

EXPANDED PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 26.8532/-82.2898

RF5

Publix at Cape Haze

Placida, FL 33946

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Population				
Estimated Population (2020)	1,728	9,056	22,910	60,108
Projected Population (2025)	1,905	9,860	24,992	66,395
Census Population (2010)	1,030	6,384	17,184	48,593
Census Population (2000)	557	4,934	12,793	41,876
Projected Annual Growth (2020 to 2025)	177 2.0%	804 1.8%	2,083 1.8%	6,287 2.1%
Historical Annual Growth (2010 to 2020)	698 6.8%	2,672 4.2%	5,726 3.3%	11,515 2.4%
Historical Annual Growth (2000 to 2010)	473 8.5%	1,450 2.9%	4,390 3.4%	6,717 1.6%
Estimated Population Density (2020)	550 psm	320 psm	292 psm	191 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	314.0 sq mi
Households				
Estimated Households (2020)	889	4,738	11,365	29,789
Projected Households (2025)	930	4,907	11,808	31,440
Census Households (2010)	515	3,313	8,450	23,870
Census Households (2000)	283	2,477	6,098	20,117
Estimated Households with Children (2020)	73 8.2%	422 8.9%	1,300 11.4%	3,531 11.9%
Estimated Average Household Size (2020)	1.94	1.91	2.02	2.01
Average Household Income				
Estimated Average Household Income (2020)	\$70,853	\$58,519	\$61,804	\$63,406
Projected Average Household Income (2025)	\$80,690	\$66,836	\$71,662	\$70,824
Estimated Average Family Income (2020)	\$82,421	\$73,305	\$72,944	\$75,860
Median Household Income				
Estimated Median Household Income (2020)	\$69,874	\$56,907	\$59,367	\$60,548
Projected Median Household Income (2025)	\$81,518	\$66,399	\$69,340	\$70,727
Estimated Median Family Income (2020)	\$85,880	\$73,730	\$69,757	\$73,614
Per Capita Income				
Estimated Per Capita Income (2020)	\$36,451	\$30,615	\$30,661	\$31,462
Projected Per Capita Income (2025)	\$39,393	\$33,265	\$33,858	\$33,573
Estimated Per Capita Income 5 Year Growth	\$2,942 8.1%	\$2,650 8.7%	\$3,196 10.4%	\$2,111 6.7%
Estimated Average Household Net Worth (2020)	\$791,132	\$550,880	\$497,594	\$473,392
Daytime Demos (2020)				
Total Businesses	64	172	439	2,533
Total Employees	307	1,110	2,615	15,540
Company Headquarter Businesses	-	-	-	2
Company Headquarter Employees	-	-	2	80 0.5%
Employee Population per Business	4.8	6.4	6.0	6.1
Residential Population per Business	26.8	52.6	52.2	23.7

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
White (2020)	1,668	96.5%	8,697	96.0%	21,989	96.0%	57,270	95.3%
Black or African American (2020)	15	0.9%	109	1.2%	259	1.1%	767	1.3%
American Indian or Alaska Native (2020)	2	0.1%	14	0.2%	35	0.2%	126	0.2%
Asian (2020)	25	1.5%	107	1.2%	262	1.1%	714	1.2%
Hawaiian or Pacific Islander (2020)	-	-	-	-	-	-	13	-
Other Race (2020)	5	0.3%	52	0.6%	137	0.6%	430	0.7%
Two or More Races (2020)	12	0.7%	77	0.9%	226	1.0%	787	1.3%
Not Hispanic or Latino Population (2020)	1,674	96.9%	8,752	96.6%	22,084	96.4%	57,698	96.0%
Hispanic or Latino Population (2020)	54	3.1%	304	3.4%	825	3.6%	2,410	4.0%
Not Hispanic or Latino Population (2025)	1,842	96.7%	9,508	96.4%	24,040	96.2%	63,470	95.6%
Hispanic or Latino Population (2025)	63	3.3%	352	3.6%	953	3.8%	2,925	4.4%
Not Hispanic or Latino Population (2010)	1,012	98.3%	6,249	97.9%	16,802	97.8%	47,257	97.3%
Hispanic or Latino Population (2010)	18	1.7%	135	2.1%	382	2.2%	1,336	2.7%
Not Hispanic or Latino Population (2000)	552	99.1%	4,871	98.7%	12,632	98.7%	41,187	98.4%
Hispanic or Latino Population (2000)	5	0.9%	63	1.3%	161	1.3%	690	1.6%
Projected Hispanic Annual Growth (2020 to 2025)	9	3.2%	48	3.2%	127	3.1%	516	4.3%
Historic Hispanic Annual Growth (2000 to 2020)	49	48.6%	240	19.0%	664	20.6%	1,720	12.5%

Age Distribution (2020)

Age Under 5	26	1.5%	149	1.6%	465	2.0%	1,342	2.2%
Age 5 to 9 Years	30	1.7%	180	2.0%	554	2.4%	1,506	2.5%
Age 10 to 14 Years	35	2.0%	213	2.3%	659	2.9%	1,755	2.9%
Age 15 to 19 Years	29	1.7%	192	2.1%	598	2.6%	1,700	2.8%
Age 20 to 24 Years	21	1.2%	147	1.6%	501	2.2%	1,553	2.6%
Age 25 to 29 Years	29	1.7%	199	2.2%	602	2.6%	1,737	2.9%
Age 30 to 34 Years	37	2.2%	206	2.3%	618	2.7%	1,718	2.9%
Age 35 to 39 Years	33	1.9%	191	2.1%	620	2.7%	1,759	2.9%
Age 40 to 44 Years	36	2.1%	220	2.4%	682	3.0%	1,891	3.1%
Age 45 to 49 Years	49	2.8%	281	3.1%	871	3.8%	2,358	3.9%
Age 50 to 54 Years	81	4.7%	441	4.9%	1,252	5.5%	3,266	5.4%
Age 55 to 59 Years	144	8.3%	732	8.1%	1,864	8.1%	4,726	7.9%
Age 60 to 64 Years	246	14.3%	1,196	13.2%	2,745	12.0%	6,368	10.6%
Age 65 to 74 Years	571	33.0%	2,717	30.0%	6,237	27.2%	15,245	25.4%
Age 75 to 84 Years	282	16.3%	1,483	16.4%	3,513	15.3%	9,700	16.1%
Age 85 Years or Over	79	4.6%	509	5.6%	1,129	4.9%	3,483	5.8%
Median Age	65.2		64.5		62.4		61.7	

Gender Age Distribution (2020)

Female Population	903	52.3%	4,748	52.4%	11,820	51.6%	31,131	51.8%
Age 0 to 19 Years	60	6.7%	352	7.4%	1,099	9.3%	3,118	10.0%
Age 20 to 64 Years	376	41.7%	1,964	41.4%	5,219	44.2%	13,336	42.8%
Age 65 Years or Over	467	51.7%	2,432	51.2%	5,502	46.5%	14,677	47.1%
Female Median Age	64.6		64.3		62.2		61.7	
Male Population	825	47.7%	4,308	47.6%	11,090	48.4%	28,977	48.2%
Age 0 to 19 Years	60	7.2%	382	8.9%	1,176	10.6%	3,186	11.0%
Age 20 to 64 Years	300	36.3%	1,648	38.3%	4,536	40.9%	12,041	41.6%
Age 65 Years or Over	466	56.4%	2,278	52.9%	5,378	48.5%	13,751	47.5%
Male Median Age	65.9		64.7		62.6		61.6	

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Household Income Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
HH Income \$200,000 or More	108	12.1%	343	7.2%	664	5.8%	1,547	5.2%
HH Income \$150,000 to \$199,999	61	6.8%	218	4.6%	512	4.5%	1,296	4.4%
HH Income \$100,000 to \$149,999	137	15.4%	610	12.9%	1,289	11.3%	3,609	12.1%
HH Income \$75,000 to \$99,999	110	12.4%	557	11.8%	1,476	13.0%	3,966	13.3%
HH Income \$50,000 to \$74,999	145	16.4%	798	16.8%	2,708	23.8%	7,141	24.0%
HH Income \$35,000 to \$49,999	132	14.9%	757	16.0%	1,791	15.8%	4,556	15.3%
HH Income \$25,000 to \$34,999	80	9.0%	462	9.8%	1,046	9.2%	2,791	9.4%
HH Income \$15,000 to \$24,999	59	6.6%	451	9.5%	882	7.8%	2,409	8.1%
HH Income Under \$15,000	56	6.3%	540	11.4%	999	8.8%	2,475	8.3%
HH Income \$35,000 or More	694	78.1%	3,284	69.3%	8,439	74.3%	22,115	74.2%
HH Income \$75,000 or More	416	46.8%	1,728	36.5%	3,941	34.7%	10,419	35.0%

Housing (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Housing Units	1,450		7,001		15,638		40,890	
Housing Units Occupied	889	61.3%	4,738	67.7%	11,365	72.7%	29,789	72.9%
Housing Units Owner-Occupied	705	79.3%	3,477	73.4%	9,053	79.7%	24,318	81.6%
Housing Units, Renter-Occupied	184	20.7%	1,261	26.6%	2,313	20.3%	5,471	18.4%
Housing Units, Vacant	561	63.1%	2,264	47.8%	4,273	37.6%	11,101	37.3%

Marital Status (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Never Married	198	12.1%	1,365	16.0%	3,257	15.3%	8,490	15.3%
Currently Married	1,123	68.6%	4,883	57.4%	12,589	59.3%	31,177	56.2%
Separated	41	2.5%	262	3.1%	732	3.4%	2,216	4.0%
Widowed	142	8.6%	925	10.9%	2,250	10.6%	6,101	11.0%
Divorced	133	8.1%	1,078	12.7%	2,403	11.3%	7,520	13.5%

Household Type (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population Family	1,407	81.4%	6,987	77.2%	18,338	80.0%	47,237	78.6%
Population Non-Family	321	18.6%	2,068	22.8%	4,571	20.0%	12,592	20.9%
Population Group Quarters	-	-	-	-	-	-	279	0.5%
Family Households	600	67.6%	2,899	61.2%	7,446	65.5%	19,110	64.2%
Non-Family Households	288	32.4%	1,838	38.8%	3,919	34.5%	10,679	35.8%
Married Couple with Children	53	4.8%	276	5.7%	830	6.6%	2,185	7.0%
Average Family Household Size	2.3		2.4		2.5		2.5	

Household Size (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
1 Person Households	259	29.1%	1,632	34.5%	3,347	29.5%	9,012	30.3%
2 Person Households	521	58.6%	2,457	51.9%	6,116	53.8%	15,689	52.7%
3 Person Households	56	6.3%	329	6.9%	963	8.5%	2,608	8.8%
4 Person Households	31	3.5%	186	3.9%	594	5.2%	1,563	5.2%
5 Person Households	13	1.5%	85	1.8%	227	2.0%	586	2.0%
6 or More Person Households	9	1.0%	49	1.0%	118	1.0%	330	1.1%

Household Vehicles (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Households with 0 Vehicles Available	29	3.3%	190	4.0%	289	2.5%	989	3.3%
Households with 1 Vehicles Available	380	42.8%	2,286	48.3%	5,060	44.5%	13,332	44.8%
Households with 2 or More Vehicles Available	480	54.0%	2,261	47.7%	6,016	52.9%	15,468	51.9%
Total Vehicles Available	1,435		7,405		18,806		48,686	
Average Vehicles Per Household	1.6		1.6		1.7		1.6	

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Labor Force (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Estimated Labor Population Age 16 Years or Over	1,631		8,477		21,104		55,173	
Estimated Civilian Employed	483	29.6%	2,738	32.3%	6,921	32.8%	18,662	33.8%
Estimated Civilian Unemployed	40	2.5%	207	2.4%	515	2.4%	1,367	2.5%
Estimated in Armed Forces	-	-	-	-	-	-	9	-
Estimated Not in Labor Force	1,108	67.9%	5,531	65.3%	13,668	64.8%	35,135	63.7%
Unemployment Rate	2.5%		2.4%		2.4%		2.5%	

Occupation (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Occupation: Population Age 16 Years or Over	483		2,738		6,921		18,662	
Management, Business, Financial Operations	73	15.2%	380	13.9%	786	11.4%	2,076	11.1%
Professional, Related	78	16.2%	458	16.7%	1,159	16.7%	2,900	15.5%
Service	65	13.5%	498	18.2%	1,322	19.1%	3,599	19.3%
Sales, Office	166	34.4%	830	30.3%	2,100	30.3%	5,645	30.3%
Farming, Fishing, Forestry	13	2.7%	43	1.6%	78	1.1%	214	1.1%
Construct, Extraction, Maintenance	27	5.6%	263	9.6%	752	10.9%	2,063	11.1%
Production, Transport Material Moving	60	12.4%	266	9.7%	723	10.4%	2,165	11.6%
White Collar Workers	317	65.7%	1,668	60.9%	4,046	58.5%	10,621	56.9%
Blue Collar Workers	165	34.3%	1,070	39.1%	2,875	41.5%	8,040	43.1%

Consumer Expenditure (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Household Expenditure	\$49.17 M		\$229.21 M		\$572.14 M		\$1.53 B	
Total Non-Retail Expenditure	\$26.05 M	53.0%	\$121.35 M	52.9%	\$301.97 M	52.8%	\$805.31 M	52.7%
Total Retail Expenditure	\$23.12 M	47.0%	\$107.86 M	47.1%	\$270.17 M	47.2%	\$721.68 M	47.3%
Apparel	\$1.7 M	3.5%	\$7.84 M	3.4%	\$19.5 M	3.4%	\$52 M	3.4%
Contributions	\$1.73 M	3.5%	\$7.78 M	3.4%	\$19.14 M	3.3%	\$50.81 M	3.3%
Education	\$1.48 M	3.0%	\$6.51 M	2.8%	\$15.67 M	2.7%	\$41.34 M	2.7%
Entertainment	\$2.81 M	5.7%	\$12.9 M	5.6%	\$32.14 M	5.6%	\$85.7 M	5.6%
Food and Beverages	\$7.13 M	14.5%	\$33.54 M	14.6%	\$83.95 M	14.7%	\$224.41 M	14.7%
Furnishings and Equipment	\$1.75 M	3.6%	\$8.04 M	3.5%	\$20.07 M	3.5%	\$53.52 M	3.5%
Gifts	\$1.28 M	2.6%	\$5.74 M	2.5%	\$14.06 M	2.5%	\$37.23 M	2.4%
Health Care	\$4.29 M	8.7%	\$20.29 M	8.9%	\$50.98 M	8.9%	\$136.47 M	8.9%
Household Operations	\$1.98 M	4.0%	\$9.14 M	4.0%	\$22.69 M	4.0%	\$60.5 M	4.0%
Miscellaneous Expenses	\$945.11 K	1.9%	\$4.39 M	1.9%	\$10.93 M	1.9%	\$29.18 M	1.9%
Personal Care	\$661.34 K	1.3%	\$3.08 M	1.3%	\$7.68 M	1.3%	\$20.53 M	1.3%
Personal Insurance	\$364.13 K	0.7%	\$1.63 M	0.7%	\$4.04 M	0.7%	\$10.73 M	0.7%
Reading	\$112.83 K	0.2%	\$522.99 K	0.2%	\$1.3 M	0.2%	\$3.47 M	0.2%
Shelter	\$10.21 M	20.8%	\$47.85 M	20.9%	\$119.02 M	20.8%	\$317.42 M	20.8%
Tobacco	\$280.43 K	0.6%	\$1.42 M	0.6%	\$3.59 M	0.6%	\$9.63 M	0.6%
Transportation	\$8.86 M	18.0%	\$41.3 M	18.0%	\$103.96 M	18.2%	\$277.78 M	18.2%
Utilities	\$3.58 M	7.3%	\$17.24 M	7.5%	\$43.41 M	7.6%	\$116.27 M	7.6%

Educational Attainment (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Adult Population Age 25 Years or Over	1,588		8,175		20,133		52,252	
Elementary (Grade Level 0 to 8)	38	2.4%	231	2.8%	378	1.9%	969	1.9%
Some High School (Grade Level 9 to 11)	60	3.8%	309	3.8%	964	4.8%	2,597	5.0%
High School Graduate	484	30.5%	2,888	35.3%	6,995	34.7%	18,772	35.9%
Some College	346	21.8%	1,795	22.0%	4,578	22.7%	11,655	22.3%
Associate Degree Only	179	11.3%	742	9.1%	1,929	9.6%	5,166	9.9%
Bachelor Degree Only	343	21.6%	1,510	18.5%	3,440	17.1%	8,259	15.8%
Graduate Degree	136	8.6%	701	8.6%	1,848	9.2%	4,834	9.3%

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Units In Structure (2020)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
1 Detached Unit	586	113.7%	2,790	84.2%	8,101	95.9%	20,559	86.1%
1 Attached Unit	44	8.5%	218	6.6%	364	4.3%	1,299	5.4%
2 to 4 Units	66	12.8%	551	16.6%	964	11.4%	2,074	8.7%
5 to 9 Units	67	13.0%	362	10.9%	458	5.4%	725	3.0%
10 to 19 Units	47	9.1%	289	8.7%	380	4.5%	905	3.8%
20 to 49 Units	13	2.6%	93	2.8%	141	1.7%	348	1.5%
50 or More Units	35	6.8%	239	7.2%	310	3.7%	601	2.5%
Mobile Home or Trailer	31	6.1%	196	5.9%	648	7.7%	3,241	13.6%
Other Structure	-	-	-	-	-	-	37	0.2%

Homes Built By Year (2020)

Homes Built 2010 or later	29	5.7%	154	4.6%	508	6.0%	1,888	7.9%
Homes Built 2000 to 2009	295	57.3%	1,185	35.8%	3,137	37.1%	6,463	27.1%
Homes Built 1990 to 1999	187	36.3%	960	29.0%	2,607	30.9%	5,813	24.4%
Homes Built 1980 to 1989	225	43.8%	1,232	37.2%	2,858	33.8%	7,891	33.1%
Homes Built 1970 to 1979	99	19.2%	888	26.8%	1,581	18.7%	4,634	19.4%
Homes Built 1960 to 1969	33	6.3%	229	6.9%	416	4.9%	1,782	7.5%
Homes Built 1950 to 1959	12	2.4%	67	2.0%	207	2.5%	1,055	4.4%
Homes Built Before 1949	8	1.6%	23	0.7%	50	0.6%	263	1.1%

Home Values (2020)

Home Values \$1,000,000 or More	17	2.4%	48	1.4%	89	1.0%	421	1.7%
Home Values \$500,000 to \$999,999	168	23.9%	596	17.1%	1,013	11.2%	2,157	8.9%
Home Values \$400,000 to \$499,999	44	6.3%	195	5.6%	396	4.4%	1,495	6.1%
Home Values \$300,000 to \$399,999	211	30.0%	662	19.0%	1,500	16.6%	3,391	13.9%
Home Values \$200,000 to \$299,999	151	21.5%	825	23.7%	3,029	33.5%	6,714	27.6%
Home Values \$150,000 to \$199,999	46	6.6%	442	12.7%	1,351	14.9%	3,984	16.4%
Home Values \$100,000 to \$149,999	34	4.8%	360	10.4%	905	10.0%	3,313	13.6%
Home Values \$70,000 to \$99,999	14	2.0%	209	6.0%	402	4.4%	1,526	6.3%
Home Values \$50,000 to \$69,999	2	0.3%	51	1.5%	111	1.2%	398	1.6%
Home Values \$25,000 to \$49,999	3	0.4%	11	0.3%	60	0.7%	389	1.6%
Home Values Under \$25,000	14	2.0%	77	2.2%	197	2.2%	530	2.2%
Owner-Occupied Median Home Value	\$266,994		\$219,960		\$205,945		\$196,664	
Renter-Occupied Median Rent	\$1,017		\$936		\$1,016		\$980	

Transportation To Work (2020)

Drive to Work Alone	454	74.8%	2,466	78.8%	6,195	77.9%	16,492	77.6%
Drive to Work in Carpool	45	7.5%	245	7.8%	602	7.6%	1,571	7.4%
Travel to Work by Public Transportation	11	1.8%	31	1.0%	72	0.9%	141	0.7%
Drive to Work on Motorcycle	2	0.3%	19	0.6%	48	0.6%	51	0.2%
Walk or Bicycle to Work	6	1.0%	23	0.7%	89	1.1%	401	1.9%
Other Means	4	0.6%	14	0.5%	31	0.4%	208	1.0%
Work at Home	85	14.0%	332	10.6%	919	11.6%	2,397	11.3%

Travel Time (2020)

Travel to Work in 14 Minutes or Less	71	11.8%	610	19.5%	1,803	22.7%	4,368	20.5%
Travel to Work in 15 to 29 Minutes	199	32.8%	1,031	32.9%	2,433	30.6%	6,129	28.8%
Travel to Work in 30 to 59 Minutes	118	19.4%	644	20.6%	1,484	18.7%	4,848	22.8%
Travel to Work in 60 Minutes or More	30	5.0%	169	5.4%	434	5.5%	1,167	5.5%
Average Minutes Travel to Work	25.2		22.7		20.7		22.5	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.