

EXPANDED PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 28.3492/-81.6142

RF5

Town Center at Orange Lake

Kissimmee, FL 34747

Population

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Estimated Population (2020)	4,837		13,218		50,974		233,183	
Projected Population (2025)	5,693		15,306		58,373		256,105	
Census Population (2010)	623		5,326		28,454		124,185	
Census Population (2000)	231		1,958		10,910		56,243	
Projected Annual Growth (2020 to 2025)	856	3.5%	2,088	3.2%	7,399	2.9%	22,922	2.0%
Historical Annual Growth (2010 to 2020)	4,214	67.6%	7,892	14.8%	22,520	7.9%	108,998	8.8%
Historical Annual Growth (2000 to 2010)	392	16.9%	3,368	17.2%	17,544	16.1%	67,942	12.1%
Estimated Population Density (2020)	1,540 psm		468 psm		649 psm		743 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		314.0 sq mi	

Households

Estimated Households (2020)	1,780		5,032		19,395		85,176	
Projected Households (2025)	2,096		5,811		21,561		93,296	
Census Households (2010)	225		2,095		10,972		43,843	
Census Households (2000)	76		683		3,957		21,202	
Estimated Households with Children (2020)	600	33.7%	1,606	31.9%	6,010	31.0%	28,270	33.2%
Estimated Average Household Size (2020)	2.72		2.63		2.63		2.66	

Average Household Income

Estimated Average Household Income (2020)	\$42,656		\$50,201		\$69,099		\$86,232	
Projected Average Household Income (2025)	\$42,327		\$50,831		\$73,965		\$94,073	
Estimated Average Family Income (2020)	\$47,193		\$58,020		\$78,580		\$102,692	

Median Household Income

Estimated Median Household Income (2020)	\$63,965		\$65,853		\$67,327		\$79,047	
Projected Median Household Income (2025)	\$73,335		\$75,770		\$79,059		\$92,458	
Estimated Median Family Income (2020)	\$76,909		\$80,374		\$78,926		\$92,377	

Per Capita Income

Estimated Per Capita Income (2020)	\$15,697		\$19,110		\$26,290		\$31,813	
Projected Per Capita Income (2025)	\$15,582		\$19,300		\$27,320		\$34,556	
Estimated Per Capita Income 5 Year Growth	-\$115	-0.7%	\$191	1.0%	\$1,029	3.9%	\$2,743	8.6%
Estimated Average Household Net Worth (2020)	\$397,720		\$457,866		\$536,747		\$739,981	

Daytime Demos (2020)

Total Businesses	199		828		2,392		8,044	
Total Employees	2,339		12,491		30,967		110,167	
Company Headquarter Businesses	-	-	-	-	2	-	16	0.2%
Company Headquarter Employees	-	-	-	-	134	0.4%	2,583	2.3%
Employee Population per Business	11.7		15.1		12.9		13.7	
Residential Population per Business	24.3		16.0		21.3		29.0	

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
White (2020)	2,950	61.0%	8,456	64.0%	35,536	69.7%	160,518	68.8%
Black or African American (2020)	915	18.9%	2,299	17.4%	7,062	13.9%	32,527	13.9%
American Indian or Alaska Native (2020)	15	0.3%	42	0.3%	254	0.5%	1,026	0.4%
Asian (2020)	134	2.8%	404	3.1%	1,505	3.0%	14,044	6.0%
Hawaiian or Pacific Islander (2020)	5	0.1%	16	0.1%	66	0.1%	309	0.1%
Other Race (2020)	605	12.5%	1,463	11.1%	4,618	9.1%	16,233	7.0%
Two or More Races (2020)	213	4.4%	538	4.1%	1,932	3.8%	8,525	3.7%
Not Hispanic or Latino Population (2020)	2,659	55.0%	7,804	59.0%	33,266	65.3%	159,819	68.5%
Hispanic or Latino Population (2020)	2,178	45.0%	5,414	41.0%	17,708	34.7%	73,363	31.5%
Not Hispanic or Latino Population (2025)	3,146	55.3%	9,018	58.9%	37,784	64.7%	174,760	68.2%
Hispanic or Latino Population (2025)	2,547	44.7%	6,288	41.1%	20,589	35.3%	81,344	31.8%
Not Hispanic or Latino Population (2010)	428	68.8%	3,961	74.4%	20,683	72.7%	93,115	75.0%
Hispanic or Latino Population (2010)	195	31.2%	1,364	25.6%	7,771	27.3%	31,070	25.0%
Not Hispanic or Latino Population (2000)	196	84.8%	1,718	87.7%	9,782	89.7%	48,711	86.6%
Hispanic or Latino Population (2000)	35	15.2%	240	12.3%	1,128	10.3%	7,532	13.4%
Projected Hispanic Annual Growth (2020 to 2025)	369	3.4%	874	3.2%	2,881	3.3%	7,981	2.2%
Historic Hispanic Annual Growth (2000 to 2020)	2,143	305.1%	5,174	107.7%	16,580	73.5%	65,831	43.7%

Age Distribution (2020)

Age Under 5	360	7.4%	935	7.1%	3,113	6.1%	13,957	6.0%
Age 5 to 9 Years	325	6.7%	853	6.5%	3,138	6.2%	14,433	6.2%
Age 10 to 14 Years	315	6.5%	837	6.3%	3,214	6.3%	14,734	6.3%
Age 15 to 19 Years	302	6.2%	786	5.9%	2,872	5.6%	14,919	6.4%
Age 20 to 24 Years	407	8.4%	1,010	7.6%	3,364	6.6%	16,600	7.1%
Age 25 to 29 Years	494	10.2%	1,260	9.5%	4,313	8.5%	18,991	8.1%
Age 30 to 34 Years	417	8.6%	1,100	8.3%	3,916	7.7%	18,815	8.1%
Age 35 to 39 Years	347	7.2%	950	7.2%	3,717	7.3%	18,150	7.8%
Age 40 to 44 Years	327	6.8%	882	6.7%	3,341	6.6%	16,494	7.1%
Age 45 to 49 Years	300	6.2%	799	6.0%	3,125	6.1%	15,209	6.5%
Age 50 to 54 Years	285	5.9%	771	5.8%	2,880	5.6%	14,214	6.1%
Age 55 to 59 Years	265	5.5%	735	5.6%	2,974	5.8%	13,798	5.9%
Age 60 to 64 Years	215	4.4%	632	4.8%	2,812	5.5%	12,630	5.4%
Age 65 to 74 Years	278	5.7%	973	7.4%	4,918	9.6%	18,957	8.1%
Age 75 to 84 Years	156	3.2%	551	4.2%	2,596	5.1%	8,669	3.7%
Age 85 Years or Over	44	0.9%	144	1.1%	681	1.3%	2,612	1.1%
Median Age	31.6		34.2		36.9		35.8	

Gender Age Distribution (2020)

Female Population	2,472	51.1%	6,770	51.2%	26,303	51.6%	119,388	51.2%
Age 0 to 19 Years	642	26.0%	1,685	24.9%	6,130	23.3%	28,956	24.3%
Age 20 to 64 Years	1,549	62.7%	4,140	61.2%	15,725	59.8%	74,254	62.2%
Age 65 Years or Over	281	11.4%	945	14.0%	4,448	16.9%	16,179	13.6%
Female Median Age	32.8		35.3		37.6		36.2	
Male Population	2,365	48.9%	6,449	48.8%	24,672	48.4%	113,794	48.8%
Age 0 to 19 Years	659	27.9%	1,726	26.8%	6,208	25.2%	29,088	25.6%
Age 20 to 64 Years	1,509	63.8%	4,000	62.0%	14,717	59.7%	70,647	62.1%
Age 65 Years or Over	197	8.3%	722	11.2%	3,747	15.2%	14,059	12.4%
Male Median Age	30.5		33.2		36.1		35.5	

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Household Income Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
HH Income \$200,000 or More	56	3.2%	216	4.3%	1,164	6.0%	8,840	10.4%
HH Income \$150,000 to \$199,999	62	3.5%	222	4.4%	1,026	5.3%	5,926	7.0%
HH Income \$100,000 to \$149,999	249	14.0%	729	14.5%	2,749	14.2%	13,987	16.4%
HH Income \$75,000 to \$99,999	325	18.3%	892	17.7%	3,177	16.4%	13,068	15.3%
HH Income \$50,000 to \$74,999	489	27.4%	1,274	25.3%	4,573	23.6%	17,709	20.8%
HH Income \$35,000 to \$49,999	192	10.8%	546	10.9%	2,644	13.6%	9,373	11.0%
HH Income \$25,000 to \$34,999	200	11.2%	534	10.6%	1,773	9.1%	6,442	7.6%
HH Income \$15,000 to \$24,999	91	5.1%	279	5.6%	1,052	5.4%	4,499	5.3%
HH Income Under \$15,000	117	6.6%	340	6.7%	1,237	6.4%	5,333	6.3%
HH Income \$35,000 or More	1,372	77.1%	3,879	77.1%	15,333	79.1%	68,902	80.9%
HH Income \$75,000 or More	692	38.9%	2,058	40.9%	8,116	41.8%	41,820	49.1%

Housing (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Housing Units	3,843		9,920		30,804		117,247	
Housing Units Occupied	1,780	46.3%	5,032	50.7%	19,395	63.0%	85,176	72.6%
Housing Units Owner-Occupied	772	43.4%	2,500	49.7%	11,015	56.8%	52,929	62.1%
Housing Units, Renter-Occupied	1,008	56.6%	2,531	50.3%	8,379	43.2%	32,247	37.9%
Housing Units, Vacant	2,063	115.9%	4,889	97.2%	11,409	58.8%	32,071	37.7%

Marital Status (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Never Married	1,754	45.7%	4,445	42.0%	14,896	35.9%	67,338	35.4%
Currently Married	1,397	36.4%	4,194	39.6%	17,905	43.1%	87,459	46.0%
Separated	213	5.5%	610	5.8%	2,644	6.4%	10,568	5.6%
Widowed	32	0.8%	170	1.6%	1,567	3.8%	6,334	3.3%
Divorced	442	11.5%	1,174	11.1%	4,497	10.8%	18,359	9.7%

Household Type (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population Family	4,031	83.3%	10,972	83.0%	42,794	84.0%	190,410	81.7%
Population Non-Family	806	16.7%	2,246	17.0%	8,180	16.0%	36,099	15.5%
Population Group Quarters	-	-	-	-	-	-	6,673	2.9%
Family Households	1,205	67.7%	3,397	67.5%	13,376	69.0%	59,130	69.4%
Non-Family Households	575	32.3%	1,635	32.5%	6,018	31.0%	26,047	30.6%
Married Couple with Children	300	21.5%	863	20.6%	3,497	19.5%	18,690	21.4%
Average Family Household Size	3.3		3.2		3.2		3.2	

Household Size (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
1 Person Households	404	22.7%	1,182	23.5%	4,355	22.5%	18,505	21.7%
2 Person Households	538	30.2%	1,724	34.3%	6,897	35.6%	30,184	35.4%
3 Person Households	355	20.0%	902	17.9%	3,285	16.9%	14,820	17.4%
4 Person Households	288	16.2%	728	14.5%	2,810	14.5%	12,592	14.8%
5 Person Households	124	7.0%	316	6.3%	1,287	6.6%	5,704	6.7%
6 or More Person Households	71	4.0%	180	3.6%	760	3.9%	3,372	4.0%

Household Vehicles (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Households with 0 Vehicles Available	55	3.1%	139	2.8%	481	2.5%	2,325	2.7%
Households with 1 Vehicles Available	551	31.0%	1,692	33.6%	7,649	39.4%	27,398	32.2%
Households with 2 or More Vehicles Available	1,174	65.9%	3,201	63.6%	11,265	58.1%	55,453	65.1%
Total Vehicles Available	3,313		9,262		34,025		161,131	
Average Vehicles Per Household	1.9		1.8		1.8		1.9	

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Labor Force (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Estimated Labor Population Age 16 Years or Over	3,780		10,443		40,911		187,412	
Estimated Civilian Employed	2,372	62.8%	6,359	60.9%	23,779	58.1%	113,474	60.5%
Estimated Civilian Unemployed	306	8.1%	801	7.7%	2,447	6.0%	11,919	6.4%
Estimated in Armed Forces	-	-	2	-	5	-	110	-
Estimated Not in Labor Force	1,102	29.1%	3,280	31.4%	14,679	35.9%	61,909	33.0%
Unemployment Rate	8.1%		7.7%		6.0%		6.4%	

Occupation (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Occupation: Population Age 16 Years or Over	2,372		6,359		23,779		113,474	
Management, Business, Financial Operations	295	12.5%	880	13.8%	3,622	15.2%	21,233	18.7%
Professional, Related	356	15.0%	1,026	16.1%	4,190	17.6%	22,405	19.7%
Service	685	28.9%	1,720	27.0%	5,841	24.6%	25,058	22.1%
Sales, Office	681	28.7%	1,773	27.9%	6,314	26.6%	28,078	24.7%
Farming, Fishing, Forestry	1	-	4	-	20	-	259	0.2%
Construct, Extraction, Maintenance	125	5.3%	329	5.2%	1,139	4.8%	5,927	5.2%
Production, Transport Material Moving	229	9.6%	628	9.9%	2,653	11.2%	10,514	9.3%
White Collar Workers	1,332	56.2%	3,679	57.9%	14,126	59.4%	71,717	63.2%
Blue Collar Workers	1,040	43.8%	2,680	42.1%	9,652	40.6%	41,758	36.8%

Consumer Expenditure (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Household Expenditure	\$70.23 M		\$220.16 M		\$1.05 B		\$5.35 B	
Total Non-Retail Expenditure	\$36.89 M	52.5%	\$115.81 M	52.6%	\$554.06 M	52.7%	\$2.82 B	52.8%
Total Retail Expenditure	\$33.34 M	47.5%	\$104.35 M	47.4%	\$497.7 M	47.3%	\$2.52 B	47.2%
Apparel	\$2.47 M	3.5%	\$7.72 M	3.5%	\$36.99 M	3.5%	\$190.18 M	3.6%
Contributions	\$2.14 M	3.1%	\$6.9 M	3.1%	\$33.67 M	3.2%	\$177.6 M	3.3%
Education	\$1.91 M	2.7%	\$6.14 M	2.8%	\$30.19 M	2.9%	\$165.97 M	3.1%
Entertainment	\$3.89 M	5.5%	\$12.29 M	5.6%	\$59.04 M	5.6%	\$304.95 M	5.7%
Food and Beverages	\$10.5 M	14.9%	\$32.74 M	14.9%	\$155.71 M	14.8%	\$784.85 M	14.7%
Furnishings and Equipment	\$2.42 M	3.4%	\$7.65 M	3.5%	\$36.73 M	3.5%	\$189.08 M	3.5%
Gifts	\$1.64 M	2.3%	\$5.22 M	2.4%	\$25.5 M	2.4%	\$135.65 M	2.5%
Health Care	\$5.98 M	8.5%	\$18.79 M	8.5%	\$89.52 M	8.5%	\$445.82 M	8.3%
Household Operations	\$2.69 M	3.8%	\$8.51 M	3.9%	\$41.02 M	3.9%	\$210.89 M	3.9%
Miscellaneous Expenses	\$1.31 M	1.9%	\$4.12 M	1.9%	\$19.81 M	1.9%	\$101.01 M	1.9%
Personal Care	\$939.49 K	1.3%	\$2.95 M	1.3%	\$14.1 M	1.3%	\$71.63 M	1.3%
Personal Insurance	\$463.07 K	0.7%	\$1.49 M	0.7%	\$7.24 M	0.7%	\$38.3 M	0.7%
Reading	\$149.26 K	0.2%	\$474.13 K	0.2%	\$2.28 M	0.2%	\$11.64 M	0.2%
Shelter	\$14.93 M	21.3%	\$46.59 M	21.2%	\$221.71 M	21.1%	\$1.13 B	21.0%
Tobacco	\$467.02 K	0.7%	\$1.42 M	0.6%	\$6.59 M	0.6%	\$31.13 M	0.6%
Transportation	\$12.99 M	18.5%	\$40.55 M	18.4%	\$193 M	18.3%	\$976.69 M	18.3%
Utilities	\$5.34 M	7.6%	\$16.61 M	7.5%	\$78.64 M	7.5%	\$387.63 M	7.2%

Educational Attainment (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Adult Population Age 25 Years or Over	3,128		8,797		35,273		158,539	
Elementary (Grade Level 0 to 8)	103	3.3%	258	2.9%	745	2.1%	4,637	2.9%
Some High School (Grade Level 9 to 11)	92	2.9%	283	3.2%	1,363	3.9%	6,504	4.1%
High School Graduate	842	26.9%	2,298	26.1%	9,997	28.3%	34,919	22.0%
Some College	651	20.8%	1,746	19.8%	7,282	20.6%	30,242	19.1%
Associate Degree Only	373	11.9%	1,028	11.7%	3,751	10.6%	16,891	10.7%
Bachelor Degree Only	780	24.9%	2,344	26.6%	8,625	24.5%	44,407	28.0%
Graduate Degree	288	9.2%	840	9.6%	3,510	10.0%	20,937	13.2%

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Units In Structure (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
1 Detached Unit	734	325.5%	2,139	102.1%	9,678	88.2%	48,862	111.4%
1 Attached Unit	141	62.6%	413	19.7%	1,460	13.3%	6,120	14.0%
2 to 4 Units	156	69.3%	369	17.6%	991	9.0%	3,010	6.9%
5 to 9 Units	165	73.0%	393	18.7%	1,258	11.5%	3,742	8.5%
10 to 19 Units	335	148.5%	807	38.5%	2,221	20.2%	7,524	17.2%
20 to 49 Units	125	55.6%	380	18.1%	1,166	10.6%	5,341	12.2%
50 or More Units	106	47.2%	244	11.6%	733	6.7%	3,099	7.1%
Mobile Home or Trailer	17	7.6%	278	13.3%	1,852	16.9%	7,180	16.4%
Other Structure	-	-	10	0.5%	36	0.3%	299	0.7%

Homes Built By Year (2020)

Homes Built 2010 or later	435	192.9%	1,294	61.8%	3,182	29.0%	18,111	41.3%
Homes Built 2000 to 2009	668	296.1%	1,782	85.1%	7,628	69.5%	29,767	67.9%
Homes Built 1990 to 1999	415	184.1%	1,114	53.2%	5,031	45.9%	18,928	43.2%
Homes Built 1980 to 1989	183	81.3%	554	26.4%	1,903	17.3%	9,745	22.2%
Homes Built 1970 to 1979	53	23.7%	171	8.2%	647	5.9%	4,112	9.4%
Homes Built 1960 to 1969	9	4.0%	37	1.7%	359	3.3%	1,937	4.4%
Homes Built 1950 to 1959	2	1.1%	30	1.4%	223	2.0%	1,219	2.8%
Homes Built Before 1949	14	6.4%	50	2.4%	422	3.8%	1,358	3.1%

Home Values (2020)

Home Values \$1,000,000 or More	-	-	13	0.5%	163	1.5%	2,657	5.0%
Home Values \$500,000 to \$999,999	11	1.4%	54	2.2%	681	6.2%	5,763	10.9%
Home Values \$400,000 to \$499,999	10	1.3%	128	5.1%	491	4.5%	4,734	8.9%
Home Values \$300,000 to \$399,999	123	15.9%	441	17.7%	1,547	14.0%	10,088	19.1%
Home Values \$200,000 to \$299,999	400	51.7%	1,057	42.3%	3,548	32.2%	13,705	25.9%
Home Values \$150,000 to \$199,999	157	20.3%	403	16.1%	1,785	16.2%	6,764	12.8%
Home Values \$100,000 to \$149,999	56	7.2%	199	8.0%	1,227	11.1%	3,533	6.7%
Home Values \$70,000 to \$99,999	10	1.3%	84	3.4%	564	5.1%	1,479	2.8%
Home Values \$50,000 to \$69,999	1	0.2%	45	1.8%	338	3.1%	920	1.7%
Home Values \$25,000 to \$49,999	2	0.2%	48	1.9%	347	3.2%	1,624	3.1%
Home Values Under \$25,000	2	0.3%	27	1.1%	326	3.0%	1,661	3.1%
Owner-Occupied Median Home Value	\$76,113		\$77,933		\$124,719		\$162,975	
Renter-Occupied Median Rent	\$1,089		\$1,114		\$1,106		\$1,205	

Transportation To Work (2020)

Drive to Work Alone	1,692	81.1%	4,661	81.0%	17,103	81.0%	83,595	80.6%
Drive to Work in Carpool	226	10.8%	606	10.5%	2,228	10.5%	10,110	9.8%
Travel to Work by Public Transportation	26	1.3%	61	1.1%	200	0.9%	1,402	1.4%
Drive to Work on Motorcycle	8	0.4%	19	0.3%	55	0.3%	326	0.3%
Walk or Bicycle to Work	6	0.3%	36	0.6%	176	0.8%	1,307	1.3%
Other Means	27	1.3%	74	1.3%	154	0.7%	939	0.9%
Work at Home	100	4.8%	295	5.1%	1,211	5.7%	5,987	5.8%

Travel Time (2020)

Travel to Work in 14 Minutes or Less	395	18.9%	1,043	18.1%	3,253	15.4%	17,540	16.9%
Travel to Work in 15 to 29 Minutes	682	32.7%	1,923	33.4%	7,598	36.0%	41,910	40.4%
Travel to Work in 30 to 59 Minutes	1,022	49.0%	2,610	45.4%	9,612	45.5%	39,531	38.1%
Travel to Work in 60 Minutes or More	161	7.7%	459	8.0%	1,972	9.3%	8,063	7.8%
Average Minutes Travel to Work	29.5		28.8		29.0		26.7	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.