

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.3444/-81.6124

3226 Rolling Oaks Blvd Kissimmee, FL 34747	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2024)	1,741	21,473	77,716
Projected Population (2029)	2,040	25,541	92,903
Census Population (2020)	352	9,356	48,652
Census Population (2010)	385	4,152	27,438
Projected Annual Growth (2024 to 2029)	299 3.4%	4,068 3.8%	15,187 3.9%
Historical Annual Growth (2020 to 2024)	1,390 98.7%	12,117 32.4%	29,064 14.9%
Historical Annual Growth (2010 to 2020)	-33 -2.1%	5,204 31.3%	21,215 19.3%
Estimated Population Density (2024)	555 psm	760 psm	990 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2024)	602	7,917	29,867
Projected Households (2029)	709	9,456	35,661
Census Households (2020)	110	3,185	18,888
Census Households (2010)	139	1,581	10,673
Estimated Households with Children (2024)	161 26.8%	2,508 31.7%	8,641 28.9%
Estimated Average Household Size (2024)	2.89	2.71	2.60
Average Household Income			
Estimated Average Household Income (2024)	\$69,933	\$68,803	\$86,983
Projected Average Household Income (2029)	\$62,202	\$60,349	\$76,065
Estimated Average Family Income (2024)	\$78,575	\$71,428	\$102,726
Median Household Income			
Estimated Median Household Income (2024)	\$87,706	\$78,931	\$80,997
Projected Median Household Income (2029)	\$88,495	\$79,808	\$81,943
Estimated Median Family Income (2024)	\$89,295	\$89,334	\$91,807
Per Capita Income			
Estimated Per Capita Income (2024)	\$24,158	\$25,366	\$33,434
Projected Per Capita Income (2029)	\$21,612	\$22,342	\$29,202
Estimated Per Capita Income 5 Year Growth	-\$2,546 -10.5%	-\$3,024 -11.9%	-\$4,232 -12.7%
Estimated Average Household Net Worth (2024)	\$661,126	\$655,904	\$776,485
Daytime Demos (2024)			
Total Businesses	89	704	2,976
Total Employees	1,187	7,558	20,868
Company Headquarter Businesses	3 2.8%	16 2.3%	56 1.9%
Company Headquarter Employees	26 2.2%	242 3.2%	961 4.6%
Employee Population per Business	13.3	10.7	7.0
Residential Population per Business	19.5	30.5	26.1

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Race & Ethnicity							
White (2024)	912	52.4%	9,675	45.1%	40,013	51.5%	
Black or African American (2024)	135	7.8%	2,638	12.3%	10,610	13.7%	
American Indian or Alaska Native (2024)	8	0.5%	95	0.4%	297	0.4%	
Asian (2024)	28	1.6%	595	2.8%	2,018	2.6%	
Hawaiian or Pacific Islander (2024)	-	-	15	-	52	-	
Other Race (2024)	242	13.9%	3,166	14.7%	8,846	11.4%	
Two or More Races (2024)	415	23.9%	5,290	24.6%	15,880	20.4%	
Not Hispanic or Latino Population (2024)	887	50.9%	10,619	49.5%	45,761	58.9%	
Hispanic or Latino Population (2024)	855	49.1%	10,854	50.5%	31,955	41.1%	
Not Hispanic or Latino Population (2029)	1,037	50.8%	13,311	52.1%	56,868	61.2%	
Hispanic or Latino Population (2029)	1,004	49.2%	12,230	47.9%	36,035	38.8%	
Not Hispanic or Latino Population (2020)	199	56.7%	5,849	62.5%	31,730	65.2%	
Hispanic or Latino Population (2020)	152	43.3%	3,507	37.5%	16,922	34.8%	
Not Hispanic or Latino Population (2010)	265	68.9%	2,952	71.1%	20,382	74.3%	
Hispanic or Latino Population (2010)	120	31.1%	1,200	28.9%	7,055	25.7%	
Projected Hispanic Annual Growth (2024 to 2029)	149	3.5%	1,376	2.5%	4,080	2.6%	
Historic Hispanic Annual Growth (2010 to 2024)	735	43.9%	9,654	57.5%	24,900	25.2%	
Age Distribution (2024)							
Age Under 5	107	6.2%	1,480	6.9%	4,672	6.0%	
Age 5 to 9 Years	102	5.9%	1,590	7.4%	5,244	6.7%	
Age 10 to 14 Years	125	7.2%	1,583	7.4%	5,410	7.0%	
Age 15 to 19 Years	116	6.7%	1,530	7.1%	5,088	6.5%	
Age 20 to 24 Years	170	9.8%	1,674	7.8%	5,629	7.2%	
Age 25 to 29 Years	189	10.8%	2,032	9.5%	6,823	8.8%	
Age 30 to 34 Years	156	9.0%	1,756	8.2%	6,315	8.1%	
Age 35 to 39 Years	127	7.3%	1,581	7.4%	5,482	7.1%	
Age 40 to 44 Years	124	7.1%	1,585	7.4%	5,453	7.0%	
Age 45 to 49 Years	108	6.2%	1,438	6.7%	4,997	6.4%	
Age 50 to 54 Years	109	6.2%	1,246	5.8%	4,436	5.7%	
Age 55 to 59 Years	84	4.8%	986	4.6%	3,768	4.8%	
Age 60 to 64 Years	67	3.9%	874	4.1%	3,682	4.7%	
Age 65 to 74 Years	100	5.8%	1,366	6.4%	6,477	8.3%	
Age 75 to 84 Years	47	2.7%	584	2.7%	3,401	4.4%	
Age 85 Years or Over	10	0.6%	169	0.8%	841	1.1%	
Median Age	30.9		31.8		34.8		
Gender Age Distribution (2024)							
Female Population	909	52.2%	11,136	51.9%	40,495	52.1%	
Age 0 to 19 Years	243	26.8%	3,093	27.8%	10,159	25.1%	
Age 20 to 64 Years	591	65.0%	6,936	62.3%	24,556	60.6%	
Age 65 Years or Over	75	8.2%	1,108	9.9%	5,780	14.3%	
Female Median Age	29.0		31.3		34.9		
Male Population	832	47.8%	10,337	48.1%	37,222	47.9%	
Age 0 to 19 Years	207	24.9%	3,090	29.9%	10,255	27.6%	
Age 20 to 64 Years	542	65.2%	6,236	60.3%	22,028	59.2%	
Age 65 Years or Over	83	10.0%	1,011	9.8%	4,939	13.3%	
Male Median Age	32.7		32.2		34.6		

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Household Income Distribution (2024)							
HH Income \$200,000 or More	42	6.9%	575	7.3%	2,888	9.7%	
HH Income \$150,000 to \$199,999	139	23.2%	789	10.0%	2,531	8.5%	
HH Income \$100,000 to \$149,999	70	11.6%	1,227	15.5%	4,532	15.2%	
HH Income \$75,000 to \$99,999	93	15.5%	1,177	14.9%	4,961	16.6%	
HH Income \$50,000 to \$74,999	128	21.3%	1,790	22.6%	6,383	21.4%	
HH Income \$35,000 to \$49,999	64	10.6%	727	9.2%	3,406	11.4%	
HH Income \$25,000 to \$34,999	21	3.5%	535	6.8%	2,171	7.3%	
HH Income \$15,000 to \$24,999	13	2.1%	421	5.3%	1,359	4.5%	
HH Income Under \$15,000	32	5.3%	677	8.5%	1,636	5.5%	
HH Income \$35,000 or More	536	89.2%	6,285	79.4%	24,701	82.7%	
HH Income \$75,000 or More	344	57.3%	3,768	47.6%	14,912	49.9%	
Housing (2024)							
Total Housing Units	885		10,691		37,355		
Housing Units Occupied	602	68.0%	7,917	74.0%	29,867	80.0%	
Housing Units Owner-Occupied	250	41.5%	3,602	45.5%	14,567	48.8%	
Housing Units, Renter-Occupied	352	58.5%	4,315	54.5%	15,300	51.2%	
Housing Units, Vacant	284	47.1%	2,775	35.0%	7,488	25.1%	
Marital Status (2024)							
Never Married	541	38.4%	6,034	35.9%	22,648	36.3%	
Currently Married	678	48.2%	7,932	47.2%	28,533	45.7%	
Separated	21	1.5%	569	3.4%	2,226	3.6%	
Widowed	55	3.9%	748	4.4%	2,781	4.5%	
Divorced	112	7.9%	1,538	9.1%	6,203	9.9%	
Household Type (2024)							
Population Family	1,313	75.4%	16,965	79.0%	61,356	78.9%	
Population Non-Family	429	24.6%	4,509	21.0%	16,292	21.0%	
Population Group Quarters	-	-	-	-	69	-	
Family Households	364	60.6%	5,093	64.3%	18,695	62.6%	
Non-Family Households	237	39.4%	2,823	35.7%	11,172	37.4%	
Married Couple with Children	109	16.0%	1,658	20.9%	5,761	20.2%	
Average Family Household Size	3.6		3.3		3.3		
Household Size (2024)							
1 Person Households	179	29.8%	1,947	24.6%	8,408	28.1%	
2 Person Households	267	44.4%	3,302	41.7%	11,323	37.9%	
3 Person Households	66	11.0%	1,214	15.3%	4,729	15.8%	
4 Person Households	51	8.4%	816	10.3%	3,113	10.4%	
5 Person Households	26	4.3%	391	4.9%	1,423	4.8%	
6 or More Person Households	12	2.0%	246	3.1%	872	2.9%	
Household Vehicles (2024)							
Households with 0 Vehicles Available	22	3.7%	424	5.4%	1,086	3.6%	
Households with 1 Vehicles Available	206	34.3%	3,674	46.4%	12,898	43.2%	
Households with 2 or More Vehicles Available	373	62.0%	3,818	48.2%	15,884	53.2%	
Total Vehicles Available	1,200		12,804		50,586		
Average Vehicles Per Household	2.0		1.6		1.7		

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Labor Force (2024)							
Estimated Labor Population Age 16 Years or Over		1,384		16,490		61,248	
Estimated Civilian Employed		977	70.6%	11,974	72.6%	42,380	69.2%
Estimated Civilian Unemployed		27	2.0%	413	2.5%	1,605	2.6%
Estimated in Armed Forces		-	-	11	-	46	-
Estimated Not in Labor Force		380	27.4%	4,092	24.8%	17,217	28.1%
Unemployment Rate		2.0%		2.5%		2.6%	
Occupation (2024)							
Occupation: Population Age 16 Years or Over		977		11,974		42,380	
Management, Business, Financial Operations		154	15.7%	1,470	12.3%	7,738	18.3%
Professional, Related Service		166	17.0%	2,643	22.1%	8,070	19.0%
Sales, Office		240	24.6%	2,971	24.8%	9,611	22.7%
Farming, Fishing, Forestry		-	-	21	0.2%	86	0.2%
Construct, Extraction, Maintenance		122	12.5%	822	6.9%	2,531	6.0%
Production, Transport Material Moving		104	10.7%	1,345	11.2%	4,315	10.2%
White Collar Workers		510	52.2%	6,815	56.9%	25,836	61.0%
Blue Collar Workers		467	47.8%	5,159	43.1%	16,544	39.0%
Consumer Expenditure (2024)							
Total Household Expenditure		\$33.14 M		\$427.54 M		\$1.89 B	
Total Non-Retail Expenditure		\$17.56 M	53.0%	\$226.05 M	52.9%	\$1 B	52.9%
Total Retail Expenditure		\$15.57 M	47.0%	\$201.49 M	47.1%	\$891.6 M	47.1%
Apparel		\$1.19 M	3.6%	\$15.2 M	3.6%	\$67.3 M	3.6%
Contributions		\$1.1 M	3.3%	\$13.9 M	3.3%	\$62.85 M	3.3%
Education		\$1.07 M	3.2%	\$13.17 M	3.1%	\$58.77 M	3.1%
Entertainment		\$1.91 M	5.8%	\$24.23 M	5.7%	\$107.68 M	5.7%
Food and Beverages		\$4.84 M	14.6%	\$63 M	14.7%	\$277.72 M	14.7%
Furnishings and Equipment		\$1.19 M	3.6%	\$15.08 M	3.5%	\$66.91 M	3.5%
Gifts		\$809.87 K	2.4%	\$10.61 M	2.5%	\$48.03 M	2.5%
Health Care		\$2.71 M	8.2%	\$35.62 M	8.3%	\$157.63 M	8.3%
Household Operations		\$1.31 M	3.9%	\$16.77 M	3.9%	\$74.64 M	3.9%
Miscellaneous Expenses		\$628.63 K	1.9%	\$8.08 M	1.9%	\$35.89 M	1.9%
Personal Care		\$445.06 K	1.3%	\$5.75 M	1.3%	\$25.42 M	1.3%
Personal Insurance		\$240.52 K	0.7%	\$3 M	0.7%	\$13.46 M	0.7%
Reading		\$72.57 K	0.2%	\$929.8 K	0.2%	\$4.14 M	0.2%
Shelter		\$7.07 M	21.3%	\$90.61 M	21.2%	\$400.41 M	21.1%
Tobacco		\$184.46 K	0.6%	\$2.56 M	0.6%	\$11.07 M	0.6%
Transportation		\$6.03 M	18.2%	\$77.84 M	18.2%	\$344.65 M	18.2%
Utilities		\$2.34 M	7.1%	\$31.18 M	7.3%	\$136.98 M	7.2%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		1,121		13,617		51,674	
Elementary (Grade Level 0 to 8)		40	3.6%	651	4.8%	1,263	2.4%
Some High School (Grade Level 9 to 11)		17	1.5%	287	2.1%	1,328	2.6%
High School Graduate		455	40.6%	3,781	27.8%	13,186	25.5%
Some College		217	19.4%	2,521	18.5%	10,876	21.0%
Associate Degree Only		113	10.0%	1,194	8.8%	5,520	10.7%
Bachelor Degree Only		195	17.4%	3,749	27.5%	13,551	26.2%
Graduate Degree		84	7.5%	1,435	10.5%	5,947	11.5%

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Units In Structure (2024)							
1 Detached Unit		295	211.4%	3,423	216.5%	12,936	121.2%
1 Attached Unit		67	48.3%	865	54.7%	2,494	23.4%
2 to 4 Units		13	9.6%	274	17.3%	1,335	12.5%
5 to 9 Units		50	36.1%	579	36.6%	1,889	17.7%
10 to 19 Units		105	75.6%	1,573	99.5%	3,838	36.0%
20 to 49 Units		30	21.6%	417	26.3%	3,396	31.8%
50 or More Units		32	22.7%	399	25.2%	1,405	13.2%
Mobile Home or Trailer		7	5.0%	345	21.8%	2,349	22.0%
Other Structure		2	1.5%	42	2.6%	226	2.1%
Homes Built By Year (2024)							
Homes Built 2010 or later		218	156.2%	3,215	203.3%	9,355	87.7%
Homes Built 2000 to 2009		158	113.4%	1,514	95.8%	8,873	83.1%
Homes Built 1990 to 1999		131	94.0%	1,922	121.5%	6,587	61.7%
Homes Built 1980 to 1989		34	24.2%	547	34.6%	2,453	23.0%
Homes Built 1970 to 1979		10	7.0%	316	20.0%	1,226	11.5%
Homes Built 1960 to 1969		5	3.6%	143	9.1%	534	5.0%
Homes Built 1950 to 1959		14	10.4%	137	8.7%	475	4.5%
Homes Built Before 1949		32	23.2%	122	7.7%	363	3.4%
Home Values (2024)							
Home Values \$1,000,000 or More	-	-	-	29	0.8%	505	3.5%
Home Values \$500,000 to \$999,999		13	5.4%	590	16.4%	2,579	17.7%
Home Values \$400,000 to \$499,999		75	29.9%	1,070	29.7%	2,571	17.7%
Home Values \$300,000 to \$399,999		84	33.8%	769	21.4%	3,269	22.4%
Home Values \$200,000 to \$299,999		51	20.4%	673	18.7%	2,969	20.4%
Home Values \$150,000 to \$199,999		17	7.0%	131	3.6%	607	4.2%
Home Values \$100,000 to \$149,999		2	0.7%	91	2.5%	503	3.5%
Home Values \$70,000 to \$99,999		1	0.6%	70	1.9%	350	2.4%
Home Values \$50,000 to \$69,999		3	1.0%	74	2.1%	353	2.4%
Home Values \$25,000 to \$49,999	-	-	-	58	1.6%	585	4.0%
Home Values Under \$25,000		1	0.6%	48	1.3%	275	1.9%
Owner-Occupied Median Home Value		\$357,883		\$373,314		\$363,994	
Renter-Occupied Median Rent		\$1,511		\$1,538		\$1,467	
Transportation To Work (2024)							
Drive to Work Alone		756	77.4%	8,776	73.3%	29,048	68.5%
Drive to Work in Carpool		101	10.3%	864	7.2%	3,259	7.7%
Travel to Work by Public Transportation		10	1.0%	410	3.4%	617	1.5%
Drive to Work on Motorcycle		1	0.1%	69	0.6%	147	0.3%
Walk or Bicycle to Work		3	0.3%	88	0.7%	400	0.9%
Other Means		18	1.8%	93	0.8%	537	1.3%
Work at Home		88	9.0%	1,675	14.0%	8,372	19.8%
Travel Time (2024)							
Travel to Work in 14 Minutes or Less		148	15.2%	1,155	9.6%	4,317	10.2%
Travel to Work in 15 to 29 Minutes		361	37.0%	4,980	41.6%	13,571	32.0%
Travel to Work in 30 to 59 Minutes		242	24.7%	3,464	28.9%	13,456	31.8%
Travel to Work in 60 Minutes or More		137	14.1%	700	5.8%	2,663	6.3%
Average Minutes Travel to Work		26.4		25.4		28.4	

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