

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.1501/-81.4724

4602 Marigold Ave Kissimmee, FL 34758		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2022)		9,544		50,425		79,128	
Projected Population (2027)		10,608		54,860		89,435	
Census Population (2020)		8,891		47,919		74,705	
Census Population (2010)		6,587		37,755		54,595	
Projected Annual Growth (2022 to 2027)		1,064	2.2%	4,435	1.8%	10,307	2.6%
Historical Annual Growth (2020 to 2022)		653	3.7%	2,506	2.6%	4,424	3.0%
Historical Annual Growth (2010 to 2020)		2,303	17.5%	10,164	13.5%	20,110	18.4%
Estimated Population Density (2022)		3,040 psm		1,784 psm		1,008 psm	
Trade Area Size		3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households							
Estimated Households (2022)		2,977		16,779		25,908	
Projected Households (2027)		3,405		18,722		29,925	
Census Households (2020)		2,772		15,944		24,464	
Census Households (2010)		2,075		12,156		17,547	
Estimated Households with Children (2022)		1,293	43.4%	6,604	39.4%	10,483	40.5%
Estimated Average Household Size (2022)		3.14		2.99		3.04	
Average Household Income							
Estimated Average Household Income (2022)		\$50,727		\$56,559		\$61,052	
Projected Average Household Income (2027)		\$48,517		\$56,351		\$58,520	
Estimated Average Family Income (2022)		\$49,681		\$58,152		\$63,827	
Median Household Income							
Estimated Median Household Income (2022)		\$54,055		\$56,211		\$58,742	
Projected Median Household Income (2027)		\$66,216		\$69,711		\$72,886	
Estimated Median Family Income (2022)		\$55,306		\$58,798		\$62,416	
Per Capita Income							
Estimated Per Capita Income (2022)		\$16,043		\$18,868		\$20,023	
Projected Per Capita Income (2027)		\$15,773		\$19,275		\$19,611	
Estimated Per Capita Income 5 Year Growth		-\$270	-1.7%	\$407	2.2%	-\$413	-2.1%
Estimated Average Household Net Worth (2022)		\$212,407		\$288,018		\$344,256	
Daytime Demos (2022)							
Total Businesses		241		1,470		2,321	
Total Employees		849		6,368		9,567	
Company Headquarter Businesses		2	0.9%	15	1.0%	23	1.0%
Company Headquarter Employees		50	5.9%	233	3.7%	272	2.8%
Employee Population per Business		3.5		4.3		4.1	
Residential Population per Business		39.6		34.3		34.1	

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Race & Ethnicity							
White (2022)	2,755	28.9%	16,545	32.8%	25,944	32.8%	
Black or African American (2022)	2,182	22.9%	10,854	21.5%	16,175	20.4%	
American Indian or Alaska Native (2022)	53	0.6%	256	0.5%	419	0.5%	
Asian (2022)	186	2.0%	1,098	2.2%	2,046	2.6%	
Hawaiian or Pacific Islander (2022)	17	0.2%	44	-	62	-	
Other Race (2022)	1,635	17.1%	7,264	14.4%	11,947	15.1%	
Two or More Races (2022)	2,716	28.5%	14,363	28.5%	22,535	28.5%	
Not Hispanic or Latino Population (2022)	4,023	42.1%	23,474	46.6%	36,570	46.2%	
Hispanic or Latino Population (2022)	5,521	57.9%	26,951	53.4%	42,558	53.8%	
Not Hispanic or Latino Population (2027)	4,522	42.6%	25,786	47.0%	41,403	46.3%	
Hispanic or Latino Population (2027)	6,086	57.4%	29,074	53.0%	48,032	53.7%	
Not Hispanic or Latino Population (2020)	3,873	43.6%	22,137	46.2%	34,089	45.6%	
Hispanic or Latino Population (2020)	5,017	56.4%	25,781	53.8%	40,615	54.4%	
Not Hispanic or Latino Population (2010)	3,159	48.0%	18,433	48.8%	27,077	49.6%	
Hispanic or Latino Population (2010)	3,428	52.0%	19,323	51.2%	27,518	50.4%	
Projected Hispanic Annual Growth (2022 to 2027)	564	2.0%	2,123	1.6%	5,473	2.6%	
Historic Hispanic Annual Growth (2010 to 2022)	2,094	5.1%	7,629	3.3%	15,041	4.6%	
Age Distribution (2022)							
Age Under 5	441	4.6%	2,309	4.6%	3,917	5.0%	
Age 5 to 9 Years	543	5.7%	2,937	5.8%	4,991	6.3%	
Age 10 to 14 Years	708	7.4%	3,589	7.1%	5,910	7.5%	
Age 15 to 19 Years	711	7.5%	3,520	7.0%	5,416	6.8%	
Age 20 to 24 Years	625	6.5%	2,867	5.7%	4,374	5.5%	
Age 25 to 29 Years	506	5.3%	2,608	5.2%	4,188	5.3%	
Age 30 to 34 Years	588	6.2%	3,198	6.3%	5,357	6.8%	
Age 35 to 39 Years	663	6.9%	3,531	7.0%	5,830	7.4%	
Age 40 to 44 Years	656	6.9%	3,304	6.6%	5,274	6.7%	
Age 45 to 49 Years	548	5.7%	2,704	5.4%	4,222	5.3%	
Age 50 to 54 Years	518	5.4%	2,588	5.1%	4,065	5.1%	
Age 55 to 59 Years	511	5.3%	2,915	5.8%	4,482	5.7%	
Age 60 to 64 Years	639	6.7%	3,875	7.7%	5,863	7.4%	
Age 65 to 74 Years	1,280	13.4%	7,508	14.9%	10,928	13.8%	
Age 75 to 84 Years	486	5.1%	2,420	4.8%	3,507	4.4%	
Age 85 Years or Over	122	1.3%	551	1.1%	805	1.0%	
Median Age	39.7		40.8		39.5		
Gender Age Distribution (2022)							
Female Population	4,919	51.5%	26,102	51.8%	40,753	51.5%	
Age 0 to 19 Years	1,161	23.6%	6,081	23.3%	9,944	24.4%	
Age 20 to 64 Years	2,727	55.4%	14,530	55.7%	22,909	56.2%	
Age 65 Years or Over	1,032	21.0%	5,491	21.0%	7,900	19.4%	
Female Median Age	41.2		41.7		40.2		
Male Population	4,625	48.5%	24,323	48.2%	38,375	48.5%	
Age 0 to 19 Years	1,241	26.8%	6,274	25.8%	10,291	26.8%	
Age 20 to 64 Years	2,527	54.6%	13,062	53.7%	20,744	54.1%	
Age 65 Years or Over	856	18.5%	4,987	20.5%	7,339	19.1%	
Male Median Age	37.9		39.7		38.6		

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Household Income Distribution (2022)						
HH Income \$200,000 or More	8	0.3%	394	2.3%	975	3.8%
HH Income \$150,000 to \$199,999	94	3.2%	639	3.8%	1,074	4.1%
HH Income \$100,000 to \$149,999	315	10.6%	1,715	10.2%	2,902	11.2%
HH Income \$75,000 to \$99,999	366	12.3%	2,547	15.2%	3,897	15.0%
HH Income \$50,000 to \$74,999	849	28.5%	4,181	24.9%	5,973	23.1%
HH Income \$35,000 to \$49,999	900	30.2%	3,298	19.7%	4,988	19.3%
HH Income \$25,000 to \$34,999	185	6.2%	1,638	9.8%	2,462	9.5%
HH Income \$15,000 to \$24,999	167	5.6%	1,100	6.6%	1,636	6.3%
HH Income Under \$15,000	94	3.1%	1,267	7.6%	2,001	7.7%
HH Income \$35,000 or More	2,532	85.1%	12,773	76.1%	19,809	76.5%
HH Income \$75,000 or More	783	26.3%	5,295	31.6%	8,848	34.2%
Housing (2022)						
Total Housing Units	3,165		17,938		28,478	
Housing Units Occupied	2,977	94.1%	16,779	93.5%	25,908	91.0%
Housing Units Owner-Occupied	2,093	70.3%	12,119	72.2%	19,202	74.1%
Housing Units, Renter-Occupied	885	29.7%	4,660	27.8%	6,706	25.9%
Housing Units, Vacant	188	6.3%	1,159	6.9%	2,570	9.9%
Marital Status (2022)						
Never Married	3,534	45.0%	15,028	36.1%	23,973	37.3%
Currently Married	2,352	30.0%	16,658	40.1%	25,373	39.5%
Separated	463	5.9%	2,551	6.1%	3,824	5.9%
Widowed	389	5.0%	2,617	6.3%	3,573	5.6%
Divorced	1,115	14.2%	4,735	11.4%	7,567	11.8%
Household Type (2022)						
Population Family	8,688	91.0%	45,818	90.9%	72,392	91.5%
Population Non-Family	667	7.0%	4,385	8.7%	6,496	8.2%
Population Group Quarters	189	2.0%	222	0.4%	241	0.3%
Family Households	2,458	82.6%	13,382	79.8%	20,939	80.8%
Non-Family Households	519	17.4%	3,396	20.2%	4,970	19.2%
Married Couple with Children	752	32.0%	3,909	23.5%	6,514	25.7%
Average Family Household Size	3.5		3.4		3.5	
Household Size (2022)						
1 Person Households	434	14.6%	2,788	16.6%	4,026	15.5%
2 Person Households	942	31.6%	5,860	34.9%	8,789	33.9%
3 Person Households	601	20.2%	2,973	17.7%	4,702	18.1%
4 Person Households	468	15.7%	2,492	14.9%	4,105	15.8%
5 Person Households	309	10.4%	1,511	9.0%	2,449	9.5%
6 or More Person Households	223	7.5%	1,154	6.9%	1,836	7.1%
Household Vehicles (2022)						
Households with 0 Vehicles Available	163	5.5%	529	3.2%	737	2.8%
Households with 1 Vehicles Available	1,161	39.0%	6,439	38.4%	9,509	36.7%
Households with 2 or More Vehicles Available	1,653	55.5%	9,811	58.5%	15,663	60.5%
Total Vehicles Available	5,349		30,041		47,819	
Average Vehicles Per Household	1.8		1.8		1.8	

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Labor Force (2022)							
Estimated Labor Population Age 16 Years or Over		7,686		40,779		63,037	
Estimated Civilian Employed		4,525	58.9%	21,746	53.3%	33,997	53.9%
Estimated Civilian Unemployed		72	0.9%	1,309	3.2%	1,746	2.8%
Estimated in Armed Forces		-	-	-	-	-	-
Estimated Not in Labor Force		3,088	40.2%	17,725	43.5%	27,294	43.3%
Unemployment Rate		0.9%		3.2%		2.8%	
Occupation (2022)							
Occupation: Population Age 16 Years or Over		4,525		21,746		33,997	
Management, Business, Financial Operations		417	9.2%	2,331	10.7%	4,095	12.0%
Professional, Related		595	13.1%	2,851	13.1%	4,664	13.7%
Service		1,432	31.6%	6,320	29.1%	8,889	26.1%
Sales, Office		901	19.9%	4,914	22.6%	8,389	24.7%
Farming, Fishing, Forestry		27	0.6%	49	0.2%	60	0.2%
Construct, Extraction, Maintenance		496	11.0%	2,107	9.7%	3,141	9.2%
Production, Transport Material Moving		658	14.5%	3,172	14.6%	4,759	14.0%
White Collar Workers		1,913	42.3%	10,096	46.4%	17,148	50.4%
Blue Collar Workers		2,612	57.7%	11,650	53.6%	16,849	49.6%
Consumer Expenditure (2022)							
Total Household Expenditure		\$131.25 M		\$791.09 M		\$1.29 B	
Total Non-Retail Expenditure		\$68.69 M	52.3%	\$415.06 M	52.5%	\$675.04 M	52.5%
Total Retail Expenditure		\$62.57 M	47.7%	\$376.03 M	47.5%	\$610.53 M	47.5%
Apparel		\$4.54 M	3.5%	\$27.52 M	3.5%	\$44.97 M	3.5%
Contributions		\$3.98 M	3.0%	\$24.73 M	3.1%	\$40.62 M	3.2%
Education		\$3.31 M	2.5%	\$21.16 M	2.7%	\$35.47 M	2.8%
Entertainment		\$7.23 M	5.5%	\$44.04 M	5.6%	\$71.88 M	5.6%
Food and Beverages		\$19.66 M	15.0%	\$117.92 M	14.9%	\$191.2 M	14.9%
Furnishings and Equipment		\$4.53 M	3.5%	\$27.44 M	3.5%	\$44.74 M	3.5%
Gifts		\$2.97 M	2.3%	\$18.22 M	2.3%	\$30.09 M	2.3%
Health Care		\$11.54 M	8.8%	\$69.04 M	8.7%	\$111.23 M	8.7%
Household Operations		\$5.04 M	3.8%	\$30.72 M	3.9%	\$50.1 M	3.9%
Miscellaneous Expenses		\$2.48 M	1.9%	\$14.9 M	1.9%	\$24.2 M	1.9%
Personal Care		\$1.75 M	1.3%	\$10.58 M	1.3%	\$17.2 M	1.3%
Personal Insurance		\$868.79 K	0.7%	\$5.36 M	0.7%	\$8.82 M	0.7%
Reading		\$283.14 K	0.2%	\$1.72 M	0.2%	\$2.79 M	0.2%
Shelter		\$27.46 M	20.9%	\$165.48 M	20.9%	\$268.93 M	20.9%
Tobacco		\$888.59 K	0.7%	\$5.2 M	0.7%	\$8.28 M	0.6%
Transportation		\$24.44 M	18.6%	\$146.03 M	18.5%	\$236.86 M	18.4%
Utilities		\$10.28 M	7.8%	\$61.02 M	7.7%	\$98.2 M	7.6%
Educational Attainment (2022)							
Adult Population Age 25 Years or Over		6,517		35,203		54,520	
Elementary (Grade Level 0 to 8)		205	3.1%	1,653	4.7%	3,289	6.0%
Some High School (Grade Level 9 to 11)		492	7.5%	4,037	11.5%	6,152	11.3%
High School Graduate		2,698	41.4%	11,608	33.0%	16,596	30.4%
Some College		1,126	17.3%	6,853	19.5%	10,711	19.6%
Associate Degree Only		542	8.3%	3,386	9.6%	5,213	9.6%
Bachelor Degree Only		812	12.5%	4,328	12.3%	7,211	13.2%
Graduate Degree		642	9.9%	3,338	9.5%	5,347	9.8%

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Units In Structure (2022)							
1 Detached Unit		2,229	107.4%	13,540	111.4%	21,361	121.7%
1 Attached Unit		232	11.2%	947	7.8%	1,385	7.9%
2 to 4 Units		134	6.5%	535	4.4%	639	3.6%
5 to 9 Units		47	2.2%	260	2.1%	361	2.1%
10 to 19 Units		67	3.2%	327	2.7%	464	2.6%
20 to 49 Units		61	2.9%	210	1.7%	261	1.5%
50 or More Units		118	5.7%	221	1.8%	284	1.6%
Mobile Home or Trailer		85	4.1%	723	5.9%	1,127	6.4%
Other Structure		4	0.2%	16	0.1%	27	0.2%
Homes Built By Year (2022)							
Homes Built 2010 or later		426	20.5%	2,320	19.1%	4,792	27.3%
Homes Built 2000 to 2009		1,393	67.1%	8,207	67.5%	12,537	71.4%
Homes Built 1990 to 1999		648	31.2%	3,114	25.6%	4,102	23.4%
Homes Built 1980 to 1989		388	18.7%	2,175	17.9%	3,082	17.6%
Homes Built 1970 to 1979		68	3.3%	579	4.8%	811	4.6%
Homes Built 1960 to 1969		17	0.8%	116	1.0%	194	1.1%
Homes Built 1950 to 1959		14	0.7%	136	1.1%	207	1.2%
Homes Built Before 1949		23	1.1%	132	1.1%	183	1.0%
Home Values (2022)							
Home Values \$1,000,000 or More		3	0.1%	27	0.2%	50	0.3%
Home Values \$500,000 to \$999,999		12	0.6%	94	0.8%	215	1.1%
Home Values \$400,000 to \$499,999		19	0.9%	364	3.0%	452	2.4%
Home Values \$300,000 to \$399,999		123	5.9%	1,098	9.1%	1,883	9.8%
Home Values \$200,000 to \$299,999		888	42.4%	4,980	41.1%	8,507	44.3%
Home Values \$150,000 to \$199,999		536	25.6%	2,926	24.1%	4,590	23.9%
Home Values \$100,000 to \$149,999		387	18.5%	1,796	14.8%	2,275	11.8%
Home Values \$70,000 to \$99,999		69	3.3%	408	3.4%	545	2.8%
Home Values \$50,000 to \$69,999		7	0.3%	90	0.7%	152	0.8%
Home Values \$25,000 to \$49,999		15	0.7%	144	1.2%	223	1.2%
Home Values Under \$25,000		34	1.6%	191	1.6%	311	1.6%
Owner-Occupied Median Home Value		\$196,453		\$209,725		\$215,102	
Renter-Occupied Median Rent		\$1,083		\$1,151		\$1,178	
Transportation To Work (2022)							
Drive to Work Alone		3,547	78.4%	17,519	80.6%	26,928	79.2%
Drive to Work in Carpool		675	14.9%	2,758	12.7%	4,347	12.8%
Travel to Work by Public Transportation		53	1.2%	253	1.2%	296	0.9%
Drive to Work on Motorcycle		4	-	96	0.4%	170	0.5%
Walk or Bicycle to Work		11	0.2%	109	0.5%	198	0.6%
Other Means		15	0.3%	131	0.6%	192	0.6%
Work at Home		219	4.9%	880	4.0%	1,866	5.5%
Travel Time (2022)							
Travel to Work in 14 Minutes or Less		530	11.7%	2,025	9.3%	2,987	8.8%
Travel to Work in 15 to 29 Minutes		456	10.1%	2,700	12.4%	3,988	11.7%
Travel to Work in 30 to 59 Minutes		1,866	41.2%	10,071	46.3%	15,565	45.8%
Travel to Work in 60 Minutes or More		1,453	32.1%	6,069	27.9%	9,590	28.2%
Average Minutes Travel to Work		44.8		44.5		45.0	

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