Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

#REF!

Lat/Lon: 28.148/-81.4514

Point	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	7,706	53,701	83,700
2028 Projected Population	11,007	79,879	123,771
2020 Census Population	6,632	48,112	74,841
2010 Census Population	5,577	37,193	54,869
Projected Annual Growth 2023 to 2028	8.6%	9.7%	9.6%
Historical Annual Growth 2010 to 2023	2.9%	3.4%	4.0%
Households			
2023 Estimated Households	2,516	18,289	28,789
2028 Projected Households	3,734	28,118	43,980
2020 Census Households	2,130	15,524	24,469
2010 Census Households	1,829	11,821	17,653
Projected Annual Growth 2023 to 2028	9.7%	10.7%	10.6%
Historical Annual Growth 2010 to 2023	2.9%	4.2%	4.9%
Age			
2023 Est. Population Under 10 Years	11.0%	11.1%	10.9%
2023 Est. Population 10 to 19 Years	14.5%	14.4%	13.9%
2023 Est. Population 20 to 29 Years	12.5%	11.4%	11.2%
2023 Est. Population 30 to 44 Years	19.8%	21.4%	21.5%
2023 Est. Population 45 to 59 Years	18.9%	18.6%	18.4%
2023 Est. Population 60 to 74 Years	16.5%	17.1%	18.3%
2023 Est. Population 75 Years or Over	6.7%	5.9%	5.8%
2023 Est. Median Age	38.7	39.0	39.5
Marital Status & Gender			
2023 Est. Male Population	48.4%	49.0%	49.1%
2023 Est. Female Population	51.6%	51.0%	50.9%
2023 Est. Never Married	40.3%	35.3%	33.8%
2023 Est. Now Married	44.8%	43.9%	46.6%
2023 Est. Separated or Divorced	12.0%	15.1%	14.3%
2023 Est. Widowed	2.9%	5.7%	5.3%
Income			
2023 Est. HH Income $200,000 or More	1.1%	5.6%	7.5%
2023 Est. HH Income $150,000 to $199,999	0.8%	3.3%	3.8%
2023 Est. HH Income $100,000 to $149,999	17.5%	11.5%	12.6%
2023 Est. HH Income $75,000 to $99,999	9.3%	14.1%	15.0%
2023 Est. HH Income $50,000 to $74,999	26.7%	22.6%	20.9%
2023 Est. HH Income $35,000 to $49,999	22.0%	15.3%	14.7%
2023 Est. HH Income $25,000 to $34,999	13.3%	11.9%	10.6%
2023 Est. HH Income $15,000 to $24,999	8.3%	9.6%	8.4%
2023 Est. HH Income Under $15,000	0.8%	6.1%	6.6%
2023 Est. Average Household Income	$59,372	$67,384	$73,062
2023 Est. Median Household Income	$54,420	$59,658	$63,585
2023 Est. Per Capita Income	$19,395	$22,997	$25,165
2023 Est. Total Businesses	394	1,727	2,452
2023 Est. Total Employees	1,810	6,766	9,132

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Race			
2023 Est. White	26.5%	29.8%	31.7%
2023 Est. Black	28.4%	25.2%	23.7%
2023 Est. Asian or Pacific Islander	2.3%	2.5%	2.8%
2023 Est. American Indian or Alaska Native	0.5%	0.6%	0.5%
2023 Est. Other Races	42.3%	42.0%	41.3%
Hispanic			
2023 Est. Hispanic Population	4,226	29,442	45,353
2023 Est. Hispanic Population	54.8%	54.8%	54.2%
2028 Proj. Hispanic Population	54.8%	55.1%	54.6%
2020 Hispanic Population	72.9%	75.5%	78.3%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	5,211	36,763	58,125
2023 Est. Elementary (Grade Level 0 to 8)	4.2%	5.0%	6.6%
2023 Est. Some High School (Grade Level 9 to 11)	9.3%	9.7%	8.6%
2023 Est. High School Graduate	44.5%	33.1%	30.0%
2023 Est. Some College	18.7%	21.7%	21.0%
2023 Est. Associate Degree Only	5.4%	9.7%	10.2%
2023 Est. Bachelor Degree Only	10.8%	12.2%	13.0%
2023 Est. Graduate Degree	7.2%	8.6%	10.8%
Housing			
2023 Est. Total Housing Units	2,910	21,196	33,470
2023 Est. Owner-Occupied	54.5%	55.6%	56.0%
2023 Est. Renter-Occupied	32.0%	30.7%	30.1%
2023 Est. Vacant Housing	13.5%	13.7%	14.0%
Homes Built by Year			
2023 Homes Built 2010 or later	11.8%	15.8%	17.3%
2023 Homes Built 2000 to 2009	30.5%	32.5%	33.2%
2023 Homes Built 1990 to 1999	17.4%	16.1%	15.8%
2023 Homes Built 1980 to 1989	15.8%	13.9%	12.1%
2023 Homes Built 1970 to 1979	8.1%	4.9%	4.5%
2023 Homes Built 1960 to 1969	1.7%	1.6%	1.6%
2023 Homes Built 1950 to 1959	0.5%	0.6%	0.7%
2023 Homes Built Before 1949	0.8%	0.8%	0.8%
Home Values			
2023 Home Value $1,000,000 or More	0.9%	1.3%	1.1%
2023 Home Value $500,000 to $999,999	3.3%	3.4%	3.3%
2023 Home Value $400,000 to $499,999	6.8%	7.1%	8.2%
2023 Home Value $300,000 to $399,999	12.0%	15.5%	17.9%
2023 Home Value $200,000 to $299,999	43.5%	40.9%	40.2%
2023 Home Value $150,000 to $199,999	18.7%	18.4%	17.6%
2023 Home Value $100,000 to $149,999	9.8%	8.8%	7.6%
2023 Home Value $50,000 to $99,999	1.8%	1.9%	1.6%
2023 Home Value $25,000 to $49,999	1.7%	1.5%	1.2%
2023 Home Value Under $25,000	1.5%	1.3%	1.4%
2023 Median Home Value	$231,752	$242,537	$250,988
2023 Median Rent	$1,104	$1,181	$1,201

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Point	1 mi radius	3 mi radius	5 mi radius
Labor Force			
2023 Est. Labor Population Age 16 Years or Over	6,180	42,974	67,353
2023 Est. Civilian Employed	67.5%	60.7%	59.8%
2023 Est. Civilian Unemployed	1.7%	3.0%	2.7%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	30.8%	36.2%	37.5%
2023 Labor Force Males	47.5%	48.2%	48.3%
2023 Labor Force Females	52.5%	51.8%	51.7%
Occupation			
2023 Occupation: Population Age 16 Years or Over	4,170	26,106	40,276
2023 Mgmt, Business, & Financial Operations	7.9%	14.3%	13.9%
2023 Professional, Related	13.8%	14.2%	14.3%
2023 Service	30.7%	23.7%	23.1%
2023 Sales, Office	20.8%	25.2%	26.3%
2023 Farming, Fishing, Forestry	-	-	-
2023 Construction, Extraction, Maintenance	8.2%	8.2%	8.5%
2023 Production, Transport, Material Moving	18.4%	14.4%	13.9%
2023 White Collar Workers	42.6%	53.7%	54.5%
2023 Blue Collar Workers	57.4%	46.3%	45.5%
Transportation to Work			
2023 Drive to Work Alone	81.3%	75.0%	75.3%
2023 Drive to Work in Carpool	13.8%	12.1%	10.7%
2023 Travel to Work by Public Transportation	0.8%	0.5%	0.4%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	0.5%	0.7%	0.7%
2023 Other Means	0.4%	0.4%	0.6%
2023 Work at Home	3.3%	11.3%	12.3%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	12.5%	13.3%	13.2%
2023 Travel to Work in 15 to 29 Minutes	18.6%	19.0%	18.8%
2023 Travel to Work in 30 to 59 Minutes	42.1%	43.4%	43.0%
2023 Travel to Work in 60 Minutes or More	26.8%	24.2%	25.0%
2023 Average Travel Time to Work	40.0	40.7	39.8
Consumer Expenditure			
2023 Est. Total Household Expenditure	$123.35 M	$967.29 M	$1.61 B
2023 Est. Apparel	$4.27 M	$33.95 M	$56.71 M
2023 Est. Contributions, Gifts	$6.52 M	$53.79 M	$91.13 M
2023 Est. Education, Reading	$3.37 M	$29.51 M	$50.41 M
2023 Est. Entertainment	$6.79 M	$54.03 M	$90.55 M
2023 Est. Food, Beverages, Tobacco	$19.34 M	$149.84 M	$248.27 M
2023 Est. Furnishings, Equipment	$4.24 M	$33.55 M	$56.17 M
2023 Est. Health Care, Insurance	$11.62 M	$89.57 M	$148.51 M
2023 Est. Household Operations, Shelter, Utilities	$40.28 M	$314.61 M	$522.16 M
2023 Est. Miscellaneous Expenses	$2.32 M	$18.18 M	$30.33 M
2023 Est. Personal Care	$1.65 M	$12.93 M	$21.54 M
2023 Est. Transportation	$22.97 M	$177.33 M	$294.55 M