50,705	32.9%
Travel to Work in 30 to 59 Minutes	1,767	41.1%	5,841	45.9%	14,007	45.4%	67,213	43.6%
Travel to Work in 60 Minutes or More	194	4.5%	756	5.9%	2,089	6.8%	10,848	7.0%
Average Minutes Travel to Work	28.2		29.6		30.7		29.5	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.