

## Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.1061/-81.75

<b>4370 Thomasson Dr Naples, FL 34112</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Population</b>						
Estimated Population (2022)	6,299		51,221		99,121	
Projected Population (2027)	6,842		55,012		107,967	
Census Population (2020)	6,228		49,579		96,565	
Census Population (2010)	5,153		44,105		82,449	
Projected Annual Growth (2022 to 2027)	543	1.7%	3,791	1.5%	8,846	1.8%
Historical Annual Growth (2020 to 2022)	71	0.6%	1,642	1.7%	2,556	1.3%
Historical Annual Growth (2010 to 2020)	1,075	10.4%	5,474	6.2%	14,115	8.6%
Estimated Population Density (2022)	2,006 psm		1,812 psm		1,263 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
<b>Households</b>						
Estimated Households (2022)	2,776		22,546		44,976	
Projected Households (2027)	2,997		24,307		49,266	
Census Households (2020)	2,728		21,794		43,749	
Census Households (2010)	2,298		19,085		36,337	
Estimated Households with Children (2022)	475	17.1%	4,164	18.5%	7,804	17.4%
Estimated Average Household Size (2022)	2.21		2.21		2.16	
<b>Average Household Income</b>						
Estimated Average Household Income (2022)	\$74,090		\$82,738		\$90,275	
Projected Average Household Income (2027)	\$80,803		\$91,896		\$99,166	
Estimated Average Family Income (2022)	\$88,627		\$104,540		\$109,811	
<b>Median Household Income</b>						
Estimated Median Household Income (2022)	\$67,218		\$68,390		\$71,787	
Projected Median Household Income (2027)	\$84,051		\$84,323		\$86,719	
Estimated Median Family Income (2022)	\$84,460		\$85,815		\$90,083	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2022)	\$32,794		\$36,724		\$41,143	
Projected Per Capita Income (2027)	\$35,531		\$40,888		\$45,416	
Estimated Per Capita Income 5 Year Growth	\$2,737	8.3%	\$4,164	11.3%	\$4,273	10.4%
Estimated Average Household Net Worth (2022)	\$435,860		\$494,701		\$561,762	
<b>Daytime Demos (2022)</b>						
Total Businesses	406		2,996		8,727	
Total Employees	2,520		21,161		65,678	
Company Headquarter Businesses	10	2.5%	76	2.5%	295	3.4%
Company Headquarter Employees	29	1.2%	698	3.3%	7,463	11.4%
Employee Population per Business	6.2		7.1		7.5	
Residential Population per Business	15.5		17.1		11.4	

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<b>Race &amp; Ethnicity</b>							
White (2022)	4,341	68.9%	34,198	66.8%	69,361	70.0%	
Black or African American (2022)	618	9.8%	4,575	8.9%	7,760	7.8%	
American Indian or Alaska Native (2022)	26	0.4%	296	0.6%	466	0.5%	
Asian (2022)	91	1.4%	554	1.1%	1,240	1.3%	
Hawaiian or Pacific Islander (2022)	1	-	11	-	27	-	
Other Race (2022)	448	7.1%	4,297	8.4%	6,738	6.8%	
Two or More Races (2022)	774	12.3%	7,290	14.2%	13,529	13.6%	
Not Hispanic or Latino Population (2022)	4,836	76.8%	37,300	72.8%	74,968	75.6%	
Hispanic or Latino Population (2022)	1,463	23.2%	13,921	27.2%	24,153	24.4%	
Not Hispanic or Latino Population (2027)	5,245	76.7%	40,014	72.7%	81,604	75.6%	
Hispanic or Latino Population (2027)	1,598	23.3%	14,997	27.3%	26,363	24.4%	
Not Hispanic or Latino Population (2020)	4,772	76.6%	36,125	72.9%	73,363	76.0%	
Hispanic or Latino Population (2020)	1,456	23.4%	13,453	27.1%	23,202	24.0%	
Not Hispanic or Latino Population (2010)	4,180	81.1%	32,778	74.3%	63,167	76.6%	
Hispanic or Latino Population (2010)	974	18.9%	11,327	25.7%	19,282	23.4%	
Projected Hispanic Annual Growth (2022 to 2027)	135	1.8%	1,076	1.5%	2,211	1.8%	
Historic Hispanic Annual Growth (2010 to 2022)	489	4.2%	2,595	1.9%	4,871	2.1%	
<b>Age Distribution (2022)</b>							
Age Under 5	260	4.1%	2,003	3.9%	3,785	3.8%	
Age 5 to 9 Years	252	4.0%	2,032	4.0%	3,832	3.9%	
Age 10 to 14 Years	242	3.8%	1,945	3.8%	3,636	3.7%	
Age 15 to 19 Years	217	3.5%	2,030	4.0%	3,672	3.7%	
Age 20 to 24 Years	228	3.6%	2,205	4.3%	3,975	4.0%	
Age 25 to 29 Years	306	4.9%	2,607	5.1%	4,851	4.9%	
Age 30 to 34 Years	340	5.4%	2,823	5.5%	5,202	5.2%	
Age 35 to 39 Years	304	4.8%	2,565	5.0%	4,807	4.8%	
Age 40 to 44 Years	302	4.8%	2,570	5.0%	4,778	4.8%	
Age 45 to 49 Years	289	4.6%	2,383	4.7%	4,510	4.5%	
Age 50 to 54 Years	312	5.0%	2,597	5.1%	5,006	5.1%	
Age 55 to 59 Years	382	6.1%	3,017	5.9%	6,058	6.1%	
Age 60 to 64 Years	484	7.7%	3,935	7.7%	8,339	8.4%	
Age 65 to 74 Years	1,304	20.7%	10,530	20.6%	21,871	22.1%	
Age 75 to 84 Years	790	12.5%	6,070	11.8%	11,506	11.6%	
Age 85 Years or Over	286	4.5%	1,910	3.7%	3,291	3.3%	
Median Age	52.5		51.6		52.5		
<b>Gender Age Distribution (2022)</b>							
Female Population	3,209	51.0%	25,539	49.9%	50,022	50.5%	
Age 0 to 19 Years	486	15.2%	3,929	15.4%	7,351	14.7%	
Age 20 to 64 Years	1,478	46.0%	12,023	47.1%	23,959	47.9%	
Age 65 Years or Over	1,245	38.8%	9,587	37.5%	18,711	37.4%	
Female Median Age	53.6		52.9		53.3		
Male Population	3,090	49.0%	25,682	50.1%	49,099	49.5%	
Age 0 to 19 Years	485	15.7%	4,081	15.9%	7,574	15.4%	
Age 20 to 64 Years	1,469	47.6%	12,678	49.4%	23,568	48.0%	
Age 65 Years or Over	1,135	36.7%	8,923	34.7%	17,958	36.6%	
Male Median Age	51.4		50.4		51.7		

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<b>Household Income Distribution (2022)</b>						
HH Income \$200,000 or More	144	5.2%	1,633	7.2%	4,143	9.2%
HH Income \$150,000 to \$199,999	229	8.3%	1,354	6.0%	2,526	5.6%
HH Income \$100,000 to \$149,999	315	11.4%	3,172	14.1%	6,665	14.8%
HH Income \$75,000 to \$99,999	397	14.3%	3,412	15.1%	7,010	15.6%
HH Income \$50,000 to \$74,999	721	26.0%	4,966	22.0%	8,578	19.1%
HH Income \$35,000 to \$49,999	342	12.3%	2,765	12.3%	5,335	11.9%
HH Income \$25,000 to \$34,999	197	7.1%	2,065	9.2%	4,047	9.0%
HH Income \$15,000 to \$24,999	188	6.8%	1,487	6.6%	3,102	6.9%
HH Income Under \$15,000	243	8.7%	1,693	7.5%	3,571	7.9%
HH Income \$35,000 or More	2,148	77.4%	17,301	76.7%	34,256	76.2%
HH Income \$75,000 or More	1,085	39.1%	9,571	42.4%	20,343	45.2%
<b>Housing (2022)</b>						
Total Housing Units	3,642		31,533		65,202	
Housing Units Occupied	2,776	76.2%	22,546	71.5%	44,976	69.0%
Housing Units Owner-Occupied	2,168	78.1%	16,948	75.2%	32,967	73.3%
Housing Units, Renter-Occupied	608	21.9%	5,598	24.8%	12,009	26.7%
Housing Units, Vacant	866	31.2%	8,987	39.9%	20,225	45.0%
<b>Marital Status (2022)</b>						
Never Married	1,178	21.3%	10,133	22.4%	18,977	21.6%
Currently Married	2,512	45.3%	22,442	49.6%	44,611	50.8%
Separated	266	4.8%	2,060	4.6%	3,584	4.1%
Widowed	525	9.5%	4,044	8.9%	7,995	9.1%
Divorced	1,063	19.2%	6,563	14.5%	12,700	14.5%
<b>Household Type (2022)</b>						
Population Family	4,729	75.1%	38,603	75.4%	75,974	76.6%
Population Non-Family	1,411	22.4%	11,192	21.9%	21,357	21.5%
Population Group Quarters	159	2.5%	1,426	2.8%	1,789	1.8%
Family Households	1,655	59.6%	13,553	60.1%	27,491	61.1%
Non-Family Households	1,120	40.4%	8,994	39.9%	17,485	38.9%
Married Couple with Children	302	12.0%	2,704	12.0%	4,880	10.9%
Average Family Household Size	2.9		2.8		2.8	
<b>Household Size (2022)</b>						
1 Person Households	917	33.1%	7,603	33.7%	14,767	32.8%
2 Person Households	1,175	42.3%	9,578	42.5%	19,923	44.3%
3 Person Households	286	10.3%	2,253	10.0%	4,495	10.0%
4 Person Households	200	7.2%	1,564	6.9%	3,088	6.9%
5 Person Households	119	4.3%	826	3.7%	1,551	3.4%
6 or More Person Households	78	2.8%	722	3.2%	1,152	2.6%
<b>Household Vehicles (2022)</b>						
Households with 0 Vehicles Available	92	3.3%	1,275	5.7%	2,110	4.7%
Households with 1 Vehicles Available	1,231	44.4%	10,287	45.6%	21,520	47.8%
Households with 2 or More Vehicles Available	1,453	52.3%	10,983	48.7%	21,347	47.5%
Total Vehicles Available	4,559		35,841		70,507	
Average Vehicles Per Household	1.6		1.6		1.6	

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<b>Labor Force (2022)</b>							
Estimated Labor Population Age 16 Years or Over		5,498		44,830		87,076	
Estimated Civilian Employed		2,567	46.7%	21,079	47.0%	40,278	46.3%
Estimated Civilian Unemployed		52	0.9%	770	1.7%	1,176	1.4%
Estimated in Armed Forces		23	0.4%	52	0.1%	55	-
Estimated Not in Labor Force		2,856	51.9%	22,928	51.1%	45,568	52.3%
Unemployment Rate		0.9%		1.7%		1.4%	
<b>Occupation (2022)</b>							
Occupation: Population Age 16 Years or Over		2,567		21,079		40,278	
Management, Business, Financial Operations		351	13.7%	2,823	13.4%	5,750	14.3%
Professional, Related		238	9.3%	2,289	10.9%	4,897	12.2%
Service		848	33.0%	6,276	29.8%	11,819	29.3%
Sales, Office		586	22.8%	4,319	20.5%	8,707	21.6%
Farming, Fishing, Forestry		18	0.7%	92	0.4%	157	0.4%
Construct, Extraction, Maintenance		288	11.2%	3,283	15.6%	5,314	13.2%
Production, Transport Material Moving		238	9.3%	1,997	9.5%	3,635	9.0%
White Collar Workers		1,175	45.8%	9,430	44.7%	19,354	48.1%
Blue Collar Workers		1,392	54.2%	11,649	55.3%	20,924	51.9%
<b>Consumer Expenditure (2022)</b>							
Total Household Expenditure		\$158.84 M		\$1.38 B		\$2.93 B	
Total Non-Retail Expenditure		\$83.83 M	52.8%	\$730.32 M	52.9%	\$1.55 B	53.0%
Total Retail Expenditure		\$75.01 M	47.2%	\$650.47 M	47.1%	\$1.38 B	47.0%
Apparel		\$5.47 M	3.4%	\$47.96 M	3.5%	\$101.99 M	3.5%
Contributions		\$5.26 M	3.3%	\$46.95 M	3.4%	\$100.53 M	3.4%
Education		\$4.47 M	2.8%	\$40.8 M	3.0%	\$88.47 M	3.0%
Entertainment		\$8.96 M	5.6%	\$78.43 M	5.7%	\$166.62 M	5.7%
Food and Beverages		\$23.35 M	14.7%	\$201.86 M	14.6%	\$427.01 M	14.6%
Furnishings and Equipment		\$5.58 M	3.5%	\$48.79 M	3.5%	\$103.58 M	3.5%
Gifts		\$3.86 M	2.4%	\$34.99 M	2.5%	\$75.32 M	2.6%
Health Care		\$13.94 M	8.8%	\$119.66 M	8.7%	\$252.19 M	8.6%
Household Operations		\$6.29 M	4.0%	\$55.06 M	4.0%	\$117.09 M	4.0%
Miscellaneous Expenses		\$3.02 M	1.9%	\$26.37 M	1.9%	\$55.91 M	1.9%
Personal Care		\$2.13 M	1.3%	\$18.56 M	1.3%	\$39.37 M	1.3%
Personal Insurance		\$1.12 M	0.7%	\$9.93 M	0.7%	\$21.21 M	0.7%
Reading		\$357.05 K	0.2%	\$3.11 M	0.2%	\$6.61 M	0.2%
Shelter		\$33.17 M	20.9%	\$288.19 M	20.9%	\$611.2 M	20.9%
Tobacco		\$979.56 K	0.6%	\$8.16 M	0.6%	\$17.06 M	0.6%
Transportation		\$28.91 M	18.2%	\$250.04 M	18.1%	\$528.33 M	18.1%
Utilities		\$11.97 M	7.5%	\$101.91 M	7.4%	\$214.41 M	7.3%
<b>Educational Attainment (2022)</b>							
Adult Population Age 25 Years or Over		5,099		41,006		80,220	
Elementary (Grade Level 0 to 8)		295	5.8%	2,541	6.2%	4,438	5.5%
Some High School (Grade Level 9 to 11)		204	4.0%	2,361	5.8%	4,735	5.9%
High School Graduate		1,767	34.7%	12,581	30.7%	21,857	27.2%
Some College		1,197	23.5%	7,732	18.9%	14,875	18.5%
Associate Degree Only		490	9.6%	3,693	9.0%	6,846	8.5%
Bachelor Degree Only		833	16.3%	7,460	18.2%	16,873	21.0%
Graduate Degree		313	6.1%	4,638	11.3%	10,596	13.2%

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<b>Units In Structure (2022)</b>							
1 Detached Unit		1,426	62.0%	9,994	52.4%	19,179	52.8%
1 Attached Unit		279	12.2%	2,033	10.7%	3,878	10.7%
2 to 4 Units		267	11.6%	2,847	14.9%	5,581	15.4%
5 to 9 Units		152	6.6%	2,008	10.5%	4,406	12.1%
10 to 19 Units		219	9.5%	1,755	9.2%	3,662	10.1%
20 to 49 Units		138	6.0%	1,229	6.4%	2,859	7.9%
50 or More Units		128	5.6%	929	4.9%	1,983	5.5%
Mobile Home or Trailer		165	7.2%	1,721	9.0%	3,375	9.3%
Other Structure	-	-	-	29	0.2%	53	0.1%
<b>Homes Built By Year (2022)</b>							
Homes Built 2010 or later		399	17.4%	2,424	12.7%	5,524	15.2%
Homes Built 2000 to 2009		408	17.8%	3,427	18.0%	9,839	27.1%
Homes Built 1990 to 1999		487	21.2%	4,858	25.5%	10,188	28.0%
Homes Built 1980 to 1989		536	23.3%	5,593	29.3%	9,678	26.6%
Homes Built 1970 to 1979		740	32.2%	4,186	21.9%	5,974	16.4%
Homes Built 1960 to 1969		175	7.6%	1,497	7.8%	2,614	7.2%
Homes Built 1950 to 1959		17	0.8%	482	2.5%	911	2.5%
Homes Built Before 1949		13	0.6%	79	0.4%	248	0.7%
<b>Home Values (2022)</b>							
Home Values \$1,000,000 or More		63	2.9%	1,262	7.4%	3,065	9.3%
Home Values \$500,000 to \$999,999		170	7.8%	1,929	11.4%	4,512	13.7%
Home Values \$400,000 to \$499,999		259	12.0%	1,771	10.4%	3,686	11.2%
Home Values \$300,000 to \$399,999		528	24.3%	3,484	20.6%	7,114	21.6%
Home Values \$200,000 to \$299,999		444	20.5%	3,686	21.8%	6,597	20.0%
Home Values \$150,000 to \$199,999		276	12.7%	2,382	14.1%	3,966	12.0%
Home Values \$100,000 to \$149,999		224	10.3%	1,037	6.1%	1,581	4.8%
Home Values \$70,000 to \$99,999		81	3.7%	545	3.2%	1,041	3.2%
Home Values \$50,000 to \$69,999		13	0.6%	400	2.4%	547	1.7%
Home Values \$25,000 to \$49,999		2	-	81	0.5%	214	0.6%
Home Values Under \$25,000		108	5.0%	370	2.2%	645	2.0%
Owner-Occupied Median Home Value		\$295,388		\$376,956		\$426,670	
Renter-Occupied Median Rent		\$1,202		\$1,214		\$1,269	
<b>Transportation To Work (2022)</b>							
Drive to Work Alone		2,194	85.5%	16,592	78.7%	31,172	77.4%
Drive to Work in Carpool		193	7.5%	2,371	11.2%	4,405	10.9%
Travel to Work by Public Transportation		19	0.7%	199	0.9%	409	1.0%
Drive to Work on Motorcycle	-	-	-	4	-	15	-
Walk or Bicycle to Work		82	3.2%	782	3.7%	1,378	3.4%
Other Means		23	0.9%	204	1.0%	442	1.1%
Work at Home		57	2.2%	928	4.4%	2,458	6.1%
<b>Travel Time (2022)</b>							
Travel to Work in 14 Minutes or Less		672	26.2%	4,678	22.2%	8,116	20.1%
Travel to Work in 15 to 29 Minutes		1,162	45.3%	10,219	48.5%	19,610	48.7%
Travel to Work in 30 to 59 Minutes		594	23.1%	4,578	21.7%	9,039	22.4%
Travel to Work in 60 Minutes or More		83	3.2%	676	3.2%	1,057	2.6%
Average Minutes Travel to Work		21.0		20.9		21.0	

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