

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.6552/-82.4944

Point	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	5,534		19,989		54,115	
Projected Population (2030)	5,865		21,069		55,379	
Census Population (2020)	3,987		16,583		48,808	
Census Population (2010)	3,102		12,974		40,945	
Projected Annual Growth (2025 to 2030)	331	1.2%	1,081	1.1%	1,264	0.5%
Historical Annual Growth (2020 to 2025)	1,547	7.8%	3,405	4.1%	5,307	2.2%
Historical Annual Growth (2010 to 2020)	885	5.7%	3,609	5.6%	7,863	3.8%
Estimated Population Density (2025)	1,762 psm		707 psm		689 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2025)	2,201		7,719		22,086	
Projected Households (2030)	2,441		8,515		23,623	
Census Households (2020)	1,550		6,329		19,741	
Census Households (2010)	1,212		4,963		16,623	
Estimated Households with Children (2025)	720	32.7%	2,694	34.9%	6,845	31.0%
Estimated Average Household Size (2025)	2.51		2.58		2.43	
Average Household Income						
Estimated Average Household Income (2025)	\$192,428		\$191,555		\$152,301	
Projected Average Household Income (2030)	\$191,120		\$189,928		\$152,111	
Estimated Average Family Income (2025)	\$249,210		\$233,198		\$195,489	
Median Household Income						
Estimated Median Household Income (2025)	\$112,607		\$123,614		\$104,545	
Projected Median Household Income (2030)	\$111,794		\$122,957		\$104,184	
Estimated Median Family Income (2025)	\$151,447		\$155,256		\$133,376	
Per Capita Income						
Estimated Per Capita Income (2025)	\$76,553		\$74,004		\$62,216	
Projected Per Capita Income (2030)	\$79,590		\$76,789		\$64,939	
Estimated Per Capita Income 5 Year Growth	\$3,038	4.0%	\$2,785	3.8%	\$2,723	4.4%
Estimated Average Household Net Worth (2025)	\$1,805,972		\$2,000,095		\$1,491,047	
Daytime Demos (2025)						
Total Businesses	351		926		2,979	
Total Employees	2,094		5,200		19,621	
Company Headquarter Businesses	8	2.2%	23	2.5%	69	2.3%
Company Headquarter Employees	258	12.3%	619	11.9%	2,352	12.0%
Employee Population per Business	6.0		5.6		6.6	
Residential Population per Business	15.8		21.6		18.2	

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Race & Ethnicity						
White (2025)	4,024	72.7%	14,061	70.3%	34,354	63.5%
Black or African American (2025)	606	11.0%	1,978	9.9%	8,688	16.1%
American Indian or Alaska Native (2025)	12	0.2%	38	0.2%	111	0.2%
Asian (2025)	364	6.6%	1,906	9.5%	4,888	9.0%
Hawaiian or Pacific Islander (2025)	3	-	14	-	28	-
Other Race (2025)	109	2.0%	419	2.1%	1,430	2.6%
Two or More Races (2025)	415	7.5%	1,573	7.9%	4,617	8.5%
Not Hispanic or Latino Population (2025)	4,925	89.0%	17,709	88.6%	47,241	87.3%
Hispanic or Latino Population (2025)	609	11.0%	2,279	11.4%	6,874	12.7%
Not Hispanic or Latino Population (2030)	5,155	87.9%	18,449	87.6%	47,877	86.5%
Hispanic or Latino Population (2030)	710	12.1%	2,620	12.4%	7,502	13.5%
Not Hispanic or Latino Population (2020)	3,563	89.4%	14,743	88.9%	43,202	88.5%
Hispanic or Latino Population (2020)	424	10.6%	1,840	11.1%	5,606	11.5%
Not Hispanic or Latino Population (2010)	2,875	92.7%	11,955	92.1%	37,635	91.9%
Hispanic or Latino Population (2010)	227	7.3%	1,019	7.9%	3,310	8.1%
Projected Hispanic Annual Growth (2025 to 2030)	101	3.3%	340	3.0%	628	1.8%
Historic Hispanic Annual Growth (2010 to 2025)	383	11.2%	1,260	8.2%	3,564	7.2%
Age Distribution (2025)						
Age Under 5	253	4.6%	948	4.7%	2,659	4.9%
Age 5 to 9 Years	363	6.6%	1,325	6.6%	3,303	6.1%
Age 10 to 14 Years	424	7.7%	1,489	7.4%	3,718	6.9%
Age 15 to 19 Years	420	7.6%	1,553	7.8%	4,324	8.0%
Age 20 to 24 Years	252	4.5%	913	4.6%	3,583	6.6%
Age 25 to 29 Years	167	3.0%	589	2.9%	2,680	5.0%
Age 30 to 34 Years	272	4.9%	983	4.9%	3,289	6.1%
Age 35 to 39 Years	415	7.5%	1,471	7.4%	3,868	7.1%
Age 40 to 44 Years	387	7.0%	1,520	7.6%	3,816	7.1%
Age 45 to 49 Years	391	7.1%	1,449	7.2%	3,466	6.4%
Age 50 to 54 Years	351	6.3%	1,303	6.5%	3,229	6.0%
Age 55 to 59 Years	345	6.2%	1,186	5.9%	2,867	5.3%
Age 60 to 64 Years	340	6.1%	1,193	6.0%	2,946	5.4%
Age 65 to 74 Years	660	11.9%	2,276	11.4%	5,448	10.1%
Age 75 to 84 Years	410	7.4%	1,484	7.4%	3,641	6.7%
Age 85 Years or Over	85	1.5%	306	1.5%	1,276	2.4%
Median Age	41.7		41.4		39.1	
Gender Age Distribution (2025)						
Female Population	2,905	52.5%	10,526	52.7%	28,628	52.9%
Age 0 to 19 Years	687	23.7%	2,576	24.5%	6,915	24.2%
Age 20 to 64 Years	1,558	53.6%	5,648	53.7%	15,977	55.8%
Age 65 Years or Over	659	22.7%	2,302	21.9%	5,736	20.0%
Female Median Age	43.1		42.4		39.6	
Male Population	2,629	47.5%	9,463	47.3%	25,486	47.1%
Age 0 to 19 Years	773	29.4%	2,739	28.9%	7,089	27.8%
Age 20 to 64 Years	1,361	51.8%	4,959	52.4%	13,768	54.0%
Age 65 Years or Over	495	18.8%	1,765	18.6%	4,629	18.2%
Male Median Age	40.3		40.5		38.6	

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Household Income Distribution (2025)						
HH Income \$200,000 or More	504	22.9%	1,935	25.1%	4,211	19.1%
HH Income \$150,000 to \$199,999	368	16.7%	1,325	17.2%	2,898	13.1%
HH Income \$100,000 to \$149,999	330	15.0%	1,467	19.0%	3,869	17.5%
HH Income \$75,000 to \$99,999	238	10.8%	702	9.1%	2,144	9.7%
HH Income \$50,000 to \$74,999	347	15.8%	1,199	15.5%	2,964	13.4%
HH Income \$35,000 to \$49,999	174	7.9%	392	5.1%	2,124	9.6%
HH Income \$25,000 to \$34,999	47	2.1%	159	2.1%	978	4.4%
HH Income \$15,000 to \$24,999	14	0.6%	80	1.0%	888	4.0%
HH Income Under \$15,000	180	8.2%	461	6.0%	2,010	9.1%
HH Income \$35,000 or More	1,961	89.1%	7,020	90.9%	18,210	82.5%
HH Income \$75,000 or More	1,439	65.4%	5,430	70.3%	13,122	59.4%
Housing (2025)						
Total Housing Units	2,463		8,526		24,525	
Housing Units Occupied	2,201	89.3%	7,719	90.5%	22,086	90.1%
Housing Units Owner-Occupied	1,872	85.1%	6,679	86.5%	13,578	61.5%
Housing Units, Renter-Occupied	329	14.9%	1,041	13.5%	8,509	38.5%
Housing Units, Vacant	263	11.9%	807	10.5%	2,439	11.0%
Marital Status (2025)						
Never Married	1,104	24.6%	4,041	24.9%	14,212	32.0%
Currently Married	2,703	60.1%	10,021	61.8%	22,768	51.2%
Separated	92	2.1%	370	2.3%	1,282	2.9%
Widowed	273	6.1%	688	4.2%	2,403	5.4%
Divorced	322	7.2%	1,106	6.8%	3,770	8.5%
Household Type (2025)						
Population Family	4,570	82.6%	16,933	84.7%	41,863	77.4%
Population Non-Family	952	17.2%	3,018	15.1%	11,906	22.0%
Population Group Quarters	12	0.2%	38	0.2%	346	0.6%
Family Households	1,486	67.5%	5,470	70.9%	13,559	61.4%
Non-Family Households	714	32.5%	2,249	29.1%	8,528	38.6%
Married Couple with Children	586	21.7%	2,245	22.4%	4,891	21.5%
Average Family Household Size	3.1		3.1		3.1	
Household Size (2025)						
1 Person Households	600	27.3%	1,876	24.3%	6,763	30.6%
2 Person Households	743	33.7%	2,641	34.2%	6,881	31.2%
3 Person Households	323	14.7%	1,193	15.5%	3,529	16.0%
4 Person Households	326	14.8%	1,268	16.4%	3,061	13.9%
5 Person Households	139	6.3%	488	6.3%	1,213	5.5%
6 or More Person Households	71	3.2%	253	3.3%	639	2.9%
Household Vehicles (2025)						
Households with 0 Vehicles Available	59	2.7%	198	2.6%	1,637	7.4%
Households with 1 Vehicles Available	516	23.4%	1,713	22.2%	7,425	33.6%
Households with 2 or More Vehicles Available	1,625	73.9%	5,808	75.2%	13,025	59.0%
Total Vehicles Available	4,389		15,441		37,786	
Average Vehicles Per Household	2.0		2.0		1.7	

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Labor Force (2025)						
Estimated Labor Population Age 16 Years or Over	4,402		15,888		43,562	
Estimated Civilian Employed	2,942	66.8%	10,430	65.6%	27,472	63.1%
Estimated Civilian Unemployed	110	2.5%	479	3.0%	1,013	2.3%
Estimated in Armed Forces	6	0.1%	22	0.1%	49	0.1%
Estimated Not in Labor Force	1,345 30.5%		4,957 31.2%		15,027 34.5%	
Unemployment Rate	2.5%		3.0%		2.3%	
Occupation (2025)						
Occupation: Population Age 16 Years or Over	2,942		10,429		27,470	
Management, Business, Financial Operations	673	22.9%	2,365	22.7%	5,146	18.7%
Professional, Related Service	1,241	42.2%	4,527	43.4%	11,755	42.8%
Sales, Office	232	7.9%	862	8.3%	2,697	9.8%
Farming, Fishing, Forestry	526	17.9%	1,837	17.6%	4,956	18.0%
Construct, Extraction, Maintenance	1	-	8	-	122	0.4%
Production, Transport Material Moving	154	5.2%	433	4.1%	1,079	3.9%
White Collar Workers	114	3.9%	397	3.8%	1,714	6.2%
Blue Collar Workers	2,440	83.0%	8,729	83.7%	21,858	79.6%
	502	17.0%	1,700	16.3%	5,612	20.4%
Consumer Expenditure (2025)						
Total Household Expenditure	\$277.93 M		\$1.02 B		\$2.56 B	
Total Non-Retail Expenditure	\$140.97 M	50.7%	\$522.08 M	51.0%	\$1.31 B	51.3%
Total Retail Expenditure	\$136.96 M	49.3%	\$501.08 M	49.0%	\$1.24 B	48.7%
Alcoholic Beverages	\$1.73 M	0.6%	\$6.4 M	0.6%	\$15.92 M	0.6%
Apparel	\$5.11 M	1.8%	\$18.86 M	1.8%	\$47.32 M	1.9%
Contributions	\$9.44 M	3.4%	\$35.14 M	3.4%	\$85.7 M	3.4%
Education	\$6.61 M	2.4%	\$24.54 M	2.4%	\$60.3 M	2.4%
Entertainment	\$15.75 M	5.7%	\$58.11 M	5.7%	\$146.18 M	5.7%
Food Away From Home	\$12.23 M	4.4%	\$45.16 M	4.4%	\$113.02 M	4.4%
Grocery	\$16.21 M	5.8%	\$59 M	5.8%	\$155.44 M	6.1%
Health Care	\$15.01 M	5.4%	\$52.74 M	5.2%	\$144.34 M	5.6%
Household Furnishings and Equipment	\$7.45 M	2.7%	\$27.54 M	2.7%	\$68.69 M	2.7%
Household Operations	\$5.12 M	1.8%	\$18.87 M	1.8%	\$47.58 M	1.9%
Miscellaneous Expenses	\$4.75 M	1.7%	\$17.55 M	1.7%	\$43.94 M	1.7%
Personal Care	\$3.28 M	1.2%	\$11.99 M	1.2%	\$31.14 M	1.2%
Shelter	\$40.65 M	14.6%	\$148.99 M	14.6%	\$403.13 M	15.8%
Tax and Retirement	\$77.97 M	28.1%	\$293.27 M	28.7%	\$689.02 M	27.0%
Tobacco and Related	\$989.59 K	0.4%	\$3.47 M	0.3%	\$10.3 M	0.4%
Transportation	\$44.19 M	15.9%	\$160.02 M	15.6%	\$383.79 M	15.0%
Utilities	\$11.43 M	4.1%	\$41.53 M	4.1%	\$109.99 M	4.3%
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	3,822		13,760		36,527	
Elementary (Grade Level 0 to 8)	12	0.3%	39	0.3%	203	0.6%
Some High School (Grade Level 9 to 11)	57	1.5%	168	1.2%	660	1.8%
High School Graduate	616	16.1%	1,923	14.0%	5,774	15.8%
Some College	727	19.0%	1,926	14.0%	5,532	15.1%
Associate Degree Only	424	11.1%	1,387	10.1%	3,468	9.5%
Bachelor Degree Only	701	18.3%	2,963	21.5%	8,317	22.8%
Graduate Degree	1,284	33.6%	5,355	38.9%	12,572	34.4%

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Point	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2025)						
1 Detached Unit	1,399	115.4%	5,513	111.1%	12,086	72.7%
1 Attached Unit	207	17.0%	640	12.9%	1,529	9.2%
2 to 4 Units	82	6.7%	231	4.7%	1,497	9.0%
5 to 9 Units	47	3.9%	179	3.6%	1,410	8.5%
10 to 19 Units	15	1.2%	72	1.5%	1,009	6.1%
20 to 49 Units	31	2.6%	114	2.3%	714	4.3%
50 or More Units	114	9.4%	306	6.2%	2,568	15.4%
Mobile Home or Trailer	305	25.1%	657	13.2%	1,255	7.6%
Other Structure	2	0.1%	6	0.1%	17	0.1%
Homes Built By Year (2025)						
Homes Built 2010 or later	574	47.3%	2,025	40.8%	4,577	27.5%
Homes Built 2000 to 2009	717	59.2%	2,279	45.9%	4,970	29.9%
Homes Built 1990 to 1999	342	28.2%	1,319	26.6%	4,362	26.2%
Homes Built 1980 to 1989	313	25.8%	1,259	25.4%	4,604	27.7%
Homes Built 1970 to 1979	137	11.3%	483	9.7%	2,311	13.9%
Homes Built 1960 to 1969	27	2.2%	120	2.4%	574	3.5%
Homes Built 1950 to 1959	62	5.1%	127	2.6%	348	2.1%
Homes Built Before 1949	29	2.4%	106	2.1%	341	2.1%
Home Values (2025)						
Home Values \$1,000,000 or More	96	5.1%	208	3.1%	296	2.2%
Home Values \$500,000 to \$999,999	471	25.2%	1,761	26.4%	3,653	26.9%
Home Values \$400,000 to \$499,999	271	14.5%	1,161	17.4%	2,215	16.3%
Home Values \$300,000 to \$399,999	306	16.3%	1,552	23.2%	3,225	23.7%
Home Values \$200,000 to \$299,999	273	14.6%	913	13.7%	1,965	14.5%
Home Values \$150,000 to \$199,999	278	14.9%	625	9.4%	1,171	8.6%
Home Values \$100,000 to \$149,999	24	1.3%	97	1.4%	304	2.2%
Home Values \$70,000 to \$99,999	68	3.6%	146	2.2%	254	1.9%
Home Values \$50,000 to \$69,999	6	0.3%	39	0.6%	92	0.7%
Home Values \$25,000 to \$49,999	51	2.7%	90	1.3%	225	1.7%
Home Values Under \$25,000	28	1.5%	88	1.3%	179	1.3%
Owner-Occupied Median Home Value	\$381,926		\$398,913		\$391,469	
Renter-Occupied Median Rent	\$1,569		\$1,545		\$1,339	
Transportation To Work (2025)						
Drive to Work Alone	2,395	81.4%	8,214	78.8%	21,344	77.7%
Drive to Work in Carpool	161	5.5%	632	6.1%	1,832	6.7%
Travel to Work by Public Transportation	6	0.2%	22	0.2%	341	1.2%
Drive to Work on Motorcycle	3	0.1%	10	-	39	0.1%
Walk or Bicycle to Work	72	2.4%	215	2.1%	652	2.4%
Other Means	6	0.2%	21	0.2%	92	0.3%
Work at Home	298	10.1%	1,315	12.6%	3,170	11.5%
Travel Time (2025)						
Travel to Work in 14 Minutes or Less	569	19.4%	1,949	18.7%	4,716	17.2%
Travel to Work in 15 to 29 Minutes	1,143	38.9%	4,104	39.4%	11,625	42.3%
Travel to Work in 30 to 59 Minutes	890	30.2%	2,880	27.6%	7,129	26.0%
Travel to Work in 60 Minutes or More	41	1.4%	181	1.7%	830	3.0%
Average Minutes Travel to Work	22.6		22.3		22.4	