

## Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.5677/-81.196

<b>12231 E Colonial Dr Orlando, FL 32826</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Population</b>						
Estimated Population (2022)	16,854		107,808		233,694	
Projected Population (2027)	18,841		116,272		249,474	
Census Population (2020)	16,349		106,555		233,400	
Census Population (2010)	12,627		88,253		195,000	
Projected Annual Growth (2022 to 2027)	1,987	2.4%	8,464	1.6%	15,780	1.4%
Historical Annual Growth (2020 to 2022)	505	1.5%	1,253	0.6%	294	-
Historical Annual Growth (2010 to 2020)	3,721	14.7%	18,302	10.4%	38,400	9.8%
Estimated Population Density (2022)	5,367 psm		3,815 psm		2,976 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
<b>Households</b>						
Estimated Households (2022)	5,809		33,899		76,842	
Projected Households (2027)	6,806		38,657		85,630	
Census Households (2020)	5,727		33,699		76,825	
Census Households (2010)	4,397		28,598		65,473	
Estimated Households with Children (2022)	1,592	27.4%	10,151	29.9%	25,487	33.2%
Estimated Average Household Size (2022)	2.45		2.64		2.77	
<b>Average Household Income</b>						
Estimated Average Household Income (2022)	\$63,444		\$75,931		\$79,926	
Projected Average Household Income (2027)	\$63,888		\$82,640		\$89,726	
Estimated Average Family Income (2022)	\$52,371		\$91,164		\$93,401	
<b>Median Household Income</b>						
Estimated Median Household Income (2022)	\$62,177		\$69,452		\$74,210	
Projected Median Household Income (2027)	\$76,712		\$82,824		\$89,580	
Estimated Median Family Income (2022)	\$70,648		\$84,599		\$86,548	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2022)	\$22,326		\$24,380		\$26,551	
Projected Per Capita Income (2027)	\$23,490		\$27,942		\$31,051	
Estimated Per Capita Income 5 Year Growth	\$1,164	5.2%	\$3,562	14.6%	\$4,500	16.9%
Estimated Average Household Net Worth (2022)	\$247,352		\$419,148		\$478,734	
<b>Daytime Demos (2022)</b>						
Total Businesses	794		4,239		9,107	
Total Employees	8,928		33,250		58,196	
Company Headquarter Businesses	24	3.0%	111	2.6%	190	2.1%
Company Headquarter Employees	795	8.9%	2,374	7.1%	3,453	5.9%
Employee Population per Business	11.2		7.8		6.4	
Residential Population per Business	21.2		25.4		25.7	

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<b>Race &amp; Ethnicity</b>						
White (2022)	6,049	35.9%	43,180	40.1%	105,718	45.2%
Black or African American (2022)	1,954	11.6%	10,259	9.5%	23,070	9.9%
American Indian or Alaska Native (2022)	76	0.5%	414	0.4%	912	0.4%
Asian (2022)	3,436	20.4%	24,236	22.5%	35,440	15.2%
Hawaiian or Pacific Islander (2022)	12	-	78	-	207	-
Other Race (2022)	1,463	8.7%	8,246	7.6%	20,068	8.6%
Two or More Races (2022)	3,863	22.9%	21,395	19.8%	48,279	20.7%
Not Hispanic or Latino Population (2022)	10,417	61.8%	72,795	67.5%	153,282	65.6%
Hispanic or Latino Population (2022)	6,437	38.2%	35,013	32.5%	80,412	34.4%
Not Hispanic or Latino Population (2027)	11,727	62.2%	78,300	67.3%	163,290	65.5%
Hispanic or Latino Population (2027)	7,114	37.8%	37,972	32.7%	86,184	34.5%
Not Hispanic or Latino Population (2020)	9,709	59.4%	68,881	64.6%	149,752	64.2%
Hispanic or Latino Population (2020)	6,640	40.6%	37,674	35.4%	83,648	35.8%
Not Hispanic or Latino Population (2010)	8,413	66.6%	61,937	70.2%	137,383	70.5%
Hispanic or Latino Population (2010)	4,215	33.4%	26,316	29.8%	57,617	29.5%
Projected Hispanic Annual Growth (2022 to 2027)	678	2.1%	2,959	1.7%	5,772	1.4%
Historic Hispanic Annual Growth (2010 to 2022)	2,222	4.4%	8,697	2.8%	22,795	3.3%
<b>Age Distribution (2022)</b>						
Age Under 5	706	4.2%	4,312	4.0%	10,728	4.6%
Age 5 to 9 Years	741	4.4%	4,754	4.4%	12,112	5.2%
Age 10 to 14 Years	759	4.5%	5,290	4.9%	13,527	5.8%
Age 15 to 19 Years	1,642	9.7%	14,897	13.8%	24,554	10.5%
Age 20 to 24 Years	4,012	23.8%	20,461	19.0%	34,750	14.9%
Age 25 to 29 Years	1,616	9.6%	8,027	7.4%	17,575	7.5%
Age 30 to 34 Years	1,314	7.8%	7,139	6.6%	16,746	7.2%
Age 35 to 39 Years	1,040	6.2%	6,402	5.9%	15,780	6.8%
Age 40 to 44 Years	907	5.4%	5,922	5.5%	14,485	6.2%
Age 45 to 49 Years	731	4.3%	5,183	4.8%	12,866	5.5%
Age 50 to 54 Years	697	4.1%	4,990	4.6%	12,326	5.3%
Age 55 to 59 Years	661	3.9%	4,677	4.3%	11,519	4.9%
Age 60 to 64 Years	630	3.7%	4,551	4.2%	11,067	4.7%
Age 65 to 74 Years	923	5.5%	7,050	6.5%	16,441	7.0%
Age 75 to 84 Years	372	2.2%	3,146	2.9%	7,068	3.0%
Age 85 Years or Over	104	0.6%	1,007	0.9%	2,149	0.9%
Median Age	27.3		30.1		31.8	
<b>Gender Age Distribution (2022)</b>						
Female Population	8,643	51.3%	54,408	50.5%	117,717	50.4%
Age 0 to 19 Years	1,949	22.5%	14,814	27.2%	30,213	25.7%
Age 20 to 64 Years	5,891	68.2%	33,398	61.4%	73,433	62.4%
Age 65 Years or Over	804	9.3%	6,197	11.4%	14,071	12.0%
Female Median Age	28.0		31.0		32.8	
Male Population	8,210	48.7%	53,400	49.5%	115,977	49.6%
Age 0 to 19 Years	1,899	23.1%	14,439	27.0%	30,709	26.5%
Age 20 to 64 Years	5,716	69.6%	33,955	63.6%	73,682	63.5%
Age 65 Years or Over	595	7.2%	5,006	9.4%	11,587	10.0%
Male Median Age	26.6		29.3		30.9	

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<b>Household Income Distribution (2022)</b>						
HH Income \$200,000 or More	22	0.4%	1,588	4.7%	4,703	6.1%
HH Income \$150,000 to \$199,999	335	5.8%	2,429	7.2%	5,585	7.3%
HH Income \$100,000 to \$149,999	805	13.9%	5,417	16.0%	13,695	17.8%
HH Income \$75,000 to \$99,999	909	15.6%	4,912	14.5%	12,110	15.8%
HH Income \$50,000 to \$74,999	1,467	25.3%	6,627	19.5%	14,536	18.9%
HH Income \$35,000 to \$49,999	636	10.9%	3,702	10.9%	8,470	11.0%
HH Income \$25,000 to \$34,999	649	11.2%	3,118	9.2%	6,156	8.0%
HH Income \$15,000 to \$24,999	493	8.5%	2,469	7.3%	5,022	6.5%
HH Income Under \$15,000	493	8.5%	3,638	10.7%	6,566	8.5%
HH Income \$35,000 or More	4,174	71.8%	24,675	72.8%	59,099	76.9%
HH Income \$75,000 or More	2,071	35.7%	14,346	42.3%	36,093	47.0%
<b>Housing (2022)</b>						
Total Housing Units	6,385		36,090		80,323	
Housing Units Occupied	5,809	91.0%	33,899	93.9%	76,842	95.7%
Housing Units Owner-Occupied	1,651	28.4%	17,548	51.8%	45,670	59.4%
Housing Units, Renter-Occupied	4,158	71.6%	16,351	48.2%	31,172	40.6%
Housing Units, Vacant	575	9.9%	2,190	6.5%	3,481	4.5%
<b>Marital Status (2022)</b>						
Never Married	9,902	67.6%	51,404	55.0%	92,843	47.1%
Currently Married	2,505	17.1%	27,472	29.4%	71,506	36.2%
Separated	720	4.9%	3,617	3.9%	8,410	4.3%
Widowed	398	2.7%	3,057	3.3%	6,458	3.3%
Divorced	1,124	7.7%	7,902	8.5%	18,109	9.2%
<b>Household Type (2022)</b>						
Population Family	9,508	56.4%	66,380	61.6%	168,667	72.2%
Population Non-Family	4,753	28.2%	23,244	21.6%	44,369	19.0%
Population Group Quarters	2,593	15.4%	18,184	16.9%	20,659	8.8%
Family Households	3,046	52.4%	20,419	60.2%	50,965	66.3%
Non-Family Households	2,764	47.6%	13,480	39.8%	25,877	33.7%
Married Couple with Children	752	30.0%	6,385	23.2%	16,923	23.7%
Average Family Household Size	3.1		3.3		3.3	
<b>Household Size (2022)</b>						
1 Person Households	1,695	29.2%	7,820	23.1%	15,009	19.5%
2 Person Households	2,045	35.2%	11,455	33.8%	24,777	32.2%
3 Person Households	972	16.7%	6,326	18.7%	15,726	20.5%
4 Person Households	735	12.7%	5,203	15.3%	13,474	17.5%
5 Person Households	250	4.3%	2,061	6.1%	5,312	6.9%
6 or More Person Households	111	1.9%	1,034	3.0%	2,544	3.3%
<b>Household Vehicles (2022)</b>						
Households with 0 Vehicles Available	153	2.6%	1,198	3.5%	2,302	3.0%
Households with 1 Vehicles Available	2,885	49.7%	12,515	36.9%	25,201	32.8%
Households with 2 or More Vehicles Available	2,770	47.7%	20,186	59.5%	49,338	64.2%
Total Vehicles Available	9,345		63,048		148,317	
Average Vehicles Per Household	1.6		1.9		1.9	

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1 mi radius      3 mi radius      5 mi radius

<b>Labor Force (2022)</b>						
Estimated Labor Population Age 16 Years or Over	14,478		92,304		194,402	
Estimated Civilian Employed	8,857	61.2%	49,750	53.9%	114,211	58.7%
Estimated Civilian Unemployed	390	2.7%	1,969	2.1%	4,167	2.1%
Estimated in Armed Forces	2	-	86	-	165	-
Estimated Not in Labor Force	5,228	36.1%	40,500	43.9%	75,860	39.0%
Unemployment Rate	2.7%		2.1%		2.1%	
<b>Occupation (2022)</b>						
Occupation: Population Age 16 Years or Over	8,857		49,750		114,211	
Management, Business, Financial Operations	797	9.0%	6,439	12.9%	17,299	15.1%
Professional, Related	2,628	29.7%	13,563	27.3%	29,994	26.3%
Service	2,169	24.5%	10,271	20.6%	21,863	19.1%
Sales, Office	2,058	23.2%	11,358	22.8%	26,662	23.3%
Farming, Fishing, Forestry	27	0.3%	154	0.3%	216	0.2%
Construct, Extraction, Maintenance	580	6.6%	3,309	6.7%	7,772	6.8%
Production, Transport Material Moving	599	6.8%	4,655	9.4%	10,403	9.1%
White Collar Workers	5,482	61.9%	31,360	63.0%	73,956	64.8%
Blue Collar Workers	3,375	38.1%	18,390	37.0%	40,255	35.2%
<b>Consumer Expenditure (2022)</b>						
Total Household Expenditure	\$294.31 M		\$1.92 B		\$4.55 B	
Total Non-Retail Expenditure	\$155.01 M	52.7%	\$1.01 B	52.7%	\$2.39 B	52.6%
Total Retail Expenditure	\$139.3 M	47.3%	\$910.81 M	47.3%	\$2.16 B	47.4%
Apparel	\$10.36 M	3.5%	\$68.28 M	3.5%	\$161.8 M	3.6%
Contributions	\$8.89 M	3.0%	\$61.12 M	3.2%	\$145.85 M	3.2%
Education	\$8.15 M	2.8%	\$57.49 M	3.0%	\$137.15 M	3.0%
Entertainment	\$16.23 M	5.5%	\$108.6 M	5.6%	\$258.15 M	5.7%
Food and Beverages	\$44.08 M	15.0%	\$285.14 M	14.8%	\$673.07 M	14.8%
Furnishings and Equipment	\$10.12 M	3.4%	\$67.48 M	3.5%	\$160.34 M	3.5%
Gifts	\$6.7 M	2.3%	\$46 M	2.4%	\$109.98 M	2.4%
Health Care	\$24.94 M	8.5%	\$161.39 M	8.4%	\$380.98 M	8.4%
Household Operations	\$11.26 M	3.8%	\$74.9 M	3.9%	\$177.6 M	3.9%
Miscellaneous Expenses	\$5.48 M	1.9%	\$36.1 M	1.9%	\$85.49 M	1.9%
Personal Care	\$3.96 M	1.3%	\$25.85 M	1.3%	\$61.12 M	1.3%
Personal Insurance	\$1.9 M	0.6%	\$13.33 M	0.7%	\$31.97 M	0.7%
Reading	\$627.81 K	0.2%	\$4.14 M	0.2%	\$9.79 M	0.2%
Shelter	\$63.08 M	21.4%	\$407.05 M	21.2%	\$958.82 M	21.1%
Tobacco	\$1.99 M	0.7%	\$11.83 M	0.6%	\$27.36 M	0.6%
Transportation	\$54.13 M	18.4%	\$353.33 M	18.4%	\$837.4 M	18.4%
Utilities	\$22.42 M	7.6%	\$142.23 M	7.4%	\$334.17 M	7.3%
<b>Educational Attainment (2022)</b>						
Adult Population Age 25 Years or Over	8,994		58,094		138,022	
Elementary (Grade Level 0 to 8)	482	5.4%	2,610	4.5%	5,395	3.9%
Some High School (Grade Level 9 to 11)	430	4.8%	4,030	6.9%	7,819	5.7%
High School Graduate	2,311	25.7%	13,751	23.7%	30,642	22.2%
Some College	1,839	20.5%	9,876	17.0%	23,758	17.2%
Associate Degree Only	1,006	11.2%	6,498	11.2%	17,146	12.4%
Bachelor Degree Only	2,125	23.6%	14,225	24.5%	35,245	25.5%
Graduate Degree	800	8.9%	7,104	12.2%	18,018	13.1%

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<b>Units In Structure (2022)</b>						
1 Detached Unit	1,267	28.8%	17,614	61.6%	46,097	70.4%
1 Attached Unit	994	22.6%	2,298	8.0%	5,513	8.4%
2 to 4 Units	359	8.2%	1,651	5.8%	2,836	4.3%
5 to 9 Units	346	7.9%	1,496	5.2%	3,339	5.1%
10 to 19 Units	1,488	33.8%	4,595	16.1%	7,733	11.8%
20 to 49 Units	807	18.4%	2,491	8.7%	4,291	6.6%
50 or More Units	370	8.4%	1,483	5.2%	2,365	3.6%
Mobile Home or Trailer	174	4.0%	2,217	7.8%	4,567	7.0%
Other Structure	5	0.1%	54	0.2%	100	0.2%
<b>Homes Built By Year (2022)</b>						
Homes Built 2010 or later	1,038	23.6%	3,152	11.0%	6,433	9.8%
Homes Built 2000 to 2009	589	13.4%	6,919	24.2%	18,975	29.0%
Homes Built 1990 to 1999	1,942	44.2%	11,851	41.4%	23,298	35.6%
Homes Built 1980 to 1989	1,474	33.5%	6,316	22.1%	16,865	25.8%
Homes Built 1970 to 1979	400	9.1%	2,854	10.0%	6,128	9.4%
Homes Built 1960 to 1969	111	2.5%	1,416	5.0%	2,404	3.7%
Homes Built 1950 to 1959	208	4.7%	1,037	3.6%	2,094	3.2%
Homes Built Before 1949	48	1.1%	355	1.2%	645	1.0%
<b>Home Values (2022)</b>						
Home Values \$1,000,000 or More	10	0.6%	111	0.6%	465	1.0%
Home Values \$500,000 to \$999,999	21	1.3%	329	1.9%	2,028	4.4%
Home Values \$400,000 to \$499,999	39	2.3%	867	4.9%	2,717	6.0%
Home Values \$300,000 to \$399,999	217	13.2%	4,475	25.5%	11,029	24.1%
Home Values \$200,000 to \$299,999	462	28.0%	6,411	36.5%	17,892	39.2%
Home Values \$150,000 to \$199,999	318	19.2%	2,125	12.1%	5,366	11.7%
Home Values \$100,000 to \$149,999	371	22.5%	1,149	6.5%	2,443	5.3%
Home Values \$70,000 to \$99,999	61	3.7%	401	2.3%	823	1.8%
Home Values \$50,000 to \$69,999	27	1.6%	343	2.0%	647	1.4%
Home Values \$25,000 to \$49,999	19	1.1%	622	3.5%	1,111	2.4%
Home Values Under \$25,000	106	6.4%	715	4.1%	1,149	2.5%
Owner-Occupied Median Home Value	\$190,043		\$239,593		\$262,201	
Renter-Occupied Median Rent	\$1,177		\$1,184		\$1,230	
<b>Transportation To Work (2022)</b>						
Drive to Work Alone	7,005	79.1%	38,551	77.5%	88,747	77.7%
Drive to Work in Carpool	1,462	16.5%	6,279	12.6%	12,978	11.4%
Travel to Work by Public Transportation	51	0.6%	727	1.5%	1,291	1.1%
Drive to Work on Motorcycle	5	-	39	-	69	-
Walk or Bicycle to Work	181	2.0%	1,039	2.1%	2,172	1.9%
Other Means	88	1.0%	380	0.8%	936	0.8%
Work at Home	65	0.7%	2,734	5.5%	8,018	7.0%
<b>Travel Time (2022)</b>						
Travel to Work in 14 Minutes or Less	1,726	19.5%	7,135	14.3%	15,113	13.2%
Travel to Work in 15 to 29 Minutes	3,302	37.3%	16,782	33.7%	36,912	32.3%
Travel to Work in 30 to 59 Minutes	3,275	37.0%	20,300	40.8%	46,610	40.8%
Travel to Work in 60 Minutes or More	489	5.5%	2,798	5.6%	7,558	6.6%
Average Minutes Travel to Work	25.9		27.5		28.3	

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