

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.3444/-81.6124

Rolling Oaks Blvd Kissimmee, FL 34747	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2022)	1,791	9,495	52,311
Projected Population (2027)	2,724	13,016	64,348
Census Population (2020)	1,854	9,345	49,597
Census Population (2010)	731	4,151	27,464
Projected Annual Growth (2022 to 2027)	934 10.4%	3,521 7.4%	12,038 4.6%
Historical Annual Growth (2020 to 2022)	-63 -1.7%	150 0.8%	2,714 2.7%
Historical Annual Growth (2010 to 2020)	1,124 76.9%	5,194 62.6%	22,132 40.3%
Estimated Population Density (2022)	570 psm	336 psm	666 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2022)	545	3,315	20,378
Projected Households (2027)	849	4,570	25,358
Census Households (2020)	565	3,181	19,230
Census Households (2010)	264	1,581	10,685
Estimated Households with Children (2022)	228 41.8%	1,039 31.4%	6,106 30.0%
Estimated Average Household Size (2022)	3.29	2.86	2.56
Average Household Income			
Estimated Average Household Income (2022)	\$86,826	\$78,983	\$74,947
Projected Average Household Income (2027)	\$55,884	\$65,916	\$74,533
Estimated Average Family Income (2022)	\$73,460	\$75,333	\$82,313
Median Household Income			
Estimated Median Household Income (2022)	\$61,396	\$69,574	\$69,247
Projected Median Household Income (2027)	\$73,726	\$83,803	\$84,350
Estimated Median Family Income (2022)	\$63,972	\$77,013	\$79,233
Per Capita Income			
Estimated Per Capita Income (2022)	\$26,418	\$27,572	\$29,202
Projected Per Capita Income (2027)	\$17,405	\$23,141	\$29,377
Estimated Per Capita Income 5 Year Growth	-\$9,013 -34.1%	-\$4,431 -16.1%	\$174 0.6%
Estimated Average Household Net Worth (2022)	\$219,523	\$339,330	\$406,896
Daytime Demos (2022)			
Total Businesses	102	919	3,070
Total Employees	1,591	21,036	36,216
Company Headquarter Businesses	3 2.8%	24 2.7%	61 2.0%
Company Headquarter Employees	25 1.6%	7,907 37.6%	11,303 31.2%
Employee Population per Business	15.7	22.9	11.8
Residential Population per Business	17.6	10.3	17.0

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Rolling Oaks Blvd Kissimmee, FL 34747		1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity							
White (2022)	789	44.1%	4,995	52.6%	30,322	58.0%	
Black or African American (2022)	141	7.9%	632	6.7%	3,867	7.4%	
American Indian or Alaska Native (2022)	9	0.5%	39	0.4%	201	0.4%	
Asian (2022)	47	2.6%	305	3.2%	1,490	2.8%	
Hawaiian or Pacific Islander (2022)	-	-	7	-	42	-	
Other Race (2022)	144	8.1%	822	8.7%	3,948	7.5%	
Two or More Races (2022)	660	36.8%	2,694	28.4%	12,441	23.8%	
Not Hispanic or Latino Population (2022)	878	49.0%	5,906	62.2%	35,036	67.0%	
Hispanic or Latino Population (2022)	913	51.0%	3,589	37.8%	17,274	33.0%	
Not Hispanic or Latino Population (2027)	1,340	49.2%	7,960	61.2%	42,907	66.7%	
Hispanic or Latino Population (2027)	1,385	50.8%	5,057	38.8%	21,442	33.3%	
Not Hispanic or Latino Population (2020)	902	48.6%	5,919	63.3%	33,487	67.5%	
Hispanic or Latino Population (2020)	952	51.4%	3,426	36.7%	16,110	32.5%	
Not Hispanic or Latino Population (2010)	503	68.8%	2,951	71.1%	20,409	74.3%	
Hispanic or Latino Population (2010)	228	31.2%	1,200	28.9%	7,056	25.7%	
Projected Hispanic Annual Growth (2022 to 2027)	471	10.3%	1,468	8.2%	4,167	4.8%	
Historic Hispanic Annual Growth (2010 to 2022)	685	25.1%	2,389	16.6%	10,219	12.1%	
Age Distribution (2022)							
Age Under 5	126	7.0%	484	5.1%	2,556	4.9%	
Age 5 to 9 Years	139	7.7%	540	5.7%	2,918	5.6%	
Age 10 to 14 Years	168	9.4%	667	7.0%	3,120	6.0%	
Age 15 to 19 Years	135	7.5%	649	6.8%	3,006	5.7%	
Age 20 to 24 Years	144	8.0%	623	6.6%	3,083	5.9%	
Age 25 to 29 Years	141	7.9%	652	6.9%	3,836	7.3%	
Age 30 to 34 Years	148	8.2%	664	7.0%	3,910	7.5%	
Age 35 to 39 Years	134	7.5%	686	7.2%	3,905	7.5%	
Age 40 to 44 Years	130	7.3%	660	6.9%	3,747	7.2%	
Age 45 to 49 Years	112	6.3%	557	5.9%	3,044	5.8%	
Age 50 to 54 Years	103	5.8%	600	6.3%	3,189	6.1%	
Age 55 to 59 Years	95	5.3%	561	5.9%	3,195	6.1%	
Age 60 to 64 Years	83	4.6%	631	6.6%	3,744	7.2%	
Age 65 to 74 Years	99	5.5%	1,016	10.7%	6,166	11.8%	
Age 75 to 84 Years	31	1.7%	433	4.6%	2,374	4.5%	
Age 85 Years or Over	5	0.3%	73	0.8%	516	1.0%	
Median Age	30.5		38.2		39.6		
Gender Age Distribution (2022)							
Female Population	890	49.7%	4,753	50.1%	26,814	51.3%	
Age 0 to 19 Years	256	28.8%	1,100	23.1%	5,826	21.7%	
Age 20 to 64 Years	560	62.9%	2,864	60.2%	16,352	61.0%	
Age 65 Years or Over	74	8.3%	790	16.6%	4,636	17.3%	
Female Median Age	32.5		39.4		39.8		
Male Population	901	50.3%	4,742	49.9%	25,497	48.7%	
Age 0 to 19 Years	311	34.5%	1,241	26.2%	5,775	22.6%	
Age 20 to 64 Years	529	58.8%	2,769	58.4%	15,302	60.0%	
Age 65 Years or Over	61	6.8%	732	15.4%	4,420	17.3%	
Male Median Age	28.6		37.2		39.4		

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Household Income Distribution (2022)						
HH Income \$200,000 or More	3	0.5%	103	3.1%	1,018	5.0%
HH Income \$150,000 to \$199,999	21	3.8%	153	4.6%	1,003	4.9%
HH Income \$100,000 to \$149,999	32	5.8%	468	14.1%	2,890	14.2%
HH Income \$75,000 to \$99,999	69	12.7%	479	14.5%	3,191	15.7%
HH Income \$50,000 to \$74,999	245	45.0%	1,123	33.9%	5,376	26.4%
HH Income \$35,000 to \$49,999	44	8.2%	309	9.3%	3,362	16.5%
HH Income \$25,000 to \$34,999	47	8.6%	251	7.6%	1,421	7.0%
HH Income \$15,000 to \$24,999	59	10.8%	182	5.5%	1,164	5.7%
HH Income Under \$15,000	24	4.4%	246	7.4%	952	4.7%
HH Income \$35,000 or More	415	76.1%	2,636	79.5%	16,840	82.6%
HH Income \$75,000 or More	125	22.9%	1,203	36.3%	8,101	39.8%
Housing (2022)						
Total Housing Units	1,776		9,124		33,955	
Housing Units Occupied	545	30.7%	3,315	36.3%	20,378	60.0%
Housing Units Owner-Occupied	106	19.5%	1,747	52.7%	10,666	52.3%
Housing Units, Renter-Occupied	439	80.5%	1,568	47.3%	9,712	47.7%
Housing Units, Vacant	1,231	226.0%	5,809	175.3%	13,577	66.6%
Marital Status (2022)						
Never Married	765	56.3%	3,146	40.3%	16,315	37.3%
Currently Married	360	26.5%	3,322	42.6%	18,802	43.0%
Separated	76	5.6%	249	3.2%	1,524	3.5%
Widowed	21	1.6%	245	3.1%	1,781	4.1%
Divorced	136	10.0%	843	10.8%	5,294	12.1%
Household Type (2022)						
Population Family	1,562	87.2%	8,223	86.6%	43,789	83.7%
Population Non-Family	229	12.8%	1,272	13.4%	8,453	16.2%
Population Group Quarters	-	-	-	-	69	0.1%
Family Households	413	75.7%	2,522	76.1%	14,108	69.2%
Non-Family Households	132	24.3%	792	23.9%	6,271	30.8%
Married Couple with Children	105	29.1%	615	18.5%	3,824	20.3%
Average Family Household Size	3.8		3.3		3.1	
Household Size (2022)						
1 Person Households	66	12.1%	497	15.0%	4,799	23.6%
2 Person Households	138	25.3%	1,270	38.3%	7,759	38.1%
3 Person Households	119	21.8%	658	19.9%	3,354	16.5%
4 Person Households	119	21.8%	476	14.4%	2,572	12.6%
5 Person Households	60	11.0%	272	8.2%	1,226	6.0%
6 or More Person Households	43	7.9%	141	4.2%	668	3.3%
Household Vehicles (2022)						
Households with 0 Vehicles Available	4	0.6%	33	1.0%	539	2.6%
Households with 1 Vehicles Available	202	37.1%	1,396	42.1%	8,773	43.0%
Households with 2 or More Vehicles Available	339	62.3%	1,886	56.9%	11,066	54.3%
Total Vehicles Available	967		5,773		34,384	
Average Vehicles Per Household	1.8		1.7		1.7	

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Rolling Oaks Blvd Kissimmee, FL 34747		1 mi radius		3 mi radius		5 mi radius	
Labor Force (2022)							
Estimated Labor Population Age 16 Years or Over		1,320		7,676		43,106	
Estimated Civilian Employed		984	74.5%	5,193	67.7%	28,905	67.1%
Estimated Civilian Unemployed		82	6.2%	259	3.4%	1,196	2.8%
Estimated in Armed Forces		-	-	-	-	3	-
Estimated Not in Labor Force		255	19.3%	2,224	29.0%	13,002	30.2%
Unemployment Rate		6.2%		3.4%		2.8%	
Occupation (2022)							
Occupation: Population Age 16 Years or Over		984		5,193		28,905	
Management, Business, Financial Operations		78	8.0%	555	10.7%	4,845	16.8%
Professional, Related		140	14.2%	785	15.1%	5,612	19.4%
Service		339	34.4%	1,600	30.8%	6,803	23.5%
Sales, Office		265	27.0%	1,329	25.6%	6,873	23.8%
Farming, Fishing, Forestry		-	-	3	-	50	0.2%
Construct, Extraction, Maintenance		52	5.3%	365	7.0%	1,742	6.0%
Production, Transport Material Moving		109	11.1%	556	10.7%	2,980	10.3%
White Collar Workers		484	49.2%	2,669	51.4%	17,329	60.0%
Blue Collar Workers		500	50.8%	2,524	48.6%	11,576	40.0%
Consumer Expenditure (2022)							
Total Household Expenditure		\$34.54 M		\$193.79 M		\$1.15 B	
Total Non-Retail Expenditure		\$18.11 M	52.4%	\$101.64 M	52.4%	\$605.06 M	52.6%
Total Retail Expenditure		\$16.43 M	47.6%	\$92.15 M	47.6%	\$544.63 M	47.4%
Apparel		\$1.22 M	3.5%	\$6.77 M	3.5%	\$40.3 M	3.5%
Contributions		\$1 M	2.9%	\$5.94 M	3.1%	\$36.54 M	3.2%
Education		\$904.09 K	2.6%	\$5.24 M	2.7%	\$32.35 M	2.8%
Entertainment		\$1.88 M	5.5%	\$10.76 M	5.6%	\$64.39 M	5.6%
Food and Beverages		\$5.21 M	15.1%	\$28.96 M	14.9%	\$170.44 M	14.8%
Furnishings and Equipment		\$1.17 M	3.4%	\$6.71 M	3.5%	\$40.13 M	3.5%
Gifts		\$776.13 K	2.2%	\$4.5 M	2.3%	\$27.58 M	2.4%
Health Care		\$2.93 M	8.5%	\$16.68 M	8.6%	\$98.25 M	8.5%
Household Operations		\$1.3 M	3.8%	\$7.45 M	3.8%	\$44.69 M	3.9%
Miscellaneous Expenses		\$634.16 K	1.8%	\$3.61 M	1.9%	\$21.68 M	1.9%
Personal Care		\$459.05 K	1.3%	\$2.59 M	1.3%	\$15.41 M	1.3%
Personal Insurance		\$216.38 K	0.6%	\$1.29 M	0.7%	\$7.86 M	0.7%
Reading		\$71.78 K	0.2%	\$415.28 K	0.2%	\$2.5 M	0.2%
Shelter		\$7.39 M	21.4%	\$40.83 M	21.1%	\$242.3 M	21.1%
Tobacco		\$242.05 K	0.7%	\$1.28 M	0.7%	\$7.27 M	0.6%
Transportation		\$6.44 M	18.6%	\$35.95 M	18.6%	\$211.68 M	18.4%
Utilities		\$2.68 M	7.8%	\$14.81 M	7.6%	\$86.33 M	7.5%
Educational Attainment (2022)							
Adult Population Age 25 Years or Over		1,080		6,532		37,626	
Elementary (Grade Level 0 to 8)		72	6.7%	321	4.9%	960	2.6%
Some High School (Grade Level 9 to 11)		33	3.1%	228	3.5%	1,042	2.8%
High School Graduate		282	26.1%	1,675	25.6%	9,271	24.6%
Some College		203	18.8%	1,392	21.3%	7,968	21.2%
Associate Degree Only		114	10.5%	759	11.6%	4,730	12.6%
Bachelor Degree Only		278	25.8%	1,537	23.5%	9,348	24.8%
Graduate Degree		98	9.1%	620	9.5%	4,306	11.4%

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Units In Structure (2022)							
1 Detached Unit	107	40.6%	1,370	86.7%	8,459	79.2%	
1 Attached Unit	121	45.9%	367	23.2%	1,492	14.0%	
2 to 4 Units	32	12.2%	102	6.5%	691	6.5%	
5 to 9 Units	64	24.3%	274	17.3%	1,439	13.5%	
10 to 19 Units	129	48.8%	518	32.8%	2,852	26.7%	
20 to 49 Units	69	26.2%	202	12.8%	2,354	22.0%	
50 or More Units	11	4.2%	128	8.1%	723	6.8%	
Mobile Home or Trailer	10	3.9%	334	21.1%	2,296	21.5%	
Other Structure	-	-	19	1.2%	71	0.7%	
Homes Built By Year (2022)							
Homes Built 2010 or later	146	55.3%	1,055	66.7%	4,515	42.3%	
Homes Built 2000 to 2009	139	52.5%	648	41.0%	6,188	57.9%	
Homes Built 1990 to 1999	191	72.4%	1,091	69.0%	6,516	61.0%	
Homes Built 1980 to 1989	43	16.4%	347	21.9%	1,758	16.5%	
Homes Built 1970 to 1979	20	7.5%	117	7.4%	693	6.5%	
Homes Built 1960 to 1969	2	0.8%	22	1.4%	284	2.7%	
Homes Built 1950 to 1959	2	0.6%	18	1.1%	197	1.8%	
Homes Built Before 1949	2	0.8%	17	1.1%	227	2.1%	
Home Values (2022)							
Home Values \$1,000,000 or More	1	0.9%	5	0.3%	264	2.5%	
Home Values \$500,000 to \$999,999	-	-	69	4.0%	1,057	9.9%	
Home Values \$400,000 to \$499,999	-	-	121	6.9%	877	8.2%	
Home Values \$300,000 to \$399,999	33	31.4%	291	16.7%	1,339	12.6%	
Home Values \$200,000 to \$299,999	26	24.4%	654	37.5%	3,579	33.6%	
Home Values \$150,000 to \$199,999	32	30.3%	219	12.5%	1,236	11.6%	
Home Values \$100,000 to \$149,999	11	10.0%	109	6.3%	616	5.8%	
Home Values \$70,000 to \$99,999	-	-	101	5.8%	444	4.2%	
Home Values \$50,000 to \$69,999	-	-	70	4.0%	334	3.1%	
Home Values \$25,000 to \$49,999	-	-	86	4.9%	608	5.7%	
Home Values Under \$25,000	-	-	20	1.2%	311	2.9%	
Owner-Occupied Median Home Value	\$253,899		\$241,381		\$270,333		
Renter-Occupied Median Rent	\$1,312		\$1,328		\$1,212		
Transportation To Work (2022)							
Drive to Work Alone	802	81.5%	4,067	78.3%	22,309	77.2%	
Drive to Work in Carpool	77	7.8%	465	9.0%	2,502	8.7%	
Travel to Work by Public Transportation	39	3.9%	120	2.3%	342	1.2%	
Drive to Work on Motorcycle	24	2.5%	71	1.4%	141	0.5%	
Walk or Bicycle to Work	2	0.2%	22	0.4%	197	0.7%	
Other Means	14	1.4%	58	1.1%	245	0.8%	
Work at Home	26	2.7%	390	7.5%	3,169	11.0%	
Travel Time (2022)							
Travel to Work in 14 Minutes or Less	105	10.6%	514	9.9%	3,144	10.9%	
Travel to Work in 15 to 29 Minutes	367	37.3%	2,158	41.5%	9,528	33.0%	
Travel to Work in 30 to 59 Minutes	421	42.8%	1,822	35.1%	10,826	37.5%	
Travel to Work in 60 Minutes or More	65	6.6%	310	6.0%	2,239	7.7%	
Average Minutes Travel to Work	28.1		26.4		28.7		

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