

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.3492/-81.6142

14928 E Orange Lake Blvd Kissimmee, FL 34747	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2022)	1,706	9,264	53,473
Projected Population (2027)	2,595	12,644	66,147
Census Population (2020)	1,741	8,819	50,147
Census Population (2010)	624	4,131	26,611
Projected Annual Growth (2022 to 2027)	889 10.4%	3,380 7.3%	12,674 4.7%
Historical Annual Growth (2020 to 2022)	-35 -1.0%	445 2.5%	3,327 3.3%
Historical Annual Growth (2010 to 2020)	1,117 89.6%	4,688 56.7%	23,536 44.2%
Estimated Population Density (2022)	543 psm	328 psm	681 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2022)	519	3,298	20,686
Projected Households (2027)	808	4,497	25,838
Census Households (2020)	529	3,088	19,313
Census Households (2010)	226	1,642	10,346
Estimated Households with Children (2022)	217 41.8%	980 29.7%	6,047 29.2%
Estimated Average Household Size (2022)	3.29	2.81	2.58
Average Household Income			
Estimated Average Household Income (2022)	\$85,111	\$83,975	\$72,977
Projected Average Household Income (2027)	\$54,662	\$77,304	\$72,762
Estimated Average Family Income (2022)	\$71,539	\$82,653	\$79,221
Median Household Income			
Estimated Median Household Income (2022)	\$61,039	\$68,324	\$70,817
Projected Median Household Income (2027)	\$73,315	\$82,593	\$86,243
Estimated Median Family Income (2022)	\$63,551	\$76,259	\$81,139
Per Capita Income			
Estimated Per Capita Income (2022)	\$25,886	\$29,893	\$28,235
Projected Per Capita Income (2027)	\$17,017	\$27,491	\$28,426
Estimated Per Capita Income 5 Year Growth	-\$8,868 -34.3%	-\$2,402 -8.0%	\$191 0.7%
Estimated Average Household Net Worth (2022)	\$219,500	\$336,343	\$419,760
Daytime Demos (2022)			
Total Businesses	86	958	2,857
Total Employees	1,204	21,232	34,667
Company Headquarter Businesses	2 2.4%	25 2.6%	55 1.9%
Company Headquarter Employees	37 3.0%	7,982 37.6%	11,338 32.7%
Employee Population per Business	14.0	22.2	12.1
Residential Population per Business	19.8	9.7	18.7

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Race & Ethnicity							
White (2022)	749	43.9%	4,973	53.7%	30,958	57.9%	
Black or African American (2022)	135	7.9%	610	6.6%	3,970	7.4%	
American Indian or Alaska Native (2022)	9	0.5%	35	0.4%	199	0.4%	
Asian (2022)	44	2.6%	292	3.2%	1,626	3.0%	
Hawaiian or Pacific Islander (2022)	-	-	8	-	41	-	
Other Race (2022)	137	8.0%	777	8.4%	4,062	7.6%	
Two or More Races (2022)	632	37.1%	2,569	27.7%	12,616	23.6%	
Not Hispanic or Latino Population (2022)	831	48.7%	5,862	63.3%	36,029	67.4%	
Hispanic or Latino Population (2022)	875	51.3%	3,403	36.7%	17,444	32.6%	
Not Hispanic or Latino Population (2027)	1,269	48.9%	7,817	61.8%	44,416	67.1%	
Hispanic or Latino Population (2027)	1,327	51.1%	4,827	38.2%	21,731	32.9%	
Not Hispanic or Latino Population (2020)	835	48.0%	5,669	64.3%	33,840	67.5%	
Hispanic or Latino Population (2020)	906	52.0%	3,150	35.7%	16,307	32.5%	
Not Hispanic or Latino Population (2010)	429	68.8%	3,007	72.8%	19,608	73.7%	
Hispanic or Latino Population (2010)	195	31.2%	1,124	27.2%	7,002	26.3%	
Projected Hispanic Annual Growth (2022 to 2027)	452	10.3%	1,424	8.4%	4,286	4.9%	
Historic Hispanic Annual Growth (2010 to 2022)	680	29.1%	2,278	16.9%	10,442	12.4%	
Age Distribution (2022)							
Age Under 5	120	7.0%	465	5.0%	2,569	4.8%	
Age 5 to 9 Years	133	7.8%	509	5.5%	2,942	5.5%	
Age 10 to 14 Years	161	9.4%	631	6.8%	3,191	6.0%	
Age 15 to 19 Years	129	7.5%	613	6.6%	3,137	5.9%	
Age 20 to 24 Years	136	8.0%	593	6.4%	3,129	5.9%	
Age 25 to 29 Years	133	7.8%	622	6.7%	3,817	7.1%	
Age 30 to 34 Years	140	8.2%	627	6.8%	3,906	7.3%	
Age 35 to 39 Years	128	7.5%	650	7.0%	3,890	7.3%	
Age 40 to 44 Years	124	7.3%	618	6.7%	3,772	7.1%	
Age 45 to 49 Years	107	6.3%	525	5.7%	3,062	5.7%	
Age 50 to 54 Years	98	5.7%	565	6.1%	3,230	6.0%	
Age 55 to 59 Years	89	5.2%	539	5.8%	3,215	6.0%	
Age 60 to 64 Years	79	4.6%	627	6.8%	3,895	7.3%	
Age 65 to 74 Years	94	5.5%	1,116	12.1%	6,590	12.3%	
Age 75 to 84 Years	29	1.7%	483	5.2%	2,590	4.8%	
Age 85 Years or Over	5	0.3%	82	0.9%	539	1.0%	
Median Age	30.5		39.5		40.1		
Gender Age Distribution (2022)							
Female Population	848	49.7%	4,639	50.1%	27,407	51.3%	
Age 0 to 19 Years	245	28.9%	1,041	22.4%	5,930	21.6%	
Age 20 to 64 Years	533	62.8%	2,728	58.8%	16,485	60.2%	
Age 65 Years or Over	70	8.3%	869	18.7%	4,991	18.2%	
Female Median Age	32.4		40.7		40.3		
Male Population	858	50.3%	4,626	49.9%	26,067	48.7%	
Age 0 to 19 Years	297	34.7%	1,177	25.4%	5,909	22.7%	
Age 20 to 64 Years	503	58.6%	2,636	57.0%	15,430	59.2%	
Age 65 Years or Over	58	6.7%	813	17.6%	4,727	18.1%	
Male Median Age	28.5		38.5		39.9		

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Household Income Distribution (2022)						
HH Income \$200,000 or More	3	0.6%	99	3.0%	1,084	5.2%
HH Income \$150,000 to \$199,999	20	3.9%	162	4.9%	1,075	5.2%
HH Income \$100,000 to \$149,999	29	5.5%	463	14.0%	3,081	14.9%
HH Income \$75,000 to \$99,999	64	12.3%	448	13.6%	3,173	15.3%
HH Income \$50,000 to \$74,999	236	45.6%	1,073	32.5%	5,354	25.9%
HH Income \$35,000 to \$49,999	42	8.1%	321	9.7%	3,264	15.8%
HH Income \$25,000 to \$34,999	45	8.7%	258	7.8%	1,449	7.0%
HH Income \$15,000 to \$24,999	57	11.0%	197	6.0%	1,183	5.7%
HH Income Under \$15,000	23	4.3%	277	8.4%	1,024	5.0%
HH Income \$35,000 or More	394	75.9%	2,566	77.8%	17,030	82.3%
HH Income \$75,000 or More	115	22.2%	1,172	35.6%	8,413	40.7%
Housing (2022)						
Total Housing Units	1,628		8,973		33,760	
Housing Units Occupied	519	31.9%	3,298	36.8%	20,686	61.3%
Housing Units Owner-Occupied	96	18.6%	1,738	52.7%	11,093	53.6%
Housing Units, Renter-Occupied	422	81.4%	1,560	47.3%	9,592	46.4%
Housing Units, Vacant	1,109	213.8%	5,675	172.1%	13,074	63.2%
Marital Status (2022)						
Never Married	736	56.9%	2,964	38.7%	16,470	36.8%
Currently Married	334	25.8%	3,374	44.0%	19,601	43.8%
Separated	71	5.5%	251	3.3%	1,473	3.3%
Widowed	21	1.6%	249	3.3%	1,797	4.0%
Divorced	131	10.1%	821	10.7%	5,431	12.1%
Household Type (2022)						
Population Family	1,487	87.2%	7,974	86.1%	44,879	83.9%
Population Non-Family	219	12.8%	1,291	13.9%	8,538	16.0%
Population Group Quarters	-	-	-	-	57	0.1%
Family Households	392	75.6%	2,483	75.3%	14,481	70.0%
Non-Family Households	127	24.4%	815	24.7%	6,204	30.0%
Married Couple with Children	99	29.7%	572	16.9%	3,769	19.2%
Average Family Household Size	3.8		3.2		3.1	
Household Size (2022)						
1 Person Households	63	12.2%	519	15.7%	4,706	22.7%
2 Person Households	131	25.2%	1,313	39.8%	7,993	38.6%
3 Person Households	113	21.8%	621	18.8%	3,505	16.9%
4 Person Households	113	21.8%	451	13.7%	2,555	12.4%
5 Person Households	58	11.1%	260	7.9%	1,255	6.1%
6 or More Person Households	41	8.0%	134	4.1%	672	3.2%
Household Vehicles (2022)						
Households with 0 Vehicles Available	3	0.7%	30	0.9%	524	2.5%
Households with 1 Vehicles Available	194	37.4%	1,462	44.3%	8,862	42.8%
Households with 2 or More Vehicles Available	321	61.9%	1,805	54.7%	11,300	54.6%
Total Vehicles Available	918		5,604		35,044	
Average Vehicles Per Household	1.8		1.7		1.7	

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Labor Force (2022)							
Estimated Labor Population Age 16 Years or Over		1,255		7,536		44,147	
Estimated Civilian Employed		937	74.6%	4,921	65.3%	29,570	67.0%
Estimated Civilian Unemployed		77	6.2%	238	3.2%	1,170	2.7%
Estimated in Armed Forces		-	-	-	-	3	-
Estimated Not in Labor Force		241	19.2%	2,377	31.5%	13,404	30.4%
Unemployment Rate		6.2%		3.2%		2.7%	
Occupation (2022)							
Occupation: Population Age 16 Years or Over		937		4,921		29,570	
Management, Business, Financial Operations		75	8.0%	500	10.2%	4,931	16.7%
Professional, Related		135	14.4%	733	14.9%	5,734	19.4%
Service		319	34.0%	1,544	31.4%	6,960	23.5%
Sales, Office		254	27.2%	1,291	26.2%	7,123	24.1%
Farming, Fishing, Forestry		-	-	4	-	46	0.2%
Construct, Extraction, Maintenance		50	5.3%	309	6.3%	1,703	5.8%
Production, Transport Material Moving		104	11.1%	541	11.0%	3,072	10.4%
White Collar Workers		465	49.6%	2,524	51.3%	17,789	60.2%
Blue Collar Workers		472	50.4%	2,398	48.7%	11,781	39.8%
Consumer Expenditure (2022)							
Total Household Expenditure		\$32.46 M		\$201.63 M		\$1.15 B	
Total Non-Retail Expenditure		\$17.02 M	52.5%	\$105.82 M	52.5%	\$603.64 M	52.6%
Total Retail Expenditure		\$15.43 M	47.5%	\$95.81 M	47.5%	\$543.37 M	47.4%
Apparel		\$1.14 M	3.5%	\$7.03 M	3.5%	\$40.21 M	3.5%
Contributions		\$940.69 K	2.9%	\$6.21 M	3.1%	\$36.53 M	3.2%
Education		\$849.68 K	2.6%	\$5.46 M	2.7%	\$32.4 M	2.8%
Entertainment		\$1.77 M	5.5%	\$11.2 M	5.6%	\$64.31 M	5.6%
Food and Beverages		\$4.9 M	15.1%	\$30.1 M	14.9%	\$169.97 M	14.8%
Furnishings and Equipment		\$1.1 M	3.4%	\$6.99 M	3.5%	\$40.08 M	3.5%
Gifts		\$729.39 K	2.2%	\$4.68 M	2.3%	\$27.57 M	2.4%
Health Care		\$2.75 M	8.5%	\$17.42 M	8.6%	\$98.03 M	8.5%
Household Operations		\$1.22 M	3.8%	\$7.78 M	3.9%	\$44.62 M	3.9%
Miscellaneous Expenses		\$595.82 K	1.8%	\$3.77 M	1.9%	\$21.63 M	1.9%
Personal Care		\$431.18 K	1.3%	\$2.7 M	1.3%	\$15.38 M	1.3%
Personal Insurance		\$202.95 K	0.6%	\$1.34 M	0.7%	\$7.87 M	0.7%
Reading		\$67.43 K	0.2%	\$434.71 K	0.2%	\$2.49 M	0.2%
Shelter		\$6.95 M	21.4%	\$42.45 M	21.1%	\$241.55 M	21.1%
Tobacco		\$227.81 K	0.7%	\$1.33 M	0.7%	\$7.22 M	0.6%
Transportation		\$6.05 M	18.6%	\$37.31 M	18.5%	\$211.14 M	18.4%
Utilities		\$2.52 M	7.8%	\$15.42 M	7.6%	\$86.01 M	7.5%
Educational Attainment (2022)							
Adult Population Age 25 Years or Over		1,027		6,453		38,505	
Elementary (Grade Level 0 to 8)		69	6.7%	331	5.1%	952	2.5%
Some High School (Grade Level 9 to 11)		32	3.1%	219	3.4%	1,100	2.9%
High School Graduate		267	26.0%	1,729	26.8%	9,489	24.6%
Some College		192	18.7%	1,381	21.4%	8,086	21.0%
Associate Degree Only		107	10.4%	693	10.7%	4,872	12.7%
Bachelor Degree Only		265	25.8%	1,499	23.2%	9,628	25.0%
Graduate Degree		95	9.2%	600	9.3%	4,380	11.4%

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Units In Structure (2022)							
1 Detached Unit		99	43.7%	1,238	75.4%	8,826	85.3%
1 Attached Unit		115	51.1%	355	21.6%	1,516	14.7%
2 to 4 Units		31	13.9%	100	6.1%	695	6.7%
5 to 9 Units		62	27.5%	273	16.6%	1,377	13.3%
10 to 19 Units		125	55.5%	521	31.7%	2,752	26.6%
20 to 49 Units		66	29.2%	204	12.4%	2,305	22.3%
50 or More Units		11	4.8%	122	7.4%	705	6.8%
Mobile Home or Trailer		10	4.4%	451	27.4%	2,439	23.6%
Other Structure	-	-	-	35	2.1%	71	0.7%
Homes Built By Year (2022)							
Homes Built 2010 or later		139	61.8%	1,041	63.4%	5,138	49.7%
Homes Built 2000 to 2009		130	57.5%	646	39.3%	5,860	56.6%
Homes Built 1990 to 1999		183	81.2%	1,048	63.9%	6,371	61.6%
Homes Built 1980 to 1989		42	18.5%	353	21.5%	1,899	18.4%
Homes Built 1970 to 1979		19	8.5%	140	8.5%	707	6.8%
Homes Built 1960 to 1969		2	0.8%	27	1.7%	281	2.7%
Homes Built 1950 to 1959		2	0.7%	20	1.2%	207	2.0%
Homes Built Before 1949		2	0.9%	22	1.4%	221	2.1%
Home Values (2022)							
Home Values \$1,000,000 or More	-	-	-	5	0.3%	211	1.9%
Home Values \$500,000 to \$999,999	-	-	-	70	4.0%	973	8.8%
Home Values \$400,000 to \$499,999	-	-	-	106	6.1%	999	9.0%
Home Values \$300,000 to \$399,999		29	30.4%	293	16.9%	1,587	14.3%
Home Values \$200,000 to \$299,999		23	23.8%	568	32.7%	3,586	32.3%
Home Values \$150,000 to \$199,999		30	31.2%	188	10.8%	1,245	11.2%
Home Values \$100,000 to \$149,999		10	10.5%	121	7.0%	666	6.0%
Home Values \$70,000 to \$99,999	-	-	-	141	8.1%	490	4.4%
Home Values \$50,000 to \$69,999	-	-	-	89	5.1%	420	3.8%
Home Values \$25,000 to \$49,999	-	-	-	127	7.3%	622	5.6%
Home Values Under \$25,000	-	-	-	29	1.7%	294	2.7%
Owner-Occupied Median Home Value		\$251,243		\$224,628		\$268,468	
Renter-Occupied Median Rent		\$1,314		\$1,322		\$1,205	
Transportation To Work (2022)							
Drive to Work Alone		764	81.6%	3,870	78.6%	22,832	77.2%
Drive to Work in Carpool		74	7.9%	426	8.7%	2,652	9.0%
Travel to Work by Public Transportation		38	4.0%	116	2.4%	328	1.1%
Drive to Work on Motorcycle		24	2.5%	58	1.2%	139	0.5%
Walk or Bicycle to Work		2	0.2%	24	0.5%	201	0.7%
Other Means		12	1.3%	56	1.1%	264	0.9%
Work at Home		23	2.5%	371	7.5%	3,154	10.7%
Travel Time (2022)							
Travel to Work in 14 Minutes or Less		97	10.3%	506	10.3%	3,251	11.0%
Travel to Work in 15 to 29 Minutes		351	37.4%	2,019	41.0%	10,041	34.0%
Travel to Work in 30 to 59 Minutes		406	43.4%	1,737	35.3%	10,966	37.1%
Travel to Work in 60 Minutes or More		60	6.4%	289	5.9%	2,157	7.3%
Average Minutes Travel to Work		28.2		26.2		28.4	

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